COLLABORATIONS

MAIN COLLABORATIONS

STRATEGIC COLLABORATIONS

INSTITUTIONAL COLLABORATIONS

Generalitat de Catalunya (Autonomous Government of Catalonia), Barcelona Provincial Council, Girona Provincial Council, Lleida Provincial Council and Tarragona Provincial Council.

OTHER COLLABORATIONS

Àlex Roca, Catalan Football Federation, Climent Guitart Foundation, Clinic Foundation, Red Cross, Cruyff Foundation, Eusebio Sacristán Foundation, GASOL Foundation, Port Aventura Foundation, Relife, Lilian Thuram Foundation, Fundació Vidal i Barraquer, Germans Trias i Pujol Hospital, HM Nens, Sant Pau Hospital, Parc Taulí Hospital, Sant Joan de Deu Hospital, Vall d'Hebron Hospital, Josep Trueta Hospital, Arnau de Vilanova Hospital, Tortosa Verge de la Cinta Hospital, Joan XXIII Hospital.

BARÇA FOUNDATION PARTNERSHIPS

(Federations or collaborative platforms)

European Football for Development Network (EFDN), UN Global Compact, Spanish Association of Foundations, Catalan Coordinator of Foundations, FEDAIA, Spanish Fundraising Association





BARÇA FOUNDATION

2023/24









EDUCATION AND PROTECTION | HEALTH AND EMOTIONAL WELLBEING | COMMUNITY ACTION





MEMBERS OF THE BOARD OF TRUSTEES

Joan Laporta i Estruch, president
Xavier Sala i Martín, first vice president
Joan Boix i Sans, second vice president
Josep Cubells i Ribé, secretary
Ferran Olivé i Cànovas, treasurer
Elena Fort i Cisneros, member
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Jordi Bosch i de Borja, member
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Manel Esteller i Badosa, member
Antoni Esteve i Cruella, member
Jesús Majem i Tarruella, member
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Sergio Montaner i Ferrer, member
Josep Puigdollers i Masallera, member
Josep Ramon Subirà, member
Joaquim Triadú i Vila-Abadal, member

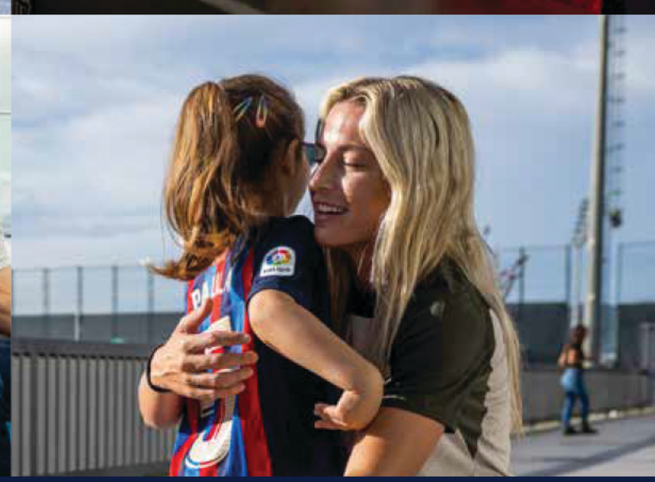
SUSTAINABLE DEVELOPMENT GOALS (SDG)

MAIN SDGs

CROSS-CUTTING SDGs

SECONDARY SDGs







Dear members, partners and collaborating organisations of the FC Barcelona Foundation

As president of the FC Barcelona Foundation, I would like to once again convey my satisfaction and pride for the work performed by our organisation, one of the largest sporting foundations in the world, and a benchmark in the field of social action and international cooperation. 2024 marks the 30th anniversary of its creation and the 125th anniversary of the Club. It also happens to be the 20th anniversary of our decision in 2004 to make a strategic change of the Foundation, focusing on children and the most vulnerable youth using Barça's values and above all making the slogan "*Més que un club*" [More than a club] a reality.

We have been present in at least **106** Catalan towns and **14 countries** worldwide and have impacted the lives of more than **450,000** direct and indirect beneficiaries, more than half in our country. Our projects address areas such as child protection, health, emotional wellbeing, education and social integration.

Also worth mentioning is the inclusion of our players and coaches in the day-to-day life of the Barça Foundation, with their involvement in events and activities through a range of programmes. Apart from the traditional Christmas-time visits to hospitals, players from all teams and sections actively participate in programmes such as "One Team" in juvenile justice facilities (basketball), as well as in specific campaigns promoting topical social causes such as refugees or migrants, children suffering from serious illnesses, etc.

> We have been present in at least 106 Catalan towns and 14 countries worldwide and have impacted the lives of more than 450,000 direct and indirect beneficiaries, more than half in our country"

Our club has been at the forefront of getting players and coaches to donate 0.5% of their salary to the FC Barcelona Foundation to carry out social projects all over the world. We would also like this involvement to be more familiar and personal, the reason for assigning an "ambassador" to each of our projects who will provide support depending on the degree of sensitivity and motivation of each player.

Apart from all the organisations we work with on our own projects and on collaborations, we have the financial support of several companies and foundations that assist us both in Catalonia and internationally. In the social sector, as in the field of sport, working as a team is important to achieve tangible results and challenges that sometimes seem impossible.

Our work at the Barça Foundation transcends sport to achieve actual change in people's lives, and encourage you to join forces with them and keep working. Together we are stronger!

Joan Laporta
President of the
FC Barcelona Foundation

THE FOUNDATION AT A GLANCE

TOTAL BENEFICIARIES CHILDREN, YOUNG PEOPLE AND FAMILIES 458,146

DIRECT **122,561**
INDIRECT **335,585**

CATALONIA
DIRECT **95,223**
INDIRECT **272,144**

367,367

106 TOWNS

INTERNATIONAL
DIRECT **27,338**
INDIRECT **63,441**

90,779

14 COUNTRIES

EXPENDITURE

The Foundation allocates 91% of its expenditure to the social mission, which has allowed us to extend the scope of our impact in Catalonia and around the globe.



TOTAL: 9,627,647 €

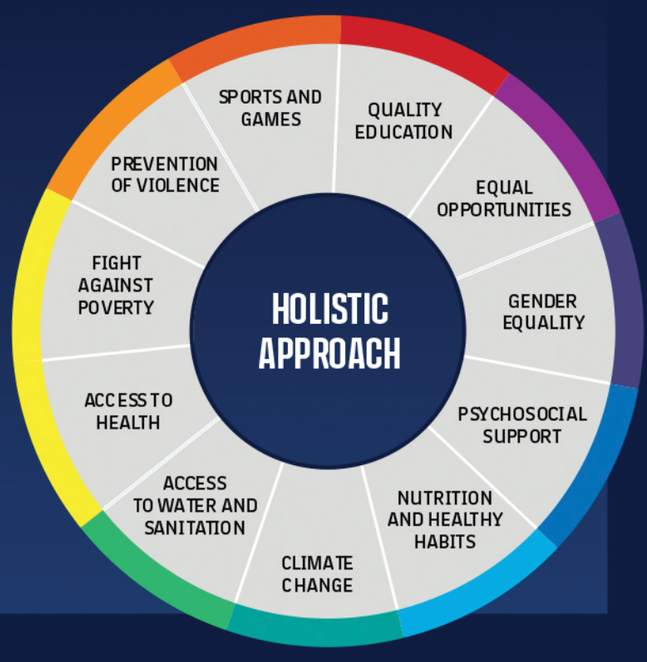


Vision

Our desire is to be leading sports foundation worldwide thanks to its social contribution to youth and children's causes.

Mission

To improve the quality of life of vulnerable children and young people through education, health and sport as essential tools in contributing to social inclusion and equity, with a special focus on gender equality and diversity in all its forms.



Dear members, partners and collaborating organisations of the FC Barcelona Foundation,



The Foundation is celebrating the **30th anniversary of its creation** this year, and it has been exactly **20 years** since FC Barcelona **signed up to the United Nations Millennium Goals,** and adopted a new strategic direction for the Barça Foundation, undertaking to donate **0.7% of the club's regular income to the Foundation** for the implementation of **social projects in Catalonia and for International Co-operation.** In 2006, inspired by this new humanitarian positioning, FC Barcelona and its Foundation signed a **global alliance with UNICEF** to improve the lives of vulnerable children around the world.

I had the personal privilege of being part of the FC Barcelona Foundation during the decision-making process of this **new charitable approach,** and 20 years later, I feel proud of those adopted by the President Joan Laporta and its Board of Directors, as well as the work performed by the different people who have been part of the foundation over the last twenty years.

We are now facing a new challenge as a Foundation and as a club through the **recent alliance with UNHCR, the United Nations Refugee Agency, which positions us as the leading sports club Foundation promoting the cause of refugees and displaced persons.** This is another bold and innovative move by the President and a Board of Directors.

The FC Barcelona Foundation has initiated **new prestigious alliances this season that will yield very innovative and tangible results** in the field of Global Health. A collaboration with the **World Health Organization (WHO)** involving artificial intelligence and a mobile phone will allow the proper diagnosis and subsequent treatment of skin diseases in remote areas that are lacking healthcare personnel and that lead to very serious consequences and serious disabilities. Another alliance is with the **Pan American Health Organization (PAHO),** where the application of **new applied technology to health and drones** will allow medicines and medical material to be delivered to hard-to-reach areas, promoting the health of a large number of communities, especially children and pregnant women.

However, following 20 years working to improve the lives of children and teenagers, **the FC Barcelona Foundation continues to be one of the least-known facets of Barça...** Despite the efforts of the Communication and Digital team, awareness among Barça members, partners and fans still remains very limited. This situation has inspired our promotional campaigns on social media and on the radio this season with the assistance of some of our players, to explain what the Barça Foundation does.

We will continue **to work to raise awareness about the major challenges faced by our society,** to give transparency to the organisation, and to promote the projects we carry out. However, most important of all is the real impact we achieve by **changing people's lives through this magical tool that is sport,** and consequently giving meaning to this unique and special motto that we as the Blaugrana family are so proud of: "More than a Club".

Dr. Marta Segú i Estruch
General Director
FC Barcelona Foundation

SPORTNET: OUR SOCIO-EDUCATIONAL METHODOLOGY

The methodology SportNet uses sport, play and physical activity as tools for social integration to improve the lives of children and young people who are living in vulnerable contexts. It seeks to encourage effort, respect, teamwork, humility and ambition, all in terms of a culture of cooperation, so that they feel positive on an individual and also group level.



THREE AREAS OF ACTION



COMMUNITY ACTION

Work with children, young people and their families in vulnerable environments, such as disadvantaged neighbourhoods, refugee camps and prisons, with the aim of proving them with options and opportunities, supporting society through their inclusion and active participation.

SOCIAL INCLUSION AND PARTICIPATION

'Barça Activa't' in Catalonia
Social inclusion and community participation project focused on teenagers and young people.
541 participants · 16 locations

Sport for the inclusion of children and young people in Catalonia
Made to play project in Barcelona city.
288 participants · 2 locations

Jangkom (Senegal)
Training, technical and business skills opportunities for women and young people in Saint Louis.
60 participants · 1 school/centre

Health and education in Senegal
Improving access to health and education for children and adolescents in Richard-Toll.
297 participants · 1 school/centre

PROJECTS IN PENITENTIARY CENTRES

Improving skills through sport
Social reintegration of young people in Youth Justice Facilities throughout Catalonia.
139 participants · 4 locations

'OneTeam'
Inclusive activities between young people from juvenile justice facilities and FC Barcelona basketball players.
68 participants · 1 location

Positive Parenting
Contributing to the development of the parental skills of individuals who are deprived of freedom and of their accompanying relatives in the Penitentiary Centres in Catalonia.
129 participants · 17 schools/centres

REFUGEES

Comprehensive support for refugees in Greece
Through sport, the environment and community work: children, young people and families in three camps (Korinthos, Ritsona, Schisto).
518 participants · 3 refugee camps

Sport for peace and protection in Uganda
Support for young refugees and people from the host community in two camps in the district of Isingiro.
4,799 participants · 18 locations

Sport for wellbeing and protection in Malaysia
Sport as a vehicle to improve the lives of young refugees and asylum seekers in Malaysia.
3,810 participants · 5 locations

Support for young people from refugee and host communities in Turkey
Strengthening social cohesion between young refugees and the host community in the province of Manisa through protective sports activities.
1,000 participants · 1 location





EDUCATION AND PROTECTION

Training of teenagers and young people without family support or resources; fighting any type of violence against children and young people at school or in sports; accessing physical activity and play in safe and protective spaces, while providing tools to improve the education with active support for diversity.

SAFE AND PROTECTIVE SPACES



1. CHILD PROTECTION SYSTEM

Violence-free sport
Prevention, early detection and support for children and young people who may suffer some form of violence at FC Barcelona and Foundation facilities or in their immediate surroundings.
1,242 participants · Worldwide

Violence-free schools
Programme for the prevention of various types of violence in schools (bullying, sexual harassment, etc.).
31,645 participants · 142 schools/centres

2. PREVENTION OF VIOLENCE IN LATIN AMERICA

Protective environments for children in Colombia
Protection of children and youth affected by armed conflicts and violent environments in six departments in the country.
2,700 participants · 17 locations

Sport as a child protection tool in Chile
Prevention and protection of children and adolescents affected by intra-family and community violence in Viña del Mar and Valparaíso (Chile), and their inclusion with the support of Scotiabank.
485 participants · 6 schools/centres

TRAINING AND INCLUSION

Joves Futur + programme in Catalonia
Training, psychosocial support, mentoring and job placement to facilitate the emancipation and full autonomy of young people who used to be in care.
136 participants · All of Catalonia

Barçateens project in Catalonia
Supporting young people in care in their transition to adulthood through sport and educational support.
283 participants · 7 locations

"Inclusive lifelong education" in Iquitos (Peru)
Quality educational support for primary school students and access to work opportunities for teenagers and young people.
3,894 participants · 5 schools/centres

Dispositiu Drassanes (Barcelona) and Impuls Jove in Rocafonda (Mataró)
Support for homeless young people through sports activities and covering part of their basic needs.
203 participants · 4 locations

DIVERSITY IN SPORT

The "Barça Genuine Foundation" team
A team of people with intellectual disabilities who compete in the Genuine State League.
25 participants · 42 activities

Sport4all
An initiative to provide access to sport to children and young people with disabilities through support to organisations that promote their social inclusion in a range of regions in Catalonia.
4,284 participants · 240 locations



HEALTH AND WELLBEING

Fostering positive emotions in children with serious illnesses in collaboration with hospitals; improving medical-sanitary conditions in disadvantaged communities; participating in studies to demonstrate the value of sport as complementary therapy in mental health.

PEDIATRIC EMOTIONAL WELLBEING

Il·lusions project
Promotion of positive emotions to sick children through exclusive meetings with players, match experience and *Smile Packs*.
1,681 participants · 5,043 participants indirect

Christmas all year round
Visits to hospitalised children from the main men's and women's football team and from other sections of the Club.
986 participants · 2,958 participants indirect

Projects in hospitals
Promoting a more humanistic approach in paediatric hospitals in Catalonia to provide better care to sick children and young people.
5,733 participants · 17,199 participants indirect · 5 schools/centres

Robots that improve the lives of children
Ensuring the virtual Barça experience for sick children with Robot Pol and Robot Joyce.
117 participants · 351 participants indirect · Worldwide

MENTAL HEALTH OF YOUNG PEOPLE

#Esportivament and Mov@Ment: sport and mental health in teenagers
Studies on sport as complementary therapy in young people with depressive and anxiety disorders, and with incipient psychotic episodes.
121 participants · 361 participants indirect

GLOBAL AND ENVIRONMENTAL HEALTH

Project with the World Health Organization
Project with World Health Organization (WHO): An educational tool based on artificial intelligence to assist front line health workers manage skin diseases in Cameroon and Côte d'Ivoire.
1,100 participants · 2 locations

Project with the Pan American Health Organization
Control of communicable and chronic diseases in the region of Ngäbe Bugle, Panama.
6,039 participants · 2 locations

Access and community management of water in Mexico
Improvement of water and sanitation conditions in schools in 10 communities in Calakmul.
718 participants · 2,154 participants indirect · 10 schools/centres

Playing for Inclusion in the Dominican Republic
Education and protection through sport in Capotillo (Santo Domingo).
976 participants · 2,928 participants indirect

Health and wellbeing with a holistic approach in Greece
Promoting the wellbeing of refugee children and youth through socio-sporting activities, access to health services and integration with the host community in the refugee camps in Athens and Malakasa.
477 participants · 1,431 participants indirect

PARTICIPANTS · PARTICIPANTS INDIRECT · LOCATION (TOWNS, COMMUNITIES) · SCHOOLS 8 CENTRES · HOSPITALS · REFUGEE CAMPS · ACTIVITIES