

# **REPORT** 2016/2017





Presentation Areas of activity Violence prevention Juvenile programme Bullying Social inclusion Social integration and gender Refugees Child emotional welfare Education Alliances + Activities Economic report

# **Greeting from the president**

oyal to our commitment to FC Barcelona's values, we present to you our yearly report on the FC Barcelona Foundation, one of the most intense there has been since the organisation's inception in 1994.

The new areas of activity set down by the FC Barcelona Foundation Strategic Plan 2015-2021 have helped bring new life to its role and the Foundation has become

increasingly relevant given the Club's objective of positioning itself as a force for social change under the slogan "More than a Club". The new and ambitious strategic objectives established in the current plan also chime in with the new agenda for international development defined in September 2015. This 2030 agenda for Sustainable Development is present in

the 17 Objectives for Sustainable Development which reaffirms that "children and young people of both sexes are fundamental agents of change and they will find in the new Objectives a platform to channel their limitless ability for action towards the creation of a better world."

Our programmes of support for children and young people have been reorganised into 3 fundamental areas: the prevention of violence, social inclusion and education. Given our history and our philosophy, we would like our way of working

and understanding our social commitment to be perceived as an integral feature of our brand. In a total of 53 countries we are working so that many young boys and girls can escape poverty and exclusion. This means we will only be able to achieve our goal if we create a new language and new interpretations. Nevertheless, we will not achieve this without your confidence. We have helped to change the lives of more

than 1.5 million children; lives of quiet desperation. For that reason, at the Club we understand that we must remain united, facing up to the great responsibility of improving the world through justice, solidarity and humanity. Only a society that can dignify the lives of the less fortunate can contribute to a fairer society.

At the FCB Foundation we understand that only with passion and discipline can we conquer the impossible via the indefatigable repetition of the possible. We all must feel proud to form part of a Club like ours, a leader and global model that has helped give a voice to the humanitarian messages and the spreading of those values. Our treasures, our emotional truths are the sum of the experiences we have conserved and that have made us what we are today. Promoting solidarity and team spirit will allow us to keep building new dreams.



**Josep Maria Bartomeu i Floreta** FC Barcelona president and president of the Foundation Governing Board

# **Governing bodies**

### **Governing Board**

#### **President**

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### First vice president

Jordi Cardoner i Casaus

#### Second vice president

Ramon Pont i Amenós

### Third vice president

Dídac Lee i Hsing

#### Fourth vice president and secretary

Maria Teixidor i Jufresa

#### Fifth vice president

Ramon Cierco i Noguer

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Ramon Garriga i Saperas
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### **Delegate commission**

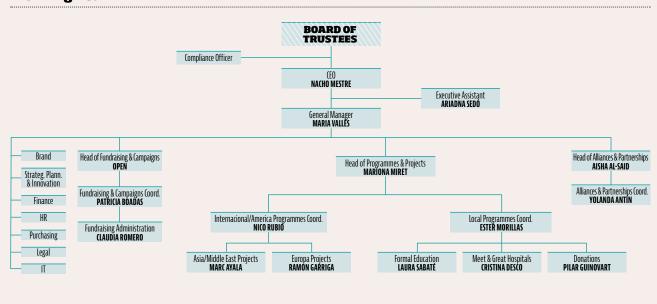
### **Presidente**

Jordi Cardoner i Casaus

Ramon Pont i Amenós Dídac Lee i Hsing Maria Teixidor i Jufresa Ramon Cierco i Noguer



### **Working Team**



# **Greetings from the vice president**

■he slogan 'More than a Club, has always been a part of our identity's definition, an attribute that needs to be explained. An identity, a way of doing things that has been developed both on and off the field. The Foundation is a very important part of this attribute that comes from the Club's origins and now makes more sense than ever.

Barça has always involved itself in various cultural, social and charity initiatives, a way of expressing the fact that it is a sporting club that does not wish to exist apart from society's problems, in particular the problems of children in the world. In 1994 the FC Barcelona Foundation was created and has since then focused its efforts on the use of sport as a tool for

social change, promoting education and the positive values that sport brings. A year ago the Foundation began a new phase with a new, innovative line of work involving programmes of direct intervention in three very different areas: access and strengthening of education, prevention of violence and the fight against social exclusion.

To do this, we have created alliances with new and relevant partners such as the Stavros Niarchos Foundation and Scottia Bank who support our programmes and believe in the humanitarian work we are carrying out. We have opened

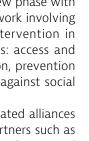
collaborative channels with local and international journalists to help define a new approach with regards to the situation of refugees in collaboration with UNHCR. We are moving forward, implementing a series for refugees in Lebanon, Greece and Italy, using our methodologies with children and young people. At the same time, with the aim of continuing to improve, we have strengthened our team at the

Foundation; a professional team, enterprising, with critical capabilities, sensitive and capable of adapting to differing circumstances in a constantly changing world.

These new challenges and the continuation of other social initiatives that we have set in motion are ambitious and potent, allowing us to feel proud of the work that is being carried out at the Foundation.

A task that year after year we are improving upon to produce even better results in our efforts to improve the lives of vulnerable communities of children and young people in our own country and around the world.

At the Club we are demonstrating our commitment to social responsibility via the Club's statutes: the players and coaches at the Club (who contribute 1% of their salary), the Club (which contributes 0.7% of its income) and also our members and fans. We are all convinced and aware that we have to go beyond our social activity. In circumstances such as these it is where we show our spirit as 'more than a club'.



Jordi Cardoner i Casaus

First vice president of FC Barcelona and first vice president of the Foundation Governing Board

# HOW DO WE WORK?

Since FC Barcelona began its Foundation, work has focused on supporting the most vulnerable children and young people in society via sporting and promoting positive values.

Work on positive values has been carried out internally from the youngsters in La Masia to the players in the first team. Also, for some years now, a contribution of 0.5% of the players' salary 0.7% of the Club's income has also been made.

Now the Foundation has begun a new stage in its career with a new groundbreaking global approach in the area of sporting organisations. The aim is to bring about social change via sporting, helping to create a more inclusive and equal society with three separate areas in which programmes have a direct effect:

- · Prevention of violence
- · The fight against social exclusion
- · Access and support for education

The areas are targeted with:

- · Foundation projects or collaborative projects
  - · Awareness raising campaigns
  - ·Influence
- ·Innovation and generation of knowledge









As a committed and responsible entity, with a unique emotional aspect of belonging that few possess, we believe that via our strength as one of the most well-known brands in the world we can be of service in problematic situations when it comes to starting a debate or demanding action.

We want to improve critical areas that affect children and young people who are the future of our society.

We also want to take advantage of the profile that sport has, football in particular, to raise awareness of the equality and diversity found among people and to prevent violent conduct.

We want to do this through leadership from an organisation like FC Barcelona with its capacity to bring about change and contribution via innovative solutions to the problems associated with children and young people.

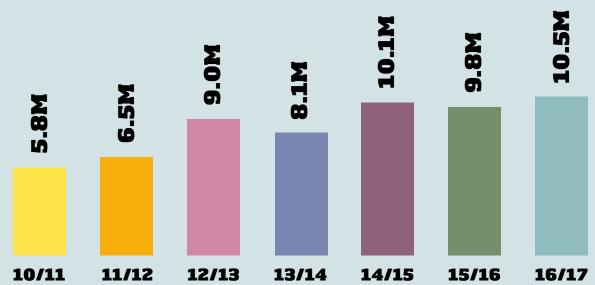




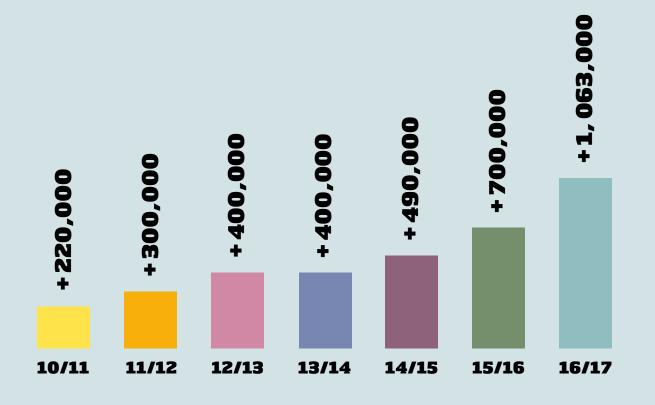
# THE FOUNDATION AT A GLANCE

# **Catalonia** 35 LOCATIONS **Partners** Foundation Obra Social "La Caixa" • Regional Councils +421,000 BENEFICIARIES City Councils **International COUNTRIES** BENEFICIARIES New partners 16-17 Stavros Niarchos Foundation Scottia Bank Foundation UEFA Foundation Konami

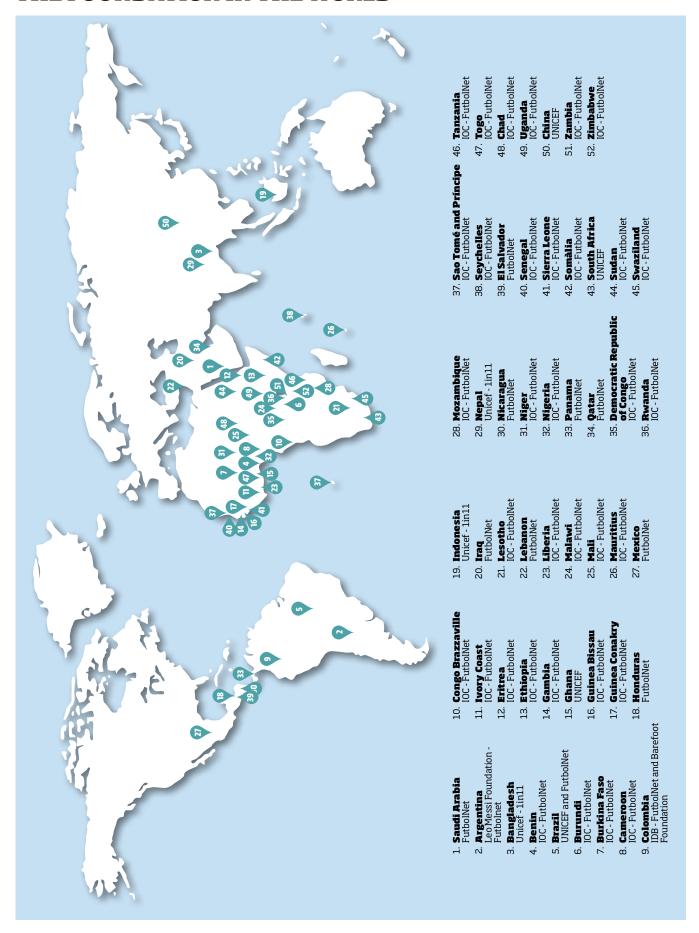




# Beneficiaries



# THE FOUNDATION IN THE WORLD



### THE FOUNDATION IN CATALONIA

6. **La Bisbal d'Empordà** FutbolNet

7. Cambrils

8. Figueres

FutbolNet

Barçakids

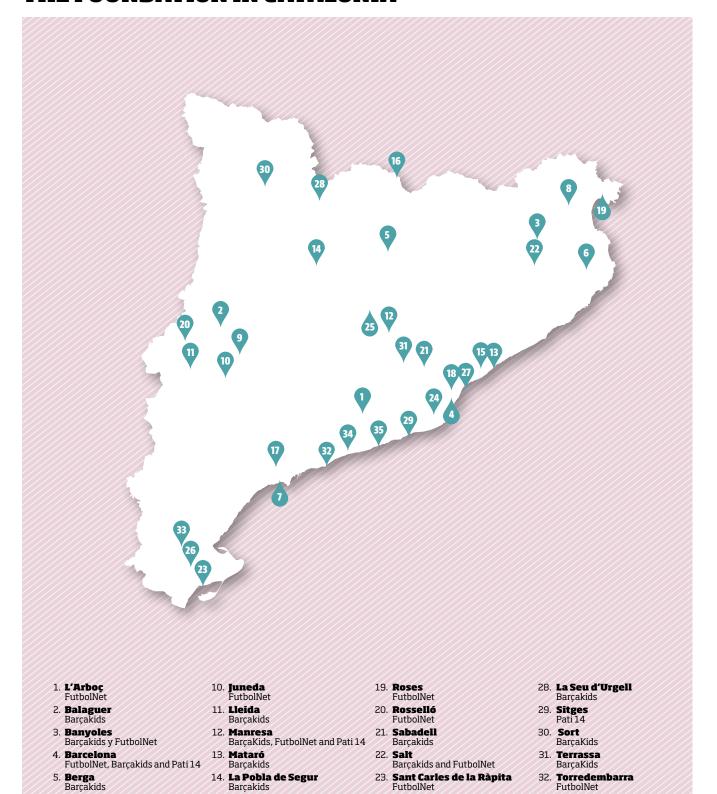
9. Ivars d'Urgell FutbolNet

15. **Premià de Dalt** Barçakids

16. **Puigcerdà** FutbolNet

18. **Roquetes** FutbolNet

17. Reus Pati 14



24. **Sant Joan Despí** Pati 14

26. **Santa Bàrbara** FutbolNet

25. **Sant Joan de Vilatorrada** Barçakids

27. **Santa Coloma de Gramenet** Pati 14

33. **Tortosa** Barçakids

34. El Vendrell Barçakids

35. **Vilanova i la Geltrú** Barçakids





# AREAS OF ACTION

The Foundation works on projects that are direct, raise awareness, promote knowledge and action with the objective of having an impact on the problems faced by the most vulnerable children and young people. As such, the Foundation aims to create networks, looking for the experience that expert organisations and professionals in that area of social work can provide.

# NEW STRATEGIC PLAN : AREAS OF ACTION

- Prevention of violence and conflict resolution
- The fight against social exclusion and discrimination
- Access and support for education

These areas are complementary and have as their objective the idea of using sport as a tool for all round development, as is included in the United Nations Declaration of Sustainable Development Objectives. This helps the integration of children and young people who are affected by illness, poverty, inequality and discrimination.







### **ALLIANCES**

Projects with other organisations and bodies with objectives defined conjunctly and which in part are carried out by the Foundation.

### **PROGRAMMES**

Direct action by the Foundation using its methodology, impact analysis with another brand presence.

#### COLLABORATIONS

Giving support to humanitarian initiatives that other ogranisations carry out that are aligned with the mission objectives of the Foundation.













# **PREVENTION OF VIOLENCE**

Football, sport in general, has turned out to be a very useful and effective tool to help reduce aggressive behaviour in young people. During the season, through activities included in the FutbolNet programme, the participants have been able to develop the ability to resolve conflict with resorting to violence. Situations out on the field that usually ended in violent conflict were able to be resolved in a pacific manner. Projects of this type were implemented in dangerous contexts, be they for declared conflicts or battles between rival drug gangs.







### FutboNet in Rio de Janeiro, Brazil, Brasil

For the fourth consecutive season the FutbolNet projects has been implemented in the city of Rio de Janiero, more precisely, in the Complexo da Maré, a collection of Rio faveles where the Maré Olympic Village is situated. This sporting facility is where more than 400 boys and girls took part in FutbolNet activities for some eight months. The project was successful in improving respect between individuals, improving school performance and in empowering those children taking part. Furthermore, a ceasefire was forthcoming between warring drug factions during the activities so that none of their children were harmed.

- 100% of the participants said they want to continue in future editions.
- 78% of the participants recognised that they had learned to resolve conflicts in a non-violent manner.
- 100% of the teachers at the schools where FutbolNet was implemented observed an improvement in participants' behaviour.





# FutbolNet in Basrah, Iraq

The participants, the majority between the ages of 9 and 14, came from seven areas in the region of Basrah in the south of Iraq (Al Deir, Al Fatat, Al Nashwa, Al Quma, Al Thager, Al Zubeir and Shat Al Arab). 81.4% were boys and some 18.6% were girls and more than half of the children had taken part in the FutbolNet programme the previous year.

Some results to highlight:

- All the coaches noticed positive changes in the behaviour of the children during the programme.
- The majority of children admit that the values acquired are useful in their daily lives.
- The exam results of 42% of the participants improved at the end of the programme.
- All the teachers involved said that conflict in the classroom had decreased during the programme.













### FutbolNet in Cartagena, Colombia

The objective of FutbolNet in Cartagena is also to prevent and reduce conflict, using sport as an educational tool. During the season more than 5,400 children took part in the project.

As a result, 77 educational staff were trained during a teaching seminar: 58 men (75%) and 19 women (25%).

The FutbolNet project helps to fight against the institutionalisation of violence, through which young people often set themselves goals of belonging to a gang or possessing a weapon.

Some results to highlight:

- The satisfaction of the educational staff in the project was rated 4.6 out of 5.
- 96.7% of the educational staff said they would take part in FutbolNet again.
- The satisfaction of the beneficiaries in the project was rated 4.6 out of 5.
- 74% of the families considered that the project's activities had improved with respect to the previous year.

One of the most significant successes was the fact that the programme was able, in the short space of just a few months, to integrate boys and girls into the activities, promoting gender equality within the groups.





### **#AGAINSTBULLYING**

During the 2016/17 season a new preventative programme called 'Bullying' aimed at schools was launched within the remit of the FC Barcelona Foundation's aim to prevent violence.

One of the forms of violence (both physical and emotional) that has most effect on a child's development is bullying, a phenomena that occurs between equals but in unequal conditions and that comes about in a persistent and intentional fashion. However, sport is platform for constructing harmony and respect and therefore has the potential to prevent violence.

As a result, and in accordance with its firm commitment to raising awareness of this problem and of contributing to its prevention, the Foundation set up the #contrabullying campaign which consists of various initiatives: the first symposium against bullying, proposals to raise awareness amongst the public and the creation of the 'Alan Manifiesto'.

The first symposium against bullying, organised with the FU group, was a multi-disciplinary space for debate that brought together 23 well known artists, journalists and writers, more than 30 people directly affected by bullying as well as 21 professionals from the sector and mediators for minor from all over Catalonia.

The symposium took place on 27 and 28 April 2017 and more than 6,000

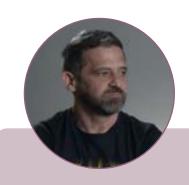




people took part (both in person and via live video link) and its objective was to give a voice to those people who have suffered because of bullying and to the professionals who work in the field as well as raising awareness and trying to come up with a solution with the help of collaborating bodies, experts and public officials. The symposium was the starting point for a series of awareness raising initiatives aimed at Catalan society with the aim of breaking the stigma that is often associated with bullying and of promoting positive action and responsibility.

Finally, under the aegis of the symposium and in collaboration with a team of experts, other bodies and institutions, the Alan Manifesto was created. The idea is to create specific legislation so that schools and families have recourse against bullying. At the end of the month of June more than 14,000 signatures had been collected.

During the 2017/18 season plans include, amongst other initiatives, a pilot programme for the prevention of bullying in schools that use sport as a teaching tool and offer up a different methodology, the continuation of the awareness campaign, the creation of a network of experts and a body to oversee the continued projects.



"We want people to realise and to think, that's why we are here today. We need lots of eyes watching."

Alan's father





"I don't know if, as educators and parents, we give children enough tools to look after themselves. The victims and the bullies need help."

Marta's father



"When they start to uncover (cases and witnesses) there won't be anyone who can justify doing nothing or looking the other way as they have done until now."

**Anonymous bully** 

























### **SOCIAL INCLUSION AND GENDER**

Over the last few years the 'FutbolNet' programme has offered excellent results in vulnerable communities and environments. The high level of flexibility and adaptability makes the methodology effective in enabling and improving the processes of social inclusion in each context in communities at risk of social exclusion.

In Catalonia the FC Barcelona Foundation programme has been highly effective in the social inclusion of people with disabilities, giving them an opportunity to take part in a sporting and inclusive environment in which disability is not an obstacle. On an international level, gender equality has been promoted in contexts such as the city of Jubail in Saudi Arabia. In this case the flexibility of 'FutbolNet' has been key in being able to offer sporting and educational activities to boys and girls, training and empowering Saudi women so they can act as role models of equality for younger participants.







### 'FutbolNet' and people with disabilities

FutbolNet is an inclusive methodology which is perfect for people with disabilities. The second season of FutbolNet and Diversity (programme of sporting initiation for people with disabilities that has as its principal objective the referral of profiles to the inclusive sporting offer adapted from the city of Barcelona), carried out at the Dr.Puigvert Barcelona Institute helped to strengthen:

- The definition of 'FutbolNet' as an inclusive methodology
- The referral of 'FutbolNet and Diversity' participants to the different 'Futbol-Nets' in the city of Barcelona
- The exchanges between 'FutbolNet and Diversity' and 'FutbolNets' in the city of Barcelona

The 2016/17 season of 'FutbolNet and Diversity' saw 20 participants.

Furthermore, it was a pilot scheme at the Paideia special education school in the neighbourhood of Les Corts in the city of Barcelona with the objective of being a 100% inclusive resource. This season the programme worked with a specific group of some 20 participants. Next season the group will not be so specific, but mixed, and the activities will not take place in a special education environment but in an educational centre without special needs.

With both these projects the awareness of these environments, the inclusion and blurring of the differences between differently capacitated people is worked upon.







### 'FutbolNet Juvenile Justice'

This season has a pilot scheme with 20 participants at the Centre for Juvenile Justice Can Llupía (Barcelona), where the methodology was used by boys and girls who have been deprived of their freedom. The activity was carried out on Saturday mornings with internees with good conduct records as a voluntary reward. It was very well received and aspects such as self-confidence, acceptance and in particular, commitment to the programme.

This initiative, that was carried out with the help of the University of Barcelona, allowed university students and learning and service experience (APS) for those who shared the 'FutbolNet' days with the young people at the Juvenile Centre. The students met with the educational team an hour before the sessions to plan the day's activities and once over they met again to discuss the experience.





#### 'FutbolNet Mental Health'

The 'FutbolNet' methodology is very useful with this section of the population because it allows them to feel part of a group.

It is worth highlighting that the 'Futbol-Net' educational teams have also benefitted from the experience as it allowed them to have contact with a more marginalised part of society.

In this area, two forms of action were put forward:

- FutbolNet' methodology in the physical education sessions in the Hospital de Día for Adolescents from the Sant Pere Claver Foundation.
- Exchange between 'FutbolNets' Barcelona and Sport Jove de la Fundació Sant Pere Claver.

A total of 70 participants benefitted from the 'FutbolNet' methodology applied to the problems associated with Mental Health issues.



### 'FutbolNet New Opportunities'

Another of the highlighted areas in which work has been carried out this season is with the project 'New Opportunities' for young people who are not working nor studying and therefore at risk of social exclusion from the Catalonia Employment Service (SOC). This initiative comes under the aegis of the programmes of Young People's Guarantees from the European Union.

The project was developed in two phases.

Phase 1 – Two days of training for the 'FutbolNet' educational teams at the various New Opportunities Centre in Catalonia.

Phase 2 – Five days, each one related to a value and led by youngsters instructed in phase 1. Each day took place at a different New Opportunities Centre and youngsters attended from other centres.

A total of 200 youngsters learnt the FutbolNet methodology within the training curriculum in sport from the SOC programme as a new tool to understand sport and leisure as way of promoting social change. All the participants were awarded the 'Seminari FutbolNet' certificate from IL3 at the University of Barcelona.





# 'FutbolNet' Catalonia

# **7,695** Beneficiaries

## TARRAGONA

'FutbolNet' in schools in Tarragona:

- Santa Bàrbara
- Roquetes
- Sant Carles de la Ràpita
- Torredembarra
- L'Arboç

160

400

#### **GIRONA**

'FutbolNet' at schools in Girona:

- La Bisbal d'Empordà
- Roses
- Banyoles
- Puigcerdà
- Salt

300

500



# LLEIDA •

FutbolNet in schools in Lleida:

- Rosselló
- Ivars d'Urgell
- Juneda
- L'Arboç

200

## BARCELONA

'FutbolNet' at schools in Barcelona:

- INS Miquel Tarradell
- INS Barri Besòs
- INS Flos i Calcat
- INS Príncep de Viana

500

Other Festivals

Festival de la Infància 4,500 **PARTICIPANTS** 

de Les Corts 50

Festival Festes

**PARTICIPANTS** 

Christmas at Camp Nou 275

**PARTICIPANTS** 



In general terms, it is also worth noting that the participation of people with disabilities also rose. Furthermore, exchanges between different 'FutbolNet' centres have also been strengthened. With regards to the question of gender,

work has continued on the creation of groups with equal numbers of male and female participants, still one of the big challenges facing the programme. This season, 15% of participants were female.

#### 'FutbolNet in Saudi Arabia'

This season the project 'FutbolNet in Saudi Arabia' was developed, dedicated exclusively to children living in the ciy of Jubail. The programme was defined as a pilot scheme with its main objective the promotion of gender equality, the empowerment of children and young people and the improvement of attitudes and promotion of respect.

The activity began at the end of February 2017 and ended at the end May 2017 and saw more 100 girls take part aged between 7 and 10 years with two sessions a week of approximately two hours each.

The programme was carried out with the help of the Royal Commission for Jubail, the company SHELL and the FC Barcelona Foundation. In the 2015 the programme was carried out solely for boys.









#### 'FutbolNet in Africa'

The 'FutbolNet' programme is the star activity of the Olympafrica network, spread across some 34 countries. As such, some 9 regional tournaments took place, bringing all the centre belonging to the network together and producing some 84,937 beneficiaries.

Elsewhere, in February a training seminar took place with the participation of 16 local monitors.

One of the innovations of the latest edition was an increase in female participation and the incorporation of the 'FutbolNet' methodology into day to day life at the centres beyond the tournaments. Furthermore, links were formed with schools close to the centres, some of which adopted the methodology into their physical education programme.

See more details in the section on the Alliance with the IOC.





#### REFUGEES

One of the areas on which the Foundation is placing most emphasis at the moment is the case of child and youth refugees. During the 2016/17 season a strong effort has been made to improve the quality of youth and child refugees via sport. For that very reason, a series of initiatives have been launched.

In first place, an alliance with UNHCR, the United Nations Refugee Agency has been established. As part of this collaboration, the FCB Foundation and UNHCR celebrated a High Level Forum in Barcelona on 13 June 2017 to debate the question with experts and representatives from the media from all over the world. That same day, the two organisations launched the #SignandPass initiative to show support to refugees, especially young people and children. This came as part of the World Pact for Refugees campaign.

The FCB Foundation has laid out plans to launch FutbolNet in Greece, Italy and Lebanon, working on recovering self-esteem and social skills for those young people at risk of exclusion. Football promotes peaceful coexistence in difficult situations such as refugee camps, welcome centres and other situations in which there are unaccompanied children.

Elsewhere, a sports 'kit' has been developed that will be distributed in the near future and that will included innovatively designed sportswear, balls, etc that can used in the refugee camps to allow children the right to play.





#### Strategic agreement

As well as the agreement with the UNH-CR, in the month of June an agreement as reached with the Stavros Niarchos Foundation for a programme of support for refugees in Lebanon, Greece and Italy. To launch the initiative, in June 2017 a match was played on the Greek island of Lesbos involving former Barça players.

As part of its strategic plan, the FC Barcelona Foundation is working intently to strengthen and extend its international alliances with the aim of spreading its influence on the world stage to help children. As such, the Foundation has welcomed a new strategic partner, the Stavros Niarchos Foundation, which since 1996 has donated some 2.1 billion dollars to non-profit making organisations.

Both organisations have signed an agreement to carry out the FutbolNet project at refugee camps in Greece, Italy

and Lebanon. The Greek foundation will finance the initiative with some 2.2 million euros in the first to get the project off the ground. For its part, the FC Barcelona will bring its expertise in sporting methodology to develop a new form of FutbolNet focused on refugee camps. This new initiative will promote the social inclusion of children and young people who are refugees in welcome centres, as well as the prevention of violence, the peaceful resolution of conflict and the promotion of a culture of peace between groups.

The project will benefit some 3,000 people in the first year and during its first phase it will help some 1,300 children and young people in Greece: on the islands of Lesbos and Quios and in the centre of Athens. These areas have been chosen due to the great proportion of children who live in refugee communities.

The second phase of the programme will take place in Italy. Some 900 young people and children belonging to welcome centres for unaccompanied children will take part, many of whom have lost their families in war zones or travelling to Europe.

The third country where the programme will be applied is in Lebanon, in the Bekaa Valley. This areas has two important problems: many children have spent five years or more in refugee camps and more than 70% do not go to school.

To complete the project, in collaboration with the FC Barcelona Innovation Hub, a mobile and innovative sporting kits has been developed that is easy to use and is especially designed to promote sporting and educational values in this context.



# SOME RELEVANT FACTS

- · 21.3 million people are refugees.
- $\cdot$  51% of refugees are children .
- · 15-20% of the refugee population are less than 5 years old and are the group most at risk.
- · 86% of refugees are housed in developing countries .







"When we talk about refugees, it seems we are talking about another category of people, it is not fair to judge"

Lilian Thuram, former FC Barcelona player and president of the Lilian Thuram Foundation Against Racism



"Sport signifies stability. Sport signifies hope. Sport is a universal language."

Filippo Grandi, United Nations High Commissioner for Refugees



"Sport has the power to transform people, to create an identity, it's time to make a better world."

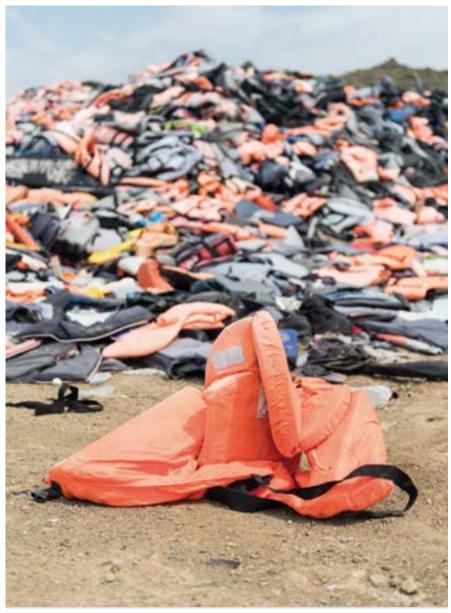
David Eades, journalist and news broadcaster, BBC

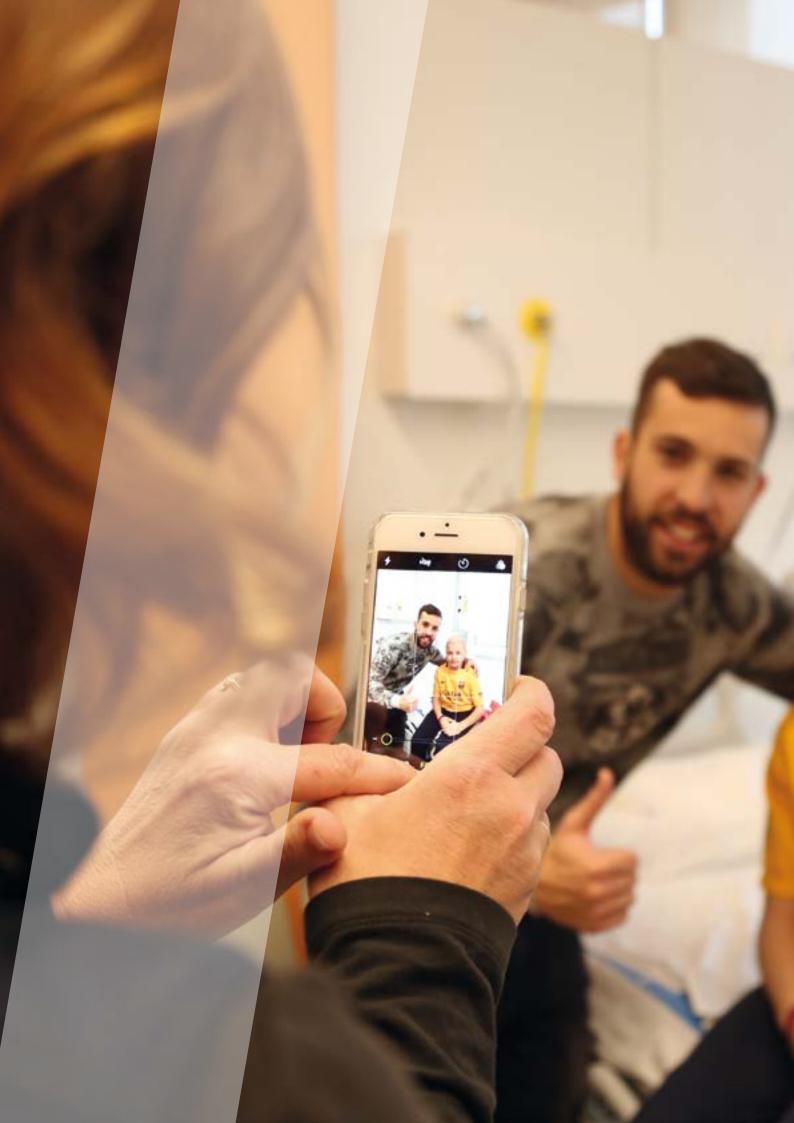














#### PEDIATRIC EMOTIONAL WELFARE

During the season the Pediatric Emotional Welfare programme helped the dreams come true of some 111,612 children who are suffering some sort of illness or disease or who find themselves in the position of vulnerability socially. According to the family members and health professionals who attend to these children, this initiative caused an improvement in their emotional welfare.

#### **Project hopes**

The Foundation helped to promote the emotional welfare of children with serious illness, making 1,561 wishes come true, in some cases in collaboration with the Make-A-Wish® Foundation and the Pequeño Deseo Foundation.

The following initiatives were carried out:

55 children from around the world were able to witness a first team training and were able to meet the first team players privately.

57 children came to Camp Nou to visit the Camp Nou Experience and have their photos taken with the first team on the pitch at the stadium.

226 shirts signed by a player from the first team with other merchandising form the FCB Foundation were also distributed in gift packs.

For Christmas, the first team players were accompanied by the Board of Directors and the members of the Foundation as they visited a total of 1,001 hospitalised children in Barcelona at the Hospital Sant Joan de Déu, Hospital de la Vall d'Hebron, Hospital de Sant Pau, Barcelona Children's Hospital, Hospital de Barcelona, Cottolengo del Padre Alegre and Casa Ronald McDonald. A delegation also visited the Saló de la Infància.













#### **Project Donations**

Thanks to this project, match tickets and official clothing were distributed to children and youngsters who find themselves at risk of social exclusion or who some form of disability.

During the season more than 110,051 donations were made, 53,211 of which were articles of clothing, 56, 840 were tickets for the open training session, the game nominated for the 'Diada del Soci Solidari', the charity game held by Catalan TV Station TV3 for their 'La Marató' fund raising initiative as well as other sporting events at the Club.







#### **Education in values**

Barçakids is a program that attempts to promote and consolidate a system of values in children via a the principles of sport, play and active and inclusive participation. It is applied in schools and each session takes place over an entire school day.

It is aimed att children between the ages of 6 and 12 (Primary Education). At the same time, the project can also involve the families of the children and the educational community.

For the fifth year in a row Barçakids was made available to public, mixed and private education centres. During the season, 162 schools in 20 locations all around Catalonia took part in the project, reaching some 12,645 children.

A new addition this year saw priority given to areas with high number of CAEPs (Educational Centres for Prefential Attention) which belong to the rural education system and those students who fall outside the municipal education service.

Via oral and written expression activities and sports-based games, the project works with students on the following values:









During the season a consultative process was carried out through which a an agreement was reached to reestablish the basics of the Barçakids in situ programme to help focus on the introduction and raising awareness of the bullying project, using the concept of 'respect' as the main focus and concentrating on aspects of group cohesion, conflict resolution and joint responsibility, all in the three cycles of Primary Education.

### **On-line resources** adapted for different audiences

Beyond the in situ sessions, the educational staff, the families and children continued working on the values on line via the educational portal www.fcbkids.cat and the monthly bulletin keeping them up to date with the project's online presence.

New this season was the redesign of the website and its content to help target three distinct audiences: families, teachers and children. The educational site continued to establish itself as an educational resource and traffic saw another increase with 17,156 visits over the year.





### Magazine 'Barçakids'

The monthly magazine 'Barçakids' that is published on the final Sunday of each month with the newspaper 'El Punt Avui' ran to 11 editions in 2016/17 this year with a reach of 40,000 copies for each edition. The publishing project has the ambition to be a educational and entertaining tool to promote the values derived from sport.

The magazine continued to include reports about the latest news at FC Barcelona, articles on culture and science, the comic strips Sportman I el xiulador, stories and healthy recipes amongst others.



#### 'Barcakids' areas Balaguer Banyoles New Barcelona Berga New Cambrils El Vendrell New **Figueres** New La Pobla de Segur New La Seu d'Urgell Lleida New Manresa New Mataró New Premià de Dalt Sabadell New Salt Sant Joan de Vilatorrada Sort New New Terrassa Tortosa Vilanova i la Geltrú







In the area of education it is also worth mentioning that the FC Barcelona Foundation contributed 2 million euros to UNICEF to help carry out projects that aim to help school children in Ghana, South Africa, Brazil and China. More details are available in the section on the Alliance with UNICEF.





### UNICEF 10TH ANNIVERSARY

#### Work in the season 2016/17

2016 was an important year for UNICEF and the FC Barcelona Foundation given that it marked the 10 year anniversary of the important collaboration between the two institutions. In February of this year a new agreement was signed that brought about a contribution of 2 million euros from the FC Barcelona Foundation and UNICEF a year destined for projects in Brazil, Ghana, South Africa and China. These projects have as their objective the promotion of the playing of sport in these four countries in schools of varying focus:

In China, the programme has been applied in a total of 175 schools. Also, booster courses for some 350 teachers and 135 coaches also took place.

In Brazil some 570 educational professionals took part in 130 public schools.

In Ghana 804 schools were provided with sporting material.

In South Africa a leadership programme was put into place in some 602 schools.

For the 10th anniversary of the agreement between UNICEF and the FCB Foundation, representatives from both

bodies travelled to South Africa to find out more about the projects being carried out in the country. With them were a team of reporters from Spanish newspapers 'La Vanguardia' and 'El Mundo', and a team from Barça TV.

Both entities launched the campaign 'A triumph of dreams: a commitment to highlight the rights of children around the world.' This campaign compared the success of Barça with the social objectives achieved within the agreement with the United Nations Agency.







#### **10TH ANNIVERSARY**

- · The FCB Foundation and UNICEF: a decade of working together
- · In 2006 the FC Barcelona Foundation signed a pioneering collaborative agreement that revolutionised the world of sponsorship.
- · A commitment to highlight the rights of children around the world, and guarantee them a quality education.
- From 2006 to 2010 work was carried out in Swaziland, Malawi and Angola to raise awareness on the subject of the prevention and detection of HIV and AIDS. From 2011 the work has been focused on South Africa, Ghana, Brazil and China, using sport as an educational tool for development.
- The FC Barcelona Foundation has increased its annual contribution from 1.5 million euros to 2 million euros.

#### **Universal day** of the child

In order to mark the Universal day of the Child, 20 November 1959 when the UN General Assembly approved the Convention on the Rights of the Child, the FC Barcelona Foundation and UNICEF launched several initiatives:

· The day before the Universal day of the Child, during the game between Barça and Málaga, the Directors' Box at Camp Nou became the "Children's Box" given that it was occupied by 140 children who had benefitted from FCB Foundation and UNICEF projects, a unique image that went around the world and exemplified the approach of FC Barcelona towards children.

Other child-friendly events took place in the forecourt at Camp Nou and there was a closing event at the 1899 Auditorium.

· Elsewhere, the trophy cabinets in the Camp Nou Experience showed off elements of the alliance between the two parties.





The challenges that we set ourselves ten years ago seemed like a dream but now they have come true. We are very proud of this alliance, it makes sense and it continues to grow."

Anna Folch. **President of the Catalan UNICEF Committee** 



"We have been able to see an historic image that will be remembered and that motivates us to continue working hand in hand with UNICEF to help children. That is our challenge and that is the path that our slogan 'more than a club' lead us to."

Josep M. Bartomeu, **FC Barcelona President** 



"We want to continue changing the lives of more and more children in the next few years so that millions of children have the chance to develop their potential."

Justin Forsyth, Deputy **Executive Director UNICEF** 



#### **UNICEF 1in11**

The FC Barcelona Foundation, together with UNCIEF and Reach Out to Asia (RO-TA), manage the 'lin11' project that has its objective the use of sport as a tool for the promotion of equality and quality in primary education in three countries: Bangladesh, Nepal and Indonesia.

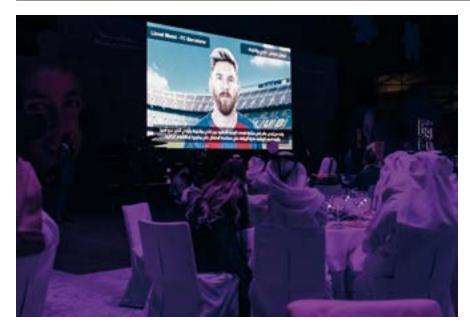
The alliance between the three institutions starts from the premise that 1 in 11 children does not attend school. Around the world, 58 million children do not have access to primary education because they live in areas affected by conflict, in circumstances of extreme poverty or they have disabilities for which the educational systems in their countries are not adapted.

The FC Barcelona Foundation's contribution to the alliance is the Futbol methodology used in programmes implemented by UNICEF.















unicef (3) W FUNDACIÓ

To finance the project, in the month of November a charity gala took place in Doha that raised 2.5 million euros. In Bangladesh the programme is centred on the promotion of sport as a tool for increasing the number of children who go to school and improve the level of learning for children from primary year 5 and above. During the season the following achievements were made in the country:

- 5 coach and 50 teached were trained to implement 'FutbolNet' in 25 schools and/or educational centres.
- 3,750 children between the ages of 8 and 10 took part in the 'FutbolNet' activities from February 2016.

In Nepal the programme centres on the use of extracurricular activities as an opening for integration amongst groups of children and young people. That helps to guarantee that groups of children and young people from different ethnic and economic backgrounds feely equally involved, reducing stigma and improving social ties. 'FutbolNet' helped achieved the following results:

- 55 coaches received training, of which 11 were women and 50 educators from the 'FutbolNet' methodology
- From the season 2016/17 season, 542 pupils from 11 schools are benefitting from the 'FutbolNet' sessions

In Indonesia the programme centres on the promotion of sport to improve access for disabled children and at risk of social exclusion to quality education. 'FutbolNet' has been integrated into the training programme for the training of Inclusive Education Methodologies in the country, of which there are some 2,600 participants.

# **UNHCR**

The FCB Foundation and the UNHCR, the United Nations Refugee Agency, have established an agreement in which both organisations have signed a letter of intention with regards to projects to be carried out in the next few years in support of refugees.

The first initiative from this alliance took place on 13 June 2017 in Barcelona in the form of a High Level Forum debate with experts from the sector and representatives from the global media on the resources that organisations like Barça have at their disposal to help alleviate the tragic situation of many refugees, a phenomenon which has become an urgent social crisis in recent years.

That same day the two bodies launched the #SignandPass campaign, an initiative to give support to refugees, especially, children and young people. This campaign is part of the World Pact for Refugees, the globe's biggest initiative ever created, which asks the UN Assembly, governments and citizens to guarantee the rights of refugees to allow them a place to live, access to education and work to support their families.

The #SignandPass campaign can count on the involvement of several first team players and is inspired by the FC Barcelona philosophy of football. The followers can 'sign' digitally a football and pass it to their friends via social media.















# **ALLIANCE WITH THE JOHAN CRUYFF FOUNDATION**

As part of this alliance, and in collaboration with the Fundació Bancària "la Caixa", this season saw two new Cruyff Courts opened, one in Martorell with Hristo Stoichkov as ambassador and another in Sant Guim de Freixenet with Gerard Piqué.

Cruyff Courts are small football pitches that are free to use and whose objective is to promote sport and promote values such as responsibility, integration, teamwork and personal achievement as well as fighting against infant obesity.

The objective of this alliance between the Cruyff Foundation, the FC Barcelona Foundation and the Fundació Bancària "la Caixa" is the construction, maintenance and promotion of a total of 15 Cruyff Courts to help social inclusion via sport for children and young people who live in disadvantaged areas of Catalonia.





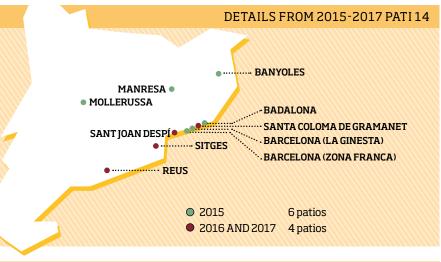




The initiative also includes two specific projects for these courts: the 'Cruyff Courts 6vs6', a championship for girls and boys aged between 10 and 12 years of age that brings together all the Cruyff Courts and also a 'Community Program' that aims to teach children how to organise their own tournaments.

To this initiative it is worth adding the 'Pati 14' project which aims to redevelop 10 areas in schools located in different areas in Catalonia.





TOTAL BENEFICIARIES 3,462 PRIMARY SCHOOL CHILDREN

# **ALLIANCE WITH THE HOSPITAL SANT JOAN DE DÉU**

The FCB Foundation teamed up with the Hospital Sant Joan de Déu with the aim of helping to combat child cancer via the construction of the new Sant Joan de Déu Pediatric Cancer Center which will have room for 400 patients a year and is set to be Europe's most important child oncology unit. Built alongside the current Hospital Sant Joan de Déu, the center

will have four floors and occupy some 5,137 square metres.

In order to raise the 30 million euros necessary for the project, the FCB Foundation, together with the Hospital, the Leo Messi Foundation and the IESE Business School, launched the #paralosvalientes campaign in February with the intention of promoting the initiative and helping to

raise money for the construction of the new unit.

Leo Messi was the star of the campaign. The Argentine lent his support to the media efforts and in the game between Barça and Sevilla, after scoring a goal, he made the warrior symbol which had been used in the campaign, an image that was seen around the world.





The Foundation set up a link on its website to facilitate donations







#### **Donations**

Other elements of the Barça universe also got behind the campaign. The Casal de l'Avi made a donation of 10,000 euros and the proceeds from the Legends game between Barça and Manchester United played at Camp Nou in June also went towards the building of the new center.

80% of children with cancer treated at the hospital overcome the illness. Nevertheless, the side effects of treatment can be difficult to live with given the differences to cancer in adults and it need everyone's support to help support these children.



"It's the moment to stand up and support children with cancer"

Leo Messi. FC Barcelona player



"The objective is to improve the percentage of children who are cured, at the moment it stand at 80%"

Dr. Andrés Morales, Pediatric oncologist at the Hospitals Sant Joan de Déu



#### BAREFOOT FOUNDATION

The FC Barcelona Foundation, the Banking Foundation 'La Caixa' and the Barefoot Foundation signed an agreement in the month of May to collaborate in the construction of a new school in the Colombian city of Barranquilla. The educational centre will be built in the next three years and will have room for 1,000 pupils. Also involved in the project are the Colombian National Education Ministry and the Secretary for District Education in Barranquilla.

The new school will join the six that are already up and running, managed

by the Barefoot Foundation in Colombia (Barranquilla, Cartagena, Soacha and Quibdó) and which are showing excellent academic results and helping to have a positive impact on the zones in which they are situated.

This initiative comes from the strong links between the 'Obra Social "la Caixa" and the FC Barcelona Foundation that have existed for the last eight years with an annual budget of 600,000 euros which is used to promote initiatives and quality and innovative educational pro-

jects that are based on values and personal skills. Also, for three years, 400,000 euros will be used for the creation of the Barefoot Foundation Nuevo Bosque Educational Institution, a total of 1.2 million euros. Aside from the economic contribution, the agreement also includes the implementation of two highly successful educational projects that the 'Obra Social "la Caixa" and the FC Barcelona Foundation promote around the world: the Young Entrepreneurs Programme and 'FutbolNet'.





The Barefoot Foundation Nuevo Bosque Educational Institution will be built in one of the most disadvantaged and dangerous parts of Barranquilla, El Bosque, where crime is a problem and the residents are more and more vulnerable (in 2016, 25.7% of the population lived below the poverty line). The Barranquilla city council has provided the land for the construction of the centre that requires an investment of some 4.7 million euros, 2 million of which will be donated by the Colombian government.





#### **IDB**

During the 2016/17 season, the FC Barcelona Foundation and the Inter-America Development Bank (IDB) continued to extend their collaboration. In particular, the two entities deepened their involvement in the FutbolNet project in Colombia in the city of Cartagena. Plans for a FutbolNet project in Cali, Colombia were also laid for next season.

The IDB and the FC Barcelona Foundation work together on programmes and projects to promote cooperation and give support to initiatives that use sport as a tool for social integration amongst young people in Latin America and the Caribbean who are live in vulnerable circumstances.

The Inter-America Development Bank is a leader in multilateral finance in the region and its work helps the process of economic and social development in its member countries in the area.















# ALLIANCE WITH THE IOC

For the fifth year in a row, the Foundation and the IOC worked together to help transmit positive values to children and youngsters all over the continent of Africa via sport thanks to the FutbolNet programme.



#### Olympafrica FutbolNet Cup in 34 countries

The Olympafrica FutbolNet Cup consists of a series of football tournaments to promote positive values based on the methodology of the FC Barcelona Foundation's FutbolNet project. The objective of the tournaments is that children and young adults learn and work on values via the playing of football, incorporating debate as part of a game in which it is not the team that scores most goals that wins but the teams that best applies the values in question.

This year more than 41 operational centres from the Olympafrica Foundation network took part in the project in 34 different countries: Benin, Burundi, Burkina Faso, Cameroon, Congo, Ivory Coast, Eritrea, Ethiopia, Gambia,

Guinea Bissau, Guinea, Lesotho, Liberia, Malawi, Mali (Banankabougou and Markala), Mauritius, Mozambique, Niger, Nigeria (Lagos and Port Harcourt), Democratic Republic of Congo, Rwanda, Sao Tomé and Príncipe, the Seychelles, Senegal (Gandiaye and Somone), Sierra Leone, Somalia, Sudan (Kordufan, Omdurman and Sahafa), Swaziland, Tanzania, Togo, Chad, Uganda, Zambia and Zimbabwe.

Furthermore there were also eight regional tournaments that brought together all the centres and in which some 450 children took part. The countries that hosted the tournaments were: Togo, Lesotho, Sudan, Ivory Coast, Chad, Senegal, Zambia and Rwanda.





#### 85,000 beneficiaries annually on the continent of Africa

In the competition, that took place between February and June 2017, more than 85,000 beneficiaries aged between 12 and 15 took part. The main objectives was for them to enjoy themselves and learn about positive values as much as possible during the thousands of games that took place in Africa.





#### **Increase in female** participation

The latest edition of the tournaments saw an increase in female participation in both the day to day application of the FutbolNet methodology as well as in the eight tournaments.

Links were also created with schools close to the centre and some of them adopted the methodology into their physical education programme.

#### LEO MESSI FOUNDATION

During the 2016/17 season the Futbol-Net project was set up in Rosario, the home town of Leo Messi. 230 young people between the ages of 9 and 15 took part in the initiative which was also supported by the provincial government of Santa Fe, the municipality of Rosario and the Leo Messi Foundation.

The beneficiaries of the project come from the following neighbourhoods in Rosario:

- La Tablada in the south of the city, an area of slum housing and of high levels of conflict.
- Garzón, a neighbourhood in which the rise in drug use in recent years has led to an increase in insecurity in the area.
- North east district, a zone where there has been an significant increase in drug use amongst young people and in juvenile crime.
- Les Flors, a neighbourhood in which social problems give rise to petty crime.







Results from FutbolNet from the season:

- 81.6% of participants said they would like take part in the project again.
- 74.7% of participants admitted that they behaved better on a day to day basis thanks to FutbolNet.
- 100% of the teachers from schools of participants observed an improvement in students' behaviour in the classroom. The educational staff witnessed improvements in the pacific resolution of conflicts, respect amongst students and in gender equality.







#### **ÉRIC ABIDAL FOUNDATION**



The FC Barcelona Foundation and the Eric Abidal Foundation are working together in the battle against cancer with the view to raising awareness of the needs of those battling the disease and also of the scientific efforts in the fight against cancer.

Both entities are committed to promoting activities in these two areas that serve to help improve the quality of life for children who suffer from cancer. The agreement includes the donation of match tickets that the Éric Abidal Foundation can pass on the organisations with whom it collaborates. During the 2016/17 season a series of coorganised events took place:









Put your hat on: On 17 December, the first charity run 'Put your hat on!' and 'Run for Xuklis' took place, organised by AFANOC (Association of Children with cancer) in the Ciutadella Park in Barcelona. 'Put your hat on!' is a charity campaign to raise awareness about cancer.

· Visit to Casa Xuclis: On 14 December, Éric Abidal and Jordi Cardoner, first vice president of FC Barcelona and the FC Barcelona Foundation, visited the residential space for families of children with cancer, run by AFANOC, the Association of Children with cancer.

Opening of the Christmas Space: on 21 December, Éric Abidal took part in the opening of the Christmas Space, where during the Christmas holidays a series of activities aimed at young people were carried in the forecourt area at Camp Nou.



#### **ALLIANCE WITH THE EDMILSON FOUNDATION**

The FC Barcelona Foundation and the Edmilson Foundation extended their collaborative agreement in November during a meeting between the Brazilian ex-footballer José Edmilson and the president of FC Barcelona, Josep Maria Bartomeu and the first vice president, Jordi Cardoner.

The understanding, which extends to 2021, has as its objectives that both organisations continue working together on educational programmes for vulnerable youngsters in Brazil. The joint work, which has been going on since 2006, has given up to now good results and the idea is to extend it developing projects in line with the new Strategic Plan at the FC Barcelona Foundation, based on primarily sport for development.







#### **#INVULNERABLES**

As part of the *Invulnerables* project the FC Barcelona Foundation, the 'Obra Social "la Caixa", the Rosa Oriol Foundation and the Department of Social and Family Welfare are working together to fight against poverty and social exclusion in various locations around Catalonia.

The FC Barcelona Foundation is committed to collaborating in this cause via its *FutbolNet* and *Barçakids* methodologies. As such, it aims to promote positive values amongst disadvantaged communities via sport to ease social inclusion and the personal development of the young people and children taking part.

This season programmes have been developed in seven locations with more than 3,500 children taking part. Furthermore, the *Invulnerables* project was presented at the Caixa Fòrum in Barcelona last January, in Lleida on 8 February and in Manlleu on 14 February.

Elsewhere, Leo Messi showed his support for the initiative via a video in which he invited people to 'play the game of their lives' and get involved in a problem that affects thousands of children.

#### Beneficiaries Barçakids and FutbolNet -#Invulnerables 2016/2017

AREA	CHILDREN
Salt	663
Tortosa	621
El Vendrell	560
Figueres	550
Manresa	668
Lleida	388
Manlleu	60







#### **SCHOLAS**

As part of the agreement with the Scholas organisation, supported by Pope Francis, during the season the Foundation supported the ScholasCiudadanía educational project for secondary schools which has as its aim the promotion of civic responsibility and the involvement of young people in preaching a culture of peace.

After being developed in Latin America, Asia and other European cities, the initiative arrived in Barcelona in the month of November. At the Jesuit School in Sarrià-Sant Ignasi, some 300 students aged between 15 and 16 years of age from various local educational establishments had the chance to debate over their worries and their

hopes for the future as part of a social exercise.

The Scholas organisation has a world-wide network of educational centres set up by Pope Francis and which have as their goal the integration of educational communities all over the world, with special emphasis on those with less resources than others.





#### OTHER AGREEMENTS

#### 'Casa nostra, casa vostra'

As a result of our commitment to and awareness of the refugee crisis in Europe at the moment, and especially in the Mediterranean area, the FC Barce-Iona Foundation is joining the campaign titled Casa nostra, casa vostra ('our home, your home') set up by a group of independent people and entities from around the country to inform, raise awareness among and mobilise society to encourage the reception of refugee and immigrant persons, both those waiting at the borders or that are already in Catalonia.

On February 19, during the game between Barça and Leganés, a video was shown on the Camp Nou scoreboard in support of this campaign, featuring refugees and Catalan journalists, actors, singers and writers calling for action and raising awareness of this dramatic situation.





#### 'Beat Chagas' project

The Beat Chagas initiative, involving the FC Barcelona Foundation, presented in October in the Auditori 1899 at the Camp Nou a new song called Las palabras no dan miedo ('Words don't scare us'), designed to overcome the silence and fear associated to Changas disease.

The Beat Chagas project was created with the participation of a set of associations of people affected by the disease and such institutions as the Vall d'Hebron Reseach Institute (VHIR), the Catalan Health Institute's International Health Programme (PROSICS), the Leo Messi Foundation and the FC Barcelona Foundation.

#### **Department of Agriculture, Livestock, Fisheries and Food**

Thanks to the agreement established with the Government of Catalonia's Department of Agriculture, Livestock, Fisheries and Food and Reial Club Deportiu Espanyol de Barcelona, the Fruita a les escoles ('Fruit at Schools') project has been set up to encourage healthy eating among school goers. The initiative was promoted in the media and was supported by the club's basketball team.



#### City to City Barcelona FAD Award

FC Lampedusa St. Pauli from Hamburg, a football team made up of refugees to integrate young people through sport, received a special mention at the City to City Barcelona FAD Awards, promoted by the FAD (Design Arts Development)

for the best international urban projects to improve people's lives and which this year was supported and sponsored by the FC Barcelona Foundation.

The City to City Awards were presented at the Barcelona City Council's

Saló de Cent and were attended by the mayor Ada Colau, the president of the FAD, Nani Marquina, and the first vice-president of FC Barcelona and the FCB Foundation, Jordi Cardoner.





# 'Mengem sa, mengem de mercat'

The FC Barcelona Foundation and the Institute of Barcelona Markets (IMMB) have renewed partnership agreement to continue developing the project titled *Mengem sa, mengem de mercat* ('Eat Healthy, Eat from the Market') throughout 2016. This educational initiative encourages schools to teach children about the value of a balanced diet by buying fresh market produce and well as including the practice of sport in a healthy lifestyle.

#### **Special Olympics Catalunya**

Thanks to the arrangement established between the FC Barcelona Foundation and Special Olympics Catalonia, the Palau Blaugrana welcomed in December the the 8th edition of the National Special Olympic Awards, an edition in which the FC Barcelona Foundation was awarded with a prize in the category of Social Responsibility.

The jury also wished to recognise the continued support of the FC Barcelona Foundation over the years seen in gestures such as the ceding of their facilities for the celebration of the Special Olympics Walk or the offer of invitations for their sportsmen and women to various matches for the different sections at FC Barcelona amongst other initiatives.

The award ceremony took place following the XIX Special Olympics Walk that took place once again on the streets of Barcelona. The event was the usual civil minded, good natured affair which made a call for greater inclusion via sport in society for people with learning difficulties.









#### **LA MASIA**

#### 'Masia Emotion' Programme

In the 2016/17 season the Foundation collaborated in the educational programme 'Masia Emotion' in which 539 young sportsmen and women from the ages groups up until U16 at the Club took part.

In a total of 146 sessions, different topics were dealt with according to the needs of the sportspeople:

- Self esteem
- Emotions
- Empathy
- Knowing your mind
- Assertive communication
- Creativity
- Dealing with fear









However, the programme went beyond sportspeople and some 168 training sessions were carried out for people in the same field that were adapted according to their profiles:

- Ability as "emotional coach" for coaches
- Training session for the taxi drivers who accompany the sportspeople on a daily
- Courses for the Sporting Commission who often represent the Club at various tournaments
- Training for staff at the Masia 360<sup>a</sup>

#### **Inclusive football**

On 4 December 2016, the second Day of Inclusive Football took place at the Ciutat Esportiva Joan Gamper. It was a day that was promoted by the Fundació ltinerarium in which players from the U10 C team and a group o children with special needs shared a game of football to promote team work and integration via sport.

The day was designed to help the integration of girls and boys with special needs (blind, deaf, reduced mobility, Down's Syndrome, learning difficulties) and make sporting bodies aware of the importance of integrating inclusive teams into their clubs.





#### **Masia charitable** project

With the Masia 360° project promoting a value based educational philosophy, an educational proposal was designed that will be launched during the 2017/18 season in which learning and service processes will be combined in social entities that will make them integral parts of the education in values for the youngsters at La Masia.

#### **ONE TEAM**

One Team is a Euroleague project that is applied in various basketball clubs across Europe and that uses the sport to promote social cohesion amongst young people.

The FC Barcelona Foundation was given the task of developing this project at FC Barcelona and as in the previous season they included young wheelchair basketball players from the AFA School at UNES Unió Esportiva.

The sessions were based on the FutbolNet educational methodology and took place once a week at the Pavelló Juan Carlos Navarro in Sant Feliu de Llobregat with 17 participants. The project helped to promote self-reliance and strengthen the sense of belonging to a group and working as a team.

This season's ambassadors for the initiative were Aleksander Vezenkov from the FC Barcelona Lassa Basketball team and Magatte Niang from the women's team.

As part of this project there were also the following special sessions:

- Friday 27 January: Mini One Team session at half time during the game between FCB Lassa and Baskonia at the Palau Blaugrana-
- Tuesday 28 February: Visit from ambassadors Vezenkov and Niang to the Pavelló Juan Carlos Navarro.
- Friday 7 April: Session with the FC Barcelona basketball first team at the Palau Blaugrana.





#### **VOLUNTARY SERVICE**



Since the month of November in 2016 until the month of May in 2017, a new Voluntary Work programme was set up in which 8 young Club members took part, aged between 18 and 22 years. This initiative took place as part of the FutbolNet programme in four schools in the city of Barcelon (Barri Besòs, Príncep de Viana, Miquel Tarradell and Dr. Puigvert). The youngsters were: Ariadna Rodríguez, Joaquim Benito, Guillem Rovira, Anna Teixidor, Olek Porta and Mònica Segú, Ignasi Arqués and Martí Andrés.

The idea of this programme is to create an improvement in the social impact of the Foundation's activities, improve the members' sense of belonging and give support to groups of children in vulnerable situations or at risk of social inclusion, raise awareness on the commitment that the Foundation has with society and those of any communities linked to FC Barcelona (for example, members) and to favour an intergenerational and intercultural space for all to take part in.

This pilot scheme, based on the promotion of the voluntary work in the Futbol-Net programme (educational programme in values via sport for young people at risk of social exclusion), has allowed a new line of promotion for volunteers for the programme and activities for the Foundation in Catalonia.



"Being a volunteer for the FC Barcelona Foundation has allowed me to learn that people can achieve whatever they want.
Being able to take part in this programme has fulfilled me greatly and I enjoyed myself so much that the time flew by and I was always motivated.
I would do it again,"

Mònica Segú



"Thanks to being a volunteer in the programme with disabled children, I have been able to realise that people can do everything, but in a different. You really come away with a lot from an experience like this and it is very enriching,"

**Anna Teixidor** 

#### OTHER ACTIVITES AND EVENTS

#### **Reception with the president of Israel**

In January the president of Israel, Reuven Rivlin, welcomed a delegation from the Foundation led by Jordi Cardoner to his residence in Jerusalem. The aim of the visit was to carry out various institutional meetings and to establish links with various social organisations in the area. Some of those included the Dana Mater-

nity hospital in Tel Aviv, the Kiryat Yearim Youth Village, the Israeli Association of Community Centres in Lod, Hapoel Katamon FC and Maccabi Tel Aviv.



# 12th sports journalists' charity book project

The 12th sports journalists' charity book project formed part of the preview of the league game between Barça and Granada at Camp Nou. The latest edition of this long standing initiative once again saw the publication of the book 'Charity sports' stories' in collaboration with the Foundation and this year also with the support of Luis Suárez. The money raised went to the Catalan Association for Metabolic disorders.



# Celebrity match for the TV3 Marathon

On 18 December the traditional game for the charity event held by Catalan TV station TV3 took place at the Miniestadi with this season's beneficiaries the investigation of strokes, spinal and head injuries. More than 4,500 spectators watched the game between two sides comprised of sportsmen, former sportsmen, actors, musicians and journalists.





# Visit from the activist Nadia Murad

The human rights activist Nadia Murad was invited to Barcelona by the Foundation in January, taking advantage of her presence in the city to receive an award for her work. Murad belongs to a religious minority from the north of Iraq who have suffered constant attacks at the hands of Islamic State. She, along with many other women, was the victim of abuse by Islamic State soldiers following on from their occupation of Murad's home town of Kocho in August 2014.

# Transfer of offices to the UB Science Park

In February, the Foundation took another step forward in its growth and its future development as it moved its offices from the Social Area at FC Barcelona to the Science Park facilities of the University of Barcelona just in front of the Miniestadi.



# Support for the fight against homophobia

Coinciding with the Barça vs Granada game at Camp Nou, Josep Maria Bartomeu welcome a group of representatives from society who are fighting against homophobia. Those included referee Jésus Tomillero; Miguel Ángel Aguilar, public prosecutor for crimes of hate and discrimination in Barcelona; Antonio Pasadas, secretary of the political sector of the UGT trade union in Catalonia; Jacques Schoofs, president of Panteres Grogues; David Lechón, secretary of Agrupación Deportiva Ibérica; Enric Bertran, vice president of the UFEC and representatives from the Catalan police force, the Mossos d'Esquadra.





#### Participation in the Asahi World Forum in Tokyo

In September Jordi Cardoner took part in the Asahi World Forum in Tokyo, organised by the prestigious Japanese newspaper 'The Asahi Shimbun'. The event attracted over 4,000 people from all over the world under the slogan 'Beyond the Environment.' Cardoner was one of the speakers at the debate, 'The power of sport for a sustainable planet.'

# Young North Americans in Barcelona

As part of an agreement with the New York Education Department, the Foundation invited a group of 30 young people from the city to Barcelona to take part in a special 'FutbolNet' session at the Ciutat Esportiva. They all belonged to football teams from the Public School Athletic League (PSAL), a league that is organised by the public school centres in the city.



#### Messi, Piqué and Arda surprise children at 'FutbolNet' thanks to Beko

The Barça player Messi, Piqué and Arda made a surprise visit to a 'FutbolNet' session that was taking place at the Ciutat Esportiva. The FC Barcelona sponsor Beko was behind the surprise as it was part of a project to provide new electrical goods to the kitchens at the Institut Barri Besòs school in Barcelona.





#### The Barça first team united behind inclusive sport

Five first team players, Messi, Busquets, Rakitic, Sergi Roberto and Masip, accompanied by six members of the Spanish blind five a side national team, were the stars of a video campaign put together by the Foundation, UNICEF and the International Paraolympic committee to celebrate the importance of inclusive sport for children. The campaign coincided with the Paraolympic games in Rio de Janeiro.

#### **COMMUNICATION AND VISIBILITY**

#### New in corporate media

During the season the Foundation experienced an increase in its communication push with regards to corporate media, both 'on-line' and 'off-line'

On the one hand, the Foundation's presence on the web grew with its new 2.0 strategy; an increase of 1.5 million followers on Facebook was recorded during the season. The campaign ended with a total

of 3,678,373 followers, a figure that places the Foundation as the social entity with greatest growth on social networks in the world. A new twitter account was also created and another on Instagram (@ fundaciofcb) to reinforce its presence on social media.

Furthemore, the Foundation started in October its own corporate publication,

the REVISTA FUNDACIÓ, a bimonthly magazine with a reach of more than 115,000 copies that FC Barcelona members receive with the REVISTA BARÇA. This new media consists of 24 pages in which readers can find out more on subjects such as the Foundation's social projects and their impact on young people and children all around the globe.

#### SOCIAL NETWORKS



@FUNDACIOFCB



WWW.FACEBOOK.COM/FUNDACIOFCB



WWW.INSTAGRAM.COM/FUNDACIOFCB











The website fcbarcelona.com and the programming of Barça TV are other Club communication channels that help to publicise the Foundation's projects.

During the season 12 new editions of the 'Barçakids' were also published, once a month on the fourth Sunday with the newspaper 'El Punt Avui'. This collaboration between the Foundation and the newspaper helps to project the 'Barçakids' values via content about Barça, cultural and leisure topics as well as through stories, illustrations and comic strips.

According to data from the Observatori Blaugrana the level of knowledge of the Foundation shown by FC Barcelona members increased by three tenths during the 2016/17 season.



# JUNE JULY 2016 2017

# Great impact on external media

With regards to external media channels, the Foundation's projects appeared in the sports media as well as in other specialised and general media and also in general television and radio media. In total the Foundation was mentioned over 1,600 times in the media, coverage that would equate to an outlay of more than 2 million Euros





# El Comercio



### Expansión



























#### MUNDO DEPORTIVO















# FINANCIAL STATEMENTS FOR THE YEAR (ended June 30, 2017), AND MANAGEMENT REPORT, TOGETHER WITH THE AUDIT REPORT THEREON



Errot & Young, S.L. Edificio Sarrià Forum Avda, Sarrià, 102-106 08017 Barcelona España Tet: 933 663 700 Fax: 934 053 784

Translation of a report and financial statements originally issued in Catalan. In the event of discrepancy, the Catalan-language version prevails

AUDIT REPORT ON THE FINANCIAL STATEMENTS ISSUED BY AND INDEPENDENT AUDITOR

To the Board of Trustees of Fundació Privada Futbol Club Barcelona:

#### Opinion

We have audited the financial statements of Fundació Privada Futbol Club Barcelona (hereinafter the Foundation), which comprise the balance sheet at June 30, 2017, the income statement, the statement of changes in equity, the cash flow statement, and the notes thereto for the year then ended.

In our opinion, the accompanying financial statements give a true and fair view, in all material respects, of the equity and financial position of the Foundation at June 30, 2017 and its results and cash flow for the year then ended, in accordance with the applicable regulatory framework for financial information in Spain (identified in Note 2 to the accompanying financial statements) and, especially, the accounting principles and criteria contained therein.

#### Basis for Opinion

We conducted our audit in accordance with prevailing audit regulations in Spain. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report.

We are independent of the Foundation in accordance with the ethical requirements, including independence requirements, that are relevant to our audit of the financial statements in Spain, as required by audit regulations. In this regard, we have not provided any services other than audit services, nor have there been any situations or circumstances that may have affected the necessary independence and compromised it, in accordance with said regulations.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Most significant audit matters

The most significant audit matters are those that, under our professional judgment, have been considered as the most significant risks of material misstatement in our audit of the financial statements for the current period. These risks have been assessed within the context of our audit of the financial statements as a whole, and when forming an opinion thereon, and therefore, we do not express a separate opinion on these risks.



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#### Fulfillment of the allocation of monetary and non-monetary aids

As detailed in Note 13.3 to the accompanying financial statements, at June 30, 2017 the Foundation has recorded under the "Donations and other income from activities" heading the income from donations and contributions made by other institutions to the entity for an overall amount of 5,801,808 euros, and under the "Monetary and non-monetary aids" heading the expenses incurred by the Foundation, amounting to 5,280,053 euros, in the performance of the several projects that it is involved in. The accrual of these income and expenses constitutes a key aspect in their recognition, as well as the allocation of the contributions to their purpose, as established in the agreements signed.

As part of our audit work, we have analyzed the procedures established by the Foundation for the recognition of "Monetary and non-monetary aids" and "Donations and other income from activities". Additionally, within the framework for these procedures we have requested the corresponding supporting documentation, including the agreements signed with the contributors, focusing on their correct booking and verifying that they have been allocated to their purpose as established in the abovementioned agreements and in the several projects carried out by the Foundation during the year ended June 30, 2017.

#### Other matters

The financial statements of Fundació Privada Futbol Club Barcelona for the year ended June 30, 2016 were audited by another auditor, issuing an unqualified opinion thereon on September 19, 2016.

#### Other information: Management Report

The other information solely includes the management report for the year ended June 30, 2017, the preparation of which is the responsibility of the Foundation's Board of Trustees, and is not an integral part of the financial statements.

Our audit opinion on the financial statements does not extend to the management report. In accordance with audit regulations, our responsibility for the management report consist in evaluating and informing of whether the management report agrees with the financial statements, from the knowledge of the entity that we have obtained in the performance of our audit of the aforementioned financial statements and without including any additional information other than that obtained as evidence thereof. Additionally, our responsibility consists in assessing and informing of whether the contents and presentation of the management report are in accordance with the applicable regulations. In the event that, based on our work performed, we conclude that material misstatements exist, we are required to report them.

Based on the work performed, in accordance with the paragraph above, the information included in the management report agrees with the information included in the financial statements for the year ended June 30, 2017, and its contents and presentation are in accordance with prevailing regulations.



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#### Board of Trustee's responsibility for the financial statements

The Board of Trustees is responsible for the preparation of the accompanying financial statements so that they give a true and fair view of the equity, financial position and results of the Foundation, in accordance with the regulatory framework for financial information applicable to the Entity in Spain, identified in Note 2 to the accompanying financial statements, and for such internal control as it determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Board of Trustees is responsible for assessing the Foundation's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Board of Trustees either intends to liquidate the Foundation or cease operations, or has no realistic alternative but to do so.

#### Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with prevailing audit regulations in Spain will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with prevailing audit regulations in Spain, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the trustees.



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- Conclude on the appropriateness of the trustees' use of the going concern basis of
  accounting and, based on the audit evidence obtained, whether a material
  uncertainty exists related to events or conditions that may cast significant doubt on
  the Foundation's ability to continue as a going concern. If we conclude that a
  material uncertainty exists, we are required to draw attention in our auditor's report
  to the related disclosures in the financial statements or, if such disclosures are
  inadequate, to modify our opinion. Our conclusions are based on the audit evidence
  obtained up to the date of our auditor's report. However, future events or conditions
  may cause the Foundation to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the financial statements, including disclosed information, and whether the financial statements give a true and fair view of the underlying transactions and events.

We communicate with the Board of Trustees regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Among the significant risks that have been reported to the entity's Board of Trustees, we have determined those that have had greater relevance in the audit of the financial statements for the current period and which have been therefore considered as the most significant risks.

These risks are described in our audit report unless a legal or regulatory provision prohibits us from publicly disclosing the matter.

ERNST & YOUNG, S.L. (Signature on the original in Catalan)

Llorenç López Carrascosa (Registered in Spain's Official Register of Auditors under No. 15649)

October 4, 2017

## **BALANCE SHEET AT JUNE 30, 2017**

(Euros)

ASSETS	Notes	6/30/17	6/30/16	LIABILITIES	Notes	6/30/17	6/30/16
NON-CURRENT ASSETS:				EQUITY:			
Intangible assets	Note 5	26,669	2,543	CAPITAL AND RESERVES		890,304	1,170,760
Property, plant and equipment	Note 6	105,460	59,085	Endowment fund		601,012	601,012
Non-current financial investments		6,955	-	Surpluses from prior years		569,748	373,171
Total non-current assets		139,084	61,628	Surplus positive (negative) for the year		(280,456)	196,577
				Total equity	Note 10	890,304	1,170,760
CURRENT ASSETS:				CURRENT LIABILITIES:			
Users, sponsors and trade for activities and							
other receivable		5,231,005	3,810,839	Current payables		22,661	-
Users and trade receivables for sales and rendering of services	Note 7	1,904,806	1,517,633	Bank borrowings		22,661	=
Users, group companies and other related parties	Note 14.3	3,322,699	2,289,706	Trade and other payables-		4,445,409	3,285,860
Receivable from employees	Note 7	3,500	3,500	Suppliers and beneficiaries	Note 12	4,295,415	3,039,256
Current financial investments	Note 8	-	600,000	Employee benefits payable		54,099	180,717
Current accruals		365,289	84,719	Other payables to public administrations	Note 11.1	95,895	65,887
Cash and cash equivalents		750,332	109,434	Current accruals		1,127,336	210,000
Total current assets		6,346,626	4,604,992	Total current liabilities		5,595,406	3,495,860
TOTAL ASSETS		6.485.710	4.666.620	TOTAL LIABILITIES		6,485,710	4,666,620

Notes 1 to 15 to the accompanying financial statements are an integral part of the balance sheet at June 30, 2017.

# INCOME STATEMENT FOR THE YEAR ENDED JUNE 30, 2017

(Euros)

	Notes	2016/17	2015/16
CONTINUING OPERATIONS:			
Income from activities-	Note 13.1	10,490,246	9,848,376
Income from promotions, sponsors and collaborators	Note 14.3	4,278,118	3,748,833
Donations and other income from activities		5,801,808	5,799,543
Grants, donations and other income		410,320	300,000
Aids granted and other expenses	Note 13.3	(5,280,053)	(4,082,698)
Cost of sales		(52,057)	(36,097)
Other income from activities		150	34.336
Employee benefits expense-	Note 13.4	(1,191,324)	(386,120)
Wages and salaries		(1,035,877)	(360,230)
ocial security costs		(155,447)	(25,890)
Other operating expenses-		(4,205,035)	(5,181,002)
External services	Note 13.5	(4,159,819)	(4,915,758)
Taxes		(216)	(2,244)
osses on, impairment of and change in trade provisions		(45,000)	(263,000)
Depreciation and amortization	Notes 5 and 6	(1,987)	(336)
OPERATING PROFIT/(LOSS)		(240,060)	196,459
Finance income-		1,244	834
From marketable securities and other financial instruments		1,244	834
inance costs-		(2,220)	(716)
Third-party borrowings		(2,220)	(716)
Exchange gains (losses)		(39,420)	-
FINANCE COST		(40,396)	118
PROFIT/(LOSS) BEFORE TAX		(280,456)	196,577
Income tax		-	-
PROFIT/(LOSS) FOR THE YEAR FROM CONTINUING OPERATIONS		(280,456)	196,577
POSITIVE SURPLUS FOR THE YEAR		(280,456)	196,577

Notes 1 to 15 to the accompanying financial statements are an integral part of the income statement for the year ended June 30, 2017.

# STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED JUNE 30, 2017

#### A) STATEMENT OF RECOGNIZED INCOME AND EXPENSES

(Euros)

	Notes	2016/17	2015/16
PROFIT/(LOSS) FOR THE YEAR (I)		(280,456)	196,577
Income and expenses recognized directly in equity  - Grants, donations and bequests received  TOTAL INCOME AND EXPENSES RECOGNIZED DIRECTLY IN EQUITY (II)		-	
Amounts transferred to income statement: - Grants, donations and bequests received		-	-
OTAL AMOUNTS TRANSFERRED TO INCOME STATEMENT (III)		•	•
TOTAL RECOGNIZED INCOME AND EXPENSES (I+II+III)		(280,456)	196,577

Notes 1 to 15 to the accompanying financial statements are an integral part of the statement of recognized income and expenses for the year ended June 30, 2017.

#### **B**) STATEMENT OF ALL CHANGES IN EQUITY

(Euros)

	Endowment fund	Surpluses from prior years	Surplus for the year	Total
Balance at 6/30/2015	601.012	319.448	53.723	974.183
Distribution of surplus from prior year				
Distribution of surpluses from prior years	-	53,723	(53,723)	-
Total recognized income and expenses	-	-	196,577	196,577
Balance at 6/30/2016	601,012	373,171	196,577	1,170,760
Distribution of surplus from prior year				
Distribution of surpluses from prior years	-	196,577	(196,577)	-
Total recognized income and expenses	-	-	(280,456)	(280,456)
Balance at 6/30/2017	601,012	569,748	(280,456)	890,304

Notes 1 to 15 in the accompanying financial statements are an integral part of the statement of all changes in equity for the year ended June 30, 2017.

# CASH FLOW STATEMENT FOR THE YEAR ENDED JUNE 30, 2017

(Euros)

	Notes	2016/17	2015/16
ASH FLOWS FROM OPERATING ACTIVITIES (I)			
Profit/(loss) for the year before tax		(280,456)	196,577
ldjustments to profit			
- Depreciation and amortization	Notes 5 and 6	1,987	336
- Impairment losses		45,000	263,000
- Change in provisions		-	198,354
- Finance income		(1,244)	(834)
- Finance costs		2,220	716
- Exchange gains (losses)		39,420	-
- Assets accruals recognized in profit or loss, net		381,268	-
- Liabilities accruals recognized in profit or loss, net		(210,000)	-
Changes in working capital			
- Trade and other receivables	Note 7	(1,504,586)	391,851
- Inclusion of assets accruals		(661,838)	(84,719)
- Trade and other payables		1,159,549	(970,304)
- Inclusion of liabilities accruals		1,127,336	91,997
Other cash flows from operating activities			
- Interest paid		(2,220)	(716)
- Interest received		1,244	834
Total operating activities		97,680	87,092
CASH FLOWS FROM INVESTING ACTIVITIES (II)			
Payments on investments		(79,443)	(600,000)
- Intangible assets		(24,200)	-
- Property, plant and equipment		(48,288)	-
- Other financial assets		(6,955)	(600,000)
Proceeds from disposals	Note 8	600,000	-
- Other financial assets		600,000	-
Total investing activities		520,557	(600,000)
CASH FLOWS FROM FINANCING ACTIVITIES (III)			
Proceeds from and payments of financial liabilities		22,661	-
- Issue of other borrowings		22,661	-
Total financing activities		22,661	-
NET INCREASE/DECREASE IN CASH AND CASH EQUIVALENTS (I+II+III)		640,898	(512,908)
Cash and cash equivalents at July 1		109,434	622,342
Cash and cash equivalents at June 30		750,332	109,434

Notes 1 to 15 to the accompanying financial statements are an integral part of the cash flow statement for the year ended June 30, 2017.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2017

## 1. Foundation activity

Fundació Privada Futbol Club Barcelona (hereinafter, the Foundation) was incorporated on July 18, 1994 for an indefinite period of time and registered with the Registry of Foundations of Generalitat de Catalunya on October 18, 1994. It is domiciled in Barcelona at Avinguda Arístides Maillol, s/n. The Foundation was classified as a cultural charity foundation.

Its social purpose and main activity is the non-for-profit dissemination and promotion of the sports, cultural and social dimension of Futbol Club Barcelona within the sports and cultural community of society in general, as set forth in article 4 of the Foundation's bylaws. In this regard, and with a non-limiting nature, the activities and objectives to be pursued are as follows, among others:

- · Foster the social projection of Futbol Club Barcelona.
- · Collaborate as deemed possible and appropriate with Futbol Club Barcelona and other social, cultural, artistic, charity and sports institutions.
- · Contribute to awards and/or aids for all types of studies and research on social, economic, cultural and sports issues in Catalonia.
- · Create specific awards for acknowledging the most relevant Catalan sports figures.
- · Foster the creation of scholarships and aids for young players with no means, so that they can have access to any type of education or occupation.
- · Perform activities related to the principles and objectives of international cooperation for development.
- · Prevent social exclusion and foster social benefits for children and teenagers who are in a position of vulnerability or at risk of social exclusion and their families.

## 1.1. Activities carried out during the year

The main activities carried out during the 2016-2017 season are as follows:

- Organization of activities that foster social action and the transmission of values.

During the year ended June 30, 2017 the Foundation has been reorganized around the 3 following cornerstones:

- · Violence prevention and conflict resolution
- · Fight against social exclusion and discrimination
- · Access to and reinforcement of education

Several alliances, collaborations and own programs have been created, the purpose of which is to use sport as a tool for global development, contributing to the integration of children and teenagers affected by poverty, disease, inequality and discrimination.

In this regard, several awareness campaigns shall be noted, such as the Anti-Bullying and Refugees campaigns (the latter has been developed together with the UNHCR). The BarçaKids project has allowed the Foundation to foster and consolidate the children's system of values through the pedagogical principles of sport, play and active and inclusive participation.

FutbolNet has been a social intervention tool that has allowed children and teenagers at risk of social exclusion to receive an education by fostering the positive values derived from playing sports, in both Catalonia and other countries. And the Pediatric Emotional Well-Being program, through experiences and delivery of materials, made the dreams of 111,612 ill or socially vulnerable children come true.

#### - Communication

During the current year major importance has been place on Communication, both online and offline. The Foundation's bimonthly magazine has been published, the website has been redefined and several social media channels have been launched, reaching more than 3 million followers.

#### Contributions to UNICEF

During the year June 30, 2017 the Foundation has made contributions to UNICEF to support programs and projects that benefit the most vulnerable children in China, Brazil, South Africa and Ghana. Several actions have been developed in 175 schools in China. Skills reinforcement courses have been given to 350 teachers and 135 coaches. 570 education professionals of 130 public schools have participated in Brazil. 804 schools have been provided with sports equipment in Ghana. A leadership program has been implemented in 602 schools in South Africa. Funds were also allocated to humanitarian emergencies in South Sudan and as a result of the hurricane in Haiti, and to the campaign to celebrate the 10-year alliance with UNICEF.

## 1.2. Main financial backers and aids granted

Regarding the disclosure requirements set forth in Decree 125/2010 of September 14, the Foundation's Trustees state that during the year ended June 30, 2017 the Foundation has made monetary contributions to UNICEF in accordance with the paragraphs above.

Additionally, the most significant collaboration agreements and grants signed with third parties at June 30, 2017 are as follows:

Summary of collaboration agreements with third parties	Amount (Euros)	Foundation's rights and obligations as a result of the agreements
Futbol Club Barcelona	4,278,119	Amount received for foundational projects
Shell EP International	974,874	Amount received for implementing FutbolNet International activities
Caixa d'Estalvis i Pensions de Barcelona	600,000	Amount received for other social projects
Stavros Niarchos	295,322	Amount received for implementing FutbolNet International activities
Mapfre	210,000	Amount received for other projects in Brazil

## 1.3. Information on users and beneficiaries of the activities, disclosing the information by gender and detailing the impact by activity on men and women

The Foundation's Trustees state that the activities performed by the Entity are mainly aimed at fostering equality and solidarity and do not discriminate between men and women.

## 1.4. Information on the actions carried out to foster equal treatment and opportunities between women and men during the year

The Foundation's recruitment policy is based on equal treatment and opportunities since objective principles of equality are used and no gender discrimination ever exists.

## 2. Basis of presentation of the financial statements

## 2.1. Regulatory framework for financial information applicable to the Foundation

At June 30, 2017 the regulatory framework for financial information applicable to the Foundation is established in:

- Decree 259/2008 of December 23, approving the Accounting Plan for Foundations and Associations subject to the legislation of Generalitat de Catalunya.
- Decree 125/2010 of September 14 modifying partially and some aspects of the Accounting Plan for Foundations and Associations (Decree 259/2008).
- · The Catalan Civil Code and other mercantile law.
- · Law 4/2008 of April 24 for Catalan Associations and Foundations.
- · Instructions from the Department of Economy and Knowledge of Generalitat de Catalunya and regulatory entities.
- · Other statutory standards issued by the Spanish Accounting and Audit Institute (ICAC by its acronym in Spanish) implementing the Spanish General Accounting Plan and associated standards.
- · Law 49/2002 of December 23 on the Tax Scheme for non-profit entities and tax incentives to patronage.
- The General Accounting Plan approved by Royal Decree 1514/2007 of November 16, modified in 2016 by Royal Decree 602/2016 of December 2 and sectorial adaptations.

#### 2.2. True and fair view

The accompanying financial statements have been prepared from the Foundation's accounting records in accordance with the prevailing regulatory framework for financial information applicable to the entity and the accounting principles and criteria contained therein, to give a true and fair view of the Foundation's equity, financial position, statement of changes in equity, results, and cash flow statements during the corresponding year. These financial statements will be submitted for approval by the Board of Trustees. It is expected that they will be approved without modification. Additionally, the financial statements for the year ended June 30, 2016 were approved by the Board of Trustees on September 19, 2016.

## 2.3 Non-mandatory accounting policies applied

The Club has not applied any non-mandatory accounting policies. Additionally, the Board of Trustees has prepared these financial statements in accordance with all mandatory accounting principles and standards that have a material impact thereon. All mandatory accounting policies were applied.

#### 2.4. Critical issues concerning the measurement and assessment of uncertainty

The accompanying financial statements were prepared using estimates made by the Foundation's Board of Trustees to measure the assets, liabilities, income, expenses, and commitments recognized therein. These estimates relate basically to the following:

- · The useful lives of property, plant and equipment and intangible assets (Notes 4.1 and 4.2)
- · The calculation of provisions (Note 4.6)
- The recognition of provisions (Note 4.9)

Although these estimates were made on the basis of the best information available at June 30, 2017, events may occur in the future that require prospective adjustments (upwards or downwards) in subsequent years.

## 2.5. Comparison of information

For comparative purposes, the information included in these notes relating to 2016/17 is presented with the information relating to 2015/16.

Effective from July 1, 2016 Royal Decree 602/2016 of December 2 was applied for the first time, modifying, among other standards, the Spanish General Accounting Plan. Accordingly, no comparative information is included in these financial statements regarding the amount paid for the trustees' liability insurance premium for damages arising in acts and omissions related to the performance of the trustees' duties (Note 13.6), and the average number of people employed during the year with a disability equal to or greater than 33%, by categories (Note 14.1).

## 2.6. Grouping of items

Certain items in the balance sheet, the income statement, the statement of changes in equity and the statement of cash flows have been aggregated to facilitate reader comprehension; however, whenever the amounts involved are material, the information is disclosed separately in the related notes.

## 3. Surplus for the year

Pursuant article 333.2 of Law 4/2008 for Catalan Associations and Foundations, the Foundation shall allocate to the performance of the foundational purpose at least 70% of the income obtained and other annual net revenues. The remaining amount shall be allocated to the deferred fulfillment of these purposes or increase the Foundation's capital and reserves.

The members of the Foundation's Board of Trustees propose allocating the surplus for the year ended June 30, 2017 and 2016 entirely to "Surplus for prior years".

Additionally, the breakdown of the allocation of the surplus for the years ended June 30, 2017 and 2016 is as follows:

	Euros	
	6/30/2017	6/30/2016
Total income for the year	10,495,964	9,883,546
Administrative expenses (Note 13.2)	(1,579,673)	(1,278,909)
Surplus prior to allocations	8,916,291	8,604,637
Surplus allocated to the foundational purpose (Note 13.2)	(9,196,747)	(8,408,060)
Surplus for the year	(280,456)	196,577

## 4. Recognition and measurement standards

The main accounting policies and measurement standards used by the Foundation in the preparation of its financial statements for the year ended June 30, 2017, in accordance with applicable regulations, were as follows:

### 4.1. Intangible assets

As a general rule, intangible assets are initially recognized at acquisition or production cost. After initial recognition, these assets are carried at cost less accumulated amortization and any impairment losses. These assets are amortized over their useful lives. The Foundation's intangible assets include service concession arrangements that are amortized over a 50-year useful life.

## 4.2. Property, plant and equipment and cultural assets

Property, plant and equipment and cultural assets are measured at acquisition cost, which includes the additional expenses incurred until they are put to use.

Replacements and renovations, as well as expenses for extension, modernization and improvement which increase the productivity, capacity and efficiency, or prolong the useful life of the assets are capitalized as an increase in the value of the items, and the replaced or renovated items are derecognized. Additionally, periodical expenses for upkeep, maintenance and repairs are recognized in the income statement when incurred.

The "Property, plant and equipment and cultural assets" heading includes works of art acquired, mainly sculptures, which are measured at acquisition cost. These works of art are not depreciated since it is considered that they are not subject to impairment. The works of art donated to the Foundation have not been capitalized in the balance sheet since they did not generate any cost.

The other property, plant and equipment items are depreciated on a straight-line basis from the moment they are put to use, distributing the cost of the assets over their estimated useful lives, according to the following breakdown:

	Years of estimated useful life
Furniture	12,5
Data processing equipment	8
Technical facilities	20

## 4.3. Financial instruments

#### Financial assets

The financial assets of the Foundation consist of loans and receivables; financial assets arising on the sale of goods and the rendering of services in the course of the Foundation's trade operations; and non-trade financial assets that are neither equity instruments nor derivatives, with fixed or determinable payments, and which are not traded on an active market.

Loans and receivables are initially measured at the fair value of the consideration given plus directly attributable transaction costs. Subsequently, these financial assets are measured at amortized cost.

Financial assets are tested for impairment at least annually. Objective evidence of impairment exists if the recoverable value of a financial asset is less than its carrying amount. Any impairment losses are recognized in the income statement.

The Foundation derecognizes financial assets when the contractual rights to the cash flows from the financial asset expire or have been transferred, provided that all the risks and rewards incidental to ownership of the asset have been substantially transferred.

However, when financial assets are transferred but related risks and rewards incidental to ownership are retained, the Foundation does not derecognize them. Instead, a financial liability is recognized at an amount equal to the consideration received.

## Financial liabilities

Financial liabilities include trade and other payables arising on the purchase of goods or services in the Foundation's trade operations, or those which, while not having commercial substance, cannot be considered as derivative financial instruments.

Trade and other payables are initially measured at the fair value of the consideration received, adjusted by directly attributable transaction costs. Subsequently, these financial liabilities are measured at amortized cost.

The Foundation derecognizes financial liabilities when the obligations under the liabilities are extinguished.

#### 4.4. Income tax

By complying with the requirements set forth in Royal Decree 1270/2003 of October 10, the Foundation has availed itself to the tax benefits established in Title II of Law 49/2002 of December 23, which sets a 10% tax rate to be applied to the taxable income corresponding to income from non-exempt economic activities.

The income tax calculated in accordance with the provisions of Law 30/1994, based on the surplus before tax adjusted by permanent differences according to tax criteria and considering the applicable reliefs and deductions, is recorded as an expense at each year end.

Income tax payable or receivable includes the amount related to the expense or income from current and deferred tax.

The current income tax is the amount that the Foundation pays as a result of the tax returns that it files each year for corporate income tax purposes. Deductions and other tax benefits applicable to payable taxes, excluding withholdings and payments on account, and tax loss carryforwards applied in the current reporting period are accounted for as a reduction in current tax.

Deferred tax expense or income relates to the recognition and settlement of deferred tax assets and liabilities. These include the temporary differences, measured at the amount expected to be payable or recoverable, between the carrying amounts of assets and liabilities and their tax bases, as well as the carryforward of unused tax credits. These amounts are measured by applying to the relevant temporary difference or tax credit the tax rate at which they are expected to be realized or settled.

Deferred tax liabilities are recognized for all taxable temporary differences, except to the extent that they arise from the initial recognition of goodwill or the initial recognition of an asset or liability in a transaction that is not a business combination and at the time of the transaction affect neither accounting profit nor taxable profit, as well as those related to investments in subsidiaries, associates and joint ventures where the Foundation has control over the time of reversal and it is probable that reversal will not occur in the foreseeable future.

Deferred tax assets are only recognized to the extent that it is considered probable that the Foundation will have future taxable income to enable their application.

Deferred tax assets and liabilities relating to items recognized directly in equity are recognized in equity.

Recognized deferred tax assets are reassessed at the end of each reporting period and the appropriate adjustments are made where there are doubts as to their future recoverability. Similarly, at each reporting date, the Foundation reassesses unrecognized deferred tax assets, recognizing a previously unrecognized deferred tax asset to the extent that it has become probable that taxable profit will be available against which the asset can be utilized.

## 4.5. Income and expenses

Revenue and expenses are recognized on an accrual basis, i.e. when the actual flow of the related goods and services occurs, regardless of when the resulting monetary or financial flow arises. Revenue is measured at the fair value of the consideration received, less discounts and taxes.

Revenue from the rendering of services is recognized based on the stage of completion of the transaction at the balance sheet date to the extent that the outcome of the transaction can be estimated reliably.

The amounts received pending recognition as income in the income statement are recorded at the nominal value received under the "Non-current accruals" and "Current accruals" headings depending on when they are taken to profit or loss and are recognized as income only in the year incurred in accordance with the accruals principle.

The Foundation's main revenue is due to the collaboration agreements with several companies.

Interest received on financial assets is recognized using the effective interest rate method. In any event, interest on financial assets accrued after acquisition is recognized as income in the income statement.

## 4.6. Provisions and contingencies

The members of the Foundation's Board of Trustees make the following distinction between:

- 1. Provisions: credit balances covering present obligations arising from past events, the settlement of which is likely to cause an outflow of resources, but which are uncertain as to their amount and/or time of settlement.
- 2. Contingent liabilities: possible obligations arising from past events, and whose existence will be confirmed by the occurrence or non-occurrence of one or more future events not wholly within the control of the Foundation.

The financial statements recognize all provisions for which it is considered more likely than not that the corresponding obligation will have to be settled. Contingent liabilities are not recognized in the financial statements, but they are disclosed in the accompanying notes, unless the possibility of an outflow in settlement is considered to be remote.

Provisions are measured at the present value of the best estimate of the amount required to settle the obligation or transfer it, taking into account the information available on the event and its consequences. Adjustments arising from the discounting of the provision are recognized as a financial expense when accrued.

#### 4.7. Termination benefits

In accordance with prevailing legislation, the Foundation is required to pay indemnities to employees whose contracts are terminated under certain circumstances. Reasonably quantifiable termination benefits for dismissals are therefore recognized as an expense in the year in which the decision to terminate employment is made and a valid expectation with respect to third parties has been created.

### 4.8. Environmental assets and liabilities

Environmental assets are deemed to be assets used on a lasting basis in the Foundation's operations, the main purpose of which is to minimize environmental impact and protect and restore the environment, including the reduction or elimination of future pollution.

Given the nature of its activities, the Foundation has no environmental liabilities, expenses, assets, provisions or contingencies that could have a significant impact on its equity, financial position and results. Consequently, these notes to the financial statements do not include specific disclosures related to information on environmental issues.

## 4.9. Grants, donations and bequests received

The Foundation uses the following criteria for the recognition of grants, donations and bequests received:

- 1. Non-repayable grants, donations and bequests: they are measured at the fair value of the amount or asset received depending on whether they are monetary or non-monetary grants, donations and bequests, and allocated to profit in proportion with the amortization or depreciation charges for those assets, or when the assets are disposed of or impaired, except for those received from partners or owners, which are recognized directly in equity and are not considered income.
- 2. Repayable grants: they are recognized as liabilities until they meet the criterion for being considered non-repayable.
- 3. Donations and grants related to income: they are taken to profit or loss when awarded, unless they are allocated to finance operating losses for a future period, in which case they are recognized in those periods. Those awarded to finance specific expenses are recognized as the financed expenses are accrued.

#### 4.10. Classification of current and non-current assets and liabilities

Current assets comprise assets associated with the normal operating cycle, which generally is considered to be one year, as well as those expected to mature, or to be sold or realized in the short term as from the reporting date, financial assets held for trading, except financial derivatives that will be settled in more than one year, and cash and cash equivalents.

All other assets are classified as non-current. Similarly, current liabilities are liabilities associated with the normal operating cycle, financial liabilities classified as held for trading, except financial derivatives that will be settled in more than one year, and, in general, all liabilities expected to fall due or to be extinguished in the short term. All other liabilities are classified as non-current.

## 4.11. Related-party transactions

The Foundation conducts all related-party transactions on an arm's length basis. In addition, transfer prices are adequately supported, so the Foundation's Board of Trustees considers that there are no material risks in this regard that could give rise to significant liabilities in the future.

## 5. Intangible assets

The movements in this heading in the balance sheet at June 30, 2017 and 2016 were as follows:

June 30, 2017:		Euros		
	6/30/2016	Additions and Charge for the year	6/30/2017	
Cost:				
Service concessions arrangements	3,681	-	3,681	
Industrial property	4,153	-	4,153	
Software	-	24,200	24,200	
Total cost	7,834	24,200	32,034	
Accumulated amortization:				
Service concessions arrangements	(1,138)	(74)	(1,212)	
Industrial property	(4,153)	-	(4,153)	
Total accumulated amortization	(5,291)	(74)	(5,365)	
Total net amount	2,543	24,126	26,669	

<u>June 30, 2016:</u>	Euros		
	6/30/2015	Additions and Charge for the year	6/30/2016
Cost:			
Service concessions arrangements	3,681	-	3,681
Industrial property	4,153	-	4,153
Total cost	7,834	-	7,834
Accumulated amortization:			
Service concessions arrangements	(1,065)	(73)	(1,138)
Industrial property	(4,153)	-	(4,153)
Total accumulated amortization	(5,218)	(73)	(5,291)
Total net amount	2,616	(73)	2,543

The addition for the year 2016/17 corresponds to the construction of a new website.

At June 30, 2016 and 2017 there are fully amortized intangible assets still in use amounting to 4,153 euros.

## 6. Property, plant and equipment and cultural assets

The movements in this heading in the balance sheet at June 30, 2017 and 2016, as well as the most significant information affecting this heading, were as follows:

<u>June 30, 2017:</u>	Euros		
	6/30/2016	Additions and Charge for the year	6/30/2017
Cost:			
Other installations	-	12,639	12,639
Furniture	3,289	17,770	21,059
Data processing equipment	7,560	17,879	25,439
Works of art	58,121	-	58,121
Total cost	68.970	48.288	117.258
Accumulated depreciation:			
Other installations	-	(263)	(263)
Furniture	(2,325)	(761)	(3,086)
Data processing equipment	(7,560)	(889)	(8,449)
Total accumulated depreciation	(9,885)	(1,913)	(11,798)
Total net amount	59,085	46,375	105,460

June 30, 2016:		Euros		
	6/30/2015	Additions and Charge for the year	6/30/2016	
Cost:				
Furniture	3,291	-	3,289	
Data processing equipment	7,560	-	7,560	
Works of art	58,121	-	58,121	
Total cost	68,972	-	68,970	
Accumulated depreciation:				
Furniture	(2,062)	(263)	(2,325)	
Data processing equipment	(7,560)	-	(7,560)	
Total accumulated depreciation	(9,622)	(263)	(9,885)	
Total net amount	59,350	(263)	59,085	

The most significant additions in the year 2016/17 mainly correspond to the renovation of the Foundation's new offices.

At June 30, 2016 and 2017 there are fully depreciated property, plant and equipment items still in use amounting to 7,560 euros.

## 7. Users, sponsors and trade for activities and other receivables

The movements in this heading in the balance sheet at June 30, 2017 and 2016 are as follows:

ine 30, 2017:	Euros	
	6/30/2017	6/30/2016
Users and trade receivables for sales and rendering of services	1,904,806	1,517,633
Receivable from employees	3,500	3,500
Total	1,908,306	1,521,133

<u>June 30, 2016:</u>	Euros	
	6/30/2016	6/30/2015
Users and trade receivables for sales and rendering of services	1,517,633	1,999,572
Receivable from employees	3,500	3,500
Total	1,521,133	2,003,072

The "Users and trade receivables for sales and rendering of services" heading at June 30, 2017 mainly includes the receivable balance derived from the collaboration agreements with Shell International Exploration and Production and the Stavros Foundation for an amount of 865,752 euros and 295,322 euros, respectively.

## 8. Current financial investments and other cash equivalents

The "Current financial investments" heading in the balance sheet at June 30, 2016 included a deposit amounting to 600,000 euros maturing on June 30, 2016 and earning interest at an annual rate of 0.40%. The Foundation classified this investment as a current financial investment since it matures in over three months.

## 9. Information on the nature and extent of risks arising from financial instruments

The Foundation centralizes financial risk management in the Foundation's Board of Trustees, which has the necessary mechanisms in place to control exposure to fluctuations in interest and exchange rates, as well as to credit and liquidity risks. The main financial risks that the Foundation is exposed to are as follows:

#### 1. Credit risk

In general, the Foundation holds its cash and cash equivalents at financial entities with high credit ratings.

Additionally, there is no significant credit risk concentration with third parties, except for Futbol Club Barcelona. The Board of Trustees considers that these balances are guaranteed because of the relationship between the two parties.

## 2. Liquidity risk

In order to ensure liquidity and meet all payment commitments derived from its activity, the Foundation has cash and cash equivalents available, as shown in its balance sheet.

3. Market risk (includes interest rate risk and foreign currency risk)

The Foundation's cash balances and financial borrowings are exposed to interest rate risk, which could have an adverse impact on its financial performance and cash flows. At the date these financial statements were authorized for issue no interest rate derivatives had been arranged.

Foreign currency transactions are exposed to foreign currency risk. The value of monetary liabilities has been adjusted by applying the exchange rate prevailing at June 30, 2017, and the gains or losses from this measurement have been recorded in the "Exchange gains (losses)" heading.

## 10. Equity

At June 30, 2017 the Foundation's endowment fund amounts to 601,012 euros. This endowment fund was contributed by the founding entity Associació Pro-Fundació Privada Futbol Club Barcelona on July 18, 1994 as an initial endowment given free of charge.

Because of its foundational purpose and non-profit nature, the Foundation has no share capital and, consequently, no shares or equity securities, either.

## 11. Tax matters

## 11.1. Current balances with public administrations

The breakdown of current balances with public administrations at June 30, 2017 and 2016 is as follows:

Payable balances	Euros		
	6/30/2017	6/30/2016	
Personal income tax payable to tax authorities	77,355	62,449	
Payables to Social Security entities	18,540	3,438	
Total	95,895	65,887	

## 11.2. Corporate income tax expense

The income statements for the years ended June 30, 2017 and 2016 do not include any corporate income tax expense since all income obtained has been considered as exempt income. Therefore, there are no differences between the Foundation's accounting profit/(loss) and the taxable base.

Pursuant to Law 49/2002 on non-profit entity's tax profit, the taxable base only consists of income and expenses corresponding to non-exempt economic activities. Exempt activities are, among others, those derived from the revenue obtained with no consideration.

## 11.3. Years open to inspection and tax inspections

Under prevailing tax regulations, tax returns may not be considered final until they have either been inspected by tax authorities or until the four-year inspection period has expired. At June 30, 2017 the Foundation is open to inspection for the corporate income tax and all other taxes to which it is liable for the last four years. The Foundation's Board of Trustees considers that the above-mentioned taxes have been appropriately settled and, therefore, in the event of discrepancies in the interpretation of the tax treatment applied to transactions, any potential liabilities that could arise would not have a significant impact on the accompanying financial statements.

## 12. Suppliers and beneficiaries

This heading in the balance sheet at June 30, 2017 includes the outstanding monetary contributions. The breakdown of outstanding balances at June 30, 2017 and 2016 is as follows:

	Euro	os
	6/30/2017	6/30/2016
Senior Soccer Association	1,537,618	1,164,650
Leo Messi Foundation	500,000	-
Eduvic, SCCL	446,627	245,607
Mediapro Middle East FZ-LLC	171,375	171,375
The Bank of Nova Scotia	162,748	-
International Olympic Committee	153,993	-
Magmacultura, S.L.	128,031	139,960
Viajes Halcon	91,582	-
Nasqua, S.A.S	86,257	-
Millennials Strategy Mark	80,642	80,642
Eleven Adworks, S.L.	71,740	-
Dep Institut, S.L.	58,499	71,543
Other suppliers and creditors	806,303	1,165,479
Total	4,295,415	3,039,256

## 13. Income and expenses

## 13.1. Income from activities

The breakdown of the Foundation's income from activities for the years ended June 30, 2017 and 2016 is as follows:

A	Eu	Euros		
Activities	2016/17	2015/16		
Income from promotions, sponsors and collaborators	4,278,118	3,748,833		
Donations and other income from activities	5,801,808	5,799,543		
Grants, donations and other income	410,320	300,000		
Total	10,490,246	9,848,376		

The income from promotions, sponsors and collaborators is due to the contributions made by Futbol Club Barcelona by virtue of the agreement signed with the Foundation, whereby the former donates 0.7% of its annual revenue to the Foundation.

Additionally, other donations and contributions have been recorded for an amount of 5.8 million euros, corresponding to several contributions made by private institutions and recorded in the income statement.

## 13.2. Expenses by activity

The breakdown of the expenses by activity for the years ended June 30, 2017 and 2016 is as follows:

<u>2016/17:</u>	Euros		
	Administration expenses	Foundational activity (Note 3)	Total
Cost of sales	11,012	41,045	52,057
Employee benefits expense	786,989	404,335	1,191,324
External services	678,240	3,481,579	4,159,819
Taxes	216	-	216
Bad debt provisions	45,000	-	45,000
Monetary aids and other expenses	10,265	5,269,788	5,280,053
Charges to depreciation and amortization of assets	1,987	-	1,987
Finance costs and similar expenses	2,220	-	2,220
Exchange gains (losses)	43,744	-	43,744
Total Expenses	1,579,673	9,196,747	10,776,420

<u>2015/16:</u>	Euros		
	Administration expenses	Foundational activity (Note 3)	Total
Cost of sales	2,115	33,982	36,097
Employee benefits expense	377,094	9,026	386,120
External services	897,547	4,018,211	4,915,758
Taxes	304	1,940	2,244
Losses on, impairment of and change in trade provisions	-	263,000	263,000
Monetary aids and other expenses	870	4,081,828	4,082,698
Charges to depreciation and amortization of assets	263	73	336
Finance costs and similar expenses	716	-	716
Total Expenses	1,278,909	8,408,060	9,686,969

Fundació Privada Futbol Club Barcelona has continued developing programs and projects worldwide, which are grouped into two large areas: those designed by the Foundation itself, called own programs, and those developed together with other United Nations agencies, such as the collaborations with UNICEF. The breakdown of this activity at June 30, 2017 and 2016 by concept is as follows:

	Euro	Euros	
	6/30/2017	6/30/2016	
Social purpose	9,196,747	8,408,060	
- Alliances	2,009,669	1,500,000	
- Collaborations	3,261,024	3,270,090	
- Communication	334,219	=	
- Own programs	3,233,601	3,422,422	
- Sport Lab	100,704	19,000	
- Campaigns	257,530	196,548	
TOTAL FOUNDATIONAL ACTIVITY	9,196,747	8,408,060	

## 13.3. Aids granted and other expenses

Monetary aids at June 30, 2017 mainly correspond to the contribution to UNICEF and the contribution to Fundació Privada d'Antics Jugadors de Futbol (Private Foundation of Retired Soccer Players), for an amount of 1.9 and 1.5 million euros, respectively.

	Euro	s
	2016/17	2015/16
Granted aids	(5,280,053)	(4,582,968)
Repayment of aids and allocations	-	500,000
Total	(5,280,053)	(4,082,698)

## 13.4. Employee benefits expense

The breakdown of this heading for the years ended June 30, 2017 and 2016 is as follows:

	Euro	S
	2016/17	2015/16
Wages, salaries and other concepts	1,035,877	360,230
Social security paid by the company	155,447	25,890
Total	1,191,324	386,120

## 13.5. External services

The breakdown of this heading is as follows:

	Euro	S
	2016/17	2015/16
Independent professional services	3,243,900	4,606,834
Publicity, advertising and public relations	513,850	197,689
Repairs and maintenance	34,951	20,519
Other expenses	367,118	90,716
Total	4,159,819	4,915,758

## 13.6. Remuneration earned by the Foundation's Board of Trustees and Management

The members of the Board of Trustees of Fundació del Futbol Club Barcelona have not earned any remuneration (wages and salaries, pension plans, allowances) for the performance of their duties or for any other duty performed during the years ended June 30, 2017 and 2016.

Additionally, the remuneration earned by the Foundation's Management as wages at June 30, 2017 and June 30, 2016 amounts to 184,124 euros and 174,475 euros, respectively. At year end one termination benefit amounting to 402,062 euros has been paid.

During the 2017/16 season trustees' liability insurance premiums for damages arising in the performance of the trust-ees' duties have been paid for an amount of 23,025 euros.

## 14. Other information

#### 14.1. Headcount

The average headcount during the years ended June 30, 2017 and 2016 by categories is as follows:

Categories	2016/17 2015/16		2015/16
	Average headcount	Average number of people employed with a >33% disability over total headcount	Average headcount
Executive Committee	2	-	1
Engineers and technicians	5	-	-
Administration personnel	2	-	-
Coordinators	1	-	-
Total	10	-	1

Additionally, the breakdown of headcount by gender and category at each year end is as follows:

#### June 30, 2017:

Categories		6/30/2017		
	Men	Women	Total	
Executive Committee	1	1	2	
Administration personnel	-	3	3	
Engineers and technicians	2	6	8	
Total	3	10	13	

## June 30, 2016:

Categories	6/30/2016		
	Men	Women	Total
Executives	1	1	2
Total	1	1	2

### 14.2. Audit fees

During the current year the fees for the audit services provided by the Foundation's auditor, Ernst & Young, S.L., amounted to 15,730 euros. No fees were invoiced for any other concept. In the prior year the fees paid to the auditor, Deloitte, S.L., amounted to 14,210 euros.

## 14.3. Related-party transactions and balances

For the purposes of the disclosures to be included in this note, Futbol Club Barcelona is considered a related party. The breakdown of balances and transactions entered into with the Club during the years ended June 30, 2017 and 2016 is as follows:

		Euros				
	6/30/2017				6/30/2016	
Entity	Receivable balances	Contributions received	Services received	Receivable balances	Contributions received	Services received
Futbol Club Barcelona	3,322,699	4,278,118	162,282	2,289,706	3,748,833	637,849
Total	3,322,699	4,278,118	162,282	2,289,706	3.748.833	637,849

The services provided by Futbol Club Barcelona to the Foundation are general administrative and project management services.

## 14.4. Members of the Board of Trustees

At the date these financial statements were authorized for issue, the members of the Board of Trustees are as follows:

Name	Position
Josep M. Bartomeu Floreta	Chairman
Jordi Cardoner Casaus	Vice-chairman
Ramon Pont Amenós	Vice-chairman
Dídac Shi Sun Lee Hsing	Vice-chairman
Maria Teixidor Jufresa	Vice-Chairman and Secretary
Ramon Cierco Noguer	Vice-chairman
Xavier Aguilar Huguet	Board member
Ramon Alfonseda Prous	Board member
Felip Boixareu Antolí	Board member
Sor Lucía Caram	Board member
Mohammed Chaib Akhdim	Board member
Josep Cortada i Vila	Board member
Carles Cuní Llaudet	Board member
Ramon Garriga Saperas	Board member
Antoni Guil Román	Board member
Rosa Maria Lleal Tost	Board member
Josep Maldonado Gili	Board member
Xavier Pérez Farguell	Board member
Enric Roca Mateo	Board member
Antonio Tombas Navarro	Board member
Joaquim Traidú Vila-Abadal	Board member

## 14.5 Allocation of assets and liabilities and revenue to statutory purposes

The Foundation has met the conditions related to the revenue obtained and the grants awarded. Consequently, the 3-year period established to allocate at least 70% of income to the foundational activities will be fulfilled, as set forth in article 33 of Law 5/2001 of May 2 on Foundations passed by the Parliament of Catalonia.

Note 1 to the accompanying financial statements describes the main activities carried out by the Foundation during the year ended June 30, 2017. All of them are aimed at fulfilling the foundational purpose of the Foundation.

## 14.6. Information on the average payment period to suppliers

The information required by Additional Provision Three of Law 15/2010 of July 5 (modified by Final Provision Second of Law 31/2014 of December 3) prepared in accordance with the ICAC Resolution of January 29, 2016 on the information to be included in the financial statements regarding the average payment period to suppliers in trade transactions is as follows:

	6/30/2017	6/30/2016
	Days	Days
Average payment period to suppliers	60	56
Ratio of transactions paid	70	58
Ratio of transactions pending payment	48	46

	Euros	Euros
Total payments made	2,178,183	3,933,291
Total payments outstanding	1,791,422	889,898

<sup>(\*)</sup> It does not include the donations made by Fundació Privada Futbol Club Barcelona..

In accordance with the ICAC Resolution, the calculation of the average supplier payment period considered commercial transactions involving the delivery of goods and the rendering of services from the date that Law 31/2014, of December 3 came into effect.

For the sole purpose of providing the information required by this Resolution, suppliers are trade creditors in respect of amounts due in exchange for goods and services supplied, which are included in the "Suppliers" heading in the current liabilities side of the balance sheet.

The "Average payment period to suppliers" is the time elapsed between the delivery of the goods or the rendering of the services by the supplier and the actual payment of the transaction.

## 15. Subsequent events

No relevant events have occurred after the balance sheet date that may have a significant impact on the accompanying financial statements.

Barcelona, October 2, 2017

## **FUNDACIÓ PRIVADA FUTBOL CLUB BARCELONA**

MANAGEMENT REPORT FOR THE YEAR (ended June 30, 2017)

## Revenue

The revenue obtained during the year 2016/2017 totals 10,495,964 euros, 6.2% more than in the prior year. This amount has allowed the Foundation to launch the new 5-year strategic plan, which includes starting new own programs, developing new communication initiatives and the restructuring of several areas of the Foundation to adapt to this new period.

	At 6/30/2017	
	Euros	%
CONTRIBUTIONS FROM THE CLUB	4,278,119	41%
SPORTS DONATIONS	3,377,153	32%
SPONSORSHIP	122,153	1%
PRIVATE DONATIONS	2,424,655	23%
GOVERNMENTAL GRANTS	288,167	3%
OTHER INCOME	150	0%
FINANCE INCOME	5,567	0%
TOTAL REVENUE	10,495,964	100%

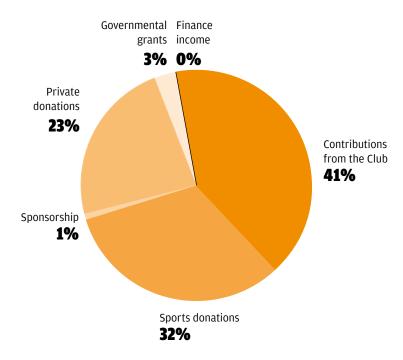
The contribution made by Futbol Club Barcelona for a maximum amount of 0.7% of its budgeted ordinary revenue accounts for 41% of the Foundation's resources. The donations made by the professional players and image management companies account for 32% of the foundational resources, which means a 14% increase compared to the prior year.

During the current year the financing sources have increased, reaching a 3-year sponsorship agreement with Scotia Bank, which will entail an overall contribution of almost 3 million USD that will be allocated to Futbolnet programs. The implementation of these programs has started in the current season, generating income from sponsorship amounting to 122,153 euros, which will increase in the coming seasons as the new programs are developed.

As for the donations from private entities, the collaboration agreements with La Caixa, Mapfre, Probitas, UEFA, Mundo Sano, Stavros Niarchos and Shell Foundations, and with other entities and individuals, account for 23% of overall revenue. Collaborations with new entities have been signed during this season, and many new contacts have been started, which will yield fruit in the coming seasons. The agreement reached with Stavros Niarchos Foundation should be noted, entirely aimed at the social inclusion of refugee children and teenagers through our FutbolNet methodology. This agreement, which entails over 2 million euros, started in June 2017 and has generated income of 295,322 euros during the current 16/17 season.

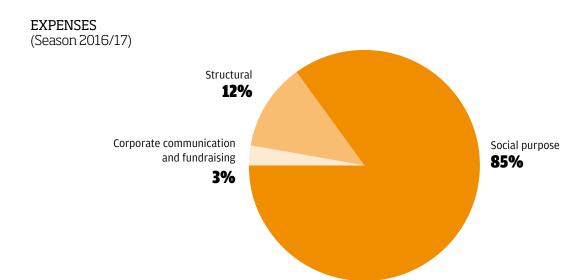
The grants from public institutions have accounted for 3% of current year's resources. The funds from received Girona, Tarragona, Lleida and Barcelona Provincial Councils and several City Councils have enabled us to fund the activities carried out within the FutbolNet's social inclusion and violence prevention program in Catalonia. For the first time, the Foundation has received resources from international public institutions such as Cartagena de Indias City Council.

## DSITRIBUTION OF SOURCES OF INCOME



## **Expenses**

The Foundation's expenses amount to 10,776,420 euros and are classified into three big groups:



## 1. Social purpose

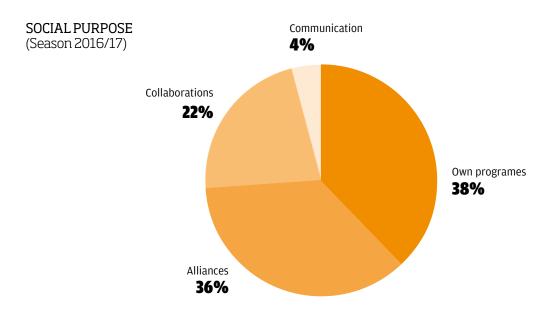
The expenses related to the Social Purpose have amounted to 9,196,747 euros, 85% of total expenses, allowing us to increase the Foundation's projection worldwide and also consolidate the programs at local and national level.

Total beneficiaries amount to 1,063,193 euros, 420,817 euros of whom in Catalonia.

At international level programs in 10 new countries have been implemented: Guinea Conakry, Honduras, El Salvador, Panama, Nicaragua, Colombia, Lebanon, Indonesia, Nepal and Bangladesh.

In Catalonia programs in 10 new towns have been started: 4 in Tarragona, 3 in Lleida and 3 in Girona.

· The expenses included in the Social Purpose section are distributed as follows:



## Own programs

Under the three cornerstones established in the strategic plans: Violence prevention, Fight against social exclusion and discrimination, and access to and reinforcement of education, during the current year the Foundation has started 2 new programs:

- · Anti-bullying Program (Violence Prevention)
- · Refugees Program (Social inclusion)

together with highly successful Talks and Campaigns. The Refugees program was developed together with the UNHCR.

The Foundation has continued developing its Childcare program and implementing its FutbolNet and Barçakids methodologies, and has started the FCB Voluntaris program for young members of the Club.

The resources allocated to Own Programs, with direct involvement of the Foundation through the contribution of its methodology and high brand presence, have been distributed as follows:

OWN PROGRAMS	3,526,156
BARÇA KIDS	543,185
FUTBOL NET	2,123,012
CHILDCARE	161,755
ANTI-BULLYING	154,494
REFUGEES	449,359
VOLUNTEERS	9,995
OTHER	84,356

### **Alliances**

In order to increase the impact of the programs, the Foundation has strategic allies with whom it develops jointly-planned activities in line with its purpose and strategic action areas.

In the current year the following events shall be noted: the launch of "The Triumph of Dreams" campaign to celebrate our 10-year partnership with UNICEF, the alliance with Hospital de Sant Joan de Déu, the launch of the "To the Brave" campaign together with the Leo Messi Foundation, and the agreement signed with the Pies Descalzos Foundation for building a new school in Barranquilla, Colombia.

#### **Communication**

As part of its Social Purpose, the Foundation focuses on raising awareness about the problems affecting children and has started several media initiatives during the current year.

### **Collaborations**

During the current year the Foundation has continued supporting several entities and projects, including new programs such as Projecte Ari and emotional education programs at the Masia.

## 2. Corporate communication and Fundraising

The expenses associated to corporate communication and fundraising account for 3% of total expenses. During the current season Communication has been fostered, both online and offline. A new website is being constructed, and the Foundation has reached 3,700,000 followers in social networks and 250,000 users on the website.

### 3. Structure

As for structure expenses, which account for 12% of total expenses, special emphasis has been placed on improving efficiency and effectiveness of the funds allocated to the programs; at the same time, the Foundation's staff has been reshaped and moved to new offices.

The Income Statement for the current season shows losses of 280,456 euros, mainly due to several items not foreseen in the budget for the year that have been offset against prior years' reserves.

In conclusion, during the current season the Foundation has met again the objectives set, in terms of the technical quality of both the projects launched and those already consolidated, thus contributing to the integration of children and teenagers affected by poverty, disease, inequality and discrimination.

Barcelona, October 2, 2017

## Authorization for issue of the financial statements for the year ended June 30, 2017

On October 2, 2017 the Foundation's Board of Trustees authorized the Foundation's Chairman, Vice-chairman, General Manager and Secretary of the Board of Trustees to issue the accompanying abbreviated financial statements of Fundació Privada Futbol Club Barcelona for the year ended June 30, 2017.

## **CREDITS**

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Fundació FC Barcelona - FC Barcelona - October 2017

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