



MÉS QUE
UN CLUB

SILVER Heineken SILVER Heineken SILVER

SOCIAL



The members, sole owners of the Club

The work of the Social Area during the 2021/22 season was marked by the premise that the members are the sole owners of the Club and the aim was to improve communication and the tools to encourage their participation. In some of his speeches, President Joan Laporta has made it clear that the Board of Directors will work to ensure

that the ownership model of the Club is secured, and this is the objective that underpinned some of the major decisions that were taken in different extraordinary assemblies, such as the approval of Spotify as the main sponsor of the Club, or the sale of a part of the TV rights or the retail and merchandising business, the so-called economic

levers, which as President Laporta assured before the delegate members, "basically they translate into looking for mechanisms to refloat the Club's economy with a single objective: that Barça continues to be always the property of the members, of all of you".



Ordinary General Assembly

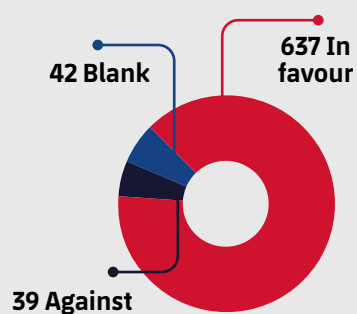
For the first time it was held in two parts

For the first time, the Ordinary General Assembly was held over two days, on 17 and 23 October, after the first was suspended at the request of the delegate members. The remote format that allowed members to vote from anywhere in the

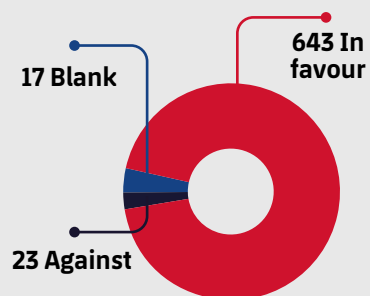
world led to a record turnout in a referendum and also improved the turnout figures for the 1997 presidential elections (31,485 votes and 34.38% of the electoral census), and those of the 2015 elections (47,270 with a 43.12% turnout).



Approval of the financial settlement of the 2020/21 financial year



Approval of the budget for the 2020/21 financial year



APPROVAL OF THE ACCOUNTS

The delegate members approved the economic balance for the 2020/21 exercise with a loss of -€481 million and a budget of €765 million in income for the 2021/22 financial year. In total, 701

members participated in the voting, of which 625 voted yes, 49 opted for no and 27 ballots were left blank. A simple majority was required for the ratification of the agreement, but the Assembly supported the proposal of the Board of Directors by an absolute majority.

AUTHORISATION OF THE PARTIAL SALE OF BARÇA STUDIOS

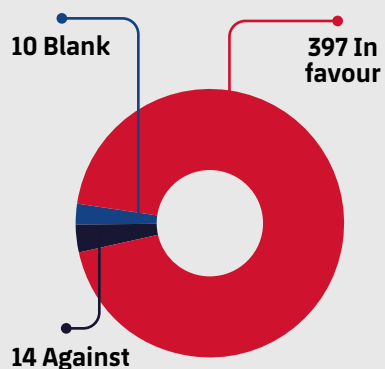
The Assembly authorised the sale of a minority stake in the share capital of Barça Studios Produccions, S.L., the company registered as an audiovisual production company that is dedicated to the creation, production, distribution and marketing of the audiovisual

content produced by Barça Studios. The economic vice-president Juli Guix explained the future plans of the content production factory, and explained that "in order not to lose control, we plan to sell between 20 and 49%" of the company.

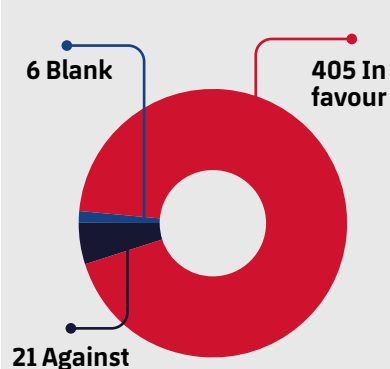
SUPPORT FOR THE FINANCING OF THE ESPAI BARÇA

In the resumption of the Assembly that was suspended on 17 October, the delegate members gave the green light to the proposal to finance the Espai Barça, which needed to be voted on later in a referendum by all members of the Club.

Approval of the proposal to authorise the transfer of a minority stake in the share capital of Barça Studios



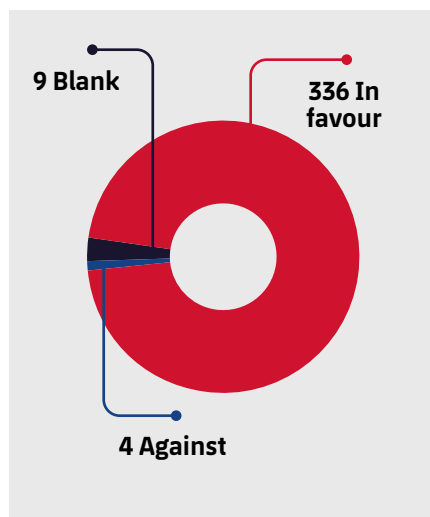
Approval of the proposal to finance the Espai Barça, which will finally have to be voted on in a referendum by all members of the Club





SIX ARTICLES AND TWO TRANSITIONAL PROVISIONS AMENDED

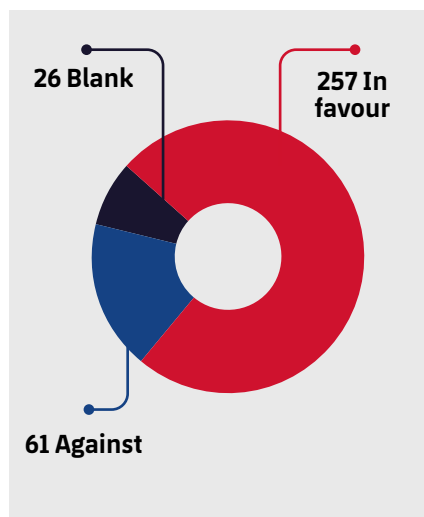
The delegate members approved the proposals of the Board of Directors by a large majority, but the amendments to Articles 16 and 23, relating to the supporters' clubs, did not succeed as they did not obtain a qualified majority of two-thirds, despite having massive support.



ARTICLE 4

Functional area

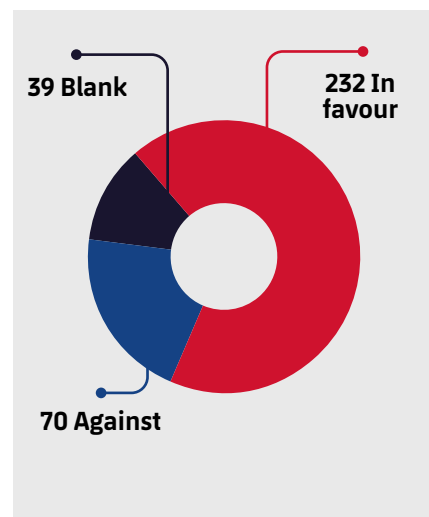
The Club adapts the Statutes by making an express recognition in favour of the basic and elementary principles of human beings, contained in the Universal Declaration of Human Rights, and promoted and safeguarded them.



ARTICLE 12

Acquisition of membership status

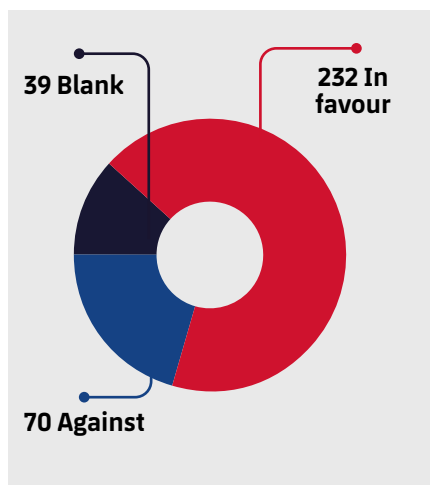
The approved amendment allows the entry of a new member to be made not only in person, as until now, but it also includes that it can be processed electronically.



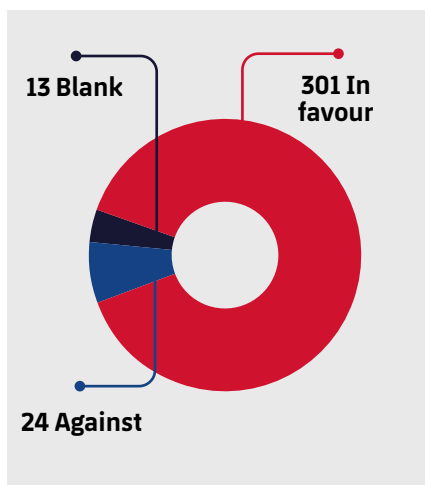
ARTICLE 16

Supporters' Clubs

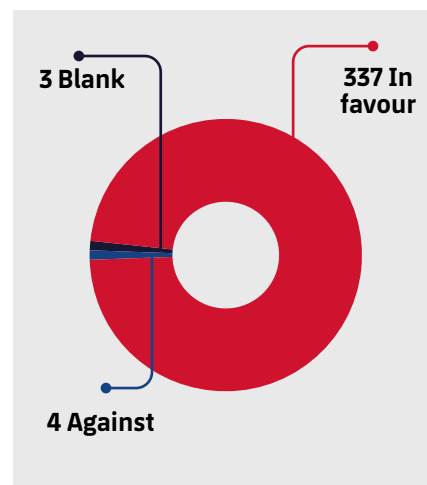
After an extensive debate, at the time of the vote the result was broadly favourable to the proposal presented, but it did not achieve the two-thirds required by the Club Statutes. Consequently, this article of the Statutes remains in its current wording.

**ARTICLE 23****Subjective and objective prerequisites of the condition of delegate member**

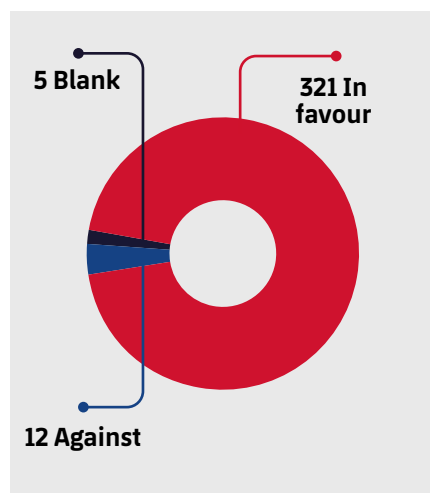
The amendment to this article was debated and voted on, together with Article 16. Consequently, it did not succeed because it did not obtain the two-thirds required by the Club Statutes.

**ARTICLE 33****Composition of the Board of Directors**

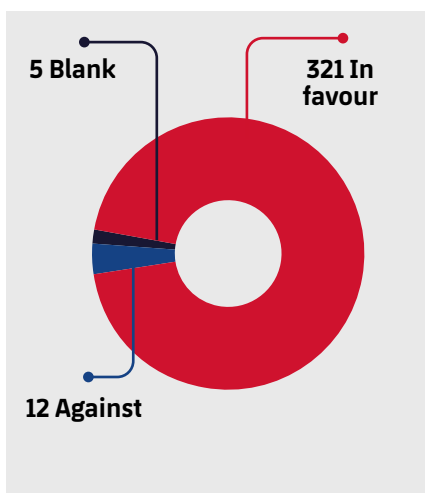
In this section, the proposal to increase the members of the Board of Directors to a maximum of 25 members, instead of the 21 currently established, was approved, maintaining the minimum figure at 14.

**ARTICLE 34****Term of office**

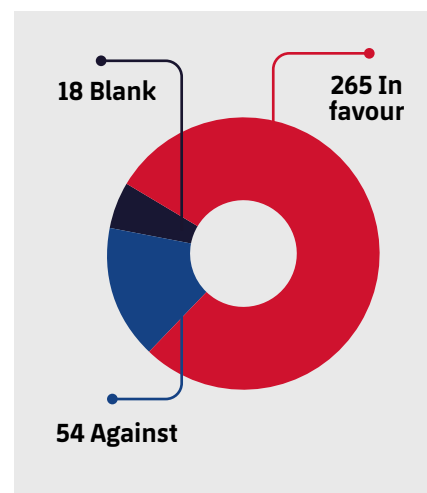
The reduction of the term of office from six to five years was approved: "The mandate of the Board is simultaneous for all members and has a duration of five calendar years, which begin on 1 July and end on 30 June."

**ARTICLE 39****Code of Ethics**

By virtue of this amendment, the code of ethics extends its binding effect to all the staff of the Club: "The Board of Directors must approve a mandatory code of ethics for all members of the Board of Directors, the committees, both statutory and non-statutory, and for all executives and employees of the Club."

**ARTICLE 60-BIS****Ethics and transparency committee**

Creation of a new Article 60-bis where it is specified that the committee is made up of five members appointed by the Board of Directors. One must be elected from among its members and is the one who must preside over it. The other four must be appointed by the Board of Directors from among members of the Club of recognised personal and professional prestige and with experience in their field of action. The chairperson of the Committee can appoint a deputy-chair and a secretary. All positions are honorary. The term of office of the members must coincide with the term of office of the Board, provided for in Article 34.

**TRANSITIONAL PROVISIONS****One.**

"The amendment of Article 34 shall not affect the duration of the term of office of the current Board of Directors, which is expected to end on 30 June 2026. Therefore, it will enter into force from the end, for any reason, of the current term of office."

Two.

"As a result of the registered losses and the indebtedness of the Club existing at the time of approving the financial statements for the 2020/21 financial year, Article 67 of the Statutes is provisionally suspended and without effect, until the restitution of the positive net assets."

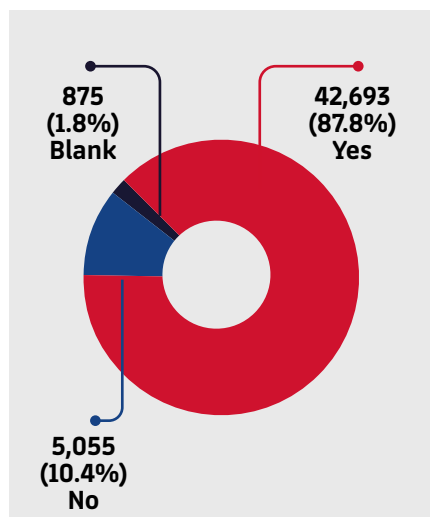
Remote voting to encourage participation

For the first time in history, in the 2021/22 season, a referendum and two Extraordinary Assemblies of delegate members were held without the traditional ballot boxes and physical presence

The 2020/21 season will be remembered in the history of FC Barcelona for the introduction of the remote format for the acts of consultation and participation bodies of the Club's members. In total, there were three actions that

were carried out during these twelve months. The first was the remote referendum for the financing of the Espai Barça, in which the members ratified the broad support that had already been given by the delegate members

in the Ordinary Assembly that was held in two parts, on 17 and 23 October. This Assembly was in person, but the two extraordinary assemblies that took place until 30 June, were carried out entirely remotely.

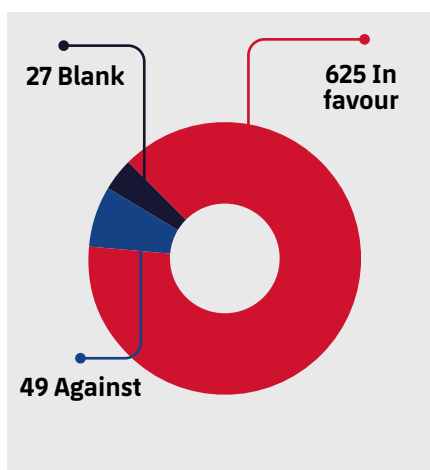


REFERENDUM ON THE ESPAI BARÇA

The financing of the project was approved by a vast majority

On 19 December, Barça made history, because, for the first time, members took a momentous decision for the Club and did so remotely, without conventional ballot boxes, and only exceptionally in person. A total of 42,693 members, 87.80% of the votes cast, ratified the decision of the Assembly in the remote referendum, in which 48,623 voters participated, 44.14% of the electoral census, which was 110,159 members with voting rights. This result gave the green light to the Espai Barça financing operation by a huge majority.

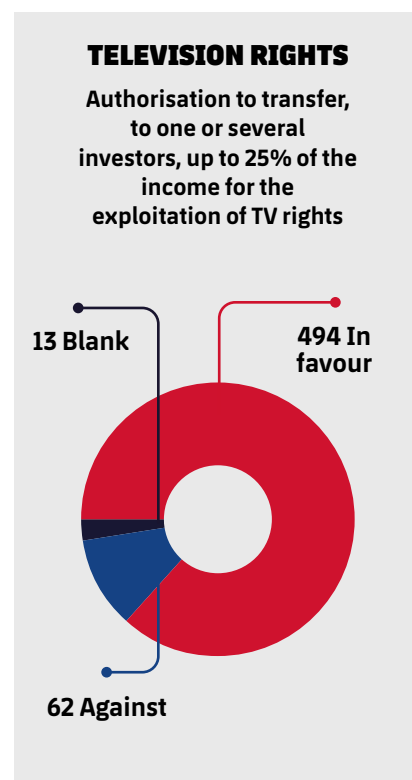
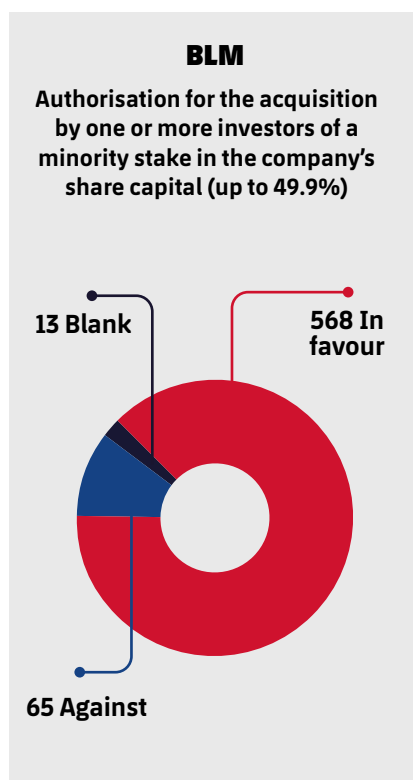
The remote format that allowed members to vote from anywhere in the world led to a record turnout in a referendum and also improved the turnout figures for the 1997 presidential elections (31,485 votes and 34.38% of the electoral census), and those of the 2015 elections (47,270 with a 43.12% turnout).



EXTRAORDINARY ASSEMBLY FOR SPOTIFY

The sponsorship agreement was approved by absolute majority

On 3 April, the first Assembly of Delegate Members in history was held in remote format, an Extraordinary Assembly convened to ratify an unprecedented sponsorship alliance with the streaming audio platform Spotify. The delegate members endorsed the agreement with broad support of 89% of the votes in favour. The votes were cast entirely through their mobile devices and not in person, as had always been the case. In total, 701 members participated in the voting, of which 625 voted in favour, 49 voted no and 27 cast a blank ballot. A simple majority was required for the ratification of the agreement, but the Assembly supported the proposal of the Board of Directors by an absolute majority.



EXTRAORDINARY ASSEMBLY FOR LEVERS

A resounding yes to the acquisition of a part of BLM and the TV rights

On 16 June, the Club received a very significant respite thanks to the majority support of the delegate members, who placed their trust in Joan Laporta and his Board of Directors and authorised, with 88% of votes, the transfer of the minority part of the exploitation of BLM and, with 87%, that of the television rights. The Extraordinary Assembly, which was held in remote format, approved by absolute majority the

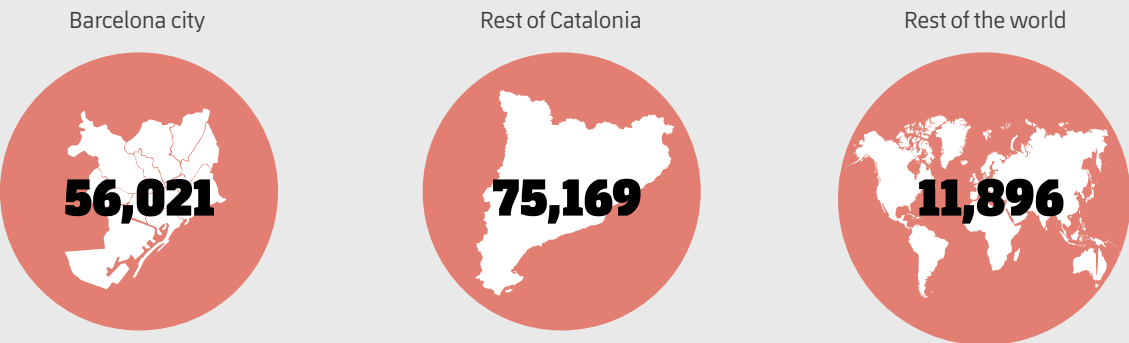
activation of the two economic assets that will make it possible to obtain an estimated income of about €600 million for both operations, necessary to refloat the Club's economy and which will provide economic peace of mind with the recovery of positive equity, thus closing the 2021/22 financial year with a profit and make it possible to address the necessary investments to make Barça a competitive team again.

TOTAL MEMBERS **143,086**
as at 30 June 2022

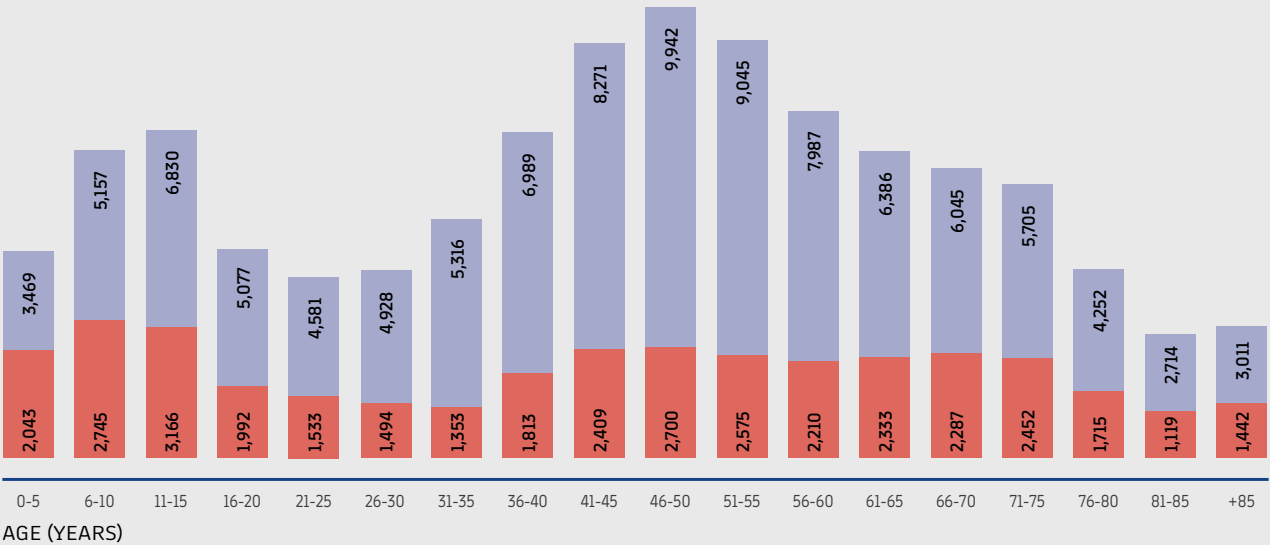
DISTRIBUTION BY GENDER



DISTRIBUTION BY LOCATION



DISTRIBUTION BY AGE





Membership increases by 4%, the highest growth since 2010

FC Barcelona closed the 2021/22 financial year with a total of 143,086 members on 30 June 2022, this being an increase of 5,572 members (4.05%) compared to the end of the previous season, in which they were 137,514 registered members. This increase of 4.05% reversed the decreasing trend in the number of members of the social collective that the Club has maintained since ten years ago and, at the same time, it represented the largest increase since 2010, in which it increased by 6.07%, in the season following the sextuple.

In relation to the geographical distribution of social radiography, Barcelona city accounts for 39.15%, with a total of 56,021 members, while in the rest of Catalonia there are 75,169 (52.53%) and outside of Catalonia, a total of 11,896 members (8.31%).

In terms of gender, a total of 105,705 members (73.88%) are men, whereas 37,381 are women, representing 26.12% of the total membership.

This increase in the membership of the Club is due to the policies implemented throughout the season by the

Board of Directors to remove the restrictions on becoming a member, which until now was to be a first or second degree relative of a member, having previously held a membership card, or having three years of seniority as a player or holding a delegate card. Some restrictions disappeared this year, given that the possibility of being a member of the Barcelona social collective was opened to everyone.



Democratisation of 'online' membership registrations

As of April this season, FC Barcelona activated the online membership registration procedure, which allows anyone from all over the world to become a member of the Club electronically through a form in the website. With the possibility of registering as a member via the Internet from anywhere in the world, the Board of Directors fulfils its electoral promise to facilitate the pos-

sibilities of joining the Club, making Barça a more open and democratic entity. The General Assembly in October approved the amendment to the Club Statutes to allow online membership.

Once approved by the Assembly, the Club worked on the IT aspects and the necessary control systems to guarantee the security and smooth operation of the entire process, until the possibility

of becoming a member digitally became a reality in April.

The possibility of being a member of the Club online had a very good response very quickly from fans who wanted to join the Barcelona social collective and, during the last three months of the season, between April and June, a total of 1,922 registrations were made online.

Adaptation of the Club Statutes and the participative process



The Board of Directors of FC Barcelona approved the creation of a Statutes Reform Committee, and promoted a participative process of its members in this adaptation of the Statutes to the new times we live in.

From 16 May and over the course of a month, FC Barcelona opened the possibility to all its members to submit new proposals for the next reform of the Statutes, which is planned to be presented to the group of delegate mem-

bers in the Ordinary Assembly.

Once the period for receiving proposals closed, members and other Barcelona groups sent the Club a total of 604 proposals, with which the Statutes Reform Committee set to work, assessing all the suggestions received and seeing how they may be included in one way or another within the articles that will form the new Statutes of FC Barcelona.

The objective of this process was to include the opinion and vision of the members and encourage the active participation of the collective, collecting ideas, suggestions and proposals in order to agree on a modern, current document with a gender and sustainability perspective, that it is also adapted to new technologies and that it updates and improves the tenets by which the Club will be governed in the coming years.

New season ticket policy

With the objective of encouraging the attendance of season ticket holders and non-holders at the Camp Nou and to guarantee the good use of season tickets, the Board of Directors, at the assembly of 21 June, took a series of measures to apply in the 2022/23 season

Once the restrictions on capacity due to the effects of Covid were removed, for the next year it was decided to terminate the exemptions of the Camp Nou season tickets that had been put in place in the last two seasons and to restore the use of the Seient Lliure seating service, where a maximum of 95% of the ticket price can be charged.

Other approved measures were aimed at encouraging the attendance of season ticket holders at the Camp Nou, guaranteeing the proper use of season tickets, avoiding fraud and promoting the attendance of other members at the Stadium with better prices and the expansion of the exclusive ticket sale period.

As a result, it was decided to reward the members who attend 85% of the



matches, who will have a series of advantages and discounts. Furthermore, those who do not attend, transfer or re-lease their season ticket in 10 matches of the season, the Club will apply the Inverse Free Seat method, whereby, following a notification, the ticket will be put on sale by default, provided that the

member does not claim its use 72 hours ahead of the start of the match in question. And in the case of season ticket holders who do not attend, transfer or release tickets for any matches during the 2022/23 season, they will lose their season ticket status at the Camp Nou for the next season.



RESUMPTION OF BADGE PRESENTATIONS

In November 2021, with the presence of president Joan Laporta, two events will be held to present gold and diamond badges to members who have been members of the Club for 75 years, which, despite the pandemic, were able to be celebrated every year in the Suñol Presidential Box at the Stadium.

As of May, the presentation of gold badges to members who have held a Barça membership card for 50 years resumed, which had to be postponed in 2020. This season, five events were held in the Auditorium 1899 in which the president Joan Laporta personally presented the badge to the members

being honoured. To accompany the president of Barça, the vice president of the Social Area, Antonio Escudero, also attended different events; the institutional vice-president, Elena Fort, and the manager Josep Ignasi Macià.

THE ECONOMIC LEVERS ARE PRESENTED IN THE SENATE

On Wednesday, 8 June, FC Barcelona held the ordinary meeting of the Senate, a collegiate and honorary statutory body of an advisory nature, made up of the thousand members with the longest tenure in the Club. The last annual meeting of the senators took place in 2019 and were suspended for two years due to the restrictions established due to the Covid pandemic. The agenda of this gathering, which

resumed the meetings of the Senate, focused on the presentation of the two topics that would be discussed in the Extraordinary Assembly on Thursday, 16 June. It was held in remote format and the delegate members authorised the activation of two economic levers that president Joan Laporta considered important for the future of the Club.



ELECTION OF NEW DELEGATE MEMBERS

On Friday, 3 June, the draw was held for FC Barcelona's delegate members who will have a vote in the Club's General Assemblies, both ordinary and extraordinary, for the 2022/23 and 2023/24 seasons. The event, which was held in the Ricard Maxenchs Press Room at the Camp Nou, was attended by the manager responsible for the Social Area, Josep Ignasi Macià, and the secretary of the Board of Directors, Josep Cubells; accompanied by the trustee of the members, Joan Manuel Trayter; the notary public Gerardo Conesa, who was the one who attested to it; and Josep Maria Oller i Sala, professor at the Department of Statistics at the University of Barcelona.

Using a computerised process, a total of 6,874 numbers were drawn,



from among the 103,247 members who met the requirements to be eligible. The first 3,437 were designated

delegate members from 1 July to 30 June 2024 and the rest form the list of substitutes.



FOOTBALL MATCHES FOR MEMBERS AT THE CAMP NOU

A total of 560 members were able to have the experience of playing football on the Camp Nou grass thanks to the two days of the Football Tournament for members organised by the Social Area of FC Barcelona on 19 and 21 June. It was possible to enjoy a fun

atmosphere both on the grass and in a part of the Main Grandstand area, where the participants and the family and friends who wanted to accompany them from the stands enjoyed a very special day and had a unique experience, like being able to play football with a FC Barcelona shirt, in a setting as emblematic and sentimental for all Barça fans as is the Camp Nou.



THE CHRISTMAS CAROL COMPETITION PAYS TRIBUTE TO THE PALAU

The Social Area of FC Barcelona promoted a new edition of its Barça Christmas Carol Competition, aimed at Barça members and members of other Barça groups up to 15 years of age, who wanted to put their creativity to work and make a drawing with a Barça and Christmas theme. In this seventeenth edition, the theme of the contest was "50 Years of Magic at the Palau", which aimed to pay tribute to this facility. The winning entry was by a 6-year-old boy and Club member, Dan Navès Carrasco, from La Seu d'Urgell, who in his creation reflected the Three Wise Men with elements of the teams of the sports sections that play at the Palau. The illustrator and writer Carme Solé Vendrell was tasked with selecting the winning carols.

A new relationship between the Club and the supporters' clubs

At its meeting on Wednesday, 26 January 2022, the Board of Directors of FC Barcelona approved a new Supporters' Club Regulation that adapts it to the current reality and the way in which the Club wants to relate to its supporters' clubs

The new regulatory text includes and updates the requirements to be an official fan of FC Barcelona, updating the criteria and establishing minimum requirements so that Barcelona's associations can be recognised and enjoy all the advantages that the Club can grant them, such as buying tickets for all Barça teams' matches or receiving the Club's support for the acts and activities that fans want to organise.

The new Supporters' Club Regulations also include the new organisation of the supporters' club movement, which essentially aims to make the relationship between the supporters' clubs and FC Barcelona more direct and without intermediaries. It is for this reason that the Club's interlocutor designated in these regulations is the Supporters' Club Department of FC Barcelona, so that the supporters' club can directly make their inquiries and requests through this department.

The Club also recognises the Territorial Associations in this regulatory text and leaves their affiliation to them at the discretion of the clubs themselves. These Territorial Associations will be able to choose a representative to form part of the Supporters' Club Consultative Council, whose main functions will be to promote the relationship between the supporters' clubs and to collaborate with the Club in the implementation of projects to improve the representational and public projection of FC Barcelona all over the world.



THE ELECTIONS TO THE CONSULTATIVE COUNCIL ARE CALLED

FC Barcelona, as laid out in the Supporters' Club Regulations approved in January 2022, on 22 June, convened the process for the election of the representatives of the Supporters' Club Consultative Council, a body formed by a representative from each of the 30 Territorial Associations of FC Barcelona Supporters' Clubs.

All the chairs or deputy-chairs of the supporters' clubs who wanted to represent their Association or Territorial Area on the Board, could start presenting their candidacies from 27 June and present the endorsements of at least 20% of the supporters' clubs with the right to everything in their Territorial Association. In areas with more than one candidate, the elections will be held during the last week of July.

The requirements to be a candidate to sit on the Supporters' Club Consultative Council were the following: hold the position of chair or deputy-chair of one of the official supporters' clubs that are part of their area, be of legal age and be in full use of civil rights, be a member of FC Barcelona and not have held this position of representation or equivalent in the Supporters' Club Council for eight years or more.



THE CELEBRATIONS AND ACTIVITIES ARE BACK

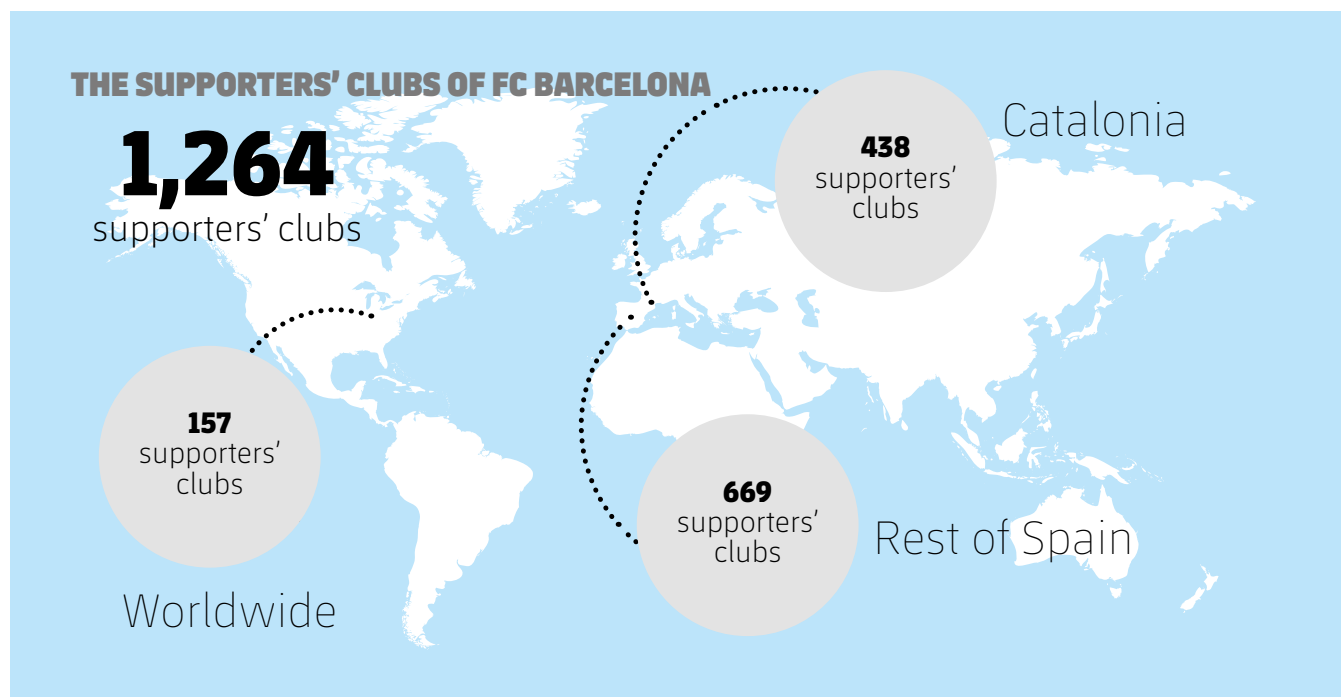
The 2021/22 season meant the full return to the activities of the supporters' clubs, after two years of being suspended due to the pandemic. Many celebrations had been postponed for this reason and it has gradually become possible to hold birthday celebrations or meetings between different territorial groups.

Taking advantage of the league trips of the men's first team of FC Barcelona, different meetings were held with players from those areas where the match was played, such as Andalusia, Galicia, Alicante or Castellón, for example. Meetings attended by president Joan Laporta, accompanied by vice president Antonio Escudero and manager Josep Ignasi Macià.

Some clubs that had not been able to do so due to the pandemic or those that had reached this milestone during the 2021/22 season were also able to celebrate their 50th anniversary. In these cases, it is worth noting the presence of president Joan Laporta in the commemorative acts of different supporters' clubs: the Peña Barcelonista de Puigcerdà, the Peña Morala de Naval Moral de la Mata (Cáceres) and the Peña Julio Alberto de Mieres (Asturias), while the vice president Antonio Escudero was also present at the celebration of the 50 years of the Peña Barcelonista in Almansa (Albacete).



THE SUPPORTERS' CLUBS, EMBASSIES IN THE TERRITORY



New supporters' clubs, 2021/22 Season

NAME	PROVINCE / COUNTRY
Peña Barcelonista de Lagartera.....	Castilla-La Mancha
Peña Barcelonista de Montanejos	Regions of Castellón

The Association resumes all its activity

The 2021/22 season marked the resumption of the normal activity of the FC Barcelona Players' Association since the outbreak of the pandemic, both in terms of activities and services aimed at ex-players, as well as its promotion of FC Barcelona values in Club events or in projects of its own initiative

THE BALL, THE EX-FOOTBALLER'S LINK WITH THE CLUB

The possibility of returning to training and playing matches made it possible for former players to recover their link with Barça and, at the same time, to contribute to promoting support for Barça and its philosophy in different areas and places. In fact, being able to continue with the sporting activity in the Barcelona environment is one of the main attractions for the Club's ex-football players, especially for the younger ones who are active or those who were still playing until only recently.

From January, the Ciutat Esportiva Joan Gamper will be filled three times a week with ex-football players from the Club to train, while the different teams from the Association will resume playing friendly matches, especially of an institutional or solidarity nature. Highlights include the trip to Thuro (Denmark) to celebrate the centenary of the local club, the Eusebio Sacristán tribute match played in Sitges, the participation in the Tximist Cup for women's football in the Basque Country or the anniversary of PB Colliure. In total, the teams of the Association played about 40 games throughout the season. At the beginning of summer, the Camp Nou was, once again, the perfect setting for some social parties that brought together 180 ex-Barcelona players.



BARÇA PLAYERS AWARD FOR AITANA AND FRENKIE DE JONG

Aitana Bonmatí and Frenkie de Jong received the Barça Players Award corresponding to the 2020/21 season and which recognised the values shown on and off the field of play. They received the distinction in an event without public and which was attended by managers Rafael Yuste and Xavier Puig. At the end of the 2021/22 campaign, the Association designated Frenkie de Jong and, again, Aitana as the Club's most outstanding footballers in terms of their attitude and clean play. Among the members of the jury was the director of the Foundation, Marta Segú.



THANKS FOR THE BARÇA FEMENÍ BOOK

The Association's commitment to the Club was shown on several occasions: the act of giving thanks to the one hundred ex-players who had participated in the book on the history of the Barça Women's Team; the Association Day at the Museum, in which different ex-football players received visitors on the occasion of the Association's anniversary; or the voluntary participation of the Group in the marquees that the Foundation organised to collect necessary products for the refugees from Ukraine. As for the events organised by the FC Barcelona supporters' clubs, on 70 occasions they had representatives from the Association.



WITH UNZUÉ AND ANTY GARCÍA

At the beginning of January, the Association organised the event "Living with ALS", with ex-players Juan Carlos Unzué and Anty García, both affected by this disease. A few weeks later, and coinciding with the commemoration of International Women's Day, the Association organised a series of talks by ex-players from different generations, who gave their testimony as female footballers in eight primary schools.



SOCIAL ACTIVITY AND ASSISTANCE

The Association still upholds its original aim to guarantee a quality of life for ex-Barça footballers who need it. The training and professional guidance service not only organises its own English courses, sports training and subjects of interest to the senior public, but also manages a scholarship programme for ex-players which, throughout 2021, allocated €9,000 to subsidising professional development training. The Players' Foundation also helped 56 ex-football players of the Club in the amount of more than €401,000



PRESENTATION OF BADGES TO THE LONGEST ACTIVE MEMBERS

Providing support to the ex-football player also includes the revitalisation of the headquarters and the organisation of activities that promote the pride of belonging and the relationship between the different groups. In May 2022, La Folga, a short trip for over 65s, was resumed. At the same time, and coinciding with the anniversary of the Association, badges were given to the oldest members and, for the first time, gold badges were awarded to members who had shown 50 years of loyalty.



'PLAYERS' THE WEBSITE WITH ALL THE EX-FOOTBALL PLAYERS

Last October, the FC Barcelona Players' Association published Players, a website produced with the Club's Digital Area and which contains the data of 2,803 ex-football players of FC Barcelona, both men and women, making it the first database dedicated solely to former Barcelona players. In the portal, which can be viewed in Catalan, Spanish and English, you can find profiles with statistical information on each footballer and their sporting career.

