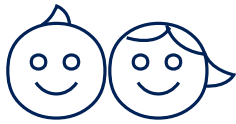


THE FOUNDATION AT A GLANCE

TOTAL BENEFICIARIES  
CHILDREN, YOUNG  
PEOPLE AND FAMILIES

611,639



DIRECT 182,520  
INDIRECT 429,119

CATALONIA

DIRECT 90,718  
INDIRECT 154,226

244,944

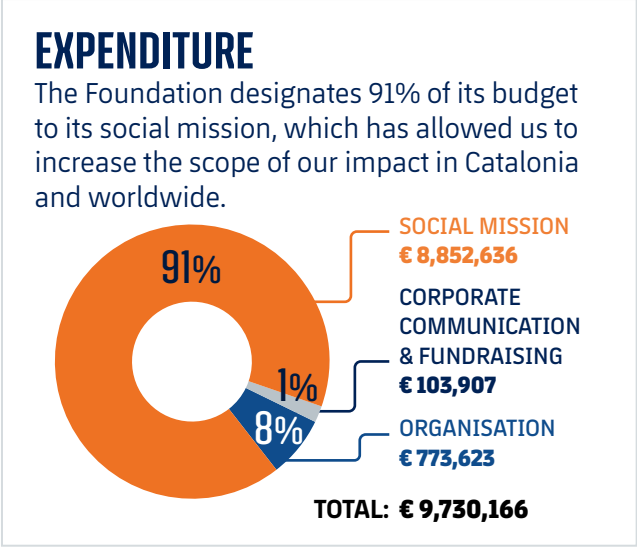
109 COMMUNITIES

INTERNATIONAL

DIRECT 91,802  
INDIRECT 274,893

366,695

23 COUNTRIES



SUSTAINABLE DEVELOPMENT GOALS (SDGS)

PRIMARY SDGS

CROSS-DISCIPLINARY SDGS

SECONDARY SDGS

VISION

Our aim is to be the world's leading sports foundation in terms of our social contribution in support of children and young people.

MISSION

To improve the quality of life of vulnerable children and young people by promoting education, health and sport as essential tools for social inclusion and equity, with particular emphasis on gender equality and diversity in all its forms.

EDUCATION & PROTECTION

HEALTH & EMOTIONAL WELLBEING

COMMUNITY ACTION

PARTNERSHIPS

CORPORATE PARTNERS

STRATEGIC ALLIANCES

OTHER COLLABORATIONS

INSTITUTIONAL PARTNERS

BARÇA FOUNDATION AFFILIATES



“AN ENTITY THAT MAKES US  
FEEL PROUDER THAN EVER  
TO BE CULERS”

This season marked the celebration of the 30th anniversary of the Foundation's creation, which also coincided with FC Barcelona's 125th anniversary and the milestone of being 20 years since the strategic decision was taken to turn the Barça Foundation into the Club's charitable arm, when, in 2005, we committed to donating 0.7% of the entity's revenue to the Foundation, an action that paved the way for our subsequent historic agreement with UNICEF. A season during which we have continued to work in 109 municipalities in Catalonia and 23 countries worldwide on projects that have addressed the safeguarding of children, health, emotional wellbeing, education and social integration. A celebration marked with an exhibition at Barcelona's Palau Robert showcasing the Foundation's work through the eyes of photojournalist Kim Manresa.

Another of this year's highlights has been the launch of the new Blaugrana Bracelets program focused on helping children suffering from serious illnesses. The Foundation has been implementing health projects in partnership with a number of hospitals in Catalonia for many years and the aim is to now additionally promote this work on the international stage with the creation of the Blaugrana Bracelets, a symbol that identifies anyone wearing one as being part of the Barça family.

One of the Foundation's most successful ongoing projects, the *Joves Futur+* project, is another initiative I would like to talk about. Now entering its fourth year, every season it helps more than 100 young care leavers improve their lives and become fully integrated members of our society. The support we provide them, in the form of trade training, emotional support and mentoring, helps them find employment and enables them to become independent and live with dignity. Everyone needs an opportunity, so, together with collaborating entities, charitable companies and volunteer mentors, we have succeeded in changing lives. More than 300 young people have already benefited from this area of work, which we will continue to pursue in the future.

Our commitment to supporting the refugee cause has also been ongoing through projects implemented with local entities in Greece and Colombia, as well as projects run in part-



nership with the UNHCR in Uganda, Türkiye, Malaysia and El Salvador. There are currently more than 123 million displaced people and refugees in the world. We are talking about one of the biggest humanitarian crises in history and, through its Foundation, Barça is working to support these people. Never before has supporting this cause been so vital.

This year, we must also remember the tragic events experienced in Valencia and other provinces in Spain as a result of the DANA weather phenomenon, which sadly claimed hundreds of victims. The Club and its Foundation immediately made their services available to the most severely affected areas and contacted three mayors within zone zero (Catarroja, Benetússer and Paiporta) to help them with the process of rebuilding facilities in their respective municipalities. I would like to highlight the fact that, thanks to the professionalism of the Foundation's team and their expertise in responding to such circumstances and implementing effective aid plans in emergency situations, this aid is having a real impact.

I would, therefore, once again like to congratulate the FC Barcelona Foundation for all the work carried out, its whole team for their passion and professionalism, and the trustees who support the organisation with new ideas and initiatives. It is an entity that makes us feel prouder than ever to be Culers and is always looking for the best ways to put Barça's support at the service of the people who need it most.

Joan Laporta  
President of the FC Barcelona Foundation

BOARD OF TRUSTEES

Joan Laporta i Estruch, president  
Xavier Sala i Martín, first vice president  
Joan Boix i Sans, second vice president  
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Dear members and collaborating entities of the FC Barcelona Foundation,

From my vantage point as the Foundation's Director General, I get to see the impact of our work on a daily basis and witness firsthand the way our actions have the power to transform lives and bring hope to children and young people who are struggling due to illness, through being refugees, because of poverty or because they are living with violence. These children and young people see that Barça stands with them. I have been able to personally meet young care leavers in various Catalan communities who, thanks to the Joves Futur+ program, have found employment, are living with dignity and playing an active role in our society. I have had the opportunity to visit refugee camps, in particular the one in southern Uganda, the oldest and largest in Africa, and see how, through our collaboration with the UNHCR, it has been possible for the children there to access study grants to help them build a future in a very challenging and complex context. I have visited children in hospitals where, thanks to the power of Barça, we have been able to provide them with a "dose" of encouragement, to keep fighting as they battle serious illness. These are just some of the many things we do at the Foundation, but there are so many it would be impossible to list them all in a single report. Hundreds of stories that



make our work such a source of pride. This season has been particularly special because we have been celebrating the 30th anniversary of the founding of our Foundation, and it has also been 20 years since the strategic decision was made to turn the Barça Foundation into the Club's charitable arm; a milestone that has motivated the entire team to keep working with even greater enthusiasm.

And this season we have implemented a total of 72 projects in 109 municipalities in Catalonia and in 23 countries worldwide, at all times working with a holistic approach and in pursuit of our defining goal of improving the lives of vulnerable children and young people by harnessing education, health and sport as essential tools for social inclusion and equity. But if I were to highlight one particularly emblematic project this season, it would have to be Blaugrana

Bracelets, a project that works to make the lengthy hospital stays of seriously ill children and young people more pleasant. Although the Foundation has been working in this area of children's health for years, with Blaugrana Bracelets, we have created a new symbol of the Barça family. We want thousands and thousands of people to join this initiative by purchasing this charity bracelet, that will put smiles on the faces of thousands of children who are suffering in hospitals or undergoing palliative care at home.

We have worked hard this season and made a significant impact thanks to the support of our trustees, our key partners and the entities with which we collaborate. The Foundation team will continue to strive body and soul to turn many more of the life stories of vulnerable children and young people into positive ones. That is what gives our work meaning and motivates us every day and, I can assure you, it is so worthwhile.

Why we are *More than a club*, and with Barça's magic, more than a Foundation.

Dra. Marta Segú i Estruch  
Director-General  
of the FC Barcelona Foundation

SPORTNET: OUR SOCIO-EDUCATIONAL METHODOLOGY

The SportNet methodology uses sport, play and physical activity as tools for social integration to improve the lives of children and young people in vulnerable contexts. It aims to encourage effort, respect, teamwork, humility and ambition based on a culture of cooperation to benefit both the individual and the collective.



THREE AREAS OF ACTIVITY



SOCIAL INCLUSION AND PARTICIPATION

**BARÇA ACTIVAT**  
Project for adolescents and young people in Catalonia that promotes social inclusion and community participation through the central pillars of sport, education and active community engagement.

535 17

**ESPORT AL BARRI (NEIGHBOURHOOD SPORT)**  
We bring sport to children and young people, creating safe spaces in five of Barcelona's local neighbourhoods, where they can play games, sports and create links with the community.

273 2

**CREATING A BETTER FUTURE FOR YOUNG PEOPLE IN SENEGAL**  
Education, health and access to sport for children and adolescents in Richard-Toll. Training and job opportunities for women and young people in Saint-Louis.

393 1 2



**MAKING A DIFFERENCE IN MELILLA**  
Comprehensive developmental support for at-risk adolescents in migratory contexts through socio-educational and sports activities and the creation of safe spaces.

368 1,104 4

**SPORT AND DEVELOPMENT FOR DISADVANTAGED YOUNG PEOPLE IN CANADA**  
Promotion of physical and mental health, development of psycho-emotional and employment skills and a sense of community in Toronto, with an emphasis on the inclusion of girls and historically excluded groups.

413 16

**FOOTBALL, WELLBEING AND FEMALE LEADERSHIP IN THE SOUTH BRONX (NEW YORK)**  
Improving girls' wellbeing by promoting access to football and physical activity, developing healthy habits and psycho-emotional skills, as well as leadership skills within their community.

131 4

COMMUNITY ACTION

Creating opportunities for children, young people and families in highly at-risk situations, such as disadvantaged communities, refugee camps and correctional facilities, with the aim of strengthening the community through their inclusion and active participation.



**TRANSFORMATION FOR SOCIAL INCLUSION IN BRAZIL**  
Project to create safe spaces in sports facilities that provide access to sports for children in vulnerable areas affected by violence in Rio de Janeiro.

3,832 11,496

PROJECTS IN CORRECTIONAL FACILITIES

**POSITIVE PARENTING IN CATALAN PRISONS**  
Developing positive parenting skills among people serving time in prisons in Catalonia, to improve the way they relate with their children.

1,103 421

**ONE TEAM - EUROLEAGUE BASKETBALL**  
Inclusive actions for young offenders involving FC Barcelona's basketball players.

67 1

REFUGEES

**SPORT FOR PEACE AND PROTECTION IN UGANDA**  
Sport as a tool for social change and the promotion of peace between refugees arriving in Uganda and the host communities of three camps in the Isingiro district.

2,360 7,080 3

**SPORT FOR WELLBEING AND PROTECTION IN MALAYSIA**  
Improving the lives of young Rohingya refugees through sport in Malaysia.

3,250 9,750 50

**SUPPORT FOR YOUNG PEOPLE FROM REFUGEE AND HOST COMMUNITIES IN TÜRKİYE**  
Strengthening social cohesion among young refugees and members of the host community in the province of Manisa through sport for protection activities.

1,211 3,633 6



EDUCATION & SAFEGUARDING

Quality education and training for disadvantaged young people; tackling any type of violence or abuse against children in schools or sport; creating safe and protective spaces for physical activity and sport, while providing tools for social inclusion and active support for diversity in all its forms.

SAFE AND PROTECTIVE SPACES

**FC BARCELONA AND FC BARCELONA FOUNDATION CHILD SAFEGUARDING SYSTEM**

Violence prevention and early detection and support of any child or young person suffering any form of abuse within the FC Barcelona facilities or their immediate environment.

452 Worldwide

SCHOOLS WITHOUT ABUSE

Program to prevent various forms of violence or abuse in schools (bullying, sexual harassment, etc.) via an online platform with activities and teacher training.

30,090 67,242 125

PROTECTIVE ENVIRONMENTS FOR CHILDREN IN COLOMBIA

The safeguarding of children and young people affected by armed conflict and violence through sport in four of the country's regions to protect minors from forced recruitment.

1,854 33,743 4



SPORT AS A CHILD SAFEGUARDING TOOL IN CHILE

Violence prevention and the safeguarding of children and adolescents affected by domestic and community violence in the Valparaíso region using the SportNet socio-educational methodology.

426 1,263 10

'PLAYING FOR PEACE' IN EL SALVADOR

Using sport to promote social cohesion among displaced people and host communities affected by violence.

1,720 4,440

FOOTBALL FOR PEACE IN THE MIDDLE EAST

A project that uses football to promote peace, social cohesion and the prevention of violent conflicts in northeastern Syria, Iraqi Kurdistan and Jordan.

3,771 57,000



TRAINING AND INCLUSION

JOVES FUTUR +

Trade training, psychosocial support, mentoring and employment opportunities to facilitate the full emancipation and autonomy of young care leavers in Catalonia.

107 Across Catalonia

BARÇATEENS

Support and guidance for young people in care in Catalonia, facilitating their transition to adulthood through sport and emotional and educational support.

154 4

INCLUSIVE EDUCATION FOR LIFE IN PERU

Quality educational support for primary school students and access to job opportunities for adolescents and young people in Iquitos.

3,126 3

DRASSANES MECHANISM (BARCELONA) AND 'IMPULS JOVE' IN ROCAFONDA (MATARÓ)

Help and support for homeless young people through sport and coverage of their most basic needs.

220 633

DIVERSITY IN SPORT

BARÇA GENUINE TEAM

Formed in 2021, this team of young people with intellectual disabilities competes as an amateur FC Barcelona squad in Spain's LaLiga Genuine.

30 105

SPORT4ALL

Access to sport for children and young people with disabilities, through the support of projects run by different entities within Catalonia that promote social inclusion and equity.

3,653 3,889



HEALTH AND EMOTIONAL WELLBEING

Promotion of positive emotions among children and adolescents with serious illnesses in partnership with hospitals and organisations; improvement of medical and health conditions in disadvantaged communities and participation in studies to demonstrate the value of sports as a complementary therapy in mental health disorders.



BLAUGRANA BRACELETS

ILUSIONS

Promoting positive emotions among children suffering from illnesses by meeting players, receiving tickets and gifts, as well as enjoying other Barça experiences.

1,346 4,038

CHRISTMAS ALL YEAR ROUND

Visits to children and adolescents in hospitals and reception centres by players from the football first teams and the Club's other professional sections.

1,660 4,980

ROBOTS: POL AND JOYCE

Providing children who are seriously ill or in vulnerable situations and unable to travel with an opportunity to enjoy the Barça experience virtually.

176 528

PAEDIATRIC HOSPITALS

Humanising hospital spaces to improve the emotional wellbeing of children and adolescents in hospital or undergoing treatment, and the development of innovative therapies to complement treatments.

33,891 50,675 9



SPORT AND MENTAL HEALTH

#ESPORTIVAMENT AND MOV@MENT

Sport as a complementary therapy to conventional treatment in adolescents with mood disorders and young people with incipient psychotic disorder.

89 267 3



GLOBAL HEALTH

WORLD HEALTH ORGANIZATION (WHO)

Creation of a training tool based on artificial intelligence to help frontline health personnel diagnose and manage serious skin diseases in remote locations in Cameroon and Côte d'Ivoire.

1,110 3,300 2

PAN AMERICAN HEALTH ORGANIZATION (PAHO)

Pilot project to strengthen community health via drones in remote and difficult-to-access areas of Panama.

6,039 18,117 2

COMP REHENSIVE SUPPORT FOR CHILDREN AND YOUNG PEOPLE IN MEXICO

Promoting physical and mental health, improving healthy habits and gender equity through sport among children and adolescents from Morelos and Guadalajara.

530 1,590

PLAYING FOR INCLUSION IN THE DOMINICAN REPUBLIC

Opportunities for children and young people and the promotion of healthy lifestyles through sport in El Capotillo.

198 328

HEALTH AND WELLBEING FOR REFUGEE CHILDREN AND YOUNG PEOPLE IN GREECE

Millora del benestar i la salut d'infants i joves refugiats a través d'activitats socioesportives, accés als serveis sanitaris i integració amb la comunitat d'acollida.

930 2,790 4