

COLLABORATIONS

STRATEGIC PARTNERS

Leading organisations and foundations in their respective sectors, with whom we work in partnership to achieve the main objectives established for our projects and extend the impact of the FC Barcelona Foundation's actions worldwide.



INSTITUTIONAL PARTNERS

Public entities with a strong institutional component that collaborate with the Foundation and provide financial support for a number of the organisation's projects.



PRIMARY PARTNERS

Companies and organisations with whom we share goals that support us in financing and implementing programs and projects for the benefit of vulnerable children and young people at both local and international levels.



ADDITIONAL PARTNERS

Non-profit organisations with which we establish periodic collaborations for specific, limited-duration actions during which the Foundation provides resources and technical support.



2022/23



MEMBERS OF THE BOARD OF DIRECTORS

- Joan Laporta i Estruch, president
- Xavier Sala i Martín, first vice president
- Joan Boix i Sans, second vice president
- Jordi Llauredó i Conejero, third vice president
- Josep Cubells i Ribé, secretary
- Ferran Olivé i Cánovas, treasurer
- Elena Fort i Cisneros, board member
- Rafael Yuste i Abel, board member
- Jordi Bosch, board member
- Carles Cuní i Llaudet, board member
- Manel Esteller i Badosa, board member
- Antoni Esteve i Cruella, board member
- Jesús Majem i Tarruella, board member
- Inés Martí i Bertrand, board member
- Xavier Martínez i Serra, board member
- Sergio Montaner i Ferrer, board member
- Josep Puigdollers i Masallera, board member
- Josep Ramon Subirà, board member
- Joaquim Triadó i Vila-Abadal, board member



The FC Barcelona Foundation team with several board members and external collaborators.

EDUCATION AND PROTECTION



EMOTIONAL HEALTH AND WELLBEING



COMMUNITY ACTION

THE FOUNDATION AT A GLANCE

TOTAL BENEFICIARIES

Children, young people and families

+560,113

DIRECT 141,278

INDIRECT 418,835



CATALONIA

461,421

DIRECT 118,092

INDIRECT 343,329

160 COMMUNITIES



INTERNATIONAL

98,692

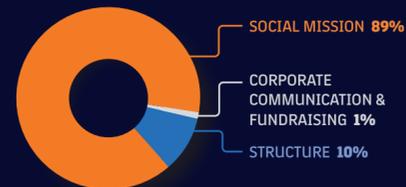
DIRECT 23,186

INDIRECT 75,506

15 COUNTRIES

EXPENDITURE

The Foundation designates 83% of its budget to its social mission, which has allowed us to increase the scope of our impact in Catalonia and around the world.



RESOURCES

The Foundation receives its income from three main sources: the Club, players and external funders.

14.2M€



Dear members and collaborating entities of the FC Barcelona Foundation,

Since 2003, the Foundation has been working both at local and international level to support society's most vulnerable individuals, in particular children and young people, who are faced with situations of adversity.

During the course of those 20 years, we have shunned any form of differentiation related to gender, skin colour, religion, disability or place of birth, firm in our belief that diversity strengthens our society, making it vibrant advocating equity without more and dynamic, and for discrimination of any kind.

We have introduced some new programs this year, as well as maintaining our commitment to the projects of which we are so proud, including some I would like to highlight here:

Our **global alliance with the UN Refugee Agency (UNHCR)** involves featuring their logo on our shirts and the implementation of joint projects, as previously done with UNICEF. This alliance positions us as a benchmark among sports clubs in terms of supporting the cause of refugees and displaced people, currently totalling 110 million worldwide.

The **"Joves Futur+"** program, through which, with the support of the La Caixa Foundation and over 70 collaborating companies and organisations, we provide training, mentoring,

psychosocial support, as well as commit to finding jobs for 100 young care system leavers each year. At the end of its first year, we have succeeded in helping 80 young people find employment, thanks to the efforts of a host of individuals and working groups.

The **"Child Protection System"** set up in collaboration with the Compliance department and already implemented at all levels throughout the club is an innovative program for the prevention, early detection and provision of support in relation to cases of child abuse, such as bullying, sexual abuse, etc., both within and outside of the club and Foundation.

For the past 20 years, we have shunned any form of differentiation related to gender, skin colour, religion, disability or place of birth, firm in our belief that diversity strengthens our society, making it more vibrant and dynamic.

The **"Fundació Barça Genuine"** team, composed of young people with intellectual disabilities and led and directed by a qualified coaching team, competes in national tournaments within the LaLiga Genuine framework, as well as in friendly matches both locally and internationally.

The FC Barcelona Foundation carries out countless projects in the fields of health, education, child protection and community work but, unfortunately, this is an aspect of our work that is still relatively unknown to many of our club members, supporters and fans.

Our greatest challenge is, therefore, to promote the Foundation's work with the necessary support from the President's Office, the communications department and all the professional teams of the club.

I would like to express my enormous gratitude to the organisations, companies and individuals that have joined us on this journey to improve the lives of children, young people and their families. We will not give up and are committed to going wherever we are needed.

To quote an African proverb: "If you want to go fast, go alone; if you want to go far, go together."

Many thanks!
Joan Laporta i Estruch
President of Futbol Club Barcelona

Vision

Our aim is to be a global benchmark among sports foundations for our social contribution in support of children and young people.

Mission

To improve the quality of life of vulnerable children and young people by promoting education, health and sport as essential tools for social inclusion and equity, with a particular emphasis on gender equality and diversity in all its forms.

SDGs

Sustainable Development Goals

PRIMARY SDGS



CROSS-DISCIPLINARY SDGS

SECONDARY SDGS



The Foundation's actions in support of children and young people directly contribute to the accomplishment of 11 of the 17 Sustainable Development Goals (SDGs) included in the United Nations 2030 Agenda.

Dear members and collaborating entities of the FC Barcelona Foundation,

The FC Barcelona Foundation, also known as "Barça Foundation", has been implementing projects for 20 years now, since 2003, to improve the lives of children and young people, who are exposed to the most challenging of circumstances in high social vulnerability and risk scenarios.

We currently have more than 60 projects in operation both here at home and worldwide. However, despite its powerful projects, based on a strong social commitment to helping the most disadvantaged, focused on championing young people and children and using sport as a magical and effective tool for social transformation and inclusion, the FC Barcelona Foundation is still relatively unknown to many people.

Our medium term goal is for the FC Barcelona Foundation to become globally recognised as a leader among sports foundations for its social commitment to society's most disadvantaged children and young people and to raise awareness about our projects among its members, supporters and fans so that they can feel proud of the work we do.

We know that sports in general, and football in particular, is an area of special interest for our society, which re-



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ceives extensive coverage in the press and on social media.

Our players are idols for millions of people around the world, which is why we want them to be the ones who, by getting involved in our projects, are able to tell people about what the Foundation does, what our projects consist of and the results we are achieving based on their own personal experiences.

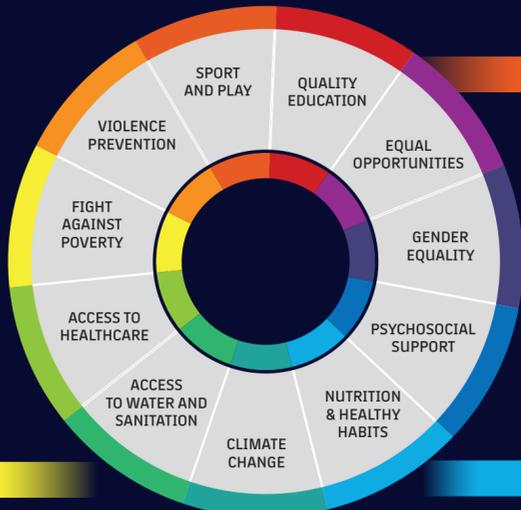
We have introduced a new-look format for our report, which summarises the projects in a more visual and didactic way, so that you can see everything we do, where we operate, who we work with and the objectives we are achieving at a single glance.

I would like to express our gratitude for the unconditional support we receive from the President and the Board of Directors, from the Board of Trustees, and from everyone at the club and also thank our partners and collaborating entities, who make it possible for us to reach even more children and young people, even more countries, and even more communities, where there are thousands of minors who need a chance at a future and a dignified life project.

Thank you very much for your continued support and commitment; together, we will make a difference!

Dra. Marta Segú i Estruch
Director-General of the FC Barcelona Foundation

A HOLISTIC APPROACH AND THREE AREAS OF ACTION



Working with children, young people and their families in vulnerable environments, such as disadvantaged communities, refugee camps and correctional facilities, with the aim of providing them with options and opportunities and enriching society through their inclusion and active participation.

COMMUNITY ACTION

SOCIAL ENGAGEMENT AND INCLUSION

'Barça Activa'

Sports-based social inclusion and community participation project for teenagers and young people in Catalonia implemented in collaboration with provincial and local councils.

440 PARTICIPANTS 18 LOCATIONS

'Made to play', sport for inclusion

Social inclusion and promotion of sports participation among girls in Barcelona, in partnership with Nike.

234 PARTICIPANTS 8 LOCATIONS

Barça Pros

Promoting the active participation of young people in their community through sport.

66 PARTICIPANTS 2 LOCATIONS

Food security and access to sport

Program to support children and young people in situations of social risk in seven municipalities around Catalonia, in partnership with the Red Cross.

225 PARTICIPANTS 7 LOCATIONS

Drassanes Mechanism

Providing support in terms of basic services and sports access for young unaccompanied migrants living in poor housing conditions or on the streets in Barcelona's Raval district.

117 PARTICIPANTS 1 LOCATION

'ForAllCapabilities'

Access to sport for children and young people with disabilities in Japan, in partnership with Konami.

256 PARTICIPANTS 3 LOCATIONS

SOCIAL REINTEGRATION

Skills acquisition through sport

Social reintegration of young people in young offenders centres around Catalonia.

79 PARTICIPANTS 2 LOCATIONS

Reintegration of women serving time in Brians 1

Sport as a tool for social and occupational inclusion, skills acquisition and gender equity.

59 PARTICIPANTS 1 LOCATION

'OneTeam'

Inclusive actions for young offenders involving FC Barcelona's basketball players. Project recognised as one of the basketball Euroleague's top charity programs.

36 PARTICIPANTS 1 LOCATION

REFUGEES

Comprehensive support for refugees

Access to sport, emotional wellbeing and inclusion. Aimed at children, young people and families in different refugee camps in Greece.

276 PARTICIPANTS 3 SCHOOLS & CENTRES 3 ACTIVITIES

Sport or peace and protection

Support program for young refugees and host communities in Uganda, in partnership with UNHCR.

3,871 PARTICIPANTS 22 LOCATIONS

Sport for wellbeing and protection

Football as a vehicle for improving the lives of young refugees and asylum seekers in Malaysia, in partnership with ACNUR/UNHCR.

520 PARTICIPANTS 9 LOCATIONS

EDUCATION & PROTECTION

SAFE AND PROTECTIVE SPACES

1. CHILD PROTECTION

Sport without abuse

Creation of a system for the prevention, early detection and support of any child or young person exposed to any form of abuse at activities led by FC Barcelona and the Foundation or in their immediate environment. Available to access free online.

1,370 PARTICIPANTS Worldwide

Schools without abuse

Program to prevent various forms of abuse in schools (bullying, sexual harassment, etc.).

22,455 PARTICIPANTS 101 SCHOOLS & CENTRES

2. VIOLENCE PREVENTION IN LATIN AMERICA

'Alum Mapu'

Prevention and protection of children and adolescents affected by violence in Viña del Mar and Valparaíso (Chile), with the support of ScotiaBank

1,045 PARTICIPANTS 9 LOCATIONS

Protective environments for children

Protection of young people affected by armed conflicts in violent and high risk environments in Colombia: San Martín and Putumayo, with the support of Gran Tierra Energy and Norte de Santander and Arauca, implemented by ACNUR-UNHCR.

742 PARTICIPANTS 7 LOCATIONS



Providing training for adolescents and young people without family support or resources; working to combat any form of violence against children and young people in schools and sporting contexts; facilitating access to physical activity and play in safe and protective spaces, all while providing tools to improve children's education with active support for diversity.

TRAINING AND INCLUSION

Joves Futur + Program

Training, occupational, psychoemotional and mentoring support to facilitate the full emancipation and autonomy of young care leavers.

100 PARTICIPANTS Whole of Catalonia

Barça Teens Project

Educational and sporting support to smooth the process of emancipation and transition into adult life for the adolescents and young people under their tutelage.

150 PARTICIPANTS 3 LOCATIONS

Inclusive education for life

Educational empowerment and access to opportunities for children and young people in Iquitos (Peru), with Scotiabank.

3,198 PARTICIPANTS 4 LOCATIONS

DIVERSITY IN SPORT

'Fundació Barça Genuine' Team

A mixed football team of 25 people with intellectual disabilities who compete in Spain's Genuine league.

29 PARTICIPANTS 70 ACTIVITIES

Àlex Roca: 'You set the limit'

Foundation ambassador and motivational speaker on diversity and inclusion in the world of sport.

3,900 PARTICIPANTS 60 LOCATIONS

Sport4all

An initiative to support organisations in Catalonia that promote the inclusion of children and young people with disabilities through sport.

4,723 PARTICIPANTS 30 LOCATIONS



Promotion of positive emotions among children with serious illnesses in collaboration with hospitals; improvement of medical and health conditions in disadvantaged communities; participation in studies to demonstrate the value of sports as a complementary therapy in mental health.

HEALTH AND WELLBEING

EMOTIONAL WELLBEING

Illusions

Promotion of positive emotions among children suffering from illnesses through exclusive meetings with players.

564 PARTICIPANTS 1,692 LOCATIONS Worldwide

Christmas all year round

Hospital visits involving the men's and women's first team football players and other sections of the club.

1,490 PARTICIPANTS 4,470 LOCATIONS Whole of Catalonia

Hospital projects

Program aimed at improving the wellbeing of young patients and their families in hospitals around Catalonia.

623 PARTICIPANTS 1,896 LOCATIONS 3 SCHOOLS & CENTRES

Robots helping to improve the lives of children

Providing children with illnesses or those in vulnerable situations with an opportunity to enjoy the Barça experience virtually.

97 PARTICIPANTS 291 LOCATIONS Worldwide

#Esportivament: sport and mental health in adolescents

Study on sport as complementary therapy to treat young people with mood disorders, such as depression and anxiety.

101 PARTICIPANTS 303 LOCATIONS 1 LOCATION

GLOBAL AND ENVIRONMENTAL HEALTH

Community water resource access and management

Strengthen the community organisational system in 10 communities in Calakmul (Mexico) to manage their water and sanitation services.

723 PARTICIPANTS 1,058 LOCATIONS 10 LOCATIONS

Playing for Inclusion

Creating safe environments for children and adolescents in the Dominican Republic to help improve their wellbeing, development and inclusion through sport.

793 PARTICIPANTS 2,379 LOCATIONS 1 LOCATION

Health and wellbeing of refugee children

Project that ensures access to sport and preventive healthcare for refugee children and adolescents in Greece.

254 PARTICIPANTS 762 LOCATIONS 2 LOCATIONS

Donations Project

Distribution of a range of Barça materials to third sector entities and international aid agencies; sports clothing, merchandising, invitations to sporting events and visits to the club's Museum.

89,989 PARTICIPANTS Worldwide