



- 162** MEMBERS
- 167** SUPPORTERS' CLUBS
- 169** PLAYERS ASSOCIATION

SOCIAL



TOTAL NUMBER OF MEMBERS

as of 30 June 2024

133,164

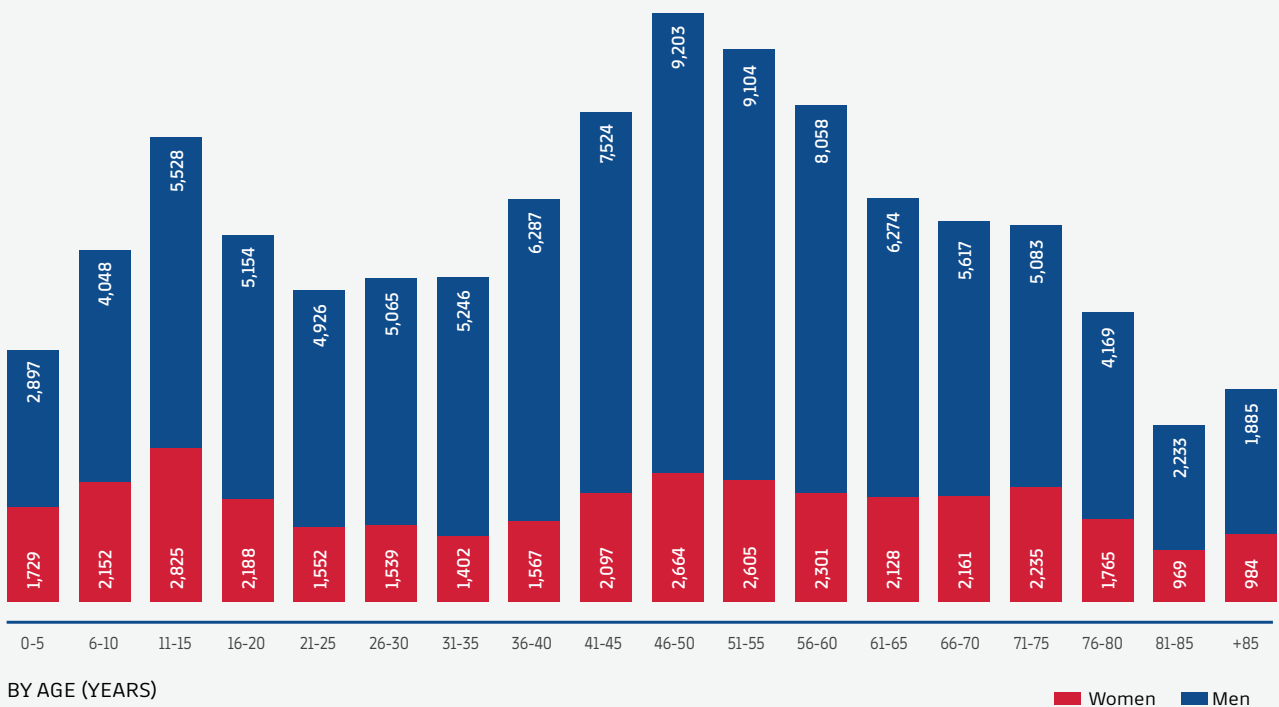
DISTRIBUTION BY GENDER



DISTRIBUTION BY LOCATION



DISTRIBUTION BY AGE



MEMBERS

TRANSFER TO THE LLUÍS COMPANYS OLYMPIC STADIUM

In the 2023/24 season, the men's first football team played its home games at the Lluís Companys Olympic Stadium. This facility has 49,472 seats, far fewer than at the Spotify Camp Nou. Accordingly, the seating model had to be adapted. That's why approximately 27,000 season tickets were put on sale for FC Barcelona members, with priority given to Spotify Camp Nou season ticket holders, with around 18,000 being sold.

Moreover, the move to the Lluís Companys Olympic Stadium involved a mobility proposal that was appropriate to the site, given its location in the city of Barcelona, and the Club focused on public transport options. The overall result was highly satisfactory.

The Olympic Stadium season ticket has been put on sale for the 2024/25 season, with priority being given first to members who bought one last year, and then to members with a Spotify Camp Nou season ticket who did not buy one. In any case, while remaining cognizant of the associated difficulties, the outcome of the temporary relocation to the Lluís Companys Olympic Stadium has been very positive.



COMPLETION OF THE CENSUS

90% of FC Barcelona's membership updated their information in the census that the Club launched in March 2023 and closed in April 2024. Updating the census is key to returning to the Spotify Camp Nou, as it is essential to have the digital profile of each and every member on file for the Club's modernisation efforts and the reorganisation of the new stadium's seating capacity. The updating of the census is also an obligation regulated in article 11.8 of the Club's Statutes, which makes it possible to identify and learn about the Club's membership, and to improve its security, communication and services.

Since FC Barcelona began the process of updating the census in March 2023, it has sent a total of 43 direct notifications to members and extended the deadline twice. Furthermore, after 30 November, the deadline set by the Club for the process to be completed, two definitive and regulated communications were sent out which extended the deadline for participating in the census until 14 March. Even though from that day onwards, the Statutes allowed unregistered members to be removed from the

membership rolls, it was still possible to register up to 15 April. FC Barcelona, in short, made every effort not to leave a single one of its members out, but even so, a total of 14,558 did not update their information.



Participation

THE ASSEMBLY

The Ordinary General Assembly of Members of FC Barcelona, which was held online on Saturday 21 October 2023, approved the settlement of the financial year corresponding to the 2022/23 season by a majority of 376 votes in favour, 45 against and 20 blank votes. The budget for the 2023/24 season was also approved with 372 votes in favour, 37 against and 12 blank votes, which forecast a revenue of 859 million euros and a profit after tax of 11 million euros. As for the settlement of the previous season, the vice-president of finance Eduard Romeu presented a net profit after taxes of 304 million euros, 30 more than the 274 million euros budgeted. According to Romeu, the most important thing has been to stem the economic losses.

As is required, the Ordinary General Assembly of Members of FC Barcelona began with the president's report. Joan Laporta reviewed the Club's general situation, placing special emphasis on the financial and institutional recovery and the good prospects in the sporting sphere at the midpoint of his term of office. The president was particularly pleased to have overcome the challenging situation he inherited when, in the spring of 2021, he became president for the second time.



SENATE MEETING

On 13 June 2024, FC Barcelona held the ordinary meeting of the Senate, the Club's statutory collegiate and honorary consultative body, made up of the 1,000 longest-serving members of the Club. The event took place at the Auditori 1899 and was chaired by Joan Laporta. In addition to the President, the Vice-Presidents Rafael Yuste, Elena Fort and Antonio Escudero, the members of the Board of Directors Josep Maria Albert, Xavier Barbany, Miquel Camps, Josep Ignasi Macià, Aureli Mas, Àngel Riudalbas, Joan Solé, Joan Soler and the Secretary of the Board, Josep Cubells, who presided over the event, which was attended by 105 senators, were also present.

In his report, the president stressed that "the Club's health is good" and he announced that work is underway to end the financial year in positive figures. "After many years, a critical situation has been turned around thanks to a great deal of effort, courage and audacity. The Viability Plan is being implemented as planned from day one. We have increased revenue and reduced the sports wage bill by almost 200 million", he assured in the report.



PARTICIPATORY SESSIONS

During the 2023/24 season, the vice-president Elena Fort, along with representatives of the Espai Barça team, informed the members of the events that were taking place at the Spotify Camp Nou in different participative sessions held in the Auditori 1899. These sessions took place on 6 July 2023, 15 November 2023 and 11 April 2024. The last session was also available via streaming.

Furthermore, on 11 March 2024, the Auditori 1899 also hosted a participative day as part of the International Women's Day celebrations under the slogan *Equality is in our colours. Empowering future generations* brought together members, pioneers of Barcelona women's football and players from the Club's women and girls youth football teams, to discuss the future of women's football through a look at the past and the present. The event was chaired by the FC Barcelona vice-president, Elena Fort.

Furthermore, on Thursday 30 May, 70 members of the Youth Zone, aged between 18 and 30, enjoyed a series of activities at the Sala París and the Nou Immersive Tour. They were also able to express their concerns in an exchange of opinions with the vice-president of the Social Area, Elena Fort; the director in charge of the Social Area, Josep Ignasi Macià, and the director of the Social Area, Anna Aznar.



Loyalty

PRESENTATION OF BADGES

A total of 8 badge presentation ceremonies for members were held during the 2023/24 season. Six were to present gold badges and two were to present gold and diamond badges, for members with 50 and 75 years of loyalty to the Club respectively. All of these events, which took place in the Auditori 1899, were attended by the president Joan Laporta, who presented each member with a badge. Furthermore, on 17 September 2023, vice-presidents Rafael Yuste, Elena Fort, Eduard Romeu and Antonio Escudero presided over a ceremony at the Palau Blaugrana to award the silver badge to 859 members with twenty-five years of membership.



OPEN PRESIDENTIAL BOX

The Club has once again offered its members aged 16 and over the opportunity to enjoy a match of one of its professional teams from the Presidential Box at the Lluís Companys Olympic Stadium, the Johan Cruyff Stadium and the Palau Blaugrana. Those interested in participating registered on the Club's website and were entered into a draw held before a notary. In

the end, the lucky six were able to watch Barça, with a guest, from some of the best seats in the house. Especially noteworthy was the Open Presidential Box enjoyed by five members of the Youth Zone for the Barça - Valencia match on Matchday 33 of the League.



OVER 70S SENIOR PROGRAMME

The Board of Directors of FC Barcelona, fully aware of the digital difficulties of some older members, launched the Over 70s Senior programme on 1 January 2024. The aim of the programme is to make it easier for these members to manage their affairs and to meet their needs during their interactions with the Club in a more user-friendly way. The Club offers them the possibility of being attended by the Barcelona Member's Office walk-in service, from Monday to Friday between 9:00 and 10:30 a.m. Moreover, with regard to the annual renewal of the 2024 membership card, members in the over-70 age group will have their physical membership card as before, and they will receive it at their home address. On another note, monthly guided visits to the Ciutat Esportiva have been scheduled, which leave by coach from the Spotify Camp Nou.



FOOTBALL AND BASKETBALL TOURNAMENTS

On Sunday 30 June the FC Barcelona Football Tournament for Members took place for the second year at the Johan Cruyff Stadium. The tournament is an intimate event, which has usually been hosted at the Spotify Camp Nou, and allows the Barça club membership to visit and enjoy the Club's facilities.

It was an unforgettable experience for the 250 members who took part, all of them over the age of 13. In addition to playing on the Johan Cruyff pitch, they emerged onto the playing field from the dressing room tunnel, as the *Cant del Barça* played.

The Christmas Basketball Tournament for members was held for the fifth time at the Palau Blaugrana on the afternoon of 22 December. In addition to club members, members of the Amateur Sports and Basketball School, born between 2012 and 2015, were able to participate. The tournament was, as always, a unique opportunity to enjoy a 3x3 basketball tournament at the Palau Blaugrana.



PHOTO WITH THE FIRST TEAMS

Around 2,700 children between the ages of 4 and 12 (men's and women's football) and between 4 and 15 (from the Palau sections) were invited to the Olympic Stadium, the Johan Cruyff and the Palau Blaugrana to have their pre-match photographs taken with their idols. Some 1,400 child members and their families had their photograph taken with the men's first football team. Despite the change of stadium, demand and attendance continued to be very high.





SUPPORTERS' CLUBS

REGISTER OF SUPPORTERS

The 2023/2024 season was the season of consolidating the supporters' register. At the end of the year there were precisely 43,641 official supporters of FC Barcelona around the world. This season, however, the benefits of properly identifying oneself as a supporter increased considerably. In addition to discounts on tickets for the FC Barcelona professional teams and official products, supporters under the age of 12 were eligible to have their photograph taken with the Club's professional teams.

Furthermore, the new regulations on trips and the finals only allowed supporters who were properly registered to be eligible for the tickets offered by the Club. Likewise, the renewal of the 2024 Supporters' Card was exclusively digital in order to continue with the sustainability-oriented actions, initiatives and policies.

ONLINE PARTICIPATORY SESSIONS

In mid-November 2023, FC Barcelona, with the aim of encouraging direct contact between the Club and its Supporters' Clubs, launched a series of meetings with the Supporters' Club Register as the central focus. During the 2023/2024 season, 10 sessions were held covering all the divisions of the Supporters' Club map and, therefore, all the official Supporters' Clubs had the option of attending one of the scheduled meetings.

The participative online sessions, chaired by Josep-Ignasi Macià, member of the FC Barcelona Board of Directors, allowed Supporters' Clubs to make queries and exchange opinions directly with the Club. These meetings were also attended by the top executive representatives, the director of the Members Area, Anna Aznar, and the head of the Supporters' Clubs Department, Enric Bosch, who answered the questions put to them.



DELEGATE TO ZONE 30

As a result of the transfer of Alberto Caloggero Cortés, who was the delegate of the Zone 30 Advisory Council, the official Supporters' Clubs of the World Zone had to choose a new delegate to represent them before FC Barcelona. Thus, in February 2024, a vote was held to fill the vacancy of managing delegate. This person will carry out the functions of the representative of Zone 30 until new elections are held in 2026. The International Supporters' Clubs elected Oriol Umbert Rosa, president of the Penya Barcelonista Casal Català de Caracas, as the new delegate of the Advisory Council.

PRE-SEASON TOUR

Supporters' Clubs in the United States once again supported FC Barcelona's men's first team during the 2023 pre-season tour. During the last days of July 2023 and the first days of August, the American Supporters' Clubs organised five events, including meetings and receptions, which served to demonstrate the strength of the supporters' club movement in this country. The events were attended by Elena Fort and Antonio Escudero, vice-presidents of FC Barcelona, and FC Barcelona board members Josep-Ignasi Macià, Aureli Mas and Joan Solé.

The Peña Blaugrana Los Angeles, The Los Angeles FC Barcelona Soccer Foundation, the Peña Barcelonista San Francisco, the Peña Blaugrana Houston - AICS, the Peña Blaugrana Austin and the Peña Blaugrana Las Vegas, were the organisers of these receptions and meetings, which brought together more than 250 people. The biggest event was the one held in Dallas on 28 July. In addition, the women's first team was also accompanied by the Peña Rincón del Barça in Mexico during their visit to that country, where they played a friendly match on 29 August 2023. Xavier Puig, member of the Board of Directors and head of Women's Football, and vice-president Elena Fort spent some time with the Mexican supporters. In June 2024, the Supporters' Clubs once again met Barça representatives during the Women's team's latest visit to Mexico.



SUPPORT FOR THE WOMEN'S FINALS

The growth of the women's first football team has also been reflected in a significant increase in the support from the Supporters' Clubs. This season, thousands of supporters from all over the world travelled to the finals of the Copa de la Reina, held in Zaragoza, and to the finals of the UEFA Women's Champions League, held in Bilbao. In the capital of Biscay, the Peña Barcelonista Bizkabarça was the host of the day, opening its premises in the lead-up to the UEFA final to welcome many of the Supporters' Clubs that had travelled there.

The Supporters' Clubs also organised screenings of the Champions' Cup final all over the world: from the giant screens of Supporters' Clubs such as Mollet and Cerdanyola del Vallès, to meetings in various parts of the rest of Catalonia and Spain, such as Palafrugell (Girona county), Vic (Barcelona county), Tortosa (Tarragona county), Felanitx (Mallorca), and Almussafes (Valencia). Supporters' Clubs' meetings were also held in London and even in the Americas, in New York, Austin, Houston, Toronto and Panama, to support the Women's team from afar. In Washington DC, the delegation of the Government of Catalonia, together with the Barça supporters' club in that US city, organised a party to watch the final.



MORE THAN 500 EVENTS

The Barcelona Supporters' Clubs organised a total of 534 events during the 2023/2024 season, 171 of which were officially attended by FC Barcelona representatives. Among these events, it is worth highlighting the celebration of the 50th anniversary of the following Supporters' Clubs:

Penya Barcelonista Montserrat-Monistrol	Montserrat de M., Barcelona
Penya Barcelonista Plana de Vic	Vic, Barcelona
Penya Barcelonista d'Olot i Comarca	Olot, Girona
Peña Barcelonista de Don Benito y Comarca	Don Benito, Badajoz
Penya Blaugrana de Torelló	Torelló, Barcelona

President Joan Laporta attended the anniversaries of the PB Montserrat-Monistrol, the PB Plana de Vic and the PB Olot i Comarca, accompanied by vice-president Antonio Escudero and Josep-Ignasi Macià, member of the FC Barcelona Board of Directors. Vice-president Escudero also attended the anniversaries of the Supporters' Clubs of Don Benito and Torelló.

Laporta also joined the supporters' clubs of Castile-La Mancha for their annual meeting, which was held in Daimiel in July 2023, and made the traditional Christmas toast with the FC Barcelona Supporters' Clubs' Association.



NEW SUPPORTERS' CLUBS FOR THE 2023/2024 SEASON

Penya Tsunami Blaugrana	Barcelona
Penya Blaugrana de Karbala	Karbala, Iraq
Penya Blaugrana de Kirkuk	Kirkuk, Iraq
Penya Blaugrana Shanghai	Shanghai, China
Penya Gent Barcelonista de Bogotà	Bogota, Colombia
Penya Barcelonista de Santiago de Chile	Santiago De Chile, Chile
Penya Barça Sal Cabo Verde	Sal, Cape Verde

PLAYERS ASSOCIATION

AT THE SERVICE OF THE CLUB'S FORMER FOOTBALL PLAYERS

The Club's Players' Association focuses its efforts on supporting and assisting former Barça players, as well as on promoting 'Barcelonismo' (Barça's footballing spirit). The agreement signed between the Club and the Association's board, chaired by Juan Manuel Asensi, renews the commitment of professional football (players and coaches) to contribute 0.5% of their salary to funding the Association. In 2023, a large part of this contribution was dedicated to aid for former Club players in vulnerable situations.

With the aim of being the meeting point for ex-Barça footballers, the Association undertakes different initiatives to offer them sporting, social and educational activities. More than 200 former players take part in the training sessions of the men's and women's teams or in the matches of the Association's teams. The most important games of the 2023/24 season were played in Albania, Madrid, Puertollano and La Línea de la Concepción. The vast majority of matches played by the Association are for charitable or institutional support purposes.

The activities for members were attended by more than 800 people over the course of the 2023/24 activity year, with the Annual Dinner - attended by the president of FC Barcelona, Joan Laporta - and the Folgues for former players over 65 years of age being the most popular events. As part of this block of services for members it is also worth mentioning the training that the Association offers, especially in the field of sport and English, as well as the study grants, the professional guidance service and the new legal advice service, which was launched at the end of 2023.



COMMUNICATION

The "Legends of Barça on the Microphone" podcast is the main project of the Association's board for the 2023/24 season. It is a forum for conversation between former Barça footballers which saw 20 episodes broadcast and a total of 60 guests. The commitment to the digital world was complemented by the opening of a profile on TikTok. Also in the area of communication, at the beginning of 2024, the expansion of the FC Barcelona Players website was launched. The site now includes all the players and matches of the FC Barcelona Women's team

since the 2004/05 season. In total, more than 150 former players of the first women's team now have their sports data on this portal.



PROMOTING BARCELONISMO

The Association organised a new edition of the Barça Players Award, which recognised the fair play of Marc-André ter Stegen and Aitana Bonmatí. The Club's former players took part in 69 Barcelona Supporters' Clubs' events throughout the season and the Association was present at the Club's main events, such as the start of work on the Spotify Camp Nou site. Regarding women's football, the Association organised a trip for former women's team players to the Champions League final in Bilbao and collaborated with the Barça Foundation in a programme for women refugees.

And lastly, with regard to external activities, the Association continued with the projects *Coach Values*, aimed at companies, and *Let's remember with Barça*, aimed at both social and health care homes and day centres for the elderly. It also organised different sessions of the Tribuna Barça, with the visit of ex-players of the Club to different hospitals to watch first team games with hospitalised children.

