





# **Board of directors**

# 2019-20 Season

# Josep Maria Bartomeu i Floreta

President

# Jordi Cardoner i Casaus

First vice president. Social area and Foundation

# Jordi Moix i Latas

Vice president. Espai Barça

# Pau Vilanova Vila-Abadal

Vice president. Institutional area.

# Oriol Tomàs i Carulla

Vice president. Commercial area

# Joan Bladé i Marsal

Board Member. Basketball section

# Javier Bordas de Togores

Board Member. First football team

# Dídac Lee i Hsing

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Board Member. Indoor football and roller hockey

# Xavier Vilajoana i Eduardo

Board Member. Women's football, Barça B, U18 A and B, Academy football

# Marta Plana i Drópez

Board Member. Secretary

# Jordi Argemí i Puig

Board Member. Handball section

# **David Bellver i Vives**

Treasurer

# Jaume Carreter i Felip

Amateur sports

# Jordi Mestre i Masdeu\*

Second vice president. Sports area. \*until 3 July 2019

# Emili Rousaud i Parés\*

Vice president. Institutional area. \*until 9 April 2020

# Enrique Tombas i Navarro\*

Fourth vice president. Treasurer. \*until 9 April 2020

# Silvio Elías i Marimón\*

Board Member. Barça B, U18 A and B. \*until 9 April 2020

# Jordi Calsamiglia i Blancafort\*

Board Member. Disciplinary committee \*until 9 April 2020

# Maria Teixidor i Jufresa\*

Secretary. Women's football. \*until 9 April 2020

# Josep Pont i Amenós\*

Board Member. Commercial area. \*until 9 April 2020

# Greetings from the President

# Dear members,

he Ordinary General Assembly for the 2019-2020 season should have been convened and held in the last quarter of 2020, but the situation caused by the Covid19 pandemic prevented it from happening. Now, with light at the end of the tunnel of a pandemic that has caused so many casualties, including many of our members, whom we will always hold in our memory, the Club, like society, is gradually regaining its longed-for normality.

Despite the months of delay, on the Board of Directors it is our responsibility to submit the annual accounts of Futbol Club Barcelona for 30 June 2020 for approval and to present this Report for the 2019-2020 season that sums up the sporting, institutional and management activity of the said year.

I take this opportunity to thank you, on behalf of my colleagues on the Board, for the trust you placed in us in the elections on 7 March. In the first three months of our term of office, we have begun to apply the changes required by the Institution to reverse the complicated economic situation and to correct the Club's sporting, social, patrimonial and institutional situation.

We are working with the basic premise that Barça is feeling. And it is with this maxim that we put all our efforts into making Barça once more a force of optimism and to recovering the spirit of work, enthusiasm, drive, solidarity and love for the Club's colours to put it back on the path of success.

We are working to unite the Barcelona feeling, because it is what brings us together. Because Barça is all of you, members, fans, supporters clubs, who give meaning to its existence. Our aim is to make Barça loved and admired everywhere again, so that joy can return to the Barça movement and we can all smell glory again and continue to make history.

Thank you very much. Long live Barça! Long live Catalonia!

# **Joan Laporta i Estruch**President of FC Barcelona



# **Board of directors**

2020-21 Season

# Joan Laporta i Estruch

President

# Rafael Yuste i Abel

First vice president. Sporting area

# **Elena Fort i Cisneros**

Vice president. Institutional area

# Eduard Romeu i Barceló

Vice president. Economic area

# Antonio Escudero i Martínez

Vice president. Social Area

# Juli Guiu i Marquina

Vice president. Marketing Area

# Ferran Olivé i Cànovas

Treasurer

# Josep Cubells i Ribé

Secretary. Director responsible for basketball

# Josep Maria Albert i Turcó

Board Member. Director assistant to the Delegate Counsellor

# Xavier Barbany i Canaleta

Board Member. Director responsible for rink hockey

# Miquel Camps i Font

Board Member. Deputy spokesperson for the Board of Directors

# Alfons Castro i Sousa

Board Member. Director responsible for Security

# Jordi Llauradó i Conejero

Board Member. Director responsible for the Espai Barça

# Josep Ignasi Macià i Gou

Board Member. Director responsible for the Social Area

# Aureli Mas i Raldiris

Board Member. Director responsible for futsal

# Xavier Puig i Hernández

Board Member. Director responsible for women's football

# Àngel Riudalbas i Codina

**Board Member** 

# Joan Solé i Sust

Board Member. Director responsible for handball

# Joan Soler i Ferré

Board Member. Director responsible for youth football





# **FC BARCELONA**

2019/20 Season Squad



QUIQUE SETIÉN COACH\*

\*since 13 January 2020



**ERNESTO VALVERDE** COACH\*

**ASSISTANT COACH\*** JON ASPIAZU

\*until 13 January 2020

# **COACHING TEAM ASSISTANT COACH**

EDER SARABIA\*

# **TECHNICAL ASSISTANT**

JOAN BARBARÀ

# **GOALKEEPING COACH**

JOSÉ RAMÓN DE LA FUENTE JON PASCUA\*

# **FITNESS COACHES**

JOSÉ ANTONIO POZANCO, EDU PONS, ANTONIO GÓMEZ AND FRAN SOTO\*

### **SCOUTS**

JORDI MELERO, ÀLEX GARCIA AND RAÚL PELÁEZ

### **MEDICAL TEAM DOCTORS**

RICARD PRUNA, XAVIER YANGUAS AND DANIEL FLORIT

### **PHYSIOTHERAPISTS**

JUANJO BRAU, XAVIER ELAIN, JORDI MESALLES, XAVI LÓPEZ, XAVI LINDE, DANIEL BENITO AND SEBASTIÀ SALAS

# **ASSISTANTS DELEGATE**

CARLES NAVAL

**KIT MANAGER** JOSÉ ANTONIO IBARZ, GABRI GALÁN AND JORDI DURAN

**PLAYER SERVICES OFFICE** PEPE COSTA

\*Eder Sarabia, Jon Pascua and Fran Soto: since 13 January 2020







ARTHUR

MELO MIDFIELDER

8

12.08.96 - GOIANIA (BRAZIL)



16.11.93 - LISBON (PORTUGAL)

SUÁREZ

FORWARD

9

ANTOINE GRIEZMANN

FORWARD

24.01.87 - SALTO (URUGUAY)







**JORDI** 

DEFENDER

18







**RAKITIC** 

MIDFIELDER



10.03.88 - RHEINFELDEN (SWITZERLAND)

















21.03.89 - L'HOSPITALET DE LLOBREGAT (BARCELONA)







16.07.88 - SABADELL (BARCELONA)



19.07.89 - ARAXÁ (BRAZIL)



05.06.91 - ESBJERG (DENMARK)







17.06.95 - BEAUVAIS (FRANCE)







**ARTHUR MELO** GREMIO FRENKIE DE JONG **AJAX** 

ANTOINE GRIEZMANN ATLÉTICO DE MADRID

**JÚNIOR** FIRPO **BETIS** 

**NETO** MURARA VALENCIA

**MOUSSA WAGUE** BARCA B

**CARLES PÉREZ** BARÇA B

**ANSU FATI** U18

**MARTIN BRAITHWAITE\*** LEGANÉS

\*Signed on 20 February 2020

# OUTGOING PLAYERS

RAFINHA ALCÁNTARA **CELTA** 

**DENIS SUÁREZ CELTA** 

JASPER CILLESSEN **VALENCIA** PHILIPPE COUTINHO

**BAYERN MUNICH** 

MALCOM ZENITH SAINT PETERSBURG SERGI SAMPER

VISSEL KOBE JEISON MURILLO

SAMPDORIA **KEVIN-PRINCE BOATENG FIORENTINA** 

THOMAS **VERMAELEN** VISSEL KOBE

**CARLES ALEÑÁ\*** 

**BETIS** JEAN-CLAIR TODIBO\* SCHALKE 04

**CARLES PÉREZ\*** AS ROMA **MOUSSA WAGUE\*** 

(loaned to Nice)

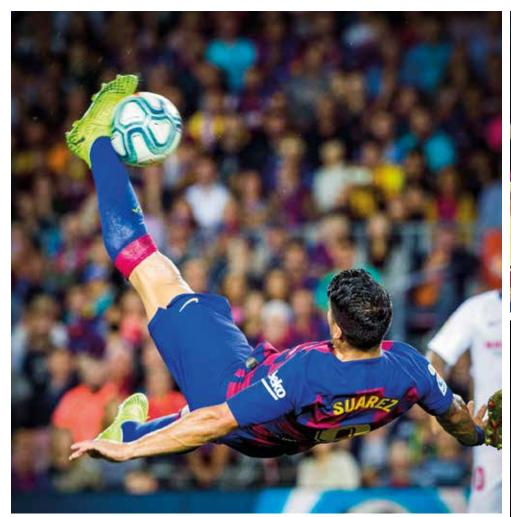
NICE

\*Aleñá: Left on 28 December 2019 (loaned to Betis) \*Todibo: Left on 15 January 2020

(Loaned to Schalke 04)

\*Carles Pérez: Left on 30 January 2020 (loaned to Rome with mandatory purchase \*Wague: Left on 31 January 2020











FC Barcelona failed to win the league for the third year in a row and was beaten in the final stretch of the competition by Real Madrid. The pandemic caused by the coronavirus also affected this tournament, which was halted for more than three months. Before the break, the Barca team, with Setién on the bench in the place of Valverde since January, held the lead with 58 points, two more than the second-placed team, Real Madrid, after 27 games. However, Barça could not maintain this advantage and paid dearly for its drawn matches against Seville, Celta and Atlético, ending up five points behind the eventual champion, Real Madrid

With respect to individuals, Leo Messi won his seventh Pichichi Trophy, and his fourth in a row, with 25 goals in 33 league games, four more than the second-highest goal scorer. Real Madrid's Karim Benzema. The Argentine star became the first player in the history of the League to win this trophy on seven occasions, exceeding the six of Telmo Zarra. In addition, with 21 assists, Messi also set a new league record by surpassing Xavi Hernández's 20 in the 2008-09 season. Luis Suárez also made history by beating Kubala and becoming the third top scorer in official FC Barcelona matches.









	RESULT	S		
ROUND	DATE	MATCH	RESULT	GOALSCORERS
1	16/08/2019	Athletic Club - FC Barcelona	1-0	
2	25/08/2019	FC Barcelona – Real Betis	5-2	Griezmann (2), Carles Pérez, Alba, Vidal
3	31/08/2019	CA Osasuna – FC Barcelona	2-2	Ansu Fati, Arthur
4	14/09/2019	FC Barcelona – Valencia CF	5-2	Ansu Fati, De Jong, Piqué, Suárez (2)
5	21/09/2019	Granada CF – FC Barcelona	2-0	
6	24/09/2019	FC Barcelona – Villareal CF	2-1	Griezmann, Arthur
7	28/09/2019	Getafe CF - FC Barcelona	0-2	Suárez, Junior Firpo
8	06/10/2019	FC Barcelona – Sevilla FC	4-0	Suárez, Vidal, Dembélé, Messi
9	19/10/2019	SD Eibar - FC Barcelona	0-3	Griezmann, Messi, Suárez
10	18/12/2019	FC Barcelona – Real Madrid	0-0	
11	29/10/2019	FC Barcelona – Valladolid RCF	5-1	Lenglet, Vidal, Messi (2), Suárez
12	02/11/2019	Levante UE - FC Barcelona	3-1	Messi
13	09/11/2019	FC Barcelona – RC Celta	4-1	Messi (3), Sergio Busquets
14	24/11/2019	CD Leganés - FC Barcelona	1-2	Suárez, Vidal
15	01/12/2019	Atlético de Madrid – FC Barcelona	0-1	Messi
17	07/12/2019	FC Barcelona – RCD Mallorca	5-2	Griezmann, Messi (3), Suárez
18	15/12/2019	Real Sociedad - FC Barcelona	2-2	Griezmann, Suárez
19	21/12/2019	FC Barcelona – Deportivo Alavés	4-1	Griezmann, Vidal, Messi, Suárez
20	04/01/2020	RCD Espanyol – FC Barcelona	2-2	Suárez, Vidal
21	19/01/2020	FC Barcelona – Granada CF	1-0	Messi
22	25/01/2020	Valencia CF – FC Barcelona	2-0	
23	02/02/2020	FC Barcelona – Levante UD	2-1	Ansu Fati (2)
24	09/02/2020	Real Betis – FC Barcelona	2-3	De Jong, Busquets, Lenglet
16*	15/02/2020	FC Barcelona – Getafe CF	2-1	Griezmann, Sergi Roberto
25	23/02/2020	FC Barcelona – SD Eibar	5-0	Messi (4), Arthur
26	01/03/2020	Real Madrid – FC Barcelona	2-0	
27	08/03/2020	FC Barcelona – Real Sociedad	1-0	Messi
28	13/06/2020	RCD Mallorca – FC Barcelona	0-4	Vidal, Braithwaite, Alba, Messi
29	16/03/2020	FC Barcelona – CD Leganés	2-0	Ansu Fati, Messi (p)
30	19/06/2020	Sevilla CF – FC Barcelona	0-0	
31	23/06/2020	FC Barcelona – Athletic Club	1-0	Rakitic
32	27/06/2020	Celta de Vigo – FC Barcelona	2-2	Suárez (2)
33	30/06/2020	FC Barcelona - Atlético de Madrid	2-2	Diego Costa (own goal), Messi (p)
34	05/07/2020	Villarreal CF - FC Barcelona	1-4	Torres (own goal), Suárez, Griezmann, Ansu Fati

	GOALSCORERS
25	Messi
16	Suárez
9	Griezmann
8	Arturo Vidal
7	Ansu Fati
3	Arthur
2	Jordi Alba, Busquets, Lenglet, De Jong
1	Semedo, Piqué, Sergi Roberto, Dembélé, Rakitic, Junior, Braithwaite, Carles Pérez

1-0

0-1

1-2

0-5

Suárez

Messi

Ansu Fati, Messi (2), Suárez, Semedo

08/07/2020

11/07/2020

16/07/2020

19/07/2020

35

37

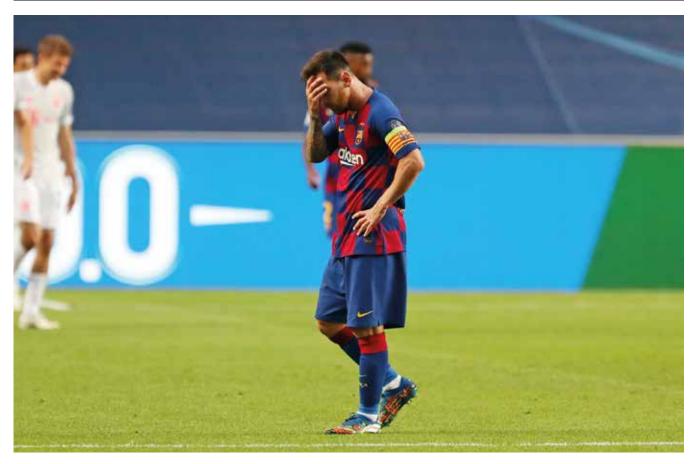
FC Barcelona – RCD Espanyol

Valladolid RCF – FC Barcelona

FC Barcelona – CA Osasuna

Deportivo Alavés – FC Barcelona





# Painful farewell to Europe

Barça's trajectory in the Champions League for the 2019/20 season ended badly in the final phase held in Lisbon, played in a single match in the quarter-finals, due to the coronavirus pandemic that forced the competition to change its format. Barça arrived in Lisbon after beating Napoli in the return match played at the Camp Nou without spectators (3-1), but in the single knockout match of the quarter-finals they found an incomparable Bayern Munich side that ruthlessly knocked Barça out of the Champions League, with a brutal result (2-8) that sealed its first season without winning at least one of the three most important titles (Champions, League or Cup) since the 2013/14 season, and in which only the Spanish Super Cup was won.

The best Barça in history, a team that has remained faithful to success and

that has led an era of Barça dominance in Europe, with 34 titles since the 2004/05 season, was left without a trophy in the worst possible way, with a very cruel scoreline that does no justice to the record of certain players who have won everything, and a Leo Messi who against Naples became the player who has scored against the most rivals (35) in the history of the competition.

The merit of having qualified for the quarter-finals of the Champions' League for 13 consecutive years, a feat never before achieved by any other European teams (in the entire history of the competition no other team has run up more than eight consecutive appearances in the quarter-finals), was washed away at the Estádio da Luz, where Barça's light faded away irreparably, until finally being immersed in absolute darkness.















ROUND	DATE	MATCH	RESULT	GOALSCORERS
Group phase. 1	17/09/2019	Borussia Dortmund - FC Barcelona	0-0	
Group phase. 2	02/10/2019	FC Barcelona – Inter Milan	2-1	Suárez (2)
Group phase. 3	23/10/2019	Slavia Prague - FC Barcelona	1-2	Messi, Olayinka (own goal
Group phase. 4	05/11//2019	FC Barcelona - Slavia Prague	0-0	
Group phase. 5	27/11/2019	FC Barcelona – Borussia Dortmund	3-1	Suárez, Messi, Griezmann
Group phase. 6	10/12/2019	Inter Milan - FC Barcelona	1-2	Carles Pérez, Ansu Fati
<b>Last 16</b> first leg	25/02/2020	Naples - FC Barcelona	1-1	Griezmann
Last 16 second leg	08/08/2020	FC Barcelona - Naples	3-1	Lenglet, Messi, Suárez
Quarter-finals (single knockout match	14/08/2020	FC Barcelona – Bayern Munich	2-8	Alaba (own goal), Suárez
in Lisbon)				

Suárez

Messi

3

2

1

Griezmann

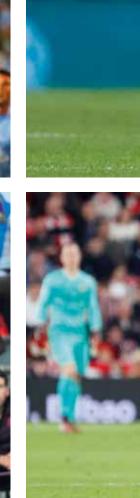
Ansu Fati, Carles Pérez, Lenglet

# Poor finishing has its price

The Copa del Rey of this 2019/20 season presented a new format with single-match qualifying rounds until the semi-finals. The FC Barcelona team, after beating Ibiza and Leganés in the first two rounds, was paired in the quarter-finals with Athletic Club. A very closely fought tie was expected in San Mamés between the two teams that have won the competition the most times. Setién's players controlled the ball and had the best chances on goal, but their failure to convert them kept alive the chances of an Athle-

tic team that never gave up before its own fans. Ansu Fati, Griezmann and Messi had chances to give Barça the lead, but goalkeeper Unai Simón made three great stops to prevent Barça from going ahead on the scoreboard. When it seemed that the game would be decided in extra time, an own goal by Sergio Busquets in injury time condemned Barcelona, leaving them no time to react. The elimination meant that Barça failed to qualify for the semi-finals of the Copa del Rey for the first time in ten years.













RES	SULTS			
ROUND	DATE	MATCH	RESULT	GOALSCORERS
Last 32	22/01/2020	UD Ibiza – FC Barcelona	1-2	Griezmann (2)
Last 16	30/01/2020	FC Barcelona - Leganés	5-0	Messi (2), Arthur, Lenglet, Griezmann
Quarter-finals	26/02/2020	Athletic Club - FC Barcelona	1-0	

	GOALSCORERS
	Griezmann
2	Messi
1	

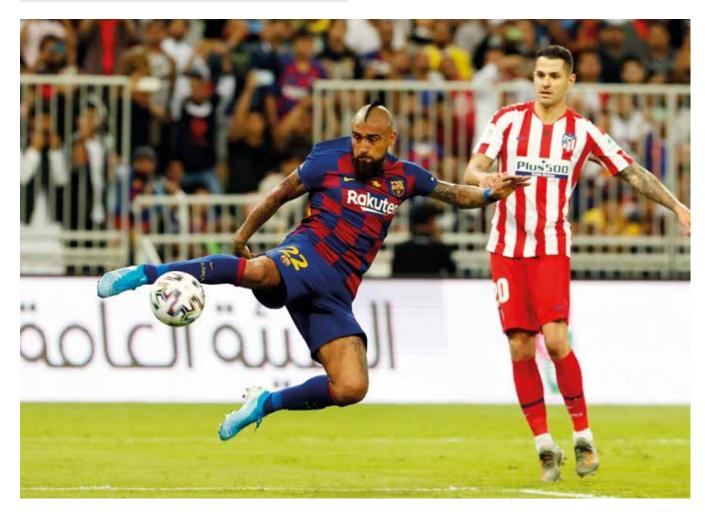
# No luck in Arabia

The Barça team travelled to Jeddah (Saudi Arabia) to play in the new Spanish Super Cup, which debuted in a Final Four format. Apart from FC Barcelona, League champions in the 2018/19 season, the other participants were Valencia, the winners of the Copa del Rey, Real Madrid and Atlético de Madrid. Barça and Atlético faced off in the second semi-final of the tournament in a match which Barça did not deserve to lose. Although Simeone's side took the lead at the start of the second half, Messi and Griezmann's goals allowed the Barcelona team to turn the score around. With the match going smoothly, Messi and Piqué widened the gap by scoring two goals disallowed by the VAR, which gave a glimmer of hope to Atletico. In the final stretch of the match, Morata, from the penalty spot, made it 2-2 and, shortly afterwards, a goal from Correa put the team ahead. Valverde's men tried to force extra time, but it was too late and the game ended on 2-3.

_	RESULTS		
DATE	MATCH	RESULT	GOALSCORERS
09/01/2020	FC Barcelona - Atlético de Madrid	2-3	Messi, Griezmann







# Pre-season in Japan and the United States, and a charity friendly in Cartagena

Barça travelled to Japan to begin preparations for the new season as part of the FC Barcelona Japan Tour 2019 Presented by Rakuten. For the first time on a pre-season tour, the Barcelona team was accompanied by Barça Rugby.

The Barça team visited the cities of Tokyo and Kobe, where they played in the Rakuten Cup supported by Scalp-D, which pitted them against Chelsea FC and Vissel Kobe, and participated in a wide range of institutional and social events. In the first game, Valverde's team lost 1-2 to a Chelsea with more playing time behind them. The second game was very emotional because the FC Barcelona team played against the team of the former Barça player Iniesta, Vissel Kobe, in which Villa and Samper also played. Barça were better and won 0-2, with two goals from the young Carles Pérez.

The second part of the pre-season was played in the United States, where FC Barcelona had two games against Naples. In the first, played in Miami, Valverde's team won 2-1, with goals from Sergio Busquets and Rakitic, and in the second, in Michigan, they thrashed the Italian team 4-0, with two goals from Suárez and others from Griezmann and Dembélé.

FC Barcelona also played a charity match in Cartagena which was used to raise money to help the victims of the floods caused by DANA. The Barça team, made up of players from the first team and Barça B, beat the Murcian team 0-2, with goals from Carles Pérez and Marqués.

RI	ESULTS		
DATE	MATCH	RESULT	GOALSCORERS
23/07/2019	FC Barcelona – Chelsea FC	1-2	Rakitic
27/07/2019	Vissel Kobe - FC Barcelona	0-2	Carles Pérez (2)
07/08/2019	FC Barcelona - Naples	2-1	Sergio Busquets, Rakitic
10/08/2019	FC Barcelona - Naples	4-0	Suárez (2), Griezmann, Dembélé
13/11/2019	Cartagena - FC Barcelona	0-2	Carles Pérez, Marqués













# Fight-back in the season opener at the Camp Nou

FC Barcelona beat Arsenal 2-1 and won the 42nd Joan Gamper Trophy in its history. In the traditional presentation of the squad before a Camp Nou filled to overflowing, three of the four new additions to the team enjoyed their first minutes in front of their new fans: Neto between the posts, De Jong in the midfield and Griezmann at the front. As many as three Barça B players also played a leading role: Miranda, Riqui Puig and Álex Collado. Barça, having had less preparation than Arsenal, earned a hard-fought victory despite seeing the Londoners take the lead thanks to a fantastic move by striker Aubameyang. In the second half, an unfortunate own goal by Maitland Niles balanced the match, and in extra time an acrobatic shot by Luis Suárez allowed the Joan Gamper Trophy to stay in Barcelona for another year.

RI	ESULTS		
DATE	MATCH	RESULT	GOALSCORERS
04/08/2019	FC Barcelona – Arsenal FC	2-1	Maitland Niles (own goal), Luis Suárez







# **Messi wins The Best**

Leo Messi for the first time won The Best award as best footballer of the year. This FIFA award, voted by the captains and coaches of the national teams, as well as a representation of journalists, was won by the Barça player with 46 points, ahead of Liverpool midfielder Virgil van Dijk (38 points) and Juventus

striker Cristiano Ronaldo (36 points). A Club delegation, led by president Josep M. Bartomeu, accompanied the Argentine ace in an evening in which the Dutchman Frenkie de Jong, together with Messi, were included in the best eleven of the season, the FIFA FIFPro World 11.



# Messi gets his sixth Golden Ball

Leo Messi won the sixth Golden Ball of his career and became the player who has won it the most times in the history of the trophy. A further recognition for the Catalan star, who continues to prove year after year that he is the best player in history. The award made by the French magazine *France Football*, was presented in Paris and was attended by a delegation from FC Barcelona, led by President Josep M. Bartomeu, accompanied by other Club directors.



# The Golden Shoe goes to Leo Messi

Leo Messi picked up the 2018-19 Golden Shoe as the top scorer of the 2018/19 season and continues to set records. The 36 goals he scored in the season brought him the award for the sixth time and the third in a row, in addition to his sixth Spanish Pichichi trophy

as top scorer. The Argentine beat PSG Frenchman Kylian Mbappé (33 goals) and Sampdoria Italian Fabio Quagliarella (26) in the standings. The event featured Messi's children, who handed the award to their father.



# **Award to the best UEFA players**

Coinciding with the draw for the group stage of the Champions League in Monaco, the UEFA recognised Leo Messi and Frenkie de Jong as the best striker and best midfielder, respectively, of the 2018/19 season in Europe. The absolute winner was Liverpool's Dutch defender

Virgil van Dijk, who beat Leo Messi and Cristiano Ronaldo in the standings. The jury is made up of 80 coaches from the clubs participating in the Champions League and the Europa League and 55 journalists from each of the UEFA federations.



# Laureus Award for the Sportsperson of the Year

Barça player Leo Messi won the Laureus World Sportsman of the Year award. The Argentine, who is the first footballer in history to win this individual award, shared the award with Formula 1 driver Lewis Hamilton, who received the same number of votes, in

what was the first tie in the history of these awards, which are considered the Oscars of sport. The Argentine finally won this award after five previous nominations and beat out Rafa Nadal, Marc Márquez, Eliud Kipchoge and Tiger Woods.







# Positive year with a cruel ending

# FINAL CLASSIFICATION

Second in Group III of Second Division B
Eliminated in the third round of the play-off for promotion to
Second Division A

# SQUAD

GOALKEEPER: Sergi Puig, Carevic, Iñaki Peña

**DEFENDER:** Dani Morer, Jorge Cuenca, Óscar Mingueza, Guillem Jaime, Ronald Araujo, Sergio

Akieme, Juan Brandáriz 'Chumi'

MIDFIELDERS: Riqui Puig, Álex Collado, Ramón Rodríguez 'Monchu', Ferran Sarsanedas, Jandro

Orellana, Ludovit Reis, Matheus Pereira

FORWARDS: Kike Saverio, Hiroki Abe, Ansu Fati, Rei Manaj, Abel Ruiz\*

**COACH:** Francesc Xavier Garcia Pimienta

**ASSISTANT COACH:** Pau Martí

\*Loaned to Sporting de Braga on 31 January 2020



The Barça second team completed a very good season in what was the opening year of their new home: the Johan Cruvff Stadium, Barca B finished second in Group III of Second Division B. just one point behind leaders Castellón, with a record of 13 wins, 10 draws and only five defeats in which they scored 40 goals and conceded 27. Francesc Xavier Garcia Pimienta's men earned the right to play in the play-off for promotion to Second Division A in a difficult season which, like all categories of Spanish football, was affected by the Covid-19 health crisis. The League was suspended on Round 28 and the promotion play-off was played out swiftly in Andalusia (Málaga, Marbella and Algeciras) in a single knockout match without spectators. Barça B got through the first round of the promotion after beating Valladolid Promesas (3-2) in a very exciting match played in Malaga. In the second round they came out on top of Badajoz in the penalty shoot-out after a 1-1 draw. The second team players scored all five penalty shots and Iñaki Peña stopped one. But promotion, unfortunately, was not to be. The Barça second team fell in the third round of the play-off to Sabadell in the match played in Marbella (1-2).

The season, despite having to remain one year more in Second B, leaves an excellent balance in the players' training. Ronald Araujo, Ansu Fati and Riqui Puig have been consolidated in the first team, while Iñaki Peña, Morer, Jorge Cuenca, Monchu and Collado have regularly attended the training sessions and call-ups by the first team. The youngsters Ilaix, Gerard, Nils, Konrad, Arnau Tenas, Mika, Álvaro Sanz, Rosanas, Jaume Jardí and Nico González have also been consolidated in the second team in an obvious demonstration that La Masia is going strong.









ROUND	DATE	MATCH	RESULT	GOALSCORERS
1	25/08/2019	Badalona - Barça B	0-2	Abel Ruiz, Kike Saverio
2	01/09/2019	Barça B – Nàstic	2-2	J. Cuenca, Guillem Jaime
3	07/09/2019	Ejea – Barça B	1-0	
4	14/09/2019	Barça B – Prat	2-2	Collado, Riqui Puig
5	21/09/2019	Villareal B – Barça B	0-1	Monchu
6	29/09/2019	Barça B – Levante B	2-0	Abel Ruiz, Collado
1	06/10/2019	Hercules CF – Barça B	4-1	Riqui Puig
8	12/10/2019	Barça B – Orihuela	3-0	Monchu, Kike Saverio, Morer
9	19/10/2019	Llagostera - Barça B	1-1	Abel Ruiz
10	28/10/2019	Barça B – CE Sabadell	1-0	Monchu
11	03/11/2019	Barça B – Andorra	0-0	
12	10/11/2019	CD Ebro – Barça B	1-1	Araujo
13	17/11/2019	Barça B – Cornellà	3-3	Carles Pérez, Hiroki Abe, Monch
14	24/11/2019	Lleida - Barça B	1-1	Hiroki Abe
15	01/12/2019	Barça B – CD Castellón	2-1	Araujo, Monchu
16	08/12/2019	Valencia Mestalla - Barça B	0-0	
17	15/12/2019	Barça B – CF La Nucía	3-1	Hiroki Abe (2), Collado
18	22/12/2019	UE Olot – Barça B	1-0	
19	05/01/2020	Barça B – RCD Espanyol B	2-0	Araujo, Collado
20	12/01/2020	Barça B – CF Badalona	2-1	Monchu, Morer
21	19/01/2020	Nàstic de Tarragona – Barça B	1-0	
22	26/01/2020	Barça B – SD Ejea	2-0	Monchu, Kike Saverio
23	02/02/2020	AE Prat – Barça B	1-2	R. Manaj, Konrad
24	09/02/2020	Barça B – Villareal B	2-3	Saverio, Gerard Fernández
25	16/02/2020	Levante B – Barça B	1-2	Collado, Kike Saverio
26	22/02/2020	Barça B – Hercules CF	0-0	
27	01/03/2020	Orihuela – Barça B	0-0	
28	08/03/2020	Barça B - Llagostera	3-2	Monchu, J. Cuenca, Ilaix
Play-off. 1st round	19/07/2020	Barça B-R. Valladolid Promesas	3-2	Konrad (2), Monchu
Play-off. 2nd round	23/07/2020	Barça B- CD Badajoz	1 (own	R. Manaj
Play-off. Final	26/07/2020	Barça B - Sabadell	goal)-1	Monchu

	GOALSCORERS
10	Monchu
5	Collado, Kike Saverio
4	Hiroki Abe
3	Konrad, Araujo, Abel Ruiz
2	R. Manaj, J. Cuenca, Riqui Puig, Morer
1	Ilaix, Guillem Jaume, Gerard Fernández, Carles Pérez
••••••	



# **U18 A**

# FINAL CLASSIFICATION

League Champions U18 Division of Honour Group 3

The U18 A team was proclaimed League Champion 2019/20 of Group 3 of the Division of Honour after the Royal Spanish Football Federation ended the youth competitions due to the coronavirus pandemic. Franc Artiga's team thus won the League by leading the competition after Round 25 - there were 5 left to play - on 63 points (20 wins, three draws and two defeats), two points more than second-placed Zaragoza and three more than third-placed Espanyol. The U18 A team started the season with Víctor Valdés as coach, where he stayed until Round 5 before being replaced by Franc Artiga, who was in charge of the U18 B team. Gerard Fernández, with 19 goals, and Jaume Jardí, with 10, were the top scorers of an U18 A team that made its way to the title thanks to the 11 consecutive wins run up between Round 13 and 23 of the League.

It is the sixth U18 A League win in the last 10 years in a season in which a total of six youngsters played minutes with Barça B: Ilaix, Konrad, Gerard Fernández, Nils, Antonio Jesús and Mika Mármol. The RFEF suspended the Champions Cup and the Copa del Rey due to the Covid-19 pandemic.







GOALKEEPER: Arnau Tenas, Pol Tristán, Ramon Vilà

**DEFENDER:** Adrià Altimira, Josep Jaume Busquets, José Martínez, Mika Mármol, Sergi Rosa-

nas, Antonio Sola, Igor Gómes, Xavier Mbuyamba, Alejandro Balde

MIDFIELDERS: Antonio Jesús Cantón, Nicolas González, Ilaix Moriba, Álex Rico, Álvaro Sanz,

Àlex Sala, Oriol Soldevila

FORWARDS: Konrad de la Fuente, Jaume Jardí, Nils Mortimer, Gerard Fernández

COACH: Franc Artiga

ASSISTANT COACH: Alberto Encinas





# Eliminated in the Group Stage of the UEFA Youth League

The success in the League was not maintained in Europe, where the U18 A team were eliminated in the group stage for the first time since participating in the UEFA Youth League, a competition that they won the 2013/14 and 2017/18 seasons. The first two U18 A defeats with Víctor Valdés on the bench greatly conditioned a U18 A team which then had to play catch-up throughout the competition. The first defeat came at Borussia Dortmund and the second was at the Johan Cruyff Stadium against Inter. The arrival of Franc Artiga caused a momentary turnaround in Europe and the team beat Slavia 0-4 in Prague in their best match in Europe. However, the U18 A team ended the competition with three defeats against Slavia Prague, Borussia Dortmund and Inter.

RESULTS			
ROUND	MATCH	RESULT	
1	Borussia Dortmund – Barça U18 A	2-1	
2	Barça U18 A – Inter Milan	0-3	
3	Slavia Prague – Barça U18 A	0-4	
4	Barça U18 A – Slavia Prague	2-3	
5	Barça U18 A - Borussia Dortmund	1-2	
6	Inter – Barça U18 A	2-0	



	GOALSCORERS
3	Konrad de la Fuente
2	Nils Mortimer
1	Gerard Fernández, Jaume Jardí and Igor Gómes

# **U18 B**

# FINAL CLASSIFICATION

Runners-up in the National U18 League Group 7

The Spanish Football Federation (RFEF) ended the season due to Covid-19 when 24 rounds of the league had been played and there were 10 remaining. At this time the U18 B team was in second place, on 51 points, just two behind the leaders and subsequent champions, Sabadell. The defeat on Round 21 at the Ciutat Esportiva Joan Gamper against Sabadell (1-2) and the draw against Llagostera, also at home, on Round 23 (1-1) took its toll on Oscar López's team, who, until then, had dominated the championship.

The U18 B team ran up 15 wins, six draws and three defeats in which it scored 55 goals and conceded 26. Diego López, with 10 goals, and Brian Peña, with eight, were the team's two top scorers. The U18 B team could not compete in the Championship of Catalonia, as it does every season, also due to the coronavirus. The season, however, ends on a positive note with the regular presence of two players, Diego López and Zacarías Ghailán, in Franc Artiga's U18 A team in the final stretch.



# SQUAD

GOALKEEPER: Arnau Rafús, Jorge Carrillo, Pablo Cuñat

**DEFENDER:** Miquel Juanola, Marc Alegre, Carlos Gallego, Pelayo Fernández, Gerard Gómez, Damián Canedo, Chadi Riad, Juan Larios

**MIDFIELDERS:** Marc Casadó, Joan González, Jorge Alastuey, Marc Doménech, Txús Alba, Arnau Solà, Josep Cerdà, Dani Cervera

FORWARDS: Diego López, Brian Peña, Zacarias Ghailan, Anwar Mediero, Mamadou Saidou, Juan David Fuentes, Fermín López

**COACH:** Òscar López

ASSISTANT COACH: Pol Planas



The Catalan Football Federation decided on 27 May to end the academy football competitions, due to the health crisis caused by Covid-19, without relegations and with the application of the number of promotions set by the competition plan for the 2019/20 season. The decision confirms the standings at the time when the competitions were stopped, but first place did not entail the awarding of the title of champions, given the exceptional circumstances in which the leagues were drawn to an end.

# **U16 A**

Sensational season from Sergi Milà's U16 A team. The team led the competition, in the Cadet Division of Honour, with 55 points, when the League was suspended due to Covid-19. It held this first place with a lead of three points over second-placed Espanyol and eleven over third-placed Girona. Until then, the 2004 generation had put up an impeccable performance. This was not only due to the results but also for their good football, with a strong Barca style displayed in all matches. The U16 A boys ran up 18 victories and only gave away one draw away from home against Europa (2-2). In this total of 19 games in which they scored 64 goals and only conceded 11. Ángel Alarcón, on 15 goals, was the category's top goalscorer. The goal-scoring contribution of Gavi (9), Ilias (8) and Jordi Coca (7) was also noteworthy. The U16 A team were unable to compete either in the MIC or the Championship of Catalonia due to the Covid-19.







GOALKEEPER: Alejandro Ramos, Ander Astrálaga

**DEFENDER:** Diego Almeida, Arnau Casas, Gerard González, Marc Jurado, Pablo López, Pol Muñoz, Álex Valle

MIDFIELDERS: Adrià Capdevila, Antonio Caravaca, Aleix Garrido, Jan Oliveras, Pablo Páez, Biel

FORWARDS: Ilias Akhomach, Ángel Alarcón, Jan Coca, Jordi Coca, Xavier Planas, Xavier Moreno

COACH: Sergi Milà

**ASSISTANT COACH: Pere Romeu** 

# **U16 B**

Very good season too for Marc Serra's U16 B team. The team led the competition, Preferent Group 1, with 53 points, when the League was suspended due to Covid-19. This first place was held with a lead of 12 points over second-placed Cornellà B and 15 over third-placed Cambrils Unió. The boys of the U16 B team racked up 17 victories, two draws and only one defeat at Cornellà in the last league match that was able to be played (1-0). In this total of 20 games they scored 48 goals and only conceded 12. The 11 victories with a clean sheet by Marc Serra's team is particularly noteworthy in a League where players most of the time have to face opponents in their second year in this category. Iker Bravo, with 16 goals, was the leading goalscorer in the category. Also worth highlighting is the goal-scoring contribution of Antonio Martín (9) and Cristóbal Muñoz (7).



GOALKEEPER: Aaron Alonso, Antonio Gómez, Marc Dolz

**DEFENDER:** Niko Takahashi, Llorenç Ferrés, Daniel Gamboa, Sergi Domínguez, Denis Cruces,

Iker Córdoba, Joan Anaya

MIDFIELDERS: Gerard Hernández, Javier Alba, Edgar Martínez, Ricard Pulido, Ibai Reches,

Cristóbal Muñoz, Jan Molina

FORWARDS: Antonio Martín, Iker Bravo, Amadou Balde, Kareem Tunde

COACH: Marc Serra

ASSISTANT COACH: Oskar Coca







# **U14** A

David Sánchez's team led the competition in the U14 Division of Honour, with 54 points, when the League was suspended due to Covid-19. This first position was held with a lead of six points over second-placed Espanyol and 10 points over third-placed Cornellà, although these two teams had one game in hand. The U14 A team had played 21 matches with a record of 17 victories, three draws and only one defeat in the third day of the league to Gimnàstic Manresa. A positive record of play and results in which David Sánchez's boys scored 59 goals and conceded just 13. The Barça forward Hugo Alba, with 19 goals, was the category's top goalscorer. Also noteworthy is the goal-scoring contribution of Marc Guiu (9) and Adrian Gill (8).





### SOUAD

GOALKEEPER: Gerard Curto Solé, Diego Kochen, Aron Yaakobishvili

**DEFENDER:** Adam Aznou, Aleix del Castillo, Héctor Fort, Jan Colomé, Alexis Olmedo, Landry Cephas, Wesley Dual

MIDFIELDERS: Alejandro Domínguez, Brian Fariñas, Adrian Simon, Tomás Noel Marqués, Arnau Pradas, Pau Prim, Jan Quiles

FORWARDS: Hugo Alba, Marc Guiu, Jan Montes, Pol Montesinos, Ianis Tarba

**COACH:** David Sánchez **ASSISTANT COACH:** Pere Olivé

# **U14 B**

There was also good football style from the U14 B team. Albert Puig's team led the competition in Group 1 of the Preferent Infantil, on 53 points, when the League was suspended due to Covid-19. This first position was held with a lead of three points over second-placed Escola F. Gavà and 12 points over third-placed El Prat. The U14 B team had played 20 games with a record of 17 wins, two draws and only one defeat with 61 goals in favour and only 16 conceded. A significant fact is that they only failed to score in two matches. Lamine Yamal, with 13 goals, was the team's top scorer followed by Ángel Jiménez (10) and Pau Cubarsi (6). In the LaLiga Promises International Tournament played in Abu Dhabi, the team fell in the penalty shoot-out of the quarter-finals against Sevilla.





# SOUAD

GOALKEEPER: Jan Lagunas, Jordi Saucedo, Max Bonfill

**DEFENDER:** Denis Cruz, Pau Cubarsi, Andrés Cuenca, Álex Famada, Gerard Luque, Óscar Masqué, Albert Navarro, Gerard Ruiz

MIDFIELDERS: Jofre Torrents, Guillem Víctor, Daniel Ávila, Marc Bernal, Xavi Castellanos, Xavi Espart, Gibert Jordana, Quim Junyent, David Sáez, Genís Torrelles

FORWARDS: Ángel Jiménez, Shane Patrick Kluivert, Lamine Yamal Nasraqui Ebana, Nouhoun Svlla

**COACH:** Albert Puig

ASSISTANT COACH: Arnau Blanco



# **U12 A**

The U12 A team's season was spectacular. Jordi Pérez's team led the competition, Preferent Group 1, with 60 points, when the League was suspended due to Covid-19. It held a bulldozing first position: 10 points ahead of second-placed Damm B and 20 points over third-placed Fundació Cornellà B. The U12 A team had played 20 matches without dropping a single point, scoring 214 goals while conceding only 8. And all of this was achieved with dynamic and associative football, very typical of the Barça DNA that is instilled in the boys of La Masia from a very early age. Due to Covid-19, the team was unable to participate in the two editions, national and international, of LaLiga Promises to be played in June.





# SQUAD GOALKEEPER: Pau Fernández, Iker Rodríguez DEFENDER: Roger Casadevall, Nil Teixidor, Madou Murcia, Albert Vicens, Arnau Marés MIDFIELDERS: Jaume Gabriel Aghayedo, Guillermo Fernández, David Julià, Pedro Rodríguez FORWARDS: Antonio Fernández, Samakou Nomoko COACH: Jordi Pérez ASSISTANT COACH: Guillem Nogueras

# **U12 B**

Wonderful head-to-head tussle between the U12 B team and Espanyol A throughout the season. The team coached by Eric Campos was leading the competition, Preferent Group 2, with 55 points, when the League was suspended due to Covid-19. This first position was held after notching up 18 victories, one draw (Damm A, 1-1) and only one defeat (Espanyol A, 2-1). A particular highlight came from the figure of 112 goals scored in a season in which they conceded only 19. The match against Espanyol A played in the second round of the League at the Ciutat Esportiva Joan Gamper, which the U12 B team won 4-0, was undoubtedly the best match played by Eric Campos's boys. In the league, their authority was evidenced by the 16 games that the team won by two or more goals.





# SOUAD

GOALKEEPER: Gerard Sala, Xavi Vico

**DEFENDER:** Jean Paul Viveros, Nicolás Marcipar, Aymar Llanas, Gerard Fragoso, David Juan

MIDFIELDERS: Jan Ferrer, Álex Cantarell, Biel Cabezas, Adam Argemí

FORWARDS: Pol López, Broulaye Chama, Raul Chirveches

**COACH:** Eric Campos

ASSISTANT COACH: Guillem Hernández



# **U12** C

The U12 C team, like U12 A, also achieved a clean sweep of victories in the League. In this case, they won 19 matches straight. Álex Urrestarazu's team led the competition in Group 1 of the U12 First Division, with 57 points, when the League was suspended due to Covid-19. This first position was maintained with an 8-point lead over the second-placed team, Fundació Esportiva Vilafranca, and 14 points over third-placed Cornellà C Foundation, thanks to these 19 victories in which they scored 174 goals and conceded only 18. The U12 C team scored in every league match they played and all their victories were by 4 or more goals.





### **SQUAD**

GOALKEEPER: Juan Carlos Melgar, Gerard Valls

**DEFENDER:** Raúl Expósito, Pau Puigvert, Jordi Pesquer, Arnau Luque

MIDFIELDERS: Pau Bergés, Michal Zuk, Fran Orduña

FORWARDS: Nabil Kaaouach, Adrià Bravo, David Obinna Ejiofor John, lu Martínez

COACH: Álex Urrestarazu

ASSISTANT COACH: Pau Tripiana

# **U12 D**

An excellent season was also had by the U12 D team in Group 2 of the U12 First Division. Pau Moral's team was leading the competition when the League was suspended due to Covid-19. It maintained this first place with a 12-point lead over second-placed PB Anguera and 13 points over third-placed PB Collblanc Sants, thanks to 18 victories and only one draw at home against L'Hospitalet (3-3). Especially noteworthy are the 121 goals scored in a league in which only 17 goals were conceded. The team scored in every game and won 17 games by 3 or more goals thanks to the spectacular evolution of their football during the season.





# **SQUAD**

GOALKEEPER: Álvaro Fernández, Pau Espí

**DEFENDER:** Morifing Siriki Kone Sangare, Sergi Mayans, Biel Sayós, Joan Ingles, Roger Teixidó

MIDFIELDERS: Pedro Demiddi, Eloi Gómez, Fernando María Mazón

FORWARDS: Genís Clua, Bryant Villalba, Ismael Ziani

COACH: Pau Moral

ASSISTANT COACH: Pol Combellé



# **U10** A

The U10 A season was worthy of being framed. Juanan Gil's team led the competition in Preferent U10 Group 1 when the league was suspended due to Covid-19, having gained an advantage of 12 points over second-placed Fundació Esportiva Cornellà B and 19 points over third-placed Vilassar de Mar. Barça had 20 victories in 20 matches in which the U10 A team scored the spectacular figure of 215 goals, and only conceded 8. Juanan Gil's young boys not only scored in all the matches played but all their victories were achieved by 6 or more goals. Beyond the results, the team's style of play and the individual evolution of the players was also very good.







# **U10** B

Season of adaptation to the category by Mario García's U10 B team. The young Barça players were fourth in the standings when the league was suspended due to Covid-19, behind Espanyol A, Damm A and Fundació Esportiva Cornellà A. The U10 B team had totalled 15 wins and four defeats, with 83 goals in favour and only 15 against. The team started with difficulties, but evolved positively throughout the season as a group and, despite the defeats, the players took a step forward in their play and their training that will help them face the U12 stage in the next season.









# **U10 C**

A complete season for David Sánchez's U10 C team. The team led the standings when the league was suspended, five points ahead of second-placed Cubelles and 10 points over third-placed Igualada. The team totalled 18 wins and only one defeat. The record of 123 goals scored and only 24 conceded explains a good season in which the U10 C team played well and won 14 games by three or more goals. The progress of the play by this generation born in 2011 was very good and in the coming 2020/21 season they will tackle their second U10 campaign.



# **SQUAD**

GOALKEEPER: Aitor Rivera, Fran Vivas

**DEFENDER:** Joan Segura, Unax Hernández, Lucas Bernal, Darwin G. Zamora, Piero Ferrari

MIDFIELDERS: Quim Cárcel, Dragos Bivol
FORWARDS: Iker Nsang, Marvin Chukwubunkem

COACH: David Sánchez
ASSISTANT COACH: Oriol Vidal

# **U10** D

A season for Barça U10 D to adapt to academy football in a team where a total of nine players were new and only three players had already been in the Pre-U10 category in the 2018/19 season. When the league was suspended, Mario Jordano's team was in sixth place, with 35 points from 19 games after 11 wins, two draws and six defeats in which they scored 68 goals and conceded 49. In many games the U10 D players were a year and a half younger than their rivals, and this age difference took its toll on a few Barça players who, despite the defeats, completed a good year of positive development.



# SQUAD

GOALKEEPER: Roger Vidal, Mauro Del Vecchio

DEFENDER: Adrià Pozón, Marçal Perelló, Bru Mateu, José Basagaña MIDFIELDERS: Víctor Coma, Ethien Garrido, Johann Oriol Leiva Leiva

FORWARDS: Mamadou Keita, Divine Ikenna Ejiofor John, Carlos Julian Potes Arias

**COACH:** Mario Jordano **ASSISTANT COACH:** Cristian López

# PRE-U10

Another complicated season for Dani Segovia's Pre-U10 team, which suffered due to the age difference, which in some games was as much as two years, against rivals far superior in body and height. The youngest of Barça's teams stood in eighth place when the league was suspended due to Covid-19, after earning 29 points from eight wins, five draws and six defeats. In this total of 19 games they scored 72 goals and conceded 48.



# **SQUAD**

**GOALKEEPER:** Biel Chacón, Jan Fernández **DEFENDER:** Adrià Aguilera, John Ovie Adams Silva

MIDFIELDERS: Joan Chaparro, Marc García, Pol Jou, Gerard Mateo, Aitor Martínez

FORWARDS: Fode Diallo, Gerard Majoral

COACH: Dani Segovia

ASSISTANT COACH: Albert Ametller

# **FC BARCELONA**

2019/20 Season Squad



LLUÍS CORTÉS COACH

**COACHING TEAM ASSISTANTS** RAFEL NAVARRO JONATHAN GIRÁLDEZ

# **GOALKEEPING COACH**

ORIOL CASARES

# **FITNESS COACHES**

BERTA CARLES JACOB GONZÁLEZ

# **MEDICAL TEAM DOCTOR**

**EVA FERRER** 

# **PHYSIOTHERAPISTS**

JUDIT VALÈNCIA AND ISABEL ARBONÉS

# **SPORTS PSYCHOLOGIST**

ISABEL GARCIA

# **AUXILIARY STAFF**

**DELEGATE** 

GONZALO RODRÍGUEZ

# **ANALYSTS**

TONI GORDO ALBERTO ANGELASTRI

# **KIT MANAGER**

RUBÉN JIMÉNEZ













MARÍA PILAR

Д



MELANIE



























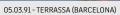






















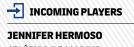




22.01.2000 - CAMPLLONG (GIRONA)







ATLÉTICO DE MADRID CAROLINE **GRAHAM HANSEN** WOLFSBURG ANDREA **FALCÓN** ATLÉTICO DE MADRID

ANA CRNOGORČEVIĆ\*

**PORTLAND THORNS** LAIA CODINA BARÇA B **CARLA** ARMENGOL BARÇA B



OUTGOING PLAYERS **GEMMA** GILI LEVANTE ANDRESSA ALVES AS ROMA TONI **DUGGAN** ATLÉTICO DE MADRID **BÁRBARA** LATORRE VIÑALS REAL SOCIEDAD NATASA **ANDONOVA** 

LEVANTE





# The most coveted title and the most deserved

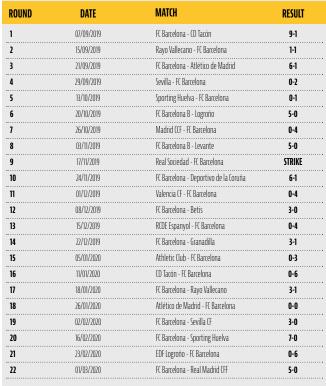
After four seasons falling just short of the title, Barça were proclaimed league champions. And they did so with a bittersweet taste. On the one hand, the enormous superiority and performance shown throughout the competition mark them as the undisputed winners. On the other hand, this achievement came after the Federation called off the season due to the Covid-19 health crisis, with only 21 matches played. At that time, the Barça team led the standings with a 9-point advantage - and a favourable goal average over the second-placed Atlético de Madrid. The numbers racked up by Lluís Cortés's team were incontestable: 19 wins and two draws, with 86 goals scored and only 6 against. These were spectacular numbers, totally in line with the way they played throughout the season. Particularly memorable were the first two league matches at the Johann Cruyff Stadium: 9-1 against Tacón and 6-1 against three-times league champions Atletico de Madrid. Sandra Paños and Jennifer Hermoso were also once more the goalkeeper conceding the least and the top scorer, respectively, of the Primera Iberdrola.











RESULTS





Martens, Van der Gragt

1







# A place in the final slips away, leaving a bittersweet taste

Barça Women's Football team came very close to playing in the second Women's Champions' League final in its history, and its second in a row. Lluis Cortés' team fell in the semi-finals played in a single knockout match at the Real Sociedad Stadium (formerly Anoeta) against a European powerhouse, Wolfsburg, only by single goal (1-0) and without deserving to lose.

The semi-final left a bittersweet taste, because Barça not only stood up tall against a theoretically superior team, but also had enough chances to produce a famous upset. Barça showed that it had taken a step forward to play on the same level as the European aristocracy of women's football (Wolfsburg, Olympique de Lyon, PSG, etc.), but a single goal, the result of confusion inside the area, ended with Rolf's goal that ended the Barça dream. And despite not giving in and continuing to press the Germans, pinning them in their own area, the Barça women were not able to even the score.

The Barça team's eighth continental experience began in September, with a tough draw that placed them against Juventus, the Italian champions, in the round of 32. The 0-2 in Italy and the 2-1 in Barcelona confirmed the Catalan team's classification. The most unequal tie came in the last 16 against FC Minsk. The 5-0 result at the Johann Cruyff Stadium left Lluís Cortés's team with the return leg in Belarus almost guaranteed (1-3). The pandemic stopped the football just before the quarter-finals against Atlético de Madrid.

The maximum continental competition returned in August with an Final Eight format in the Basque Country. In a single

match, Barça knocked out Atlético with a hard-fought 0-1 in San Mamés, with a goal from Hamraoui. Four days later, they would say goodbye with honour in Anoeta in the third semi-finals in four seasons, and already thinking about continuing to grow in the new season starting in November.

RESULT				
ROUND	DATE	MATCH	RESULT	SCORERS
Last 32 away leg	11/09/2019	Juventus FC - FC Barcelona	0-2	Alexia, Marta Torrejón
Last 32 home leg	25/09/2019	FC Barcelona – Juventus FC	2-1	Alexia, Van der Gragt
Last 16 away leg	17/10/2019	FC Barcelona – FC Minsk	5-0	Oshoala, Marta Torrejón, Aitana (2), J. Hermoso
Last 16 home leg	30/10/2019	FC Minsk – FC Barcelona	1-3	Alexia, Mariona, Patri Guijarro
Quarter-finals	21/08/2020	Atlético de Madrid – FC Bar	celor <b>a-1</b>	Hamraoui
<b>Semi-finals</b> (single knockout match)	25/08/2020	Wolfsburg – FC Barcelona	1-0	

	SCORERS		
3	Alèxia		
2	Aitana, Marta Torrejón		
 1	Asisat Oshoala, Jenni Hermoso, Mariona, Patri		
	Guijarro, Hamraoui		















# A cup for the double

The Copa de la Reina for 2019/20 had to be postponed due to the Covid-19 pandemic and it finally took place on 13 February 2021. Lluís Cortes' team took their seventh win in the competition thanks to a 3-0 victory over EDF Logroño in the final in the La Rosaleda stadium in Málaga. Goals from Alexia, Aitana and Jennifer Hermoso gave them in the title in a game dominated from start to finish by the blaugranes.

The trophy handed Barça Women their third ever double after the successes of 2013 and 2014 and rounded off the most successful season in the Club's history: wins in the league, Copa de la Reina, Spanish Super Cup and Copa Catalunya. Their seven victories in the Copa del Reina (1994, 2011, 2013, 2014, 2017, 2018 and 2020) takes them past Levante and Espanyol to head the all-time list of winners in the competition.

Barça Women reached the final after an excellent 6-0 win in the semi-finals over Sevilla in a game at the Estadi Johan Cruyff which also took place during the 2020/21 season thanks to goals from Oshoala (2), Hansen, Patri Guijarro, Melanie Serrano and Aitana.



















	RESULTS	<b>i</b>		
ROUND	DATE	MATCH	RESULT	SCORERS
Last 16	12/02/2020	SPORTING HUELVA - FC BARCELONA	0-4	Oshoala (2), Hermoso, Hensen
Quarter-finals	26/02/2020	FC BARCELONA - DEPORTIVO	1-0	Hamraoui
Semi-finals	8/10/2020	FC BARCELONA-SEVILLA	6-0	Oshoala (2), Hansen, P. Guijarro, M. Serrano i Aitana
Final	13/02/2021	FC BARCELONA-EDF LOGROÑO	3-0	Alexia, Aitana i Jennifer Hermoso



### Exhibition in the new Super Cup

The Spanish Super Cup made a strong impression this season with an edition featuring an innovative and successful format: a final four between the top three in the league and last season's Copa de la Reina champions. All this took place in the illustrious Helmántico Stadium in Salamanca, at the beginning of February. The Women's team was on fire at the time. In a thrilling semi-final, the team led by Lluís Cortés did away with Atlético de Madrid by 2-3. Despite Duggan opening the scoring for Atlético, Barça reacted and, in an exquisite first half, turned the result around with three goals from Patri, Martens and Oshoala. The final, three days later, would be a memorable performance by the FC Barcelona team. The final result (1-10) reflected the Barça masterclass against Real Sociedad, with more than 9,000 spectators in the stands. Marta Torrejón would be the outstanding performer on the pitch, since with four goals she was chosen the player of the match. Alexia (2), Oshoala (2), Graham and Candela also took part in the goalscoring feast. The injured Andrea Falcón would be given the task of lifting the trophy in Salamanca.

RESULTS						
ROUND	DATE	MATCH	RESULT	SCORERS		
Semi-final	06/02/2020	Atlético de Madrid - FC Barcelona	2-3	Patri, Martens, Oshoala		
Final	09/02/2020	FC Barcelona - Real Sociedad	10-1	Marta Torrejón (4), Alexia (2), Oshoala		
				(2), Graham, Candela		







### The tenth title in eleven years

They are the unquestionable queens of the competition. With a new victory in the Copa Catalunya, FC Barcelona lifted this trophy for the tenth time. The final phase, played out at the end of August at the Municipal de Palamós, was handled solidly by the team coached by Lluís Cortés.

In the semi-finals, Barça thrashed second division CE Seagull 5-1, featuring goals from Alexia (2), Aitana, Marta Torrejón and Oshoala. Repeating the previous season's final, Barça again beat RCD Espanyol by a resounding 4-0, with goals from Oshoala, Mariona (2) and Clàudia Pina and extended its hegemony in a competition that already bears its stamp.



R	ESULTS		
ROUND	DATE	MATCH	RESULT
Semi-finals	22/08/2019	FC Barcelona – CE Seagull	5-1
Final	24/08/2019	FC Barcelona – RCD Español	4-0



### **WOMEN'S B**

### FINAL CLASSIFICATION

Third place in the Iberdrola Challenge League (North group)

The challenge for the second team led by Jordi Ventura was huge: the début in the new Second Division at national level. And the response by Barça's rising stars was impeccable. At the time of the suspension of the Iberdrola Challenge, after 22 matches, they lay in third place, many times playing dazzling football. Clàudia Pina was the top scorer in the North Group, with 15 goals.





### SOUAD

GOALKEEPERS: Laura Coronado, Meritxell Muñoz

**DEFENDERS:** Júlia Mora, Helena Barco, Berta Bou, Laia Codina, Alba Fernández, Jana Fernández, Emma Ramírez

MIDFIELDERS: Aida Esteve, Zaira Flores, Ariadna Mingueza, Bruna Vilamala, Paula Gutiérrez FORWARDS: Sara Ismael, Carla Armengol, Arola Aparicio, Carla Martínez, Teresa Morato,

Viktoria Adrianova COACH: Jordi Ventura

ASSISTANT COACH: Miguel Llorente

**U16-U18 WOMEN** 

### FINAL CLASSIFICATION

First in the U16-U18 Women's Liga Preferente (group 1)

The trajectory of the team coached by Oscar Belis also stood out in its aim to win back the U18 Liga Preferente. When the competition was halted, the team led with 19 victories in 19 matches. 89 goals had been scored and 12 conceded. Barça had beaten their main rival in their fight for the title, DAMM, in a duel that promised to be vibrant right up to the final whistle.







GOALKEEPERS: Meritxell Font, Meritxell Fuster

**DEFENDERS:** Esther Laborde, Noah Bezis, Maria Calderon, Martina Fernández, Clara Rodríguez

, Naiara Tarifa , Judit Pujols

MIDFIELDERS: Nina Pou, Alba Caño, Alícia Infante, Júlia Bartel, Laura Lobo, Laura Mas Serra,

Aina Roman

FORWARDS: Clàudia Riumalló, Maya Henley, Clàudia Gómez, Ona Barron, Laia Martret, Laura

Mas, Magalí Capdevila COACH: Òscar Belis

ASSISTANT COACH: Pol Grau



### **U14 FEMALE C**

### FINAL CLASSIFICATION

First in the U14 Male League, Second Division (group 56)

Jesús López also faced a year of change. For the first time they competed in a male league. And, having played more than half of the tournament, the performance and the results were great. Barça were leaders in a close race, with 17 victories from 18 games. The goalscoring numbers were spectacular: 121 goals scored and only 6 conceded.



### SQUAD

GOALKEEPERS: Mar Pérez, Rocío Romano

**DEFENDERS:** Aicha Camara, Mònica Fernández, Ainara Muñoz, Laura Martín, Martina González, Gisela

Roncero, Noa Jiménez

MIDFIELDERS: Emma Gálvez, Raquel Capdevila, Lorena Cubo, Gadea Blanco, Clara Serrajordi, Clara

Casajuana, Raquel Díaz

FORWARDS: Andrea Cano, Martina Pubill, Cèlia Segura, Noa Ortega

**COACH:** Jesús López

ASSISTANT COACH: Miquel Llorens

### **U12 FEMALE E**

### FINAL CLASSIFICATION

Second in the U12 Male League Second Division (group 4)

There was a thrilling finish at the top of Group 4 of the Male Second Division when the Covid-19 health crisis brought the competition to a close. Five teams were separated by five points. Barça were then second, just one point behind the leader. A great campaign for the girls coached by Pablo Alvarez, who were left without the outcome they had hoped for.



### SQUAD

GOALKEEPERS: Irina Rosena, Clàudia Garcia

**DEFENDERS:** Inés Bravo, Carlota, Elena Torbado, Abril Puigsech, Shaila Benítez, Daniela Teixidó

MIDFIELDERS: Bea Pérez, Júlia Sánchez Dacs

FORWARDS: Kautar, Anna Quer

COACH: Pablo Álvarez

ASSISTANT COACH: Berta Prat

### **U12 FEMALE F**

### FINAL CLASSIFICATION

Eighth in the U12 Male League Third Division (group 54)

The newly-formed team had a season that was very valuable for their development. Coach Jaume Comellas had a very young squad with a great future and the ability to also compete in a male league. After a tough start, the progress by Barça was more than obvious until they were forced to end in a commendable eighth place.



### SQUAD

GOALKEEPERS: Guiomar Coll, Martina Palau

**DEFENDERS:** Júlia Pastor, Dúnia Martínez, Abril Rius, Paula Domínguez, Charlotta Dagny, Jessica Laia

Dottie

MIDFIELDERS: Laia Cabetas, Emma Pelegrini

FORWARDS: Jana Muro, Elena Vizuete

COACH: Jaume Comellas

ASSISTANT COACH: Míriam Gallana

### **FC BARCELONA**

2019/20 Season Squad



SVETISLAV PESIC COACH

COACHING TEAM
ASSISTANT COACHES
RICARD CASAS, DAVID GARCIA
AND ÒSCAR ORELLANA

**FITNESS COACH**JAIRO VÁZQUEZ

THERAPIST JAVI RUIZ

MASSEUR EDUARD TORRENT MEDICAL TEAM DOCTOR

MINDAUGAS GUDELIS

**PHYSIOTHERAPISTS** 

CARLES MARTÍN AND DAVID URBANO

ASSISTANTS DELEGATE

XAVIER MONTOLIO

MATERIAL MIQUEL FONT





































14/06/1989 - CALIFORNIA (USA)





BRANDON **DAVIES**ZALGIRIS KAUNAS

ÀLEX **ABRINES** OKLAHOMA CITY THUNDER

CORY **HIGGINS** CSKA MOSCOW MALCOLM **DELANEY** 

NIKOLA **MIROTIC** MILWAUKEE BUCKS

### **□** DEPARTURES

KEVIN SÉRAPHIN
NO TEAM
CHRIS SINGLETON
ANADOLU EFES
JAKA BLAZIC
CEDEVITA OLIMPIJA





# The title slips away at the last moment

Barça failed to win a 19th league title in a cruel heads or tails outcome in the final of the competition. Due to the Covid-19 crisis, the League ended when 23 rounds had been played and the Barcelona team was the leader of the tournament with a magnificent record of 19 victories and only four defeats. To decide the championship, it was decided to play a final phase in Valencia with the first 12 teams divided into two groups. Pesic's men demonstrated their superiority and ended up leading their group after four wins and only one defeat in the last inconsequential match.

The semi-final against San Pablo Burgos was also clearly dominated by Barça, who won by 14 points. They were awaited in the final by Kirolbet Baskonia, which the FC Barcelona team had already defeated a few days earlier in their group match. But this time around it was not to be. In a very even match, the team from Victoria was more accurate in the final moments and a basket from Vildoza with just three seconds left gave them the lead, 67-69, and a missed attempted three-pointer from Higgins in the last second prevented Barça from achieving victory in the end. Thomas Heurtel, with 21 points, was the best Barça player in the final, while Nikola Mirotic was named the MVP of the Endesa League 2019-20.

RESUI	TS		
ROUND	DATE	MATCH	RESULT
1	27/09/2019	Monbus Obra – Barça	86-92
2	25/09/2019	Barça – Kirolbet BK	95-87
3	06/10/2019	MBA Andorra - Barça	86-84
4	13/10/2019	Barça – València Basket	97-94
5	20/10/2019	Barça – Herbalife GC	89-75
6	27/10/2019	Casademont ZGZ - Barça	89-83
7	03/11/2019	Barça – Montakit Fuenlabrada	87-74
8	10/11/2019	Coosur R. Betis - Barça	95-100
9	17/11/2019	Barça – Movistar Estudiantes	94-72
10	24/11/2019	UCAM Múrcia - Barça	83-87
11	01/12/2019	Barça – IBT Tenerife	103-71
12	08/12/2019	BAXI Manresa – Barça	75-84
13	15/12/2019	Barça – Unicaja	95-105
14	22/12/2019	Joventut – Barça	80-95
15	29/12/2019	Barça – Real Madrid	83-63
16	04/01/2020	San Pablo Burgos - Barça	80-82
17	12/01/2020	Barça – Retabet Bilbao	92-94
18	19/01/2020	Montakit Fuenlabrada - Barça	90-94
19	25/01/2020	Barça – Coosur R. Betis	77-59
20	02/02/2020	IBT Tenerife - Barça	83-87
21	09/02/2020	Herbalife GC - Barça	65-81
22	01/03/2020	Barça – BAXI Manresa	86-74
23	08/03/2020	Movistar Estudiantes - Barça	67-74
Final Phase. Game 1	17/06/2020	Barça - Joventut	96-92
Final Phase. Game 2	19/06/2020	Unicaja - Barça	73-84
Final Phase. Game 3	21/06/2020	Barça – Kirolbet BK	81-75
Final Phase. Game 4	23/06/2020	Retabet Bilbao - Barça	73-85
Final Phase. Game 5	25/06/2020	Barça - CB Canaries	86-87
Semi-final	28/06/2020	Barça – San Pablo Burgos	98-84
Final	30/06/2020	Barça – Kirolbet BK	67-69













# Knocked out in the quarter-finals

Barça were unable to reach a third consecutive final of the Copa del Rey in Malaga after being knocked out in the quarter-finals by Valencia Basket. The Barça team got off to a good start with an 8-0 advantage in the first three minutes of play, but shortly afterwards went six minutes without scoring and a run of 0-20 by Valencia left the score at 18-32 in the middle of the second quarter. However, Barça managed to cut back this lead and reached half-time with the score at 38-41, leaving the game open for the second half. A good third quarter by the Valencia Basket and Barça's slowness in attack allowed another Valencia run, this time 0-12, taking Pesic's team into the last quarter trailing by eleven points (63-74). Barça did not give up and reached the final seconds at 78-80, but failed to get the rebound on a missed free shot by Higgins to try to force extra time.

	RESULTS		
ROUND	DATE	MATCH	RESULT
Quarter-	13/02/2020	Barça – València Basket	78-82
finals			





# The competition is called off without a champion

Due to the health crisis caused by Covid-19, the clubs that are part of the Euroleague in basketball decided to end the 2019-20 season early, meaning it was left without a champion. The Euroleague stated that it was prioritising the health and safety of all the teams in taking the decision to cancel the season. The Euroleague also decided that the 18 teams that participated this year will play again in the Euroleague in 2020-21.

When the competition was halted, Barça lay in third place, level with Real Madrid, with a record of 22 wins and only six defeats from the 28 matches that were eventually played. Barcelona's record was excellent, as they had won the last nine games in a row with important victories away from home against Fenerbahçe, Panathinaikos and the last Euroleague champion, CSKA Moscow.





uun .	DATE	MATCH	DECIUT
UND	DATE	MATCH	RESULT
1	04/10/2019	Anadolu Efes Istanbul – FC Barcelona	64-74
2	11/10/2019	Zenit St. Petersburg – FC Barcelona	63-87
3	18/10/2019	FC Barcelona – Alba Berlín	103-84
4	24/10/2019	Estrella Roja – FC Barcelona	65-73
5	30/10/2019	FC Barcelona – Valencia Basket	83-77
6	01/11/2019	Olimpia Milano - FC Barcelona	83-70
7	08/11/2019	Zalgiris Kaunas - FC Barcelona	86-93
8	14/11/2019	Real Madrid - FC Barcelona	86-76
9	20/11/2019	FC Barcelona – Fenerbahçe İstanbul	89-63
10	22/11/2019	FC Barcelona – Maccabi Fox Tel-Aviv	96-73
11	29/11/2019	FC Barcelona – CSKA Moscow	67-96
12	06/12/2019	Khimki Moscow – FC Barcelona	94-102
13	13/12/2019	FC Barcelona – Panathinaikos	98-86
14	17/12/2019	FC Barcelona – Asvel Villeurbanne	80-67
15	20/12/2019	Bayern Munich – FC Barcelona	66-77
16	27/12/2019	FC Barcelona – Olympiacos Piraeus	90-80
17	02/01/2020	Kirolbet Baskonia – FC Barcelona	76-74
18	10/01/2020	FC Barcelona – Anadolu Efes Istanbul	82-86
19	14/01/2020	Maccabi Fox Tel-Aviv – FC Barcelona	92-85
20	16/01/2020	Fenerbahçe Istanbul – FC Barcelona	74-80
21	23/01/2020	FC Barcelona – Estrella Roja	86-82
22	30/01/2020	FC Barcelona – Zenit St. Petersburg	90-72
23	05/02/2020	Valencia Basket – FC Barcelona	76-77
24	07/02/2020	FC Barcelona – Olimpia Milano	84-80
25	21/02/2020	Panathinaikos – FC Barcelona	81-92
26	27/02/2020	CSKA Moscow – FC Barcelona	80-82
27	04/03/2020	Alba Berlín – FC Barcelona	80-84
28	06/03/2020	FC Barcelona – Bayern Munich	83-80





### First title right on the buzzer

With some players from the squad still competing in the World Basketball Championship, the Catalan League was set up as the initial test for Barça's new basketball project. In a tightly-balanced semi-final, Barça beat Joventut (85-87) away in Badalona after turning the score around in the last quarter. The final against MoraBanc Andorra was also a very tight match. The Andorrans went into the break slightly ahead (55-53) and the last quarter ended level at 75-75. Barça ended up winning 93-92 with a decisive basket scored by Brandon Davies with just 1.4 seconds left on the clock. The brand new signing Mirotic was named MVP thanks to his 25 points, 10 rebounds and decisive plays, like the block he made on Diagné's shot in the final seconds of the match.

	RESULTS		
ROUND	DATE	MATCH	RESULT
Semi-final	09/09/2019	Joventut de Badalona – Barça	85-87
Final	11/09/2019	MoraBanc Andorra - Barça	92-93





### Defeat in the Madrid final

After the World Basketball Championship, Barça basketball was left on the verge of winning a new title when it lost the Endesa Super Cup final to Real Madrid. Before that, however, they beat Valencia Basket in the semi-finals in a very even match that was not decided until the last quarter, in which the offensive contributions of Higgins and Mirotic tipped the scales. The final match, played at the WiZink Centre in Madrid, had several very different phases. Despite the even first quarter (21-20), Madrid went on a great tear and took an 18-point lead, but after the restart Barça was able to cut the difference back to only 6 points. However, the comeback was left unfinished and in the dying minutes, Madrid was able to open up the gap again for a final score of 89-79.









	RESULTS		
ROUND	DATE	MATCH	RESULT
Semi-final	21/09/2019	Barça – València Basket	71-65
Final	22/09/2019	Real Madrid – Barça	89-79



### **FC BARCELONA B**

The age of the squad was the hallmark of the second team, which returned to the LEB Silver League. At the beginning of the season, Diego Ocampo's team played in the LEB Silver Catalan League, where they did not manage to reach the Final Four of the competition. Once the national competition had begun, in the Eastern Group of the LEB Silver League, the young Barça players reached the sixth place that classified them for promotion. Barça started strongly in this group, where they faced rivals from the Western Group and where the results obtained against the rivals from the Eastern Group were added. Barca B gained two victories in the first two games and were in the play-off for promotion to the LEB Gold. However, the suspension of the competition due to Covid-19 left the second team without the chance of promotion. The participation of the young Bolmaro, Martínez, Badji and El Hadji Omar in first team training and matches is especially significant.



### **SQUAD**

POINT GUARDS: Juan Ignacio Marcos, Elhadji Omar, Adrià Rodríguez

SHOOTING GUARDS/FORWARDS: Leandro Bolmaro, David Font, Sergi Martínez, Pau

CENTRES: Jaime Fernández, Quentin Goulmy, Nikola Zizic, Haris Bratanovic, Ibou Badji

**COACH:** Diego Ocampo

### **JUNIOR**

Until the competition was finally halted, the Junior team was maintaining a neck-and-neck race with Joventut to reach the first position in the Catalan League, where both teams remained unbeaten. In the L'Hospitalet Tournament, one of the most prestigious on the continent, only the NBA Academy in Australia deprived Mateo Rubio's men of the title.

In the classification for the Final Phase of the Euroleague U18, Barça reached the semi-finals but were beaten there by Valencia Basket. However, in the Young Guns tournament, held in the Czech Republic, Barça Junior won the title against Srsni Písek by 108-88.



### SQUAD

POINT GUARDS: Pol Mulió, Agustín Ubal

SHOOTING GUARDS/FORWARDS: Pau Tendero, Michael Caicedo, Iñaki Ordóñez, Gael Bonilla,

Ian Granja, David Pena

CENTRES: Matt Marsh, Ibou Badji, Pavlo Dziuba, Teodor Simic

**COACH:** Mateo Rubio

### **U16 A**

The U16 A team was in great form when the competitions were halted. The boys trained by Carles Flores remained unbeaten, with nine victories in nine rounds of the second phase of the Preferent A Category, the highest Catalan division of the competition. As a result of Covid-19, Barça was unable to finish the competition or play the Catalan final phase and the subsequent national championship.



### SQUAD

POINT GUARDS: Rafa Villar, Marc Bataller

**SHOOTING GUARDS/FORWARDS:** Aaron Ganal, Àlex Almenta, Pol Ruiz, Eloj Cano, Mateo

Aghemo, David Castellnou

CENTRES: Martín Iglesias, Ricardo Martín, Teodor Simic

**COACH:** Carlos Flores



### **U16 B**

A team of rookie players in the category showed their quality and a great work ethic. Playing against players one year older than them, the boys coached by Ferran Anguera were in a commendable third place, tied with the runners up of the Catalan Preferent B. Beyond the results, being able to compete against older boys gives them experience for the future.



### **SQUAD**

POINT GUARDS: Roger Fabrega, Pol Campeny

SHOOTING GUARDS/FORWARDS: Eric Estepa, Dani Iruela, Ferran Torreblanca, Miquel

Martínez, Pablo Santiago, Daniel Samit

CENTRES: Francesc Salvat, Pol Saló, Victor Paulmann, Pau Monterosa

COACH: Ferran Anguera

### **U14 A**

The U14 A team started the season by winning the Catalan League against Joventut by 83 to 57, in a F4 format. In the main League, the Barcelona team was the unbeaten leader in the second phase of the Preferent A and also finished as champions of the Endesa Mini Cup, a tournament parallel to the Copa del Rey. Mario del Campo's team beat Real Madrid by 67 to 65 in a thrilling final played out at the Martín Carpena Pavilion in Malaga. Barça basketball has now run up 6 mini-cups.



### SOUAD

POINT GUARDS: Edgar Moure, Marc López

SHOOTING GUARDS/FORWARDS: Iker Garmendia, Alejandro Díez, Simon Aguilera, Dayan

Nessah, Jan Pumarola, Àlex Carol

CENTRES: Gerard Villarejo, Enric Sanmartín, Olau Schumacher, Lucas Ainaga

COACH: Mario del Campo

### **U14 B**

The first-year U14 team competed in the Inter-territorial Championship of Catalonia, where they were in first place with four victories in four games of the second phase of the competition. The aim was for them to gain experience to prepare them for the challenges that will come in the second year of the category. It was a great job by the boys trained by Manel Muñiz, who in the 2020-21 season will face a demanding schedule, with the Mini-Cup and the championships of Catalonia and Spain.



### SQUAD

Raul Villar, Joan Omoaruna, Lluc Pluvinet, Martí Molins, Martín Peláez, Daniel Balde, Álvaro Abad, Óscar Castillo, Noah Gironella, Albert Mauri, Miquel González, Pol Peña

### **MINI**

Barça had a Minibasketball team for the second year. The boys coached by Oriol Barrera played in Level A1, the highest category for their age, and took first place in their group. The Minis competed in the historic Molinet Tournament, one of the great events in the category during the Christmas period. In the Juan Carlos Navarro Pavilion in Sant Feliu de Llobregat, the young Barça players were runners up in the tournament, falling to Joventut in the final.



### SQUAD

Leo Encina, Biel Poblet, Marc Muñoz, Iván Macías, Adai Boada, Sergi Cruz, David Feixa, Jan Cerdán, Eloi de la Torre, Marc Puertas, Roger Villarejo

### **FC BARCELONA**

2019-20 Season Squad



IVAX **PASCUAL** COACH

**COACHING TEAM ASSISTANT COACH** FERNANDO BARBEITO

**THIRD COACH** 

OLIVER ROY

**TECHNICAL ASSISTANT** 

TONI RUBIELLA

**FITNESS COACH** 

ROGER FONT

**GOALKEEPING COACH** 

**ROI SANCHEZ** 

**SCOUTING** 

JORDI ROSELL

**MEDICAL TEAM** 

DOCTOR

JOSEP ANTONI GUTIÉRREZ

**PHYSIOTHERAPISTS** 

ENRIC VILA ROGER GIRONÈS

**ASSISTANTS** 

**DELEGATE** 

JAVIER GUTIÉRREZ

**KIT MANAGER** 

PABLO LESCAY





































ASOBAL LEAGUE COPA DEL REY





SUPERGLOBE















· LUKA CINDRIC

PGE VIVE KIELCE

· ABEL SERDIO

RECOLETAS ATLÈTIC VALLADOLID

### OUTGOING PLAYERS

· KAMIL SYPRZAK

· NEMANJA ILIC\*

PSG

FENIX TOLOUSE HB

· GILBERTO DUARTE

MONTPELLIER

\*end of loan





### Undefeated champions and the last title for Víctor Tomàs

The Barcelona team won the 27th Asobal League in its history, its tenth in a row. Faced with the impossibility of playing the last 11 days of the championship due to the coronavirus pandemic, the Royal Spanish Handball Federation (RFEBM) called a halt to the competition. With 19 games played, Barça was the undisputed leader with 38 points, five more than the second-placed Abanca Ademar León, with 33.

Since the victory in the 2010-11 season, Barça have not let their regularity slip away and, once again, in this 2019-20 campaign, Xavi Pascual's team showed its superiority throughout the competition with a very attractive style of play while showing its solidity in all the matches. Barça won all 19 of the matches played.

This was the last trophy for Víctor Tomàs, who won his 69th title in the Barça shirt. The Barcelona captain had to retire at the end of the season due to a heart problem. He had played 18 seasons in the first team, eight of them as captain.

OUND	DATE	MATCH	RESULT
l	06/09/2019	Barça - Anaitasuna	42-25
!	11/09/2019	Bidasoa-Irun – Barça	23-26
3	17/09/2019	Barça – Osca	49-26
1	24/09/2019	Atlètic Valladolid – Barça	27-39
5	01/10/2019	Barça – BM Granollers	38-24
6	08/10/2019	Guadalajara – Barça	26-39
1	15/10/2019	Barça – Port Sagunt	46-25
3	01/11/2019	La Rioja – Barça	28-32
9	06/11/2019	Barça – Frigoríficos Morrazo	39-18
10	12/11/2019	CB Nava – Barça	24-39
1	19/11/2019	Barça – Liberbank Cantàbria BM Sinfín	45-21
12	27/11/2019	Ademar – Barça	28-35
3	04/12/2019	BM Ciudad Encantada – Barça	28-39
4	06/12/2019	Barça – BM Benidorm	42-25
15	11/12/2019	Puente Genil – Barça	27-33
17	05/02/2020	Anaitasuna – Barça	18-39
18	12/02/2020	Barça – Bidasoa-Irun	33-25
19	19/02/2020	Osca – Barça	26-32
20	26/02/2020	Barça – Atlètic Valladolid	43-28

















### Historic streak and ticket to the Final Four

Xavi Pascual's team was the best in the first phase of the 2019-20 Champions League, but their good performance was cut short by the Covid-19 pandemic. With 26 points out of a possible 28, Barça were first in Group A and went straight into the quarter-finals without having to play in the round of 16. But given the serious health situation, the EHF decided to suspend the qualifiers and set the VELUX EHF Final Four for 28 and 29 December with the four best teams in the group stage: Barça, THW Kiel, Paris Saint-Germain HB and Telekom Veszprém.

This situation deprived Víctor Tomàs of saying goodbye the way he had dreamed of doing, after a Champions League final.

Barça's record in Europe was exceptional. After the defeat on the opening day on the court of the MOL-Pick Szeged, Barça recovered and ran up victory after victory, some against rivals of the calibre of PSG or Flensburg-Handewitt, achieving the best winning streak in club history in the Champions League: 13 consecutive wins, surpassing the 12 achieved between the 2010-11 and 2011-12 seasons.

In the 14 rounds of the group stage, Barça had the best attack and Aleix Gómez was Barça's top scorer with 62 goals.

ROUND	DATE	MATCH	RESULT
1	14/09/2019	MOL-Pick Szeged – FC Barcelona	31-28
2	21/09/2019	FC Barcelona – RK Celje Pivovarna Lasko	45-21
3	28/09/2019	HC PPD Zagreb – FC Barcelona	19-36
4	12/10/2019	FC Barcelona – Elverum Handball	33-24
5	19/10/2019	FC Barcelona – París Saint- Germain HB	36-32
6	30/10/2019	SG Flensburg-Handewitt – FC Barcelona	27-34
7	10/11/2019	Aalborg Handbol – FC Barcelona	30-34
8	16/11/2019	FC Barcelona – Aalborg Handbol	44-35
9	23/11/2019	FC Barcelona – SG Flensburg-Handewitt	31-27
10	01/12/2019	París Saint-Germain HB – FC Barcelona	32-35
11	09/02/2020	Elverum Handball Herrer – FC Barcelona	26-30
12	12/02/2020	FC Barcelona – Prvo Plinarsko Drustvo Zagreb	32-23

Celje Pivovarna Lasko – FC Barcelona

FC Barcelona – MOL-Pick Szeged

25-37

30-28

**RESULTS** 

19/02/2020

29/02/2020





### That makes 24!

Barça were proclaimed champions of the Copa del Rey in Madrid for the seventh time in a row, the 24th title in this competition in the history of the section. After beating BM Granollers and Ademar in the quarter-finals and semi-finals, respectively, Xavier Pascual's team reached the final as a clear favourite, with BM Benidorm lying in wait, playing its first ever final.

The Alicante team came out attacking without a goalkeeper, in order to aim for longer possessions, but the success of Barça goalkeeper Gonzalo Pérez, who was chosen as MVP in

the match, was vital in Barça taking control from the start. Barça complemented this defensive strength by counter-attacking with great effectiveness, and from halfway through the first half started to pull away on the scoreboard, reaching the break nine goals ahead (21-12). During the second half Barça did not take their foot off the accelerator and did not allow a combative Benidorm to come close on the scoreboard at any time and the match ended with a clear 40-25. Fabregas, with 8 goals, was the top Barça scorer.









### **World champions**

Barça's handball team won its third consecutive Super Globe, the fifth in total, beating THW Kiel in a very tight final that was not decided until the final moments. Before the final, Barça swept away Qatari Al-Duhail and Saudi Al-Wehda in the quarter-finals and semi-finals, respectively.

The final in Damman, Saudi Arabia, was initially dominated by Kiel, which constrained Barça and kept it trailing throughout the first half, which ended

with the German team in the lead (17-15). It was only after the restart when Barça, boosted by a penalty save by Pérez de Vargas, turned the score around (23-24). Barça extended this lead to four goals, but in the final moments Kiel came back. Aron Pálmarsson, with 5 seconds left, secured the title with the final score of 32-34, in a match in which the new signing Luka Cindric made all the difference with his eleven goals.



ROUND	DATE	MATCH	RESULT
Quarter-finals	28/08/2019	Barça – Al-Duhail	38-26
Semi-finals	29/08/2019	Al-Wehda – Barça	24-34
Final	31/08/2019	THW Kiel - Barça	32-34













### The ninth consecutive title

The Barça handball team won the fourth trophy of the season with the Asobal Cup, a competition held in Valladolid. In the semi-finals, the tournament pitted Barça against Ademar de León, second in the league. Barça dominated the game from the start and won 39-30.

The final with Bidasoa Irun was a rerun of the previous season, in which Barça won. Xavi Pascual's team went into the break with a clear lead already (16-10) and ended up winning 30-22 in a match that had Barça's Mem as the top scorer, with seven goals. With this victory, the Barcelona team won its ninth consecutive title in this competition, its 15th in total.

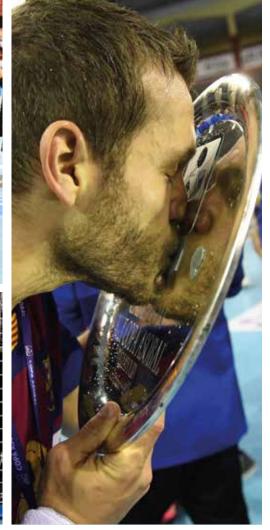


RESU	ILTS		
ROUND	DATE	MATCH	RESULT
Semi-final	14/12/2019	Barça – Abanca Ademar Lleó	39-30
Final	15/12/2019	Barça – Bidasoa Irun	30-22













### Barça's hegemony in the Super Cup

The Barcelona team won the Asobal Super Cup again, lifting the title for the eighth year in a row, the 22nd in the history of the section. The match against Cuenca was very closely fought at the start and halfway through the first half the score was a close 7-8. However, the Barça team hit the accelerator and sprinted to a five-goal lead before the break.

The second half continued the same as the final stretch of the first half and, although the rival never gave up, Xavi Pascual's men increased its to nine goals (21-30). This distance was even greater in the final result (22-33) in a match that had Barça's Dolenec and Cindric as top scorers, with five goals each.









### Kings of the competition

Barça asserted their status as favourites by winning a new Catalan Super Cup. The Barcelona team extended its hegemony as king of a competition which it has won in all eight editions. After comfortably beating Avannubo BM La Roca in the semi-finals, once again Barça and Granollers faced off in the final, this time in Igualada.

The match started with quick scoring from both teams, but it was Ludovic Fabregas who stood out, scoring six goals in the first nine minutes. Before half-time, a great Pérez de Vargas, with 13 saves, and a highly effective Barça attack increased the lead on the scoreboard to as much as 10 goals. After the break, Barça continued to stride away, ending with a 43-24 final score, thus winning its first title of the season.





RESULTS			
ROUND	DATE	MATCH	RESULT
emi-final	20/08/2019	Avannubo BM La Roca – Barça	19-46
Final	23/08/2019	Barça – Fraikin Granollers	43-24





### **FC BARCELONA B**

The second team in the section played the Silver Honour Division, the second category of national handball and an excellent testing ground for the evolution and training of young players. When the coronavirus pandemic led to the stopping and suspension of the competition, the youngsters trained by Roi Sánchez were in seventh place in the table. Following the system of play used by the first team, Barça B played at a fast pace that made them the top scoring team in the category, with an average of 31.3 goals per game.

As a team in the Silver Honour Division, the second team played in the Copa del Rey. The young Barça players had to play the first round away from home and in a single match and fell by 32 to 31 on the Bordils Handball court.



### **SQUAD**

GOALKEEPERS: Francisco Revuelta, Pau Puget

CENTRE BACKS: Alejandro Barbeito, Pau Oliveras, Albert Pujol

BACKS: Diego Cadelo, José Gregorio Palacios

WINGERS: Àlex Pascual, Daniel Fernández, Mamadou L. Diocou Soumaré, Oriol Blanco, Oriol

Blanco Canet

**PIVOTS:** Adriá León, Robert Rosell Soriano **1ST LINE:** David Roca, Eduardo Calle, Nil Orts,

**COACH:** Roi Sanchez

### **U18**

The Barça team coached by Ferran Porras demonstrated their quality and the good work done in the Catalan Youth League, the highest division for their age group. In second place in the regular league, they were readying to dispute the Championship of Catalonia and enter the national Championship when the competitions were halted and the Barça U18 team could no longer compete.

This season they again played the Balaton Cup in Veszprém. This tournament is a real Champions League of the category, where the U18 teams of the big European clubs participate. Barça made it to the final beating Zagreb, Valur, Veszprém and Celje on the way. In the final, the German team Füchse Berlin took victory by 22 to 30.



### **SQUAD**

GOALKEEPERS: Guillem Egea, Pau Hernández, Roberto Domènech

CENTRE BACKS: Héctor Fortuño, Nestor Ruiz,

BACKS: Arnau Fernández, Bruno Reguart, Pau Morer, Aleksandar Cenic, Pol Escoda
WINGERS: Albert Camprubí, Antonio López, Guillem Pallarés, Martí Soler, Xavi Alférez, Oriol

Zarzuela

PIVOTS: Arnau Quintana, Artur Parera,

**COACH:** Ferran Porres

### **U16 A**

The U16 team in its second year dominated the top Catalan competition, being unbeaten and tied with BM Granollers when Covid-19 put a stop to the season. This generation, coached by Jodi Jodar, has a great future and only the suspension of the competition stopped them on their way to greater achievements.

But before the stoppage, the U16 A team was the runner-up in the Mini Cup, which was played alongside the senior Copa del Rey. In Madrid, the young Barça players had a great tournament and fell in a hard-fought final by 25 to 30 against BM Granollers.



### SQUAD

**GOALKEEPERS:** Aitor Martínez, Èric Llubiano, Manel Ortiz Martínez

CENTRE BACKS: Öscar Grau, Pol Sánchez,

BACKS: Ismael Bendress, Ezeguiel Conde, Jan Morales, Iván Cepero, Xavier Masot

**WINGERS:** Daniel Roig, Roger Portella, Ian Barrufet, Seka Gallart

**PIVOTS:** Ferran Prieto, Marcos Montiel, Marc Torres

COACH: Jordi Jodar



### **U16 B**

It was a very good season for Kike Gallego's boys, as they were on a wonderful streak before the coronavirus shutdown. The first-year U16 team was playing well and was ranked fourth in the Catalan top division, tied with the third-placed team. This was a great feat for a team of first-year players, who had every chance of reaching the Catalan TOP4, which decides the Catalan champion and the teams that take part in the Spanish Championship.



### SQUAD

GOALKEEPERS: Adrien Seguin, Marc Sans, Pol Quiroga, Òscar Martínez

CENTRE BACKS: Lluc Puntas, Sergi Puget, Djordje Cikusa

BACKS: Enric Carreño, Aimar Bou, Joel Juan, Ferran Villanueva, Petar Cikusa

WINGERS: Nil Filbà, Pol Roy, Roger Giner, Víctor Conesa,

**PIVOT:** Jon Tricas, Guillem Ruiz **COACH:** Enrique Gallego

### **U14** A

The second-year U14 team progressed well throughout the season. At the time of the shutdown they were the clear leaders of the Catalan League. Álex Barbeito's boys showed great quality in their play and were progressing to face the final part of the season that promised to be full of success.



### SQUAD

**GOALKEEPERS:** Ivan Rios, Alejandro Fernández,

**CENTRE BACKS:** Roger Auladell, Pere García

**BACKS:** Álex Ugalde, Aarón Gutiérrez, Quim Rocas, Pol Chaves, Guido Bayo, Pol Jiménez

WINGERS: Eric Barbeito, Jan Blas, Patrick Fidalgo, Albert Orts

PIVOTS: Hector Grau, David Tvrdy, Arnau Martínez, Marc Valtueña

**COACH:** Álex Barbeito

### **U14 B**

The youngest players in the section competed in the top Catalan category, despite being a year younger than most of the teams they faced. Xavi Romero's boys had shown excellent adaptation to full-scale handball and had qualified for the group that gives access to the final stages of Catalonia, the same group as U14 A.



### SOUAD

GOALKEEPERS: Pau Aragon, Pol Sanz

CENTRE BACKS: David Anselmo, Jan Bote, Jan Pérez, Jan Marí

BACKS: Daniel Gámez, Guillem Pino, Marc Navarro, Xavier Montaner, Xavier Moreno

WINGERS: Bertran Otal, Izan Ruiz, Jaume Espigule, Arnau Bulach

PIVOTS: Dante Companys, Víctor Munuera

**COACH:** Francisco Javier Romero

### **FC BARCELONA**

2019-20

Season Squad



### EDUARD CASTRO

COACH

COACHING TEAM ASSISTANT COACH JORDI ROCA

FITNESS COACH

DANI FERNÁNDEZ

MEDICAL TEAM

**DOCTOR**BERNAT DE PABLO

PHYSI0

VICENÇ RIZO

ASSISTANTS DELEGATE

MARC GUAL

KIT MANAGER

ISRAEL GÓMEZ

















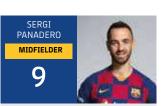








23/02/94 - BARCELOS (PORTUGAL)



26/04/82 - VIC (BARCELONA)







### Champions with historical record

Barça won the OK League again, for the seventh consecutive time, and did so with a historical record included. The Barça team was proclaimed champion after the Royal Spanish Skating Federation decided to end the roller hockey competitions due to the coronavirus pandemic. With one match left in the regular phase, the Barcelona team led Liceo by 11 points, Noia Freixenet by 23 and Reus by 25 and had the home advantage in the play-offs.

Edu Castro's team, who were also winter champions, in the last game of the season set the absolute historical record of consecutive victories in the competition. After beating Club Patí Vic 8-0, Barça achieved their 24th consecutive victory, surpassing the record achieved by the section during the 1983-1984 season, with 23 consecutive victories.

The team lost only one game, in the opening day against Liceo, and ran up spectacular figures with 158 goals in favour and 43 against, with Pablo Álvarez as the top scorer in the competition with 38 goals.

With this trophy, the section won its 125th title in its history.

























### On the right track, but with no outcome

Barça achieved their goal of becoming the first in Group C of the European League to reach the quarter-finals, playing with the home advantage, but the coronavirus pandemic interrupted a competition that was left unresolved and therefore without a champion — a scenario unheard of since the competition began back in 1966.

The team led by Edu Castro was the only one of the sixteen teams in the top continental competition that did not

lose any of the first five games of the group stage. They won all three home games against the debutant Italian Sarzana, SK Germania Herringen and Portuguese Benfica. At the Palau, they drew against the Portuguese and took first place against Sarzana.

The sixth day was suspended by World Skate Europe – Rink Hockey and the quarter-finals that should have been played against Noia Freixenet, Monza or Porto were not played.



















# The title slips away in the final

Barça failed to add the second title of the season and lost the Spanish Super Cup in the final. In the semifinals played in Les Comes (Igualada), the Barça team defeated the local team 1-3, with goals from Helder Nunes and Pablo Álvarez (2). Reus was waiting in the final, and took the lead and went into the break ahead (1-0). The Catalans tried to draw level at the start of the second half, but it was

not until the 43rd minute when first João Rodrigues and, a few seconds later, Helder Nunes turned the score around. However, a minute later, Reus tied the game with a great move by Alex Rodriguez. Three minutes from the end, a long throw from Romà Bansells again gave the Reus side the lead, leaving Barça on the ropes. Although the Barça team tried until the end, 3-2 was the final score.





RES	SULTS		
ROUND	DATE	MATCH	RESULT
Semi-final	14/09/2019	Igualada – Barça	1-3
Final	15/09/2019	Reus Deportiu – Barça	3-2





# **King's Cup**



Due to the Covid-19, the competition was cancelled.



# The first trophy of the season

Barça won the first trophy of the season by winning the Catalan League played in Vic. In the group stage, Barça beat Girona and Calafell and, in the quarter-finals, Edu Castro's team defeated CH Palafrugell 5-0. In the semifinals, the brand new signing Helder Nunes led the way with a double in Reus (0-2) that left the Catalan League just one step away. The final against Caldes was an intense match and was not decided until extra time. Two goals from Bar-

galló and Matias Pascual quickly put the Catalans ahead, but a goal from Caldes before the break cut back the distances. In the second half, Egurrola's great saves and a goal from Alabart made it 3-2, but Caldes did not give up and got the equaliser. In overtime, Matias Pascual again scored the final goal and allowed Aitor Egurrola to lift a Catalan League trophy which made him the Club's athlete with the most titles, with a total of 72 trophies.





ROUND	DATE	MATCH	RESULT
Group phase	23/08/2019	Barça – Girona	3-1
Group phase	27/08/2019	Calafell – Barça	2-6
Quarter-finals	02/09/2019	Barça – CH Palafrugell	5-0
Semi-final	06/09/2019	Reus – Barça	0-2
Final	08/09/2019	Caldes – Barça	3-4





#### **FC BARCELONA B**

The second Barça team played the OK Silver League, the state roller hockey second division, for the second consecutive season. Iván Sanz's team came in fourth in the table, on the verge of promotion, when the league was halted. The team was based on the idea of combining young senior players with juniors and youth to give them experience in state categories and continue to feed the first team.



#### **SQUAD**

GOALKEEPER: Arnau López, Marc Hernández, Xano Edo, Arnau Martínez,

**DEFENDER:** Manel Hernández, Lluc Vilà, Jordi Badia, Joan Pascual

MIDFIELDERS: Antonio 'Chino' Miguélez, Sergi García, Ferran García, Jordi Trepat, Aleix

Ordóñez

FORWARDS: Martí Gabarró, Kyllian Gil, Oriol Llenas, Marc González, Carles Aguilera, Lluc Sitjà

**COACH:** Iván Sanz

#### BARÇA C

The third team had its first year in the Catalan National, the third category of state roller hockey. With the philosophy of having junior and youth players playing in state categories, the youngsters coached by Sergio Iglesias showed their young talent and were placed in second place in their group when the league was stopped. The Federation decided to apply the classification criteria of the end of the first round and Barça finished in a commendable third place.



#### SQUAD

GOALKEEPER: Arnau López, Marc Hernández, Xano Edo, Arnau Martínez,

**DEFENDER:** Manel Hernández, Lluc Vilà, Jordi Badia, Joan Pascual

MIDFIELDERS: Antonio 'Chino' Miguélez, Sergi García, Ferran Garcia, Jordi Trepat, Aleix

Ordóñez

FORWARDS: Martí Gabarró, Kyllian Gil, Oriol Llenas, Marc González, Carles Aguilera, Lluc Sitjà

**COACH:** Keko Iglesias

#### **U16**

Also led by Iván Sanz, the Junior team was made up of players who played in their category and went up to the two senior teams to continue their training. They dominated the Catalan competition and came first in the classification. The shut-down prevented them from playing in the final stages of Catalonia and accessing the state championship, which were the young Barça's goals for the season.



#### SQUAD

GOALKEEPER: Alejandro 'Xano' Edo,

**DEFENDER:** Manel Hernández

MIDFIELDERS: Sergi García, Aleix Ordóñez

FORWARDS: Martí Gabarró, Kyllian Gil, Oriol Llenas

COACH: Iván Sanz



#### **U18**

The U18 led the highest Catalan division in its category until the season was stopped by the Covid-19. Dani Moreno's boys were also unable to continue the brilliant game they were showing and the pandemic prevented them from accessing the stages of Catalonia and Spain. The Barça youth team also took part in the Blanes Eurockey, a true Champions League of the category, and overcame teams such as Porto, Breganze and Follonica to reach the semi-finals, where luck was not on their side and they fell on penalties to Manlleu. They ended up in third place by beating Alcobendas.



SQUAD

**GOALKEEPER:** Arnau Martínez, Pau Garcia **DEFENDER:** Joan Pascual, Pau Curtiellas

MIDFIELDERS: Joel Navarro, Oriol Sebrià, Guillem Belarte
FORWARDS: Carles Aguilera, Gaby Cairo, Jan Munné, Lluc Sitjà

COACH: Daniel Moreno

#### **U14**

Guillem Pérez's U14 were second in their league, with one game in hand, when play was stopped. Luck was not on their side, as the weekend the competition stopped they were playing the match they had in hand and which could have given them the lead. The end of the competitions made it impossible to defend the title of the Mini Cup they had won the previous season. The U14 has won the title in the three seasons played so far.



SQUAD

GOALKEEPER: Edu Jurado, David Albacete,

**DEFENDER:** Pablo Rodríguez

MIDFIELDERS: Àlex Ortigosa, Oriol Añols

**FORWARDS:** Jan Curtiellas, Miquel Escala, Nico Torres, Albert Amores, Lucas Alemany

**COACH:** Guillem Pérez

#### **U12**

The youngest Barça skate hockey players were already demonstrating their abilities and were in first place in the competition at the end of the competition. The main aim of this team is to adapt and learn what it means to play for the Club and improve their sporting and human capacities.



SQUAD

GOALKEEPER: Adriá Álvarez, Jordi del Amor

**DEFENDER:** Olau Santos, Guillem López

MIDFIELDERS: Eduard Mata

FORWARDS: Luca Xaus, Nil Torelló, Álex Vicén, Gerard del Amor, Marc Pineda

COACH: Guillem Pérez

#### **FC BARCELONA**

Plantilla Temporada 2019/20



ANDREU **PLAZA** COACH

**COACHING TEAM ASSISTANT COACH** MIGUEL ANDRÉS

FITNESS COACH JORDI ILLA

**REHAB COACH** HÉCTOR GARCÍA

**MEDICAL TEAM DOCTOR** 

CARLES MIÑARRO

**PHYSIO** 

JAUME MUNILL

**ASSISTANTS DELEGATE** 

JULIO GARCÍA

KIT MANAGER JAVIER FERNÁNDEZ





















































16/05/94 - UBERLÂNDIA (BRAZIL)





PALMA FUTSAL

\*Ximbinha: registered as loaned on 27/01/20



#### LÉO SANTANA

EL POZO MÚRCIA

#### **ADRIÁN ORTEGO**

**FUTBOL EMOTION SARAGOSSA** 



# Knocked out in the quarter-finals

El Barça no va poder revalidar el títol de Lliga en caure eliminat en els quarts de final de la competició. En el moment de l'aturada per la crisi provocada per la Covid-19 s'havien disputat 23 jornades i l'equip barcelonista era el segon classificat, a dos punts del Movistar Inter, amb un balanç de 17 victòries, tres empats i tres derrotes. Per decidir el campió es va jugar una fase final a Màlaga amb els vuit primers classificats.

El Barça es va haver d'enfrontar al Llevant en els quarts de final en un partit a cara o creu en què al conjunt d'Andreu

Plaza li servia també l'empat per passar a semifinals. Els blaugranes es van avançar en el marcador amb un gol de Lozano en els primers compassos de partit i van fer el 2-0 amb un gol de Daniel en la represa. Amb tot, el Llevant va capgirar el marcador en els darrers vuit minuts, primer amb un gol de penal, després amb un doble penal posterior a una inexistent i decisiva cinquena falta del Barça i amb un tercer i definitiu gol quan només faltaven tres segons per al xiulet final, sense temps perquè el Barça pogués igualar el partit.









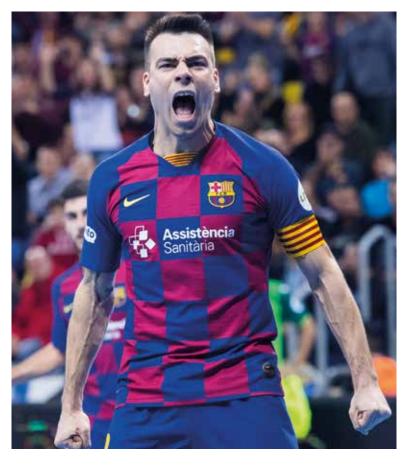




**RESULTS** 











# European champions... and Barça now has a total of 41!

The indoor football team offered some late but very deeply celebrated joy this season by being proclaimed European champions for the third time in its history after it beat El-Pozo de Murcia (2-1) in the final with goals by Dyego and Aicardo, in the first half, and tireless defensive work. This title allows Barça to reaffirm itself as the best multi-sports club in the world, as it raises the number of European Cups won by the club over its nearly 121 years of history to 41. This title came in October, as the coronavirus crisis made it impossible to finish the competition within the usual limits of the 2019/20 season and UEFA decided to postpone the Champions League Final Four, initially scheduled to take place in Minsk, until 8-11 October and with a new setting: the Palau Blaugrana.

Andreu Plaza's team qualified for the Final Four of what is now called the UEFA Futsal Cup, after finishing in first place in both qualifying rounds. In the Main Round, the Barça team won all three games and in the Elite Round they also won all three games. Barça had the chance to win their third Champions League at home, but a tough rival awaited them, the Russian KPRF (Communist Party) team, which contained two former Barça players in its ranks: Lin and Rómulo. The match ended in a 3-goal draw and in the decisive penalty shoot-out Barça won 5-4. Lozano, who sent the final penalty kick to the back of the net, Ferrao and Esquerdinha scored Barça's goals in a vibrant semi-final.

In the grand final, Barça beat the Murcian team on the back of a great performance from goalkeeper Dídac. In addition to the title, the Catalan team ensured its presence in the next Champions League. The indoor football team now reigns again in Europe six years after the last title it won in Baku and after three failed attempts. With this Champions League, Lozano (23) also surpassed Sedano (22) as the player with the most titles in the history of the section.







ROUND	DATE	MATCH	RESULT
Main Round 1	08/10/2019	Barça – Tyumen	1-0
Main Round 2	09/10/2019	Ayat – Barça	1-7
Main Round 3	11/10/2019	Vytis – Barça	0-8
Elite Round 1	20/11/2019	Barça – Sparta Praha	2-1
Elite Round 2	21/11/2019	Kherson – Barça	2-4
Elite Round 3	23/12/2019	Barça – FC Stalitsa Minsk	6-1
Semi-final	09/10/2020	Barça - Sport Club KPRF	3(own goal)-3
Final	11/10/2020	Barça - ElPozo Murcia	2-1













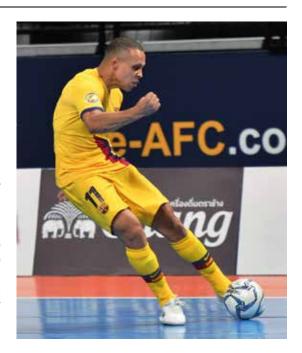




# At the doors to the final

Barça fell on the way and could not lift the Intercontinental Cup in Bangkok, Thailand. Plaza's team made it to the semifinals as the first in Group B by beating Shenzhen and drawing against Corinthians.

In the semifinals, the Barça team had to face the historic Boca Juniors. In a very even match, Barça looked for a goal that would give them access to the final, but the score did not move until extra time. With Barça playing with the goalkeeper-player, the Barça attack received no reward and with shots from their own half, Boca scored 3 goals in 3 minutes to seal the match. Joselito made up ground in the last few seconds. In the match for the third and fourth places, Barça were defeated by Corinthians 2-4.



#### RESULTS ROUND DATE MATCH RESULT 26/08/2019 Barça - Shenzhen 4-1 Fase de grups Fase de grups 27/08/2019 Barça - Corinthians 1-1 31/08/2019 Semifinal Boca Juniors – Barça 3-1 01/09/2019 3ri4t lloc Barça - Corinthians 2-4











# Cup champions in the 2019/20 season

The Barça futsal team won the Copa del Rey 2019/20, a competition that had been postponed due to the Covid-19 pandemic. The final took place in December 2020 and Barça began their run to the title with a 5-1 win over Hospitalet BellSport in the last 16.

After a win on penalties in the quarter-finals, the blaugranes went 4-0 against Betis in the semi-final. The Andalusians fought back to 4-3 with six minutes remaining, however, goals from Marcenio and Adolfo booked Barça's place in the final.

Jaén stood between Barça and the cup in the final and in a close contest the Andalusians went ahead before two goals from Esquerdinha handed the blaugranes a seventh victory in the competition and their third in a row.

















RESULTS				
ROUND	DATE	MATCH	RESULT	
Last 16	15/01/2020	L´Hospitalet BellSport - Barça	1-5	
Quarter-Finals	12/02/2020	Barça – CD Burela FS	3 (pp)-3	
Semi-Finals	19/12/2020	Betis-Barça	3-6	
Final	20/12/2020	Barça-Jaén FS	2-1	

# Second straight win

Barça were proclaimed champions of the Spanish Cup in Malaga for the second time in a row. Barça, who could not count on Ferrao and Esquerdinha due to injury, beat Osasuna Magna 3-1 in the quarter-finals and in the semi-finals they fought back against ElPozo Murcia and ended up winning 3-2.

The final pitted Barça against Valdepeñas, who were making their début in the competition and had previously eliminated Jaén and Movistar Inter. The team from La Mancha went ahead on the scoreboard and reached the break 0-1. In the second half, Barça continued to look for a draw insistently and it was Adolfo, who was voted MVP of the match, who made it 1-1 from a corner. With 1-1 on the scoreboard Juanjo made a spectacular triple stop, and shortly after, Aicardo put Barça ahead by converting a long-range foul. The 2-1 left Valdepeñas lame and Boyis made it 3-1 off a great pass from Roger Serrano. Chino cut back distances for Valdepeñas, but Barça reacted quickly with a goal from Marcenio. A rival goal in the last seconds left the final score at 4-3, a result that gave Barça the fifth Spanish Cup in its history.















RESULTS				
ROUND	DATE	MATCH	RESULT	
Quarts de final	06/03/2020	Barça – Osasuna Magna	3-1	
Semifinals	07/03/2020	Barça – ElPozo Múrcia	3-2	
Final	08/03/2020	Viña Albali Valdepeñas - Barça	3-4	



# Six years after, champions!

Després de sis anys de sequera, el conjunt d'Andreu Plaza va poder alçar la Supercopa d'Espanya de nou. La final, disputada a Guadalajara davant d'ElPozo, es va posar de cara gràcies als gols de Joselito i de Marcenio en els primers cinc minuts del matx. Esquerdinha va anotar el tercer gol en el minut 13, però, poc després, va patir una greu lesió al trencar-se el lligament creuat anterior del genoll dret.

Aquest fet va refredar el conjunt blaugrana, i els murcians, amb un gol de Matteus, van retallar distàncies just abans del descans. De nou el Barça va sortir millor dels vestidors, i Aicardo va anotar un nou gol per ampliar la distància en el marcador. Pol Pacheco i Andresito van retallar diferències, però el marcador ja no es va moure gràcies a un immens Juanjo, que va ser clau en la victòria del Barca.









# **End of streak**

El Barça no va poder aconseguir alçar la Copa Catalunya per setena vegada consecutiva, després de perdre la final disputada al Pavelló Nord de Sabadell davant l'Industrias Santa Coloma. A les semifinals de la competició, el Barça va vèncer el Futsal Mataró per 2-7 i va arribar a la final.

Els blaugranes es van avançar mitjançant un gol de Dyego, però Petry, de penal, i Verdejo, a la sortida d'un córner, van fer que el Barça marxés al descans en desavantatge. El porter colomenc, Miquel Feixas, va desbaratar totes les accions barcelonistes fins que Aicardo va empatar el duel passat l'equador del segon temps. Amb tot, el Santa Coloma va reaccionar i amb dos gols en menys d'un minut va desnivellar el marcador de nou. Rivillos va retallar distàncies en el darrer minut, però ja no hi va haver temps i el partit va acabar amb derrota blaugrana per 3-4.

RESULTS					
ROUND	DATE	MATCH	RESULT		
Semi-finals	10/09/2019	Futsal Mataró – Barça	2-7		
Final	11/09/2019	Barça – Industrias Santa Coloma	3-4		











#### **FC BARCELONA B**

Els joves entrenats per Xavi Closas van mantenir el nivell competitiu que han estat demostrant al llarg dels darrers anys a la Segona Divisió de l'LNFS. A la temporada 2019/20 sempre van estar a la part mitjana de la taula, mostrant un joc de mèrit i obtenint bons resultats davant equips que optaven a l'ascens de categoria. Fins al moment de l'aturada, el Barça B ocupava l'onzè lloc de la taula, en una zona tranquil·la que assegurava la continuïtat de l'equip a la categoria.

A la pretemporada el Barça B va jugar el tradicional torneig de Polònia, on van arribar a la final i només un equip de Champions, l'Era-Pack, els va poder superar. A més a més, el filial blaugrana va viatjar a Dallas (EUA) per fer un estada de pretemporada i jugar dos partits amistosos.



#### **SQUAD**

GOALKEEPER: Óscar de la Faya, Àlex Royo, Àlex Lluch

WINGER-DEFENDER: Mario López, Jesús Sancho, Alejandro Cerón, Roberto Gregorio, Daniel Fernández, Víctor Pérez

WINGERS: Rachid Aarab, Christian Rodríguez, David Peña, Santiago Martín Rufino, Adrià Sánchez

WINGER-LINE: Bernat Povill, Nicolás Marrón

COACH: Xavi Closas

#### **U18**

Barça contested Group 3 of the Division of Honour, the top state category. Pep Ruiz's youngsters dominated the category until the shut-down. At that time they were clear leaders with a four-point lead over second place and with 20 wins and one draw in the 21 games played.

This good work was built from the defensive work, where the young Barça had only conceded 35 goals in 21 games. The youth team played one of the most prestigious tournaments in the category, the World Futsal Cup that took place in Blanes. Barça fell to Brazil's Corinthians in the semi-finals and finished fourth.



#### SQUAD

GOALKEEPER: Oscar Dirul, Alex Royo,

WINGER-DEFENDER: Sergi Viedma, Albert Ortas, Daniel Fernández, Iker Fernández
WINGERS: Adrià Sánchez, Marc Puigvert, Álex García, Christian Rodríguez, Rachid Aarab, Aniol
Vendrell

WINGER-LINE: Bernat Povill, Nicolás Marrón, Jorge Carrasco

**COACH:** Josep Albert Ruiz

#### **U16**

Martí Graells' boys reached the stop caused by the pandemic leading the U16 Division of Honour. Demonstrating Barça's indoor football style, they imposed their dominance of the top Catalan competition in the category.

Like the other teams in the section, the shut-down prevented them from playing in the final stages of Catalonia and Spain. However, they were able to play in the prestigious World Futsal Cup in Blanes, where they were proclaimed champions.



#### SQUAD

GOALKEEPER: Joan Bosch, Martí Antolín, Pau López

WINGER-DEFENDER: Antoni Cerdà, Víctor Sánchez, Eudald Ripollès,

WINGER: Roger Panadès, Magi Yeves, Pol Salas, Adrián Tapias, Marc Paterna, José Daniel

González

WINGER-LINE: Pol Cano, Pau Codony

COACH: Martí Graells



#### **U14**

Trained by former first team player Juan Carlos López, the U14 boys were also solo leaders at the time the competitions were stopped. The team was proving its quality and its work in both the League and the Mini Cup. Barça were very solid in this competition, played in Malaga, where the absolute Cup was being played. They beat ElPozo in the semifinals and in the final they won the eighth consecutive Mini Cup by beating Palma Futsal 7-0. Barcelona's U14 were also proclaimed champions in the World Futsal Cup in Blanes.



#### SQUAD

**GOALKEEPER:** Eric Díaz, Gerard Álvarez **WINGER-DEFENDER:** Pau Ramos, Izan Vargas

**WINGERS:** Joel Molina, David Recober, Nil Prieto, Aitor Santiago, Roc Molins, Izan Sequero

WINGER-LINE: Gaizka González, Jordi Sánchez

COACH: Juan Carlos López

#### **U12**

The youngest members of the family came up to expectations in their first year in the Barça strip, both in terms of the sports and education required of them in these first steps in the Club. At the time of the shut-down, the blaugrana U12 was first in the League of the Division of Honour in its category. Covid-19 prevented the Cup and the phases giving to the Spanish Championship from being played. In terms of titles, it is worth noting the achievement of the World Futsal Cup in Blanes, where they were proclaimed champions, beating Sports & Cia 2-1.



#### SQUAD

GOALKEEPER: Gerard Cano, Dennis Casado
WINGER-DEFENDER: Roger Garcia, Roger Garcia

WINGER: Lucas Fernández, Jan Carreño, Marcos Salido, Julen Capdevila, Pau Moya, Joan

Redondo

WINGER-LINE: Manuel Atienza, Samuel Barragán

COACH: Sergi Altisent

# **Sports Science**

The Sports Science department includes a Medical Service, the Performance and Physical Training Area, and an Area dedicated to Technology and Analysis Applied to Sport.

In this 2019-2020 season, the Medical Service continued to foster ongoing training among its members by organising a number of sessions with world experts in fields such as muscles and tendons and sport physiology concerning both men and women. They also worked to set up various Sport Medicine units with Assistència Sanitària Col·legial and another shared unit between the Hospital Clínic and the Sant Joan de Déu Hospital, which will become a specialised teaching unit (using the resident internal medicine method).

During the season, the Canon Medical sponsorship agreement was renewed, which will mean new nuclear magnetic resonance equipment with 3 teslas, a new radiology room and 15 new ultrasound scanners.

The COVID-19 epidemic was extremely tough on sports overall, but especially on team sports. All national and international professional and amateur sports competitions were suspended and most were cancelled. Fortunately, however, the incidence of the disease among Barça's players and the residents at the Masia was very low thanks to the Club having reacted faster than the authorities. For those competitions that were resumed, we went to great lengths to conduct PCR and serology tests to ensure that the players involved were free from SARS-coV-2 and able to compete. Another achievement was amply overcoming the challenge of keeping everyone in peak physical condition during lockdown. A whole host of initiatives were launched, all home-based, including general and specific group workouts, group spinning sessions with professional cyclists, yoga sessions and more. Credit for this achievement goes to the physical trainers for managing to motivate our sportsmen and women.

Meanwhile, the Performance and Physical Training Area continued to measure external and internal loads in an effort to interrelate them so as to plan an optimised training

# FOOTBALL ANALYTICS: NOW AND BEYOND A deep dive into the current state of advanced data analytics

#### **THE 2019-2020 SEASON IN NUMBERS**

Last season, the Medical Service carried out:

1.536

medical checks

surgical interventions

300 daily player monitoring





calendar, bearing in mind the positions of each player and the competition schedule. Every season reveals new insights regarding each sportsperson thanks to technological breakthroughs, which calls for more experts to process the data and send information about what to do and what not to do.

The Area dedicated to Technology, Analysis and Innovation in the Sports Science Department is working with a multi-disciplinary group of professionals (coaches, engineers, mathematicians, IT experts and physicians) to optimise each teams' performance by providing their managers with information that will help overcome challenges and make









well-informed decisions. The group in charge of Technology and Innovation is working on taking cutting-edge industrial solutions and adapting them to the world of sport. They are involved in the latest scientific and technological developments and work in direct collaboration with the technology departments of FIFA, UEFA and LaLiga as specialised consultants.

The professionals entrusted to analyse play are coaches who help each team's technical staff to study their tactical performance and pick up on the strengths and weaknesses of their rivals, which includes providing real-time insight during a match and monitoring the players' training sessions. On the sidelines, the coaches are equipped with tablets and sound systems to keep an eye on the team's performance from different perspectives.

The most revolutionary part involves using data analysis to monitor play performance using objective data. These data are measured 25 times per second in all 22 players and the ball, which produces roughly 3.5 million data items per match. FC Barcelona's group of data analysts is one of the most scientifically renowned in the world. One of their latest feats was publishing Football Analytics: Now and Beyond. A deep dive into the current state of advanced data analytics, which earned them much recognition at international science conferences, including an award at the MIT Sloan Sports Analytics Conference. But, most importantly, all of this know-how is being used to create algorithms that help the complexity of the dynamics of play to be understood from a scientific standpoint thanks to the work of the Methodology Department.











# LA MASIA'S 40TH ANNIVERSARY



La Masia just turned 40! On 20 October 1979, there opened a residential school welcoming young footballers such as Romà Albarrán, Betriu, Pep Boada, Òscar Lausín, José Fernández, Guillermo Amor, Esteve Castañer, Manuel Bautista, *Bata*, César Redondo, Manolo Muñoz and Ricardo Arnal. These were the first Masia residents. The Club recently invited them all to the old residence by Camp Nou to begin the anniversary celebrations.

The Club had a variety of plans lined up for the whole season, including a special logo printed for the occasion featuring the number 40. The first team and the rest of the FC Barcelona teams sported a commemoration t-shirt showing the new logo before each game.

The Club also published a book about the home of FC Barcelona's grass roots. A journey that traces the Masia's forty-year history, full of landmarks, anecdotes and stories that reveal what makes the *blaugrana* residence the best in the world.

We have also been working on a documentary about La Masia's forty years of existence, but due to Covid-19 it has not yet seen the light, like other actions that the Club had scheduled.

#### From residence to icon

Forty years ago, when the Masia de Can Planes opened its doors and became the first footballers' residence in Spain, nobody suspected that four decades later the house would become the icon it is today: a symbol of identity, one of the building blocks that make Barça *More Than a Club*, and the

brand that represents FC Barcelona's unique training model for sport, human growth and academic progress. This is a school of life and sport that has created its very own way of doing things — a philosophy that shows both on and off the playing fields, pitches and courts where our professional sports grass roots train, reaching 641 beneficiaries and those around them (relatives, coaches, tutors and educators).

Once upon a time, La Masia was just a building, a residence, for football only. Now, true to the Club's dedication to sport, the concept has grown to encompass male and female grass roots football, grass roots teams for all professional sports (basketball, handball, roller hockey and indoor football), and all their training needs, as well as those of the people living-in at the Masia-Oriol Tort Training Centre.

#### Life before the Masia

In truth, grass roots football was already important to FC Barcelona long before the Masia. It has been around ever since 1901 when the secretary of the board and team striker Lluís d'Ossó promoted the second, third and fourth Barça teams. Over the years, it has shaped many a great player to make Barça what it is today, including names such as Calvet, Seguer, Biosca, Aloy, Manchón, Bosch, Gràcia, Tejada, Brugué, Vergés, Estrems, Olivella, Rodri, Sadurní, Silvestre, Fusté, Rexach, Martí Filosia, Mora, Olmo, Tente Sánchez, Lobo Carrasco, Estella and many, many more.



#### THE MODERNISED MASIA

As the Masia celebrated its 40th anniversary, the residence at the Sports City which opened in 2011 got a makeover. The Oriol Tort Training Centre known as La Masia has been revamped to ensure residents feel like this is their home from home. Eight years after opening, the facilities have been adapted to new needs and requirements. The priority was to make it more comfortable and create the right atmosphere to convey the significance and values of the Club in every corner, fostering a sense of pride in belonging to the Club and to the Masia. Careful attention was paid to every detail to achieve a convivial vibe among the 73 sports talents who live there: 52 for grass roots football, 13 for basketball, 4 for handball and 1 for roller hockey).

The indoor refurbishment is visible the moment you enter the residence, where a huge image of Iniesta, Xavi and Messi with the Ballon d'Or in 2010 welcomes residents and encourages them to dream, inspired by this podium of three amazing finalists. The style and furniture on the ground floor were completely revamped in an effort to make common areas extra cosy and pleasant.

The refurbishment modernised the entire floor, from reception all the way in to rest areas, TV rooms and leisure areas, including study rooms, tutors' offices and the dining hall.

Care has gone into every last detail. There are pictures of the residents hanging from the ceiling, sport-themed decorative lighting, and wooden features to give the whole ground floor of the Masia a touch of warmth. The place is dotted with treasures such as trophies and signed t-shirts to remind these young talents that their dreams really can come true.



The upper floors, which house the residents' bedrooms, have also been given a fresh new look, though their original essence remains.

A large picture of all the players who have trained at the Masia welcomes residents to the first floor, where there are study rooms as well as bedrooms. The basement level, which is meant for professional teams, has also changed its style and furniture to revolve around a new dining hall.

All in all, the refurbishments make the Oriol Tort Training Centre a much cosier place to ensure residents feel at home there.

Wooden features, attention to detail, stylish decoration and a convivial atmosphere make this a warm, modern and comfortable place for Barça to train its players and professionals and keep up its reputation as the best sports academy in the world.

# AN INSPIRING SPEECH FOR MASIA SPORTSPEOPLE

Alex Roca, aged 28, left an indelible memory of his time at the Masia. As the first person with cerebral palsy to have completed the almighty Titan Desert race, Alex came in to tell our athletes about overcoming personal challenges and facing life with the right attitude. We highly recommend visiting his website www.alexroca91.com and reading his biography. "I'm Alex Roca Campillo and I was born in 1991. When I was six months old I suffered from herpesviral encephalitis (herpes of the brain), which caused cerebral palsy and 76% physical disability that affects the left side of my body, meaning reduced mobility and the need to communicate using sign language. Doctors said I wouldn't make it and they cannot believe I'm still alive. There have been a lot of hurdles in my life, but I have done my best to overcome them with determination. I currently have a career, a job, a car, a partner and a normal life." Personal challenges and a good attitude towards life were the topics that Alex Roca came to tell our Masia residents about in a talk entitled: You set your limits.

With the help of his partner, Mari Carmen, Àlex had no trouble engaging his audience of Masia kids: "Sport is really important in my daily life because I see it as a way of life to become better every day. I believe that nobody can tell you your limits — we all set our own limits. Everyone owns their own fate and their own possibilities. I have completed four triathlons, taken part in the 2018 Titan Desert and finished the 2018 Pilgrim Race. 2019 allowed me to make two of my major dreams come true: running the 21 km Barcelona half marathon and completing the 2019 Titan Desert race, making me the first person with cerebral palsy ever to finish it," explained Àlex.

The audience at the Masia listened intently, full of admiration. Their deepest respect goes to a sportsman who has been a Barça supporter and Ronaldinho admirer since he was little, who gave them plenty of food for thought. His first message was powerfully clear: "Let me try and I will find a way to do it." Other messages invited them all to think: "A person without challenges is no one", "a good attitude will let you achieve anything in life", "don't take anything for granted in your life", "when you feel fame up close, don't let it get to your head" and "never stop fighting for your goals". The talk ended with Pedro Rodríguez, the youngest resident, giving Àlex Roca a Masia 40-year anniversary t-shirt, followed by a family photo and a round of applause for such an inspirational speaker.

#### **Sport talks**

Before Covid-19 ground everything to a halt, the Masia Auditorium hosted a series of talks throughout the season. Most were organised by the Methodology Area. Some of the most interesting speakers were Laureano Ruiz, Jorge d'Alessandro, Óscar Cano and FC Barcelona handball coach Xavi Pascual. The talks were aimed at the Masia's technical professionals, allowing them to learn new concepts to apply to their teams. Xavi Pascual's talk proved especially useful in this sense as he explained how, despite being two different sports, handball tactics can be adapted to the various FC Barcelona football teams.









### RESIDENTS OF LA MASIA

**U14 A** Dayan Nessah

**U16 B** Víctor Baulmann

and Agustín Ubal Agostin

	FOOTBALL
U12 A	Pedro Rodríguez
U14 B	Daniel Ávila, Andrés Cuenca, Lamine Yamal and Genís Torrelles
U14 A	Hugo Alba, Alejandro Domínguez and Brian Fariñas
U16 B	Bilal Achhiba, Aaron Alonso, Marc Dolz, Antonio Gómez, Antonio Martín and Cristóbal Muñoz
U16 A	Diego Almeida, Ander Astralaga, Juan Larios, Pablo Páez and Alejandro Ramos
U18 B	Jorge Alastuey, Txus Alba, Marc Alegre, Mamadou Bah, Damian Canedo, Jorge Carrillo, Marc Casado, Josep Cerda, Daniel Cervera, Pablo Cuñat, Leonardo dos Reis, Pelayo Fernández, Juan David Fuentes, Carlos Gallego, Zacarias Ghailan, Gerard Gómez, Miquel Juanola, Fermín López, Diego López, Anwar Mediero, Brian Peña, Arnaus Rafus, Chadi Riad and Arnau Sola
U18 A	Alejandro Balde, Jaume Jardí, Moriba Kourouma, José Martínez, Álex Rico, Pol Tristán and Ramon Vila
	BASKETBALL

	HANDBALL
U16 A	Ezequiel Alcaraz
U16 B	Pol Quiroga
U18	Aleksandar Cenic and Roberto Domenech
	•

**U16 A** David Castellnou, Aaron Ganal, Martín Iglesias, Ricardo Martín and Teodor Simic

**U16** Ibou Dianko Badji, Gael Bonilla, Pavlo Dziuba, Matthew Marsh, Iñaki Ordóñez

INO	OR	<b>FOOTI</b>	BALL

**U18** Jorge Carrasco, Àlex Garcia and Nicolas Marrón

#### ROLLER HOCKEY

**U12** Adrià Álvarez

RESIDENTS PER SPORT & NATIONALITY						
	FOOTBALL	BASKETBALL	HANDBALL	ROLLER HOCKEY	INDOOR FOOTBALL	Т
CATALONIA	1 21	2	0	1	2	26
ANDALUSIA	7	1	0	0	0	8
ARAGON	1	0	0	0	0	1
ASTURIAS	3 1	0	0	0	0	1
GALICI <i>i</i>	4	0	0	0	0	4
BALEARIC ISLANDS	3	0	0	0	0	3
CANARY ISLANDS	3 1	0	0	0	0	1
MADRII	) <b>0</b>	0	0	0	1	1
MURCIA	1 2	0	0	0	0	2
NAVARRI	1	1	0	0	0	2
BASQUE COUNTRY	/ 1	0	0	0	0	1
VALENCIA	4 5	0	1	0	0	6
ANDORR <i>i</i>	) O	1	0	0	0	1
ENGLANI	) <b>0</b>	1	0	0	0	1
BRAZI	1	0	0	0	0	1
SP/ GUINE	1	0	0	0	0	1
SP/MOROCCO	1	0	0	0	0	1
GUINE	1	0	0	0	0	1
MACEDONIA	) O	1	0	0	0	1
MEXICO	) <b>o</b>	1	0	0	0	1
SENEGA	L <b>0</b>	1	0	0	0	1
SERBI <i>I</i>	۰ ۱	0	1	0	0	1
SWITZERLANI	) <b>o</b>	1	0	0	0	1
UKRAINI	0	1	0	1	0	1
URUGUA	/ O	1	0	0	0	1
CHILI	0	1	0	0	0	1

# INVISIBLE TRAINING FOR MASIA SPORTSPEOPLE DURING LOCKDOWN

Sadly, La Masia was forced to close its doors for the first time ever due to the Covid-19 pandemic. On 13 March 2020, La Masia sent all its residents home to spend lockdown with their families. The process ran as smoothly as would be expected of an institution like FC Barcelona, managing not only to send players home expeditiously, but also to be one step ahead of everything.

Yet, despite being physically closed, La Masia's staff kept as busy as ever. Having worked hard to establish routines, it was important not to fall out of them and keep up the good habits. To do so, the professionals from each of the different departments who work there on a daily basis played a crucial role.

Thanks to La Masia's Comprehensive Service for Sportspeople, the residents and their families were advised and guided at all times about how to continue their invisible training routines. Efforts focused mainly on helping the players to optimise time management, sleep, workouts, academic education, leisure, family time, nutrition, tutor sessions, mental health and rest, but it was equally important to make sure they did not feel isolated during these unprecedented times when confinement threatened to cause so many problems.

This support was not only available for the 70 players who live at La Masia, but for all 670 players in the FC Barcelona base. For residents, however, the fact that they had to move out of their usual home scenario meant theirs was a particularly difficult change. La Masia also kept an eye on the Club's apartments, which accommodate some of the older players.

Parents were working from home and had to take care of their children's education. More than ever, La Masia stood beside players and their families to support them. This meant close communication between tutors, psychologists and families.





La Masia kept in permanent touch with the players to help with the academic lessons they were given at the on-line school, which meant using various educational platforms for all ages (primary school, secondary school and sixth form). Meanwhile, La Masia continued to provide after-school reinforcement lessons on-line for anyone who needed them.

Another important task involved reinforcing tutor sessions and group dynamics on-line. With no time to adapt, team mates suddenly found themselves separated from each other over night. To make that sepa-

ration less abrupt and keep up the team spirit, activities were organised to work on the group's common topics and boost cohesion.

Players and their families had the psychology department on hand to discuss any issues or needs they wished to talk about during lockdown. This support made families all the more willing to work on optimising their personal and family resources.

The professionals at La Masia were "closer" than ever to their players and families, making them feel reassured by the Club at such a difficult time for everyone.





#### **MASIA SOLIDARITY GOES DIGITAL**

The Covid-19 crisis also forced the Masia Solidarity programme to make some readjustments, which meant using technology to hold virtual meetings between the grass roots teams for professional sports and the social organisations they work with. Given the circumstances brought about by the health crisis, this was the only way to keep the programme running. This third edition of the programme, which arose from a collaborative agreement between La Masia and the Barça Foundation, involved 600 players and 17 organisations.

Unfortunately, we were only able to work with the Itinerarium Foundation, the Finestrelles Foundation, Càritas in Sant Feliu de Llobregat, El Prat and Viladecans, the Catalan Sports Federation for People with Cerebral Palsy, the Catalan Foundation for Cerebral Palsy: Club Esportiu Esbonat i Amistat Barcelona, the Home Catalunya Project and ITA Salut Mental. The remaining 11 organisations received support from La Masia and the Barca Foundation, as well as useful social-educational materials and content to help in these unusual times. During their virtual interactions, players and participants from these organisations shared experiences about lockdown life and exchanged ideas on fitness routines and crafts to do at home.

#### Three on-line activities

The first virtual experience was a gathering between the Under-14 indoor football players and children from the Itinerarium Foundation. During the

event, the blaugrana players met Joan Hidalgo, an 18-year-old young man with ataxia-telangiectasia. This degenerative condition causes gradual loss of coordination in the limbs, head and eyes and increased risk of infection. The U14s also got to meet Anna Vives, a girl with Down syndrome who has created her own typography that can now be found on all word processors. FC Barcelona used her font on the Joan Gamper 2013 Trophy to raise awareness.

The second virtual activity involved the U16 B handball team and youngsters from the Home Project, which works on behavioural addictions. The third event was to support the Finestrelles Foundation in Esplugues de Llobregat. This institution works to defend the rights and dignity of people with intellectual disabilities.

#### **Pre-Covid visits**

Before lockdown, several teams from La Masia went out to visit various institutions and learn about other social realities. The U10s visited a nursing home, the U12s went to an open centre, the U14s visited a functional diversity centre, the U16s visited a behavioural addiction centre, the U16s and U18s visited a children's disease centre, and the U18s and juniors went to a centre for people with neurological disabilities. All these experiences make FC Barcelona's players more aware of little known social causes and different realities, helping them to become kinder and develop their social and emotional skills.

#### ORGANISATION CHART

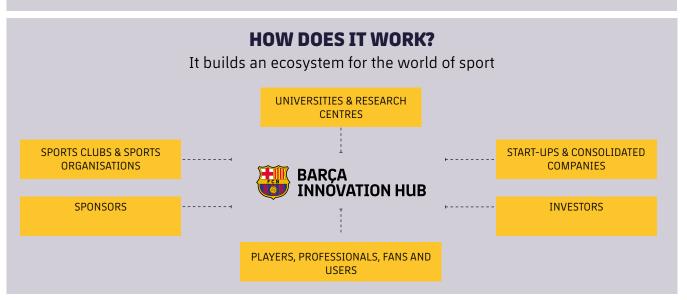
These are the 17 organisations from eight different local areas that collaborated with the Masia Solidarity project during the 2019-2020 season. The activities began in October and switched to virtual means during lockdown:

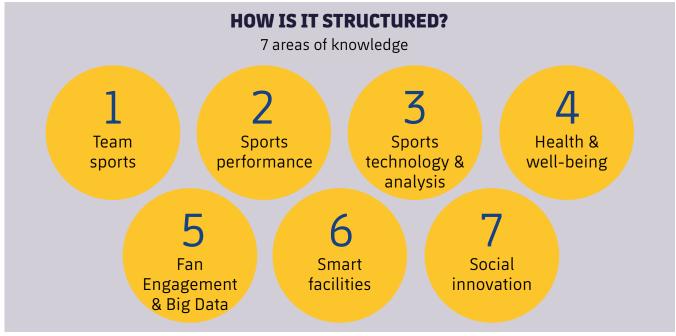
- FINESTRELLES FOUNDATION
- MARIANAO FOUNDATION
- AMICS DE LA GENT GRAN (FRIENDS OF THE ELDERLY)
- CARITAS OF SANT FELIU DE LLOBREGAT
- NEUROLOGICAL STIMULATION UNIT
- ACELL AND SPECIAL OLYMPICS CATALUNYA
- CATALAN FOUNDATION FOR CEREBRAL PALSY AND CLUB ESPORTIU ESBONAT I AMISTAT BARCELONA
- ITINERARIUM FOUNDATION
- JOAN SALVADOR GAVINA FOUNDATION
- HOSPITAL SANT JOAN DE DÉU
- LA MALLOLA RESIDENCE
- DON BOSCO OPEN CENTRE
- BLAU ALMEDA RESIDENCE
- SAO-PRAT OPEN CENTRE
- GUTTMANN INSTITUTE
- HOME PROJECT
- ITA SALUT MENTAL

# **BARÇA INNOVATION HUB**

WHAT DOES BIHLIB DO?

- 1 Scientific research projects
- 2 Innovation focused on joint development of products and services
- On-line courses for professional development, and official Masters and postgraduate qualifications
- Organising congresses and conferences



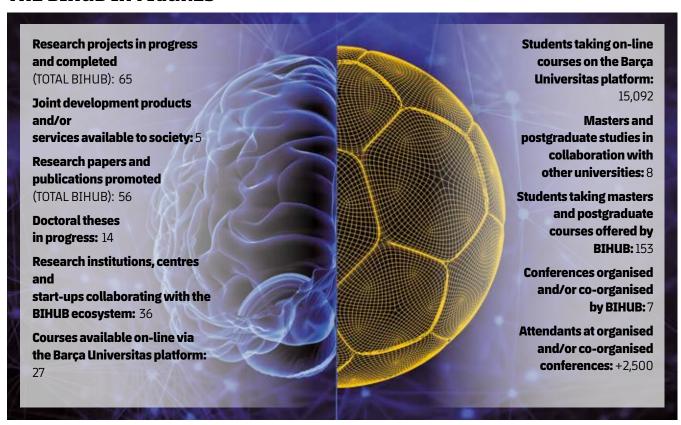


# A MAJOR SPORTS LABORATORY FOR THE FUTURE OF SPORT

More than 2,000 sportspeople train at the Ciutat Esportiva each day, 121 teams play every weekend, 5 professional sports, 9 amateur sections, a stadium with almost 100,000 seats, 303 million supporters, and over 3.5 million followers on social media. This is the day-to-day life of FC Barcelona, which provides a privileged environment in which to create a sports laboratory where our players can up their game and think up, try out and develop new ideas, know-how, products or services to enhance the sports industry and society at large. This laboratory is the Barça Innovation Hub.



#### THE BIHUB IN FIGURES



#### **ACTIONS & PROJECTS**

## Collaboration between BIHUB and FIFA to test tracking systems

FIFA is still relying on FC Barcelona to provide a test lab for sports technology. This time, Camp Nou was chosen to conduct a study on the precision of tracking systems used by companies when gathering variables during football matches. The tests were carried out in a series of sessions during the month of October, focusing on player positioning and speed indicators. The measurements were taken with the help of some 30 students from the Barcelona Campus of the National Institute of Physical Education of Catalonia (INEFC). To measure these indicators, a 30 x 30 metre square was set up on the grass at the Stadium, with 10 cameras on each side. Inside the square, students with sensors on their bodies followed an exercise course that involved walking, jogging and sprinting in different directions and at various speeds.



## 'IoTwins' project with the BSC using AI to manage the Barca Space

FC Barcelona is working on a ground-breaking project to create a smart system that is able to analyse and predict people's movements inside and outside the Club's facilities (Camp Nou, Palau, Johan Cruyff Stadium, Barça Campus, Museum and Barça Store, etc.). The *IoTwins* project, driven by the Barça Innovation Hub and the Barcelona Supercomputing Centre (BSC), uses the Internet of Things and artificial intelligence to create a smart system that can predict people's movements inside and outside the Club's facilities. Based on the insight revealed by the system, real-time decisions can be made to optimise the Club's activities and the Barça Space.



## BIHUB presents a book signed by the Club's nutritionists with recipes for players

BIHUB is behind the book entitled *High-Performance Nutritional Cuisine. Practical Recipes for Football*, written by Toña Lizarraga, Mireia Porta, Ian Rollo, Xavier Tormo and Montse Illán. The book is a collection of recipes created by FC Barcelona nutritionists to feed the first-team players and other members of the Club. Snacks, jellies, truffles and shakes are just some of the formats these recipes come in, helping players to get through their high-intensity exercise and regain their strength afterwards. The book is published by FC Barcelona in collaboration with the University of Barcelona and Gatorade.



## Pioneering study on the impact of sleep on sports performance

BIHUB ended a study in late 2019 to measure the impact of sleep on the performance and health of sportspeople. The study involved one year of research with 516 players from La Masia and has led to some interesting conclusions. The findings have given rise to recommendations not only for players in the Club's various grass roots sections, but also for young people and the population at large, whether or not they engage in sports.

This piece of pioneering research in the world of sport has been carried out together with Adsalutem, a state-of-the-art institute specialising in sleep medicine, the Allianz insurance company, and Hexoskin, a firm that specialises in designing smart clothes, which provided an armband device to assess the players' sleep quality. The UEFA also took part as the co-funder of the project, and will use the study's findings to encourage healthy sport and to boost performance among young footballers.



#### SYMPOSIA AND CONFERENCES

## Fifth edition of the Barça Sports Technology Symposium

November saw the fifth edition of the Barça Sports Technology Symposium, which has grown to become a benchmark in the sports technology sector. The aim of the event is to present the latest breakthroughs in the field by gathering experts from around the world to share how technology is reshaping the sport industry in its various disciplines. This academic event is part of the Barça Sports Tech Week organised by BIHUB to explore technology, innovation and training methodologies. This edition included a variety of round tables and sessions revolving around themes such as Future World and its Impact on Sports, and Enhancing Athletes' Performance.

## BIHUB at international conferences

Throughout 2019, the Barça Innovation Hub was present at a number of international events and fora relating to technology and finance. Marta Plana, the senior manager in charge of BIHUB, was entrusted to present its core principles and some of its major projects at events such as the RISE Technology Conference in Hong Kong, one of the biggest technology events in Asia, the OurCrowd Global Investors Summit in Jerusalem, Israel's biggest business congress and one of the world's top technology gatherings, and the London School of Economics Students' Union (LSESU).





## The Barça Sports Analytics Summit and how data contribute to challenges in play tactics

Barça Sports Tech Week included the second edition of the Barça Sports Analytics Summit, a conference to discuss statistical modelling which analyses what data can do to help challenges in play tactics and in the sports industry overall, which includes sharing the best ways to view data. The event was moderated by Javier Fernández, head of FC Barcelona Sports Analytics, who defined the Barça Sports Analytics Summit as "a unique event on the football analysis scene, where scientific data, coaches, play analysts and football enthusiasts come together to discuss how data analysis can be used in the real world."



# Barça Football Coach Summit looks into the role of managers and their interaction with players

The second edition of the Barça Football Coach Summit brought together coaches and technical staff from clubs around the globe to discuss how play dynamics could change using methodologies, training and data. FC Barcelona was represented at the Summit by Isaac Guerrero, the Head of the FC Barcelona Methodology Area, Lluís Cortés, the manager of the FC Barcelona women's football team, and Franc Artiga, the U18 A coach. Also taking part in some of the panel sessions were Juan Carlos Unzué, former FC Barcelona goalkeeper and current football coach, Emma Hayes, the manager of the Chelsea women's football team, and Jagoba Arrasate, the Osasuna manager.



#### Second edition of the Barça Sports Nutrition Conference

After a successful first event, BIHUB organised the 2nd Barça Sports Nutrition Conference gathering nutritionists who specialise in sport to share the conclusions drawn from the latest studies in this field and discuss present-day innovations that are being passed on to various clubs around the world. The event was attended by 400 professionals from 35 different countries. The keynote speakers made their presentations on metabolic optimisation, immune health, performance nutrition, nutritional periodisation, and nutritional education strategies, to name just a few of the topics discussed. Toña Lizarraga and Mireia Porta, FC Barcelona nutritionists, and Franchek Drobnic from the FC Barcelona Medical Service, talked about the Club's approach to these issues. Other international names on the academic panel included nutritionist and physiologist Asker Jeukendrup, and James Morton, Professor of Exercise Metabolism.





## The future of sport under debate at the 11th ASPC International Forum on Elite Sport

The Barça Innovation Hub and the High-Performance Centre in Sant Cugat organised the 11th ASPC International Forum on Elite Sport in October. The two-day event gathered 400 professionals working on the science of exercise and sport at FC Barcelona's 1899 Auditorium. Experts in the field came from 60 high-performance centres in 30 countries around the world. The event is one of various regular activities organised by the ASPC, the Association of Sports Performance Centres, whose members include FC Barcelona. The idea is to a gain multi-discipline insight by inviting professionals from all kinds of sport disciplines including football, table tennis, swimming, skeleton and a whole host more.

During the two-day event, they all shared experiences concerning sports performance in their own fields, as well as planning and management. Discussions also took place regarding talent development, with a special focus on the role of women in high-performance sport, in terms of training and the balance between sport and an academic career.



#### The BIHUB gathers the finest experts in sport medicine

These two conferences were part of the programme for the 2019 Sports Science Week, a conference dedicated to different fields within sport medicine, with 1,500 attendants. At the Barça Sports Medicine Conference, 25 of the best specialists were there to analyse and discuss the issue of tendinopathies in football, one of the most frequent pathologies which sport medicine still has a lot to learn about. Another event entitled the Barça Sports Physiotherapy Conference brought together acclaimed physiotherapists, researchers, doctors and specialists to talk about how to deal with high-incidence and high-complexity injuries such as chronic ankle instability and hamstring injuries, where these experts were also able to put forward their experience in clinical practice.



# COVID-19

#### **WORK DURING THE PANDEMIC**

# BIHUB talks to experts in fitness coaching

What was it like to coach during lockdown? How did it work and what fitness priorities did the players work on? The fourth Live Chat session organised by the Barça Innovation Hub (BIHUB) in April covered all of these questions with Fran Soto, first-team manager, Rafel Pol, a former Barça manager from Luis Enrique's time and the current manager of the Spanish national team, and Luis Canay, who coaches the Mexican team Chivas de Guadalajara.

The title of this virtual talk between Soto, Pol and Canay was Current and Future Views, streaming live on the Barça Innovation Hub's YouTube channel and moderated by Gerard Carmona, a member of the BIHUB Performance Area. Soto, Pol and Canay explained how the competitive shutdown forced them to change their team planning and altered the players' training.

This was one of a series of seven weekly virtual meetings named Decoding the Game organised by BIHUB to exchange opinions with specialists from the world of football and discuss topics such as fitness training, analysing play, studying opponents, training methods and other interesting aspects concerning elite football teams.

# DECODING THE GAME Strength & Conditioning in Football BARCA INNOVATION HUB

#### Record enrolments for Barça Innovation Hub's online courses

The coronavirus led to a major disruption in the professional and educational sphere, changing the routines of millions of people who were suddenly pushed to go digital and turn to on-line training as the only way to keep learning.

As the new reality took shape, BIHUB saw a great surge in the number of people signing up for its on-line courses, which provide the opportunity to learn about a range of sport-related topics.

In April alone, Barça Universitas got almost three times as many enrolments as it did in April 2019, jumping from 340 to 997 new students, which meant a 193% increase. It also meant a 110% increase compared to March 2020, with 474 new enrolments already anticipating the upward trend that began when lockdown was declared on 16 March. May and June also recorded higher figures than the previous year. In May, there were 925 enrolments compared to 490 in 2019, which meant a 112% rise, and June saw 908 new students compared to 476 the year before, meaning 110% more.

The platform currently has 27 on-line courses reaching 15,000 students in 125 different countries. These courses cover a whole range of contents, including training methodology, nutrition, sport psychology and performance, leadership, sport management, communication, marketing in the sports field, and much more.



#### **Activities with partners for #CulersAtHome**

During lockdown, the Club launched a new section on the website named #CulersAtHome, where a variety of content and activity ideas were posted to keep fans entertained, fit and active at home. Some of these activities were developed by BIHUB with the help of the Club's partners:

Recipes with Beko. A series of recipes for the players' favourite dishes were shared so fans could try out their cooking skills. The recipes were published in video format with a written explanation showing details about the in-

gredients used and their nutritional properties.

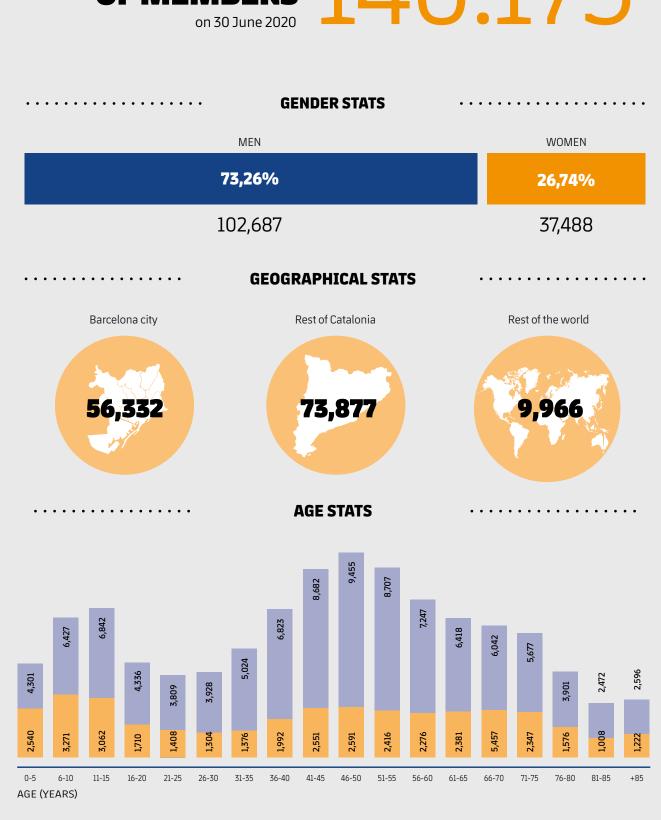
Training with Nike. A series of training sessions were organised in collaboration with the Performance Area to share various ways of working the entire body. Exercises were inspired by the daily routine followed by the Club's players.

Hydration with Gatorade. The Gatorade Sports Science Institute shared a few tips to make sure people keep properly hydrated when they work out, ensuring the best possible results during and after sport.





# TOTAL NUMBER 140.175



# SERVICE, ACCESSIBILITY AND INCLUSION

#### **Customer service for members**

The Barcelonista Member Customer Service Office once again stepped up its game to provide assistance to all members of the Club at its desks, by telephone or by e-mail. Throughout the 2019/2020 season, the group of people behind the customer service centre of the FC Barcelona Members Area received a total of 114,830 emails and 107,353 phone calls, and to manage and answer these queries they sent 123,543 emails and made 45,052 phone calls. Furthermore, throughout the year, a total of 27,997 members were assisted at the customer service desk inside the Club Headquarters.



#### **Specialised Services Office**

The Specialised Services Office (known as OAE), created in 2012 mainly to facilitate access to the Club's facilities to all members and supporters with functional diversity, provided specialised and personalised assistance adapted to the specific needs of each group and each applicant throughout the season.

The staff at the OAE worked to optimise and facilitate communication between the Club and this group of members and users to achieve a comprehensive service and ensure equal rights and benefits for all members of FC Barcelona and the assistance given to them.

The OAE has sold hundreds of tickets for the area enabled for wheelchair users and tickets to accessible areas, as well as exchanges of season passes for tickets adapted for subscribers with mobility problems. With the help of the OAE Advisory Board, studies and actions have been carried out to improve accessibility to facilities and services.



#### 'T'Acompanyem', a successful service

The T'Acompanyem (Right Beside You) service was provided once again this season under the management of Barça and the Red Cross to assist persons with mobility difficulties wishing to attend games at Camp Nou. Following the upward trend experienced up until the lockdown caused by Covid-19, this year started with a rise in this service that continued to receive signs of satisfaction from users now that it is fully consolidated. The total number of services was 1,145, including 985 carried out in the Stadium and 160 of adapted transport. Both the Red Cross volunteers and the entrance staff collaborated to the full to support the work and the good image of the T'Acompanyem (Right Beside You) service, in a season that was hampered by the effect of the pandemic and the fact that the last matches at Camp Nou were held without spectators.



#### **Emotional support from the Red Cross**

Red Cross volunteers were also in constant contact with regular users of the TAcompanyem service and throughout the three months of the state of alarm speaking by phone or via weekly video calls with a group of 25 members, making about 300 calls. It was thus possible to check up on the members and provide emotional support to those using the service throughout the season at a time when they did not have the chance to meet at Camp Nou.



#### INSTITUTIONAL EVENTS

#### **Delegate Assembly**

The Ordinary General Meeting of Delegates was held on 6 October 2019 at the Palau Blaugrana. A total of 781 delegate members attended, including the presidents of supporters' federations, meeting the conditions of the by-laws, and members of the Club's statutory committees: the economic, disciplinary and transparency committees.

The settlement of the 2018-2019 financial year was approved by 79.76%, the 2019-2020 budget received the support of 84.66%, only two people voted against the withdrawal of the honorary distinctions to Francisco Franco, and Joan Manuel Trayter was ratified as Trustee of the Members with 90.85% of votes in favour. The Assembly did not approve the proposal presented by the partner Víctor Font to include electronic voting in the Statutes, pending conformity by the Sport Act. This proposal received the support of 59.93%, but would have required two thirds of the votes for approval as it was an amendment of the Club Statutes.



#### Draw to appoint 3,546 new delegate members

At the end of two years of activity of the delegate members elected for the 2018-2019 and 2019-2020 seasons, a draw was held at the Auditori 1899 in June to elect the new delegate members for the coming 2020-2021 and 2021-2022 seasons. The event was chaired by the first vice-president, Jordi Cardoner, along with the secretary of the Board of Directors. Marta Plana, and the Trustee of the Members, Joan Manuel Trayter. In addition to these elected delegates, the remaining members of the FC Barcelona Assembly are as follows: the 947 longest-standing members of the Club forming the Senate; 14 members of the Board of Directors; 5 former Club presidents; 5 members of the Economic Committee; 5 members of the Control and Transparency Committee: 4 members of the Disciplinary Committee, and, lastly, 30 presidents of the Territorial Federations of Supporters. In total, 4,556 members on the Assembly. Given the circumstances caused by Covid-19, the draw was held in accordance with the necessary health and safety regulations and was streamed on the Club's website.

#### **Delivery of diplomas and cards to the new senators**

In 2020, for the fourth consecutive season, an event was held to deliver diplomas to the new senators. The event took place on 27 February in the Sala Roma hall at Camp Nou and was attended by 22 of the 47 new senators who joined the Blaugrana Senate this year. The first vice-president, Jordi Cardoner i Casaus, and the secretary of the Board of Directors, Maria Teixidor, presented the diplomas and accreditation cards that prove they are among the first thousand members of the Institution. The state of alarm and the consequences of the pandemic made it impossible to hold the annual meeting of the Senate scheduled for the second quarter of 2020.



#### **Eight events to reward member loyalty**

A total of 44 members out of the 76 who were invited attended two events held at the Josep Suñol Presidential Box to receive recognition for their 75 years of loyalty to the Club since they became members in 1945. Attendees picked up the gold and diamond badge presented to them by President Josep Maria Bartomeu.

As for the delivery of the gold badges, during the season three events were held in the Auditori 1899, which brought together 204 members of the 302 who were invited to receive recognition for their 50 years of Club membership. The events were chaired by President Josep Maria Bartomeu or First Vice-President Jordi Cardoner. Regarding the delivery of silver badges to members who had spent 25 years at Barça, 784 awardees were invited to the three sessions held at the Auditori 1899, chaired by Jordi Cardoner, which were attended by 350 members.

Nine more ceremonies were scheduled for the last four months of the season to complete the delivery of the gold and silver badges, but the pandemic forced them to be suspended. This season, 842 members would have been summoned to receive the gold badge and 1,594 the silver.



#### PROXIMITY PROJECTS

#### **Tickets for travel**

One of the measures that was continued throughout the season was the collection of tickets bought by members travelling with the Barça first football team to the city where the matches were taking place, whether in La Liga, the Cup, or the Champions League.

Tickets were put on sale through the Club website exclusively for members and commitment cardholders for all fixtures played at away grounds. There was no need to draw tickets for any trips. These tickets were nominal and members who purchased them had to collect them in person at a specific point in the city where the game would be played. By adopting this approach, the Club took another step forward in combating resale.



#### **FC Barcelona Travel**

FC Barcelona Travel, the service that the Club offers its members and supporters clubs to be able to travel with Barça teams to away games, continued to offer its services until the pandemic brought competitions to an end and subsequently prevented fans from accessing the stadiums. 1,396 people travelled with FC Barcelona Travel in a 2019-2020 season with far fewer fan trips due to Covid-19. FC Barcelona Travel managed 1,298 fan trips for matches played by the first football team in the Champions League (788), La Liga (400) and Copa del Rey/Super Cup (110). In addition to the first-team football matches, this service was also provided at certain EuroLeague basketball games, which were used by 98 fans.



#### **Release of new season tickets**

Like every year, the Board of Directors agreed that season tickets cancelled due to non-payment be offered to members on the season ticket waiting list in order of registration. This year there were 161 unsubscribed season tickets, which will be valid for the selected new members in the 2020-2021 season, once 100% capacity is restored. Since the 2011-2012 season, a total of 2,927 seats have been allocated. This figure includes all cancellations due to non-payment during these nine seasons, as well as the cancellations generated by updating the census of members for the 2014-2015 season, which involved 1,038 available season tickets as a one-off.



#### **Waiting List Pass**

During the 2019-2020 season, subscription to the Waiting List continued to operate, based on a personal and non-transferable document enabling members registered on the list to gain access to the stadium for most matches. Members registered on the Waiting List were able to apply for this ticket and go to any games they wished to attend subject to confirmation in advance, until competitions were shut down and matches could only be held without spectators. This year saw a total of 315 members using the Waiting List ticket subscription. Exceptionally, this season they were also able to attend the La Liga match against Real Madrid.



#### **Invitations to unsubscribed members**

The Board of Directors agreed to invite unsubscribed members to make use of subscriptions that were temporarily suspended as a result of the penalties imposed by the Club's Disciplinary Committee during the anti-fraud efforts carried out in the course of last season's Classic match played at Camp Nou. The 2,821 places corresponding to suspended subscriptions have been offered for each game free of charge to all unsubscribed members. This figure decreased as the sanctions were lifted. The last sanctions ended on 11 November 2019. Those interested in using these invitations simply had to fill in an application form on the website before each match. Throughout the season, a total of 7,160 tickets to eight matches were distributed to members without a season ticket.

#### **Entertainment Space**

This season, the Entertainment Space created four years ago inside the Lower North Goal End of the stadium continued to function. The area has room for 1,246 places this season. This North Goal area is entirely separated from other areas, featuring exclusive access doors and biometric control (fingerprint reading) to guarantee that only authorised people can enter. The Entertainment Area proved to be a success and became a benchmark for other teams. One of the most notable advantages was its friendly atmosphere. The groups that made up the Entertainment Space last year were as follows: Almogàvers, Nostra Ensenya, Supporters Barça and Front 532.





# Open Boxes at the Camp Nou, Palau and J. Cruyff Stadium

The different Open Boxes organised throughout the 2019-2020 season at the Camp Nou, Palau Blaugrana and Johan Cruyff Stadium, which debuted this season with matches by the women's football team, allowed some members to experience a match from the most privileged position of each of these facilities. All members interested in enjoying a Barça game from the Box had to sign up via a form, with the lucky members then being selected by prize draw.



#### **Special promotions for Barça products**

As part of the new social benefits promoted by the Club for members, this season the different promotions continued to be activated with discounts and benefits in FC Barcelona stores. Between October and November, a promotion was launched to offer members a 40% discount on the purchase of Barça's first shirt, personalised with the number and name of each member and the badge of League Champions 2018-2019. Members were also able to get a special price in the online purchase of the large-format book commemorating the Club's 120th anniversary, which looks back over the complete history of Barça with extensive photographic material.



#### **CHILDREN'S AREA**

#### 1.494 new members aged 0 to 15

A total of 1,494 boys and girls registered as new members of the Club throughout the 2019-2020 season by joining the Children's Area, which is made up of members under 15 years of age. Most of these new additions were newborns and under 5s.



#### 'Let's be family' tickets and passports

The 'Let's be family' programme continued to run during the 2019-2020 season. Directed at *blaugrana* families, it offers a series of advantages to members of this group, such as free member's card for the third child and for children with mental disabilities. The objective of the 'Let's be family' programme is to encourage families to come to the stadium together. By the end of the season, 734 'Let's be family' cards had been issued. 11,602 children's passports were issued to facilitate their access to the matches at the Stadium. In terms of attendance, taking into account that some matches were played at Camp Nou without spectators, 15,774 Children's Passports were activated, and the number of children's tickets issued amounted to 35,323 during the season.

#### **Digital actions during lockdown**

During the Covid-19 confinement period, digital participation was encouraged among the youngest members by organising various activities, stories, games and contests on the Club's website. Members were kept informed about these initiatives through the Infosocis service, and included making and sending drawings to the Club to celebrate St. George's Day.



## On-line registry to have pictures taken with the 1st teams

This season saw the start of on-line applications enabling all members in the Zona Nens (Kids Zone) group to ask to have their photograph taken with one of the Club's first professional teams. Throughout the season, a total of 2,099 boys and girls registered to get a picture with the first teams of men's and women's football, basketball, handball, indoor football and roller hockey. Unfortunately, the Covid-19 crisis upset the photography programme, considerably reducing those of the men's and women's football teams, and prevented photographing altogether with the rest of the professional teams.

To celebrate Women's Day, in the match with Real Sociedad, the players of both teams went out on the field holding hands with 22 young members. Also, in two games of the women's team, 22 children came out onto the Johan Cruyff Stadium hand-in-hand with the Barca players.



#### 15th Barça Christmas Card Competition

For the fifteenth year running, FC Barcelona held the Barça Christmas Card Competition inviting members aged between 3 and 15 years to create a festive drawing. In this edition, more than 1,300 drawings were presented and displayed for a few days in the Camp Nou Christmas Area. This time, the person responsible for selecting the award-winning drawings was cartoonist Josep Antoni Fernández, better known as Fer. The winner of this year's Blaugrana Christmas Card Competition was 12-year-old Ainhoa Garcia Lobera. The award ceremony took place at the Barça Museum and was attended by the first vice-president of FC Barcelona, Jordi Cardoner, and the members of the Board of Directors, Emili Rousaud, Josep Pont and Marta Plana.



#### **YOUNG AREA**

#### **Young Area card benefits**

The Young Area membership card operated for the third season for members aged between 18 and 30 years. This card was sent out together with the renewal of the 2020 card, offering special advantages and promotions in different areas such as education, sporting practice, entertainment and other leisure activities which can be found on the Club website. In the educational field, registered Young Area members got considerable discounts on the on-line courses offered by the Barça Innovation Hub, the FC Barcelona centre for sports expertise, research, training and innovation. As for the leisure or entertainment offers, promotions were available in adventure sports, go-karting, sailing, gymnastic centres, escape rooms, theatre plays and other leisure and sporting activities.



#### **Camp Nou Young Open Box**

Five young Barça members between the ages of 18 and 30 had the opportunity to watch the League match between Barça and Alabès on 21 December from the Camp Nou Presidential Box, thanks to the Young Open Box initiative organised for members of the FC Barcelona Young Area. Nearly 400 members signed up to witness this match from the Box. A draw was held before a notary public to choose the fortunate youngsters who got to take one guest each to share the Box with President Josep Maria Bartomeu and the manager responsible for the Young Area, Oriol Tomàs, as well as other managers and important figures attending the game.



#### **Foundation volunteer programme**

This season, members of the Zona Jove (Youth Zone) were able to actively participate in two of the social projects carried out by the Barça Foundation: FutbolNet and Robot Pol. Members wishing to sign up could join one of the teams responsible for bringing these two projects to institutes and hospitals, allowing them to become volunteers and collaborate in the search for a more egalitarian and inclusive situation for vulnerable children. The 'FutbolNet' programme promotes sport as a means to foster social cohesion and raise awareness among young people, while the 'Robot Pol' programme enables hospitalised children to make virtual visits to the Camp Nou Experience from the medical centre where they are patients.



#### BARÇA SENIORS CENTRE

#### **Reception with the president**

President Josep Maria Bartomeu held an institutional reception with members of the Barça Seniors Centre inside Sala Roma at Camp Nou on 11 December as part of the Christmas gatherings. Accompanied by the Secretary of the Board of Directors, Maria Teixidor, President Bartomeu encouraged people to share the Barça spirit with their families during the festive season and to pass on their love and affection for Barça to the younger generations. The members of the Barça Seniors Centre, founded in 1989 to accommodate retired Club members, and currently presided by Joaquim Gabarró, were also involved in other meetings and various activities that proved their vitality and dedication to Barca.



#### **BARÇA AND WOMEN**

#### **Celebration of International Women's Day**

FC Barcelona held *Talent beyond sport* day on 6 March at the Auditori 1899 to celebrate International Women's Day. The event was organised by the Edelmira Calvetó Group (GEC), created in 2011 to highlight the role of Barça women and recover their historical memory. For the third year in a row, the Club offered a space for debate on the role of women both in the Barça organisation and in society in general. During the event, which opened with speeches by President Josep Maria Bartomeu and Maria Teixidor, Secretary of the Board of Directors and President of the GEC, FC Barcelona launched its campaign *It's our time*, an initiative which aimed to raise awareness to women's talent and the key role they must play in building a balanced society, with the participation of different Barca Women players.



#### **Edelmira Calvetó Award for Olympic Pioneers**

During the event on 6 March, the Edelmira Calvetó Awards were presented to reward people or groups who have worked for the recognition of women. This year the Olympic and Paralympic medals went to Carmen Riu, a Catalan swimmer who won two silver medals at the 1968 Paralympic Games; Arantxa Sánchez-Vicario, silver and bronze tennis player in Barcelona '92, and the field hockey team, the first women's collective medal in Spanish Olympics. Due acknowledgement was also given to the first Barça Olympic sportswomen, Gloria Mas (figure skating) and Eva Pérez (athletics), and Blanca Fernández-Ochoa *in memoriam*, the first Spanish women's medal at the 1992 Winter Games.



#### First Edelmira Calvetó Scholarship with the UPC

Driven by the Edelmira Calvetó Group (GEC), FC Barcelona and the Universitat Politècnica de Catalunya (UPC) this season saw the creation of the first Edelmira Calvetó Scholarship to promote professional access in the world of sport and technology for girls taking degrees related to science, technology, engineering and maths. The chosen student will have the opportunity to do paid internships in the Barça Information Technology Area. With the presence of the director and president of the GEC, Maria Teixidor, and the deputy vice-chancellor for Social Responsibility and Equality of the UPC, Gemma Fargas, the scholarship was presented in February at the Women in SportsTech conference to reflect on the issues of women, sport and technology, organised by Barça at the Auditori 1899, which was initially to be held at the Mobile World Congress but was cancelled due to Covid.



# Exchange of experiences in the 'Together We Pave the Way' workshop

The Sala Roma hall at Camp Nou hosted a workshop on 29 November 2019, organised by the Edelmira Calvetó Group, which brought together about sixty women from different groups under the name *Juntes fem camí* (Together We Pave the Way). This activity dealt with topics specifically of interest to women to encourage participatory action in which to share experiences from different fields. During the session, six guest speakers discussed their experiences, some referring to "typically male" professions: Isabel García Carrión (psychologist of the FC Barcelona first women's team); Sílvia Carré (aeroplane pilot and personal coach); Patrícia Campos (a soldier and women's football coach); Ariadna Llorens (professor at the UPCTIC); Alba Cano (motor racer) and Daniela Freund (professor and researcher). The moderator was the brand and personal talent consultant Arancha Ruíz.



#### SUPPORT FOR MEMBERS DURING CONFINEMENT







#### **Remote assistance at all times**

One of the aims that the Social Area of FC Barcelona always had in mind during the Covid-19 confinement was to keep its members fully cared for throughout the state of alarm, especially the more elderly. Therefore, despite closing its facilities at Camp Nou for three months and not being able to provide face-to-face assistance, the remote assistance channels were kept operational on the freephone 900 18 99 00 for members and on the usual email addresses. In the three months that the Headquarters were closed, the Barcelonista Customer Service Office received and managed a total of 8,782 telephone calls and 46,223 emails. During that time, the number of emails received at the Centre doubled compared to previous months of non-confinement.

#### RIGHT BESIDE YOU AT HOME DURING THE PANDEMIC



To draw attention to our significant group of elderly members, the Club also launched the T'Acompanyem a casa (Right Beside You at home) programme to reach out to all Barça senators and members over the age of 80 by telephone and keep them company in these hard times of uncertainty and widespread suffering, so they would see that they were not alone and that the Club was by their side. We called members to find out their concerns and to inform them and monitor their health and mood during this health crisis.

The people in charge of this service belonged to the Barça Customer Service Call Centre and Front Office team, a group of technicians made up of 19 people with experience in the treatment and care of the elderly, partly thanks to the Club's experience in senior members gained through the Specialised Service Office.

During lockdown this service made 15,731 calls and 10,155 members were contacted in various rounds of calls. Based on these telephone conversations, it was agreed with the Red Cross to adapt the T'Acompanyem (Right Beside You) programme, which since 2012 has been given at the Stadium on match days to all members or fans with mobility problems, and to support the most vulnerable cases detected within the group.

With this collaboration, Red Cross volunteers supported members aged over 80 years whom the Club considered to need some kind of help or home support to cover their basic needs, whether in terms of food, supply of medicines or other urgent requirements, because the member lived alone or for other reasons that made the volunteers' intervention advisable.





#### **MEMBERS AND SPORT**

#### 'Corrent fem Barça' (Running, we're Barça)

The 425 people registered in the Athletics League for members, "Corrent Fem Barça", saw Covid-19 force the suspension of all popular races with just four left in the season. The "Corrent Fem Barça" League is made up of 10 popular races covering 10 kilometres each which are distributed throughout the season starting with the Cursa de la Mercè. Due to the suspension, the traditional awards ceremony could not take place.





#### **Basketball tournament for young members**

On 27 December 2019, FC Barcelona organised the third edition of the Basketball Tournament for young people aged 7 to 13 who demonstrated that either they or their parents or tutors are members of the FCBEscola for basketball. The tournament was part of the Christmas activities organised by the Club and consisted in a 3x3 competition held at the Palau Blaugrana between 115 boys and girls. At the end of the tournament, first team players Víctor Claver and Thomas Heurtel, as well as David Font, Pau Carreño and Jaime Fernández (from Barça B) made an appearance to share a moment with the youngsters.







#### **EVENTS**

#### **Amateur sports do not stop during the Covid-19**

Despite the pandemic that interrupted all sports competitions, the Amateur Sports team did not stop over the three months remaining to the end of the season. In addition to the virtual training sessions that many of the teams carried out, the Club used the newsletter *Info-Amateurs* to send a series of healthy recommendations for athletes and coaches, but also their family members, to keep up healthy habits during confinement. Furthermore, in addition to the 14 special editions that were published during the confinement period (to keep up communication throughout the season), there were also entertainment initiatives by players and coaches, as well as a good handful of sports training actions for everyone.

In fact, throughout the season the Club placed special emphasis on strengthening the brand, as well as the need to continue working on the sense of belonging of the whole Club and to promote the activities of all its teams through social media and the Club's website.



#### **Amateur sports training**

Athletes and Amateur Sports technicians were able to learn from a total of six training sessions taught electronically during lockdown. With topics ranging from sport for people with disabilities to planning an entire season of sport, the amateur sports group was able to hear luxury speakers such as Jessica Vall, David Barrufet, Esther Morencos, Adrián García, Eduard Castro and Francesc Porta. In other sports (except skating), the Foundation's logo was put on the shirts to reinforce the social aspect of this group, while also highlighting the significance of the game shirts of the different sports.



## Christmas celebrations and recognition for delegates

In December 2019, FC Barcelona organised an event to celebrate Christmas at the Auditori 1899. This event, which was attended by President Josep Maria Bartomeu and the director responsible for Amateur Sports, Oriol Tomàs, helped to recognise the invisible work undertaken by various delegates, technicians and collaborators. Under the motto We are an extraordinary family, the Club highlighted the work of delegates, coaches and volunteers who carry out an essential task in each of these sports, but which is usually in the background. The winners were: Bernat Guerri and Vicente Egido (Barca Athletics); Josep Aureli Jordi and Miki Delàs (Barca Field Hockey); Eduard Vilaseca and Josep Valls (Barca Rugby); José Antonio Guerrero (Barça Men's Volleyball); Luz Estella and Danilo Didkovsky (Barça Ice Hockey); Patrick Capmartin (Barca Skating); Mireia Blanch (Barca Women's Volleyball); Oriol Claret and Jaume Vilella (Barça Wheelchair Basketball); Helena Cruz and Josep Campderrós (Barça Women's Basketball).



# Presentation of Jaume Carreter as new senior manager

#### and meeting with technicians and captains

After the appointment of Jaume Carreter as a member of the Board of Directors responsible for Amateur Sports, the new senior manager was keen to make contact with the amateur sports commission as soon as possible. Therefore, Carreter held a first conference call with the members of the commission in which he was introduced by the first vice-president, Jordi Cardoner, as the replacement for Oriol Tomàs to lead Amateur Sports. This meeting took stock of the 2019-2020 season, which was marred by Covid-19. In the 2019-2020 season, the presentation of Amateur Sports at the Palau Blaugrana was replaced with a visit by the former manager, Oriol Tomàs, to each of the facilities of the respective sports.

Carreter also wished to hold a meeting with the technicians and captains of Amateur Sports to thank them for their effort during the confinement period, but, above all, to encourage them to return strongly for the next season.





#### SECOND IN LA COPA, LA LIGA SUS-PENDED AND A NEW RECORD FOR ROJAS

The season was off to a good start for Barça athletics with victories in both the men's and women's categories in the Catalan indoor championships. The competition was a prelude to the King's and Queen's Cup in which Barça achieved two second places, after Playas de Castellón won the double by two points in men and by one and a half in women.

As for the Catalan indoor track championship, the Barça athletes won a total of 20 medals (11 golds, 5 silvers and 4 bronzes), and in the national indoor track championship, eight Barça athletes ended up on the podium (3 gold, 4 silver and 1 bronze).

This last championship in Ourense gave way to the outdoor season, which was clearly affected by Covid-19 as the Athletics League ended up being suspended and the Spanish Championship would be postponed.

Among all the outstanding names of the year, special mention must go to Yulimar Rojas, the five-time triple jump world champion, who managed to set a new world record in indoor track thanks to her 15.43 m jump at the Madrid Meeting.

















#### **Back to the play-offs**

For the third consecutive season the team under the orders of Sergi Guerrero finished the season in play-off positions. After a very good start to La Liga, with four victories and a draw in the first six games, Barça finished the first round in seventh place with 26 points (three behind sixth place).

Before the end of the year, the Culers played for the fourth consecutive season in the semifinals of the Copa del Rey, in which they ended up losing 31-20 to El Salvador in a very close duel until the end.

At the time of the Covid-19 pandemic, Guerrero's men were in sixth place with 42 points, just one behind UE Santboiana, after a great second round with the second season derby yet to be played. Finally the Spanish Rugby Federation chose to suspend the competition with five days to go.

This year the Barça Rugby first team also joined the tour of the first football team in Japan. The Culer professionals shared experiences with top teams such as the Kobelco Steelers, and also participated in events of the FC Barcelona Foundation, including one with Barça supporters clubs in Japan.











# Promotion and champions of the Copa Príncipe

After last season's relegation, Barça Men's Volleyball faced the challenge of getting back into the highest state category. With the incorporation of Fredy Mosquera as the new coach, Barça made it clear from day one that their final destination was promotion to the Superliga 1.

In the regular phase, the Culer performance was impeccable throughout the 21 days that could be played, running up all possible points with 21 victories, all by 3-0 or 3-1 (yielding only four sets throughout the competition).

Apart from this exceptional performance, the team led by Fredy Mosquera also showed their worth at the end of 2019 in the Copa Príncipe, proving to be one of the great candidates for promotion. In this competition, played in Dumbría, the team captained by Ángel Galindo gave no chance to either Rotagol Boiro (1-3) or SPSP Tarragona, a rival which they beat 0-3 in the grand final (the MVP being Barça's Sergi Arranz).

Their meteoric path to promotion was cut short by the pandemic, which brought the competition to an end. The Spanish Royal Volleyball Federation nonetheless opted for Barça and Boiro to be promoted to Superliga 1, which this year would have no relegations.

As for the lower categories, it is particularly worth mentioning that the Senior B, U18 and U14 teams were among the top two in their groups, just when the competitions had to be suspended.

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#### Indoor hockey makes its way up

After the season ended abruptly due to Covid-19, the highlight of this season for Barça Hockey was the title of Spanish indoor hockey champion, which the Club won for the first time in its history. Barça also thus ensured their presence at the next European Hockey Championships.

As for the overall season, the team led by Oriol Torras once again qualified for the Copa del Rey, but ended up being eliminated by Club de Campo in the quarter-finals.

The regular leagues came to an end with 5 games to go for the men's category and 7 for the women's. In the case of the men's team, Barça came eighth with 12 points, just two behind Júnior in seventh place. The women's team came ninth with 15 points, two behind sixth place.







#### **RESULTS POSITION** TEAM/CATEGORY CHAMPIONSHIP First Team women's Catalan Championship 1F 3rd Women's First Division Suspended due to Covid-19 (10) Catalan Indoor Hockey Championship 5th Catalan Championship First Team men's 5th Division of Honour A Suspended due to Covid-19 (8) Catalan Indoor Championship 5th Spanish Indoor Championship Champions 2nd Team women's Catalan Championship Women's Group A 10th Catalan Indoor Championship Cancelled 2nd Team men's Catalan Championshin First Men's Group A Suspended due to Covid-19 (6) Catalan Indoor Championship Cancelled II18 men's A Suspended due to Covid-19 (6) Catalan Championship Group A Catalan Indoor Championship Group A 2nd U18 men's B Catalan Championship B Suspended due to Covid-19 (7) Catalan Indoor Championship B 2nd U16 women's A Catalan Championship Group A Suspended due to Covid-19 (7) Catalan Indoor Championship Group B 2nd U16 women's B Catalan Championship Group B Suspended due to Covid-19 (7) Catalan Indoor Championship Group C Champions U16 men's A Catalan Championship Group A Suspended due to Covid-19 (6) Catalan Indoor Championship Group A **8th** U16 men's B Catalan Indoor Championship 5th U14 men's Catalan Championship Group B Suspended due to Covid-19 (4) Federation Cup Group B 6th Catalan Indoor Championship Group C Cancelled Suspended due to Covid-19 (2) U14 women's Catalan Championship Group B Federation Cup Group B 11th Catalan Indoor Championship Group C Cancelled U12 women's A Catalan Championship Group B Suspended due to Covid-19 (2) Federation Cup Group B 2nd Catalan Indoor Championship Group B 5th U12 women's B Catalan Championship Group D Suspended due to Covid-19 (2) Federation Cun Group C 4th Catalan Indoor Championship Group C 12th IJ12 men's Catalan Championship Group B Champions Suspended due to Covid-19 (6) Federation Cup Group B Catalan Indoor Championship Cancelled U10 Mixed A Catalan Championship Group B Suspended due to Covid-19 (3) Federation Cup Group B 3rd U10 Mixed B Catalan Championship Group C Suspended due to Covid-19 (3) Federation Cup Group C 3rd II10 Mixed C Catalan Championship Group D Suspended due to Covid-19 (1) Suspended due to Covid-19 (1) Hockey + Barça Blau Catalan Championship Group 1 Hockey + Barça Grana Catalan Championship Group 2 Suspended due to Covid-19 (4) Hockey + Barça Paideia Catalan Championship Group 1 Suspended due to Covid-19 (2)







#### ICE SPORTS SCHOOLS: Implementing the Barça model

One of the novelties of the 2019-2020 season was the incorporation of the skating school among the Club's Amateur Sports to unify the Ice Sports, which include Barça Ice Hockey, Barça Skating and the Ice School.

This Ice School includes all skaters who are in the training stage of both ice skating and ice hockey. This model allows criteria to be unified and the technical quality of future athletes to be improved.

With more than 450 enrolled, the Ice School is now the source from which both Barça Ice Hockey and Barça Skating will be fed in the near future.



#### **Return to Europe**

Eleven years on, Barça Ice Hockey will once again play in the European club competition: the Continental Cup. Barça qualified for the 2020-2021 Continental Cup, after the NIHL was left out due to Covid-19. The results of the regular phase helped the team led by Marcus Fajardo to get the Spanish place to play in Europe as champions of the first phase of the competition.

Despite the 13 victories of the season (three of which in overtime), as well as the good play shown in all 19 games (16 in the regular season and three play-offs), two unfortunate actions in the third and decisive match of the semi-final left Barça Ice Hockey out of a final that had to be played between Txuri Urdin and Puigcerdà - Barça's executioner.

As for the lower categories, both the U20 and U17 teams finished the regular season in first place and had a chance to reach the League final.

RESULTS		
TEAM/CATEGORY	CHAMPIONSHIP	POSITION
1st team	Regular league ended	1r
	Play-off	Knocked out in the semifinals; final suspended due to Covid-19
U20	Regular league ended	1r
	Play-off	Qualified for the final; final suspended due to Covid-19
U17	Regular League	1r
	Play-off	Suspended with three games to go
U14	Regular League	Suspended with four games to go







#### **Year of pairs**

Once again, Barça Skating proved its national and state leadership. In this case, the pandemic did not prevent the most important state competition from being contested, as the Spanish Championship was held in December 2019 in San Sebastián.

In this competition, special mention goes to the five medals that Barça skaters collected: four golds (by Aleix Gabara, Júlia Rodríguez, and the pairs Laura Barquero and Ton Cònsul and Olivia Smart and Adrián Díaz) and one silver (Arnau Joly).

This season, we must also highlight the fact that pairs Adrián Díaz and Olivia Smart and Ton Cònsul and Laura Barquero qualified for the outright world championship (which was suspended due to Covid-19), after the former came eighth in the European and the latter fourteenth.



ICE SKATER	CHAMPIONSHIP (CATEGORY)	POSITION
Natàlia Bercial	Catalan Championship (NOVICES)	First
Jaume Fluvià	Catalan Championship (NOVICES)	First
Gemma Arias	Catalan Championship (NOVICES)	Third
Marina Sibera	Catalan Championship (U10)	First
Mariona Cairo	Catalan Championship (U10)	Second
Miquel Vida	Catalan Championship (U10)	First
Nur Aynoa Yilmaz - Inaiz González	Catalan Championship (U12)	First
Ekaterina Kaganovich	Catalan Championship (U12)	Third
Aidan Huestis	Catalan Championship (U12)	First
lnaxi González	Catalan Championship (U12)	Second
Maria Oleo	Catalan Championship (NOVICES A)	Second
Elsa Bonet	Catalan Championship (NOVICES A)	Third
Carla Sánchez	Catalan Championship (INTERMEDIATE NOVICE A)	Second
Guiu Oliver	Catalan Championship (INTERMEDIATE NOVICE)	First
Laura Fluvià	Catalan Championship (INTERMEDIATE NOVICE)	Second
Paula Foulom	Catalan Championship (JUNIOR A)	First
Ariadna Gupta	Catalan Championship (BASIC NOVICE)	Third
Gael Foulon	Catalan Championship (BASIC NOVICE)	First
Júlia Rodríguez	Catalan Championship (NOVICE ADVANCED)	First
Alexandra Martínez	Catalan Championship (NOVICE ADVANCED)	Third
Griselda Serrallach	Catalan Championship (JUNIOR ISU)	Third
Iúlia Rodríguez	Spanish Championship Outright (NOVICE ADVANCED)	First
Arnau Joly	Spanish Championship Outright (JUNIOR)	Second
Aleix Gabara	Spanish Championship Outright (SENIOR)	First
Olivia Smart - Adrián Díaz	Spanish Championship Outright (SENIOR DANCE)	First
Laura Barquero - Ton Cònsul	Spanish Championship Outright (SENIOR PAIRS)	First





#### **Promotion to First Division**

With 12 victories in 12 games, Barça Wheelchair Basketball was once again on its way to the play-offs for promotion to the First Division. As in the last three seasons, the Culer dominance was overwhelming throughout the group stage and it was time to face the promotion phase where it had stalled in the past two campaigns.

The pandemic, however, left Barça two games short of the end of the first phase, which were meaningless as the team under the orders of Álex Carrillo was already mathematically classified for the quarter-finals.

The Spanish Federation of Adapted Sports finally decided that Barça should be one of the teams promoted to the First Division, even though the final phase had not been played.









#### **CUT SHORT BY COVID**

For the second consecutive season, Barça women's basketball was once again at the top of the standings of its Women's League 2 group, claiming its rightful place as one of the leading teams in the category.

The team under the orders of Isaac Fernández reached day 10 tied on victories with Snatt's Sant Adrià (the leaders by average score), always in play-off positions until the 13th game - the first in which the Culers dropped out from among the first four.

Despite the shock of a couple of bad results, Barça still had the doors open to finishing in the top four to be eligible for promotion for the second year in a row. Covid-19, however, completely stunted Barça's reaction as the Spanish Basketball Federation decided to end the competition, leaving Barça in sixth place with 11 victories and 10 defeats when there were five games left to play.

In terms of training categories, both Senior B and C promoted, and the Mini A team were runners-up in the historic Molinet Tournament.

ГЕАМ	CHAMPIONSHIP	POSITION
Senior A	LF2	Suspended due to Covid-19 (6)
Senior B	Catalan Second Division	Suspended due to Covid-19 (2)
Senior Grana	Catalan Third Division	Suspended due to Covid-19 (1)
Junior A	Preferent A	Suspended due to Covid-19 (2)
Junior B	Preferent B	Suspended due to Covid-19 (1)
Junior Blau	Interterritorial	Suspended due to Covid-19 (11
U16 A	Preferent A	Suspended due to Covid-19 (1)
U16 B	Preferent B	Suspended due to Covid-19 (5
U16 Grana	Level A Promotion	Suspended due to Covid-19 (1)
U16 Blau	Level B Promotion	Suspended due to Covid-19 (3
U14 A	Preferent A	Suspended due to Covid-19 (2)
U14 B	Preferent B	Suspended due to Covid-19 (7
Pre-U14	Level A Promotion	Suspended due to Covid-19 (4)
Mini A	Level A Promotion	Suspended due to Covid-19 (3
Mini B	Level A Promotion	Suspended due to Covid-19 (7
Mini Blau	Level B Promotion	Suspended due to Covid-19 (2)
Mini Grana	Level C Promotion	Suspended due to Covid-19 (1)
Pre-Mini	Level A Promotion	Suspended due to Covid-19 (2)













#### **RELEGATED FROM THE CATEGORY**

After a good 2018-2019 season, Barça women's volleyball saw much of the talent that made up the squad leave Barça's discipline in the 2019-2020 season to look for new professional options, both in Spain and in other European countries. Despite the difficulties involved, this meant an opportunity for the youngest members of the family, as much of the first team was then replaced with players from the youth team. Sadly, their enthusiasm did not prevent the team from being relegated from their former category with three games to go, one before the Spanish Volleyball Federation ended the season with two matches left to complete the competition.

Unlike the men's categories, the RFEVB decided that not only would there be two promotions to the Iberdrola League, but that two teams would also be relegated. Barça, in last place with only one point in 20 games, will play in the Women's Superlliga 2 category next season.



#### **RESULTS CHAMPIONSHIP POSITION** TEAM/CATEGORY SUPERLLIGA Suspended due to Covid-19 (12) IBERDROLA LEAGUE SPANISH 1st Div Suspended due to Covid-19 (7) GROUP B FIRST DIVISION CATALAN SENIOR 2nd Div. Suspended due to Covid-19 (2) SENIOR 2nd DIVISION GP1 1118 A Suspended due to Covid-19 (3) U18 1st DIVISION - GC U18 BLAU Suspended due to Covid-19 (4) U18 2nd DIVISION - GA2 U18 GRANA Suspended due to Covid-19 (5) U18 2nd DIVISION - GA1 Suspended due to Covid-19 (2) U16 A U16 1st DIVISION - GC U16 BLAU Suspended due to Covid-19 (5) U16 2nd DIVISION - GA2 U16 GRANA Suspended due to Covid-19 (4) U16 2nd DIVISION - GA1 **U16 PRO** Suspended due to Covid-19 (2) U16 PREFERENT LEAGUE - GC1 U14 A Suspended due to Covid-19 (4) U14 1st DIVISION - GP U14 BLAU Suspended due to Covid-19 (4) U14 2nd DIVISION - 2nd teams Gold League 2 **U14 GRANA** Suspended due to Covid-19 (3) U14 2nd DIVISION - GA2 U13 BLAU Suspended due to Covid-19 (3) . U14.2nd.DIVISION - 2nd teams.Gold League 1. U13 GRANA Suspended due to Covid-19 (4) U14 2nd DIVISION - 2nd teams Silver League 5 U12 BLAU Suspended due to Covid-19 (6) U14 CEEB MIXED LEAGUE G2 U12 GRANA Suspended due to Covid-19 (1) U14 CEEB MIXED LEAGUE G1 U12 A Suspended due to Covid-19 (2) U12 MIXED LEAGUE - GC PRO II12 BI AII Suspended due to Covid-19 (2) CEER LEAGUE



#### **WORLD MEETING OF SUPPORTERS' CLUBS**

#### The best-attended Congress to celebrate the Centenary of the movement

The Palau de Congressos de Catalunya and the FC Barcelona facilities hosted the World Supporters' Clubs Congress, the most important annual meeting of the Barcelona supporters' club movement known as "Penyes". This 40th edition, marked again by the Barça community spirit and a great festive and sporting atmosphere, will be remembered for two milestones: its record number of participants, with more than 1,500 supporters, members and Culer fans from all over the world, and the commemoration of Centenary of the supporters' club movement.

On the institutional day of the Congress, the president of the World Confederation of Supporters' Clubs, Antoni Guil, was proud to have reached the hundredth anniversary of the "Penyes" movement and underlined its ability to evolve, adapt and face any adversity, always showing unequivocal support for FC Barcelona and spreading its values throughout the territory. Also worthy of note were the more than 500 charity initiatives organised during the season, as well as the important international expansion that the supporters' club movement is experiencing.

The event was attended by senior managers of FC Barcelona, led by president Josep Maria Bartomeu, who mentioned the strength and enthusiasm of the supporters' clubs as an example to follow when facing the Club's sports challenges. Once again, the presentation of the latest additions to the first team, Antoine Griezmann, Frenkie de Jong, Neto Murara, Junior Firpo and Moussa Wagué, was one of the highlights of the Congress, as was the emotional awarding of the Edmundo Bazo prize to Joan Casals, the Barça grandfather, with the presence of a large-headed carnival figure to represent this symbolic cartoon character. This was followed by a Gala Lunch with more than 1,000 people attending.

Two days earlier, the 14th 7-a-side Football Tournament had kicked off the Congress in the fields alongside the Mini-stadium, with a record participation of more than 400 boys and girls. The next day was the final of the Supporters' Clubs Padel Tennis Tour, the great novelty of this 40th edition of the Congress, which added to the celebration of the 8th eSports Supporters' Clubs Football Games Tournament, the 8th Supporters' Clubs Card Game Tournament and the Popular Dinner, also with a new record attendance.







#### **PROJECTS**

# Supporters' clubs look to the future with a fresh face

In October 2019, the new headquarters of the Barcelonès Est Barça Supporters' Clubs Federation was opened on the confluence of the Barcelona Nou Barris, Horta-Guinardó and Sant Andreu districts. The venue, promoted with the collaboration of the World Supporters' Clubs Confederation, is a touchstone for the supporters' clubs' strategic plan for the 21st century as it paves the way to the club model of the future. It also intensifies the presence of the movement in the city of Barcelona by reaching more members and fans of the Club.

This venue is the first to boast the new image of the Barcelona supporters' clubs, based on the current and historical features and symbols of FC Barcelona's identity. This creates a unique meeting point where supporters, members and Culer fans can share the thrill with the Barça teams, but it is also a multi-purpose space open to all kinds of actions related to the world of Barça and supporters' clubs, such as informative conferences, debates and talks of all kinds, as well as charity, cultural, family or leisure activities.

In fact, this new place was created precisely to blend into the citizens' environment it belongs to and add to its powerful inertia, either through its own initiatives or by seeking cooperation in projects with which they share values and objectives. In short, the supporters' club of the future aims to facilitate and improve neighbourhood life.

This new model headquarters also provides a service to the supporters and members of FC Barcelona who live in the local area, as it acts as a customer care and personalised assistance office. It is also an information point for individuals, companies or associations wishing to know more about the supporters' club movement.









#### **Events and activities continue to fill the agenda**

Although the final stretch of the season was altered by lockdown, the Confederation carried out a great deal of its planned sporting, training and outreaching activities. Federations and supporters' clubs also filled their diaries with events and commemorations with Barcelona as a common link.

Of particular note is the deployment of the Junts+ project, which was adapted to the on-line environment to bring young players in contact with professionals from the different sections of the Club, with the aim of continuing to promote grassroots sports in the region with the alliance of federations and supporters' clubs. The Confederation's relationship with the FC Barcelona Clubs and Supporters' Clubs Football Association, both in the institutional and sports fields, was also kept alive with training sessions (two in online format) and participation in tournaments by their team. The eSports Supporters' Clubs Football Games Tournament and the Supporters' Clubs' Padel Tennis Tour, which had both kicked off strongly, were forced to shut down.

The calendar of talks and conferences was intense. The Barça i Catalunya cycle toured more than twenty towns, explaining the early years of the Club's history, while Sister Lucía Caram presented her project Invulnerable against Child Poverty in various supporters' clubs in the area. Among the talks with former players was a special one that commemorated the 40th anniversary of the Basel final.

There were also meetings of supporters' clubs, birthdays and other events of a social and sporting nature filling the agenda of federations and supporters' clubs. Many were attended by Barça executives, who highlighted the importance of the supporters' club movement for the Club.

#### **SOLIDARITY**

#### The amazing response by the supporters' club movement against Covid-19

The coronavirus outbreak completely upset the last four months of the season, but far from sitting around sulking, the Barcelona supporters' clubs rose to the occasion. From the beginning of the pandemic, charity actions and initiatives were organised one after another with the aim of alleviating the effects caused by the virus on the entire population, and especially helping those who suffered from it most directly.

The World Supporters' Clubs Confederation promoted collaboration with two organisations of special relevance in this context. On the one hand, the Food Banks, to which it made a donation of 800 kg of food for children, followed by financial and material contributions from many federations and supporters' clubs. On the other hand, the existing link with the Blood and Tissue Bank was strengthened, encouraging all of the "Penyes" to make their donations.

Hospitals and health centres in general were one of the main recipients of aid promoted by federations and supporters' clubs. Economic donations were plentiful, as were supplies of protective equipment such as masks or gowns. Similarly, many charities received the help of local supporters' clubs to deal with this critical situation and help those most in need.

On the other hand, it is also worth noting the involvement of the supporters' club movement with one of the sectors that has suffered most from the consequences of the Covid-19: nursing homes. From the outset, supporters' clubs were especially concerned about the well-being of the elderly and made continuous donations of money, equipment and protective material, as well as involving the rest of the population in the area.

All this, added to their role as entertainers to make the weeks of confinement more bearable, highlighted the firm social commitment of the supporters' club movement and its ability to respond when circumstances demand it. Ultimately, they are driven by the values of kindness and solidarity that have been part of their essence during hundred years of history.







#### **NEW "PENYES"**



#### New "Penyes" in the 2019-2020 Season

NAME	PROVINCE / COUNTRY
Penya Barcelonista Solidària	Barcelona
Penya Blaugrana Valdivia	Barcelona
Peña Barcelonista Viriato de Zamora	Zamora
Peña Barcelonista Villa de Mazo	Canary Islands
Peña Barcelonista de Albolote "8 Infinito"	Granada
Penya Blaugrana San Diego	United States
Penya Blaugrana Los Angeles	United States
Garden State Blaugrana Penya	United States
Penya Barcelonista de Tunis	Tunisia
Penya Barcelonista de Laayoune	Morocco
Penya Barcelonista Kigali	Rwanda
Penya Blaugrana de Dakar	Senegal
Penya Barcelonista di Napoli	Italy
Penya Blaugrana de Bamako	Mali
Penya Barça Collioure Les Templaries	France
Penya Blaugrana Som Culé de Lloret de Vistalegre	
Penya Blaugrana de Kuwait City	Kuwait
Penya Blaugrana de LodzPenya Blaugrana Ha Noi	Poland
Penya Blaugrana Ha Noi	Vietnam
Penya Barça de Basra	Iraq

#### **60 YEARS AND STILL PLAYING**

The new name and corporate image of the Association, which since 2020 became the FC Barcelona Players' Association, means the entity is finally included under the umbrella of Barça's institutional brand and brings former players even closer to the Club. In fact, this closeness was clear throughout the season, such as with the commemoration of the 60th anniversary of the Association, the delivery of the Barça Players Award and the work increasingly coordinated with the Social Area of the Club. The Association closed the season as the new normality set in following the coronavirus pandemic confinement. A very special and, at the same time, very intense last quarter.











the Association to pursue university-level or specific studies to enhance their career prospects. The coronavirus confinement accelerated the launch of the Association's E-Academy project, the on-line course platform, which saw a more than 40% increase in enrolments for the last quarter of the season.

On the other hand, 2020 was the year of the 25th anniversary of the FC Barcelona Players' Foundation, created to channel financial support to former Barça players who need it. During 2019, the Foundation allocated more than € 463,000 in aid to 69 people.

#### 60 yrs of the Association / 25 yrs of the Foundation

Taking advantage of the 2019 Annual Dinner, the Association officially commemorated the 60th anniversary of its creation. The president of FC Barcelona, Josep Maria Bartomeu, and the Minister of the Presidency, Meritxell Budó, presided over a party in which special emphasis was placed on the origins of the Association, but also on the main challenges for the future, such as a clear commitment towards the training and professional preparation of the Club's former footballers. In this sense, the training scholarship programme was launched this season, in which € 30,000 were allocated to scholarships for members of

#### **New headquarters for the Association**

At the beginning of 2020, the Association's offices were moved to the new temporary headquarters located on Travessera de les Corts, next to Camp Nou. In the following months, the training rooms, meeting areas, the social area and the health area were adjusted, with expectations that during the beginning of the 2019-2020 season the offices that the Association will occupy until the completion of the new Barça Space would be ready.

The move to the new headquarters practically coincided with the incorporation of Meritxell Solé as the new director of the association and with the implementation of improvements in internal organisation and information on members thanks to a new CRM tool.

# Award for fair play for the men's and women's teams

In January 2020, the Association presented the Barça Players Award to Marc-André ter Stegen and Alexia Putellas for their fair play as first team footballers the previous season. A distinction that for the 2019-2020 campaign will go exceptionally to the staff of the men's and women's teams in gratitude for giving up 70% of their salary during the state of alarm and making voluntary contributions so that the Club workers could receive their full pay during this period.

The link between the Association and the Club was strengthened during the season with the participation of former players in events organised with the Barça Supporters' Clubs, the attendance of members of the Association at events such as the inauguration of the statue of Johan Cruyff on the esplanade of the Stadium, the farewell ceremony of the Mini, the presentation made at the Barça Universitas Immersion Week, or the institutional representation at the Budapest inauguration of the statue of the Barça legend Sándor Kocsis.

The promotion of Barça and its values - another of the cores around which the Association's activity revolves - materialised in such emblematic projects as the Tribuna Barça (former Barça players watching FC Barcelona matches on television with hospital patients) in the Vall d'Hebron, the Hospital Clínic and Sant Joan de Déu hospitals; or Reminiscence Workshops in which members of the organisation help people in nursing homes to work on memory through football facts. The Group also promoted the team building activity "Coach Values", aimed at companies to enhance social skills in the professional environment.





#### **Non-stop football**

Since September 2019, the Ciutat Esportiva has hosted the training sessions of the Association, with the participation of more than 150 people each week. Despite the break in the last quarter, the men's and women's teams played football matches at an institutional, charity and social level. Of particular note is the friendly game that the team played in Poland at the end of August in a charity initiative against childhood cancer, or the commitments to help after the Espluga de Francolí flood or the Noelia Foundation. Other matches were played with the Penyes Barcelonistes of L'Ametlla de Mar and Arenys de Munt, the participation in the women's quadrangular in Taradell or the Femelite tournament in Barcelona.

In the socio-sports arena, the Association organised different internal sporting events which have a good turnout each year, such as the summer matches at Camp Nadal, the Christmas matches or the social triangulars, especially including that played in Sant Andreu de Llavaneres with the special participation of the women's team. With lockdown, the Sports Area promoted physical exercise at home based on different proposals led by members of the Association which were published on social media and proved very successful among fans.





#### Still connected despite lockdown

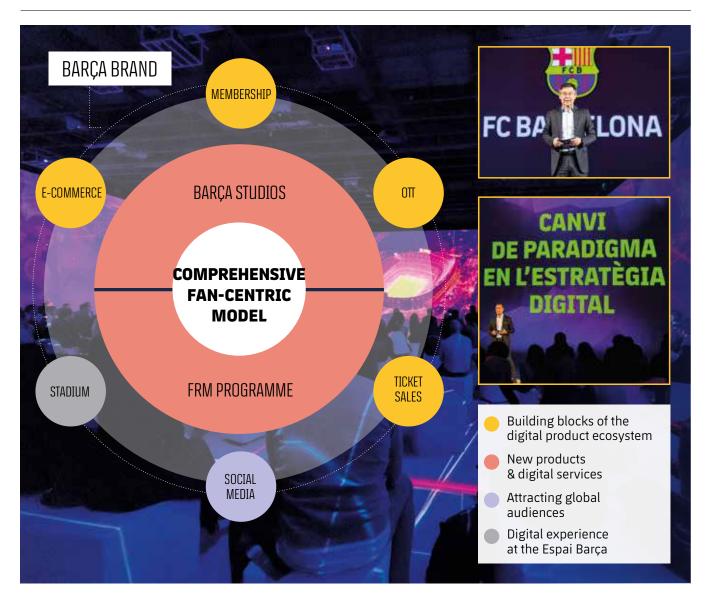
With the aim of keeping in touch and fostering a good relationship among the Association's members, its social activity remained intact throughout the season despite the confinement caused by the coronavirus. One example of this is the 'Folgueta' games day in the Val d'Aran for former players of lower categories over the age of 65 and the leisure and recreation programme. With confinement and the closure of the headquarters making it impossible to hold physical meetings, the Association enhanced its content on social networks aimed especially at the internal group. One example is the "Still connected" event, which took place on day when the Meeting of the Association should have been held in Tortosa. Another of the measures adopted was telephone monitoring to look out for the health of all members, and especially people over 60 years of age.





akuten





# New fan interaction model

Barça has developed a new digital strategy according to the latest consumer habits to provide supporters with new products and services based on their needs

One of the Club's major challenges this season lay in implementing an updated digital strategy based on the new worldwide fan relationship model. Drawing on our leading position on the social media, where Barça gets more interactions than any other club (over 1.4 billion since 2019), the aim is to drive a change in our digital strategy and come

closer to fans, to get to know them better and to offer them products and services that are more suited to their needs. The new strategy was introduced during an event inside the Sala Ideal hall with President Josep Maria Bartomeu, Dídac Lee, the senior manager in charge of the Digital Area, and the area's executives.

# Getting across without intermediaries

To make this new strategy possible, Barça has decided to create a series of proprietary platforms through which to reach fans directly, without intermediaries, and gain better insight as to their preferences, habits and needs. The idea is based on a fan-centric model upon which to build an ecosystem with the Club's products, services and content, offering fans around the world the ultimate Barca experience. whether they come to the Stadium or not. The strategy lies on three building blocks: the product ecosystem, entertainment and data, and global audiences. Together, these elements will turn the digital business into the fifth biggest source of regular income for the Club, along with TV rights, sponsorship, use of facilities and transfers of players.

#### **BARÇA DIGITAL PRODUCT ECOSYSTEM**

New products are being created to boost fan loyalty and maximise the value of the Club's digital assets with partners. The Club is set to launch a new range of 'freemium' products (mea-

ning free access subject to registration or paid access on subscription), plus new services to streamline and improve the ticket purchase process, and a digitised Stadium experience.



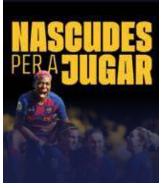
### BARÇA TV+, THE CLUB'S NEW OTT

This platform will grant access to the Club's Premium audio visual content, either on-line 24/7 or on demand. It will be available globally on the Club website and app in Catalan, Spanish and English, and on all devices including PC, tablet, mobile and TV using Cast- technology. Barça TV+ is launched in 'freemium' mode with free access to limited content subject to registration or paid access to full content with a monthly subscription. The Club's digital streaming channel is another of the bonuses of being part of the CULERS Membership programme.















#### **CULERS PREMIUM MEMBERSHIP PROGRAMME**

CULERS is the new Global Digital Membership programme to build emotional ties with the Club and boost a sense of belonging, as well as providing privileged access to the Barça digital ecosystem. This 'freemium' programme enables fans around the world to enjoy Premium products with Barça content such as the Club's new OTT, as well as accessing discounts and exclusive Barça products, contests, experiences and other advantages courtesy of the Club's partners.



#### DIGITISING THE CAMP NOU EXPERIENCE

**THE SMART WAY TO BUY TICKETS.** Camp Nou is the biggest stadium in Europe, but most seats are taken by pass holders. This new system predicts how many seats will be left empty by pass holders in each area of the Stadium. Customers buying tickets will be assigned a seat two days before the match and they can be grouped in pairs.

**MATCH DAY EXPERIENCE.** All processes and activities linked to match day will go digital: tickets will only be on mobile devices, helping visitors to reach their seats more efficiently, and services will be improved with the option of buying food or clothes or accessing the Club's latest digital content.

#### **ENTERTAINMENT & DATA AS CROSS-CUTTING MAINSTAYS**

#### **BARÇA STUDIOS**















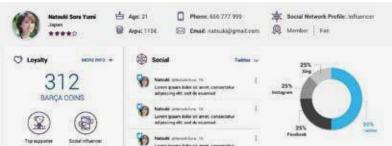
Audio-visual content has the power to stir up emotions from a distance. That is why one of the mainstays of the FC Barcelona digital strategy is Barça Studios, the organisation that takes care of creating, producing and distributing all of the Club's audio-visual content. The Studios will be able to produce premium and exclusive content, providing one single view of Barça and supplying the Club's channels with content, as well as giving fans the satisfaction of being able to learn more about the traditions and everyday life of the Barça institution.

#### FRM (FAN RELATIONSHIP MANAGEMENT) PROJECT

This is the first step towards creating a new database management system intended to gather fan data, and especially to glean, process and use information about the way fans behave and interact with the Club. This tool should reveal a 360° image of fans, helping to funnel their interactions with the Club through one single point and customise their ex-

perience to make it as relevant as possible. This insight will help to share the right content at the right time with every fan, and to tie in all the new features brought to them by the Espai Barça. What's more, getting to know fans better will make the Club more able to identify opportunities to create new products and services based on their needs.







#### **DRAWING IN NEW AUDIENCES**

















#### **NEW ESPORTS DIVISION**

The aim of launching this initiative is to shape a key new section that will boost the FC Barcelona brand strategy in countries such as the USA and China, and also engage new audiences, especially in markets where football is still emerging, and create a new source of income for the Club.

This whole project will unfold according to the Barça values. So, true to these values, we will only engage in games that avoid violence and are consistent with the brand and everything it represents, which includes supporting gender equality and wagering strongly on training for staff and players. The project also involves taking part in the world's top international competitions with world-class players and setting up digital channels to connect with new audiences.

#### eFootballPES 2020

With Konami's football simulator, the Club came fourth in the official eFootballPro League, which also includes teams such as Manchester United, Juventus, Bayern Munich and Arsenal. Henrykinho, Guifera and The\_Palma competed throughout the year with great performances and won two individual prizes: one MVP and one for best goal on day five.

#### **Rocket League**

Barça continued to make history throughout the season, ranking among the top four teams in Europe in the Rocket League Championship Series. The team made up of Deevo, Ronaky and Flakes coached by El General classified for the play-offs to win the title and made it through to the semi-finals, which would have taken them to the World Rocket League in Dallas had it not been cancelled due to Covid-19.

#### **Hearthstone**

In May last year, Barça announced its plan to sign up 20-year-old French player Martin Prête, also known as Zhym, to represent the Club in all official Blizzard competitions held during 2020. Zhym debuted this season in the ultimate championship, the Hearthstone Grandmasters, where he managed to hold onto the Club's place in the rankings. The tournament gathers the world's top sixteen players by regions, with Barça playing in Europe.

# 368,640,122

(figures from 30 June 2020)





32,825,298

15,192,234

5,821,941

2,750,408

1,012,051

714,498 552,289

1,454,276

@FCBfutbolsala 410.070

418,540

275,344

298,989

209,006

212,989

168,332

271,580

277,943

152.335

145,668

66,305

27,874

61,335 1,212

YouTube

9,782,472 FC Barcelona

9,574,472

BarçaTV 208,000 Facebook 136,281,045



FC Barcelona 103,160,243

FCB Penyes

5,342,376

**FCB Hoquei** 4,769,764

Barca TV 4,479,783

Fundació Barça 5,180,774

**FCB Futbol Sala** 4,372,447

Line

**FCB Handbol** 4,106,066

> FCB Basket 2,313,609

**FCBarcelonaB** 1,418,685

**FCR Femeni** 589,564

**FCBUniversitas** 237,008

Barça Academy 154,231

**FCBMasia** 156,495

LINE

5,491,744

33,622,946 4.477.638

17,302,581 5,589,095

425,249 336,639

Instagram

104,262,156

0

**FCBarcelonaB** 

5,400,216

4,824,566

166,058

547,707

111,272

2,108

Fundació Barça

Barça Legends

Barça eSports

**FCBMasia** 

87,294,687 191,673

FC Barcelona Femeni 2,071,972

FC Barcelona Basket 642,224

FCBFutsal 1,215,581

Fcbhandbol 305,231

FCBHoquei 245,687

1,243,174

Tik Tok 4,493,666



Other

16,881,320 Sina Weibo

7,973,104 Wechat 107,011 Douvin 3,085,000

Toutiao 194,000

Periscope

327,057 Snapchat 1,529,641 Linkedin 110,399 Viber 3.555.108



148



## **Leaders on social media**

FC Barcelona continues to be an international benchmark on the social media yet another season. For the third year running, Barça ended the 2019-2020 season as the sports club with the most interactions on the social media worldwide, racking up 1.38 billion likes, comments, shares and retweets on Instagram, Facebook and Twitter. The Club has grown 18% over the previous season and still stands ahead of Liverpool (1.29 billion), Manchester United (1.13 B), Juventus (826 M) and Real Madrid (765 M), according to Blinkfire data.

Out of these three networks, Barça is first on both Twitter and Instagram. In fact, we are the only Club with over 1 billion interactions on IG. Facebook is the only social network where Barça has not come up tops. Narrowing the analysis down to the clubs in LaLiga, Barça ranks first on all social media, ahead of Real Madrid, almost doubling their overall interactions: 1.38 B for the *blaugranas* and 765 M for the whites.

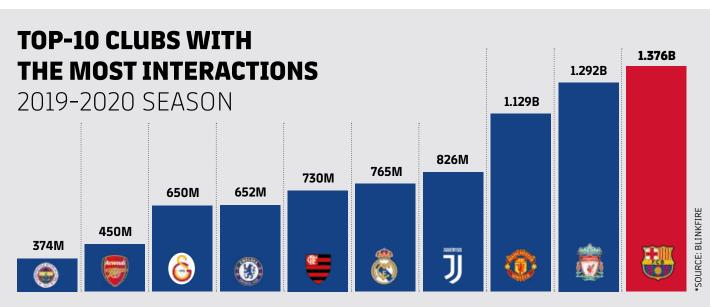
On YouTube, where results are measured in video views rather than interactions, FC Barcelona also scored better than any other club. From 1 July 2019 until 30 June 2020, our content was viewed 458 million times, which means a 30% improvement on the previous season. Such a spectacular increase is even more noteworthy considering that the clubs in LaLiga are not allowed to post match summaries on this video channel, whereas Premier League or Series A teams are. Thanks to our creative entertainment content, using a special audio-visual lingo adapted to this channel, and to the Barça Live programme aired on match days, we made up for our competitive disadvantage compared to European and South American clubs. Barça is also the sports team with the most YouTube subscribers, nearing on 10 million.

#### **Consequences of Covid-19**

Having gained a total of 26 million new followers on social media over the past 12 months, Barça now has over 368 million in total, managing to stay in the lead during an extremely unusual season. Unlike 2018-2019, this season the analysis ended on 30 June, with most sporting contests yet to be completed due to the impact of Covid-19. The effects of the pandemic put a stop to the Champions League and the major European tournaments in March, which is another factor the numbers should take into account. With nothing happening on the playing field, all sports clubs had no choice but to redesign their informative content and entertainment to keep fans engaged in more than just their day-to-day progress.

During the toughest months of the pandemic in Europe, Barça became the club with the best fan engagement, racking up 178 million interactions between 12 March and 14 May. Under the hashtag #Culersathome and with backing from our sponsors, the Club developed a content strategy based on close contact with players, exciting activities and digital actions, recommendations and quality audio visual elements.

The blaugrana leadership on social media comes at a time when FC Barcelona has embarked on several key projects in the digital ecosystem, which includes launching Barça TV+, the CULERS Premium Membership programme and the Barça Camp Nou e-store. In this unprecedented scenario, Barça's social media are playing a key role in spreading the word about all these new products on-line, which is expected to see the digital business become one of the main sources of regular income over the next five years.



Total interactions from 1 July 2019 to 30 June 2020 on Facebook, Twitter and Instagram. 💆 🛭 🖸



## SUCCESS ON INSTAGRAM

Most interactions with fans happen on this network, with a total of 1.167 billion. Having grown 17% compared to the previous season, Barça is the only club to have made it past the 1 billion mark.



## LEADERS ON TWITTER

The Club was also number one on the 280-character network, with 96 million interactions in its various accounts. After all, Barça manages official accounts in Catalan, Spanish, English, Arabic, French, Japanese, Indonesian, Portuguese and Turkish.



#### PIONEERS ON FACEBOOK

During this 2019-2020 season, we embarked on an innovative project on this platform: the fan subscription service, where users can access a wide array of content

and exclusive experiences. FC Barcelona, which generated 112 million interactions, became the first sports club to launch this initiative on Facebook.

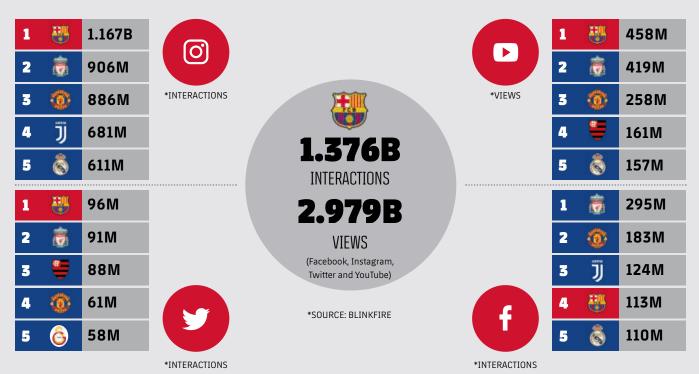


## GROWTH ON YOUTUBE

On YouTube, Barça is still the undisputed icon among sports clubs, both in terms of the number of subscribers, with just under 10

million, and of the amount of video views, totalling 468 million. That means 30% more views than last season.

### Barça, #1 on Instagram, Twitter and YouTube (2019-2020)







## RECOGNITION IN CHINA



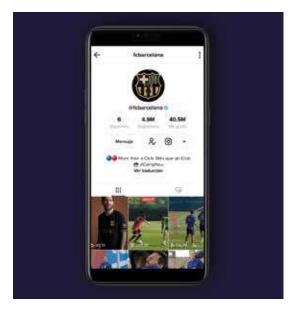




If there is one thing that defines FC Barcelona it is its determination to innovate and find new digital channels and formats in an effort to engage new audiences and bring the Club and its values closer to fans around the globe. Last season, so much determination earned the Club acknowledgement from China in the Red Card 2020 awards organised by Mailman. This prestigious consultancy firm specialising in marketing and sport rated the blaugrana institution as the best on-line club in China, where it managed to achieve 11.4 million followers in mid-2020.



In fact, the Club registered good overall progress on the major local platforms Weibo, WeChat and Toutiao, having grown most significantly on the Douyin channel. Averaging 200,000 likes per video posted, Barça became the football club with the fastest growth out of all sports institutions on this social network.





#### THE TIK TOK TREND

This has undoubtedly been the fastest-growing social network among young people this season. Having opened its official account in July 2019, Barça has become the top sports club on Tik Tok in under 12 months.

Barça's success has been spectacular. In less than a year on this platform, no other sports club has exceeded the *blaugrana* figures, with over 38.5 million likes. Up to 30 June 2020, 234 videos were posted, scoring 397 million views on this short-video platform.

In terms of the number of followers, Barça also stepped into the lead with 4.5 million on 30 June 2020. Behind us was Real Madrid with just over 3 million and Liverpool with 2.5 M.

The Tik Tok format, which became a huge success during the pandemic, fitted in perfectly with Barça's content strategy, including a series of ability challenges during lockdown that proved extremely popular among users.

## NEW PARTICIPATION EXPERIENCES ON THE WEBSITE AND APP

The official Barça website and app continued to evolve within the Club's digital strategy, which focuses on engaging Club members and fans not only through content, but also experiences and participation, especially revolving around the first-team's matches. This involved becoming more interactive with initiatives such as Guess the Score for first-team matches, Rate the Game, and Culers Wall, which invites followers to share their thoughts about various aspects related to the Club. All of these initiatives and others we will see over the coming months are intended to boost the free version of the Culers programme.



## #PlayToColor

Inspired by the WeColorFootball concept created last season, which was designed to explain the Culer style of play based on offensive and possessive football, the 2019-2020 season tended strongly towards the PlayToColor style. This conceptual readjustment also refers to an offensive, eye-catching style of play, but it is now seen as an art form thanks to skilful teamwork, passes and possession. Just like an artist, Barça uses its own style to create unique works of art for the audience to enjoy. By contrast with the previous concept, PlayToColor aims to have a more inspiring effect and to spread the message of enjoying the game no matter the outcome. It is about enjoying the how rather than the what.

The campaign continues to draw on the power of watercolour and brush strokes to portray the artistic side of football, where passes are the paintbrush, players are the artists, Camp Nou is the canvas and our style of play fills it all with colour.

An entire campaign was launched under the PlayToColor umbrella, which included ticketing, sign-ups, the 'Clásico' game and most elements linked to the first football team.



#### Women's Day

Picking up from last season's initiative, the Club took Women's Day as an opportunity to boost its gender equality campaign. The 2018-2019 season paid special attention to football with the We Are Footballers campaign. This season, however, the campaign evolved to venture beyond football and into society at large under the This Is Our Time concept, which has been used for the women's first team throughout the season.





#### **Gamper Fest**

The Gamper Fest was revisited in the 2019-2020 season to take on a new approach, one that focuses on family entertainment beyond the football match, especially drawing on the magic of music. The entertainment product was redefined to offer more and better music on a grand stage full of famous names, and the campaign was adjusted to reach a new local target focusing more on families.



#### Messi's golden years

Messi's numbers keep adding to the great Barça legend. This season, the Club wished to shine the spotlight on the figure of the Argentinian ace by producing an audio-visual piece for social media and the hashtag #60AT for his sixth Ballon d'Or, as well as a media campaign to celebrate his Golden Shoe. Both campaigns used the figure of a goat as a symbol of football, from the initials of Greatest Of All Times.



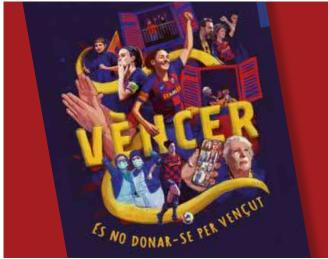
#### 'Barça beats in Baix'

One of the major milestones of the season was the grand opening and première of Barça Women and Barça B at the Johan Cruyff Stadium. Aiming to create an emotional tie, especially with everyone in the Baix Llobregat area, a 360° campaign was created under the Barça Beats in Baix concept, using the symbolism of heart beats as the first sign of life. Early in the season, the Club started a cross-sector campaign involving an audio visual piece, a radio spot, and outdoor, printed and digital materials. The audio-visual piece included a welcome song for Barça to the Baix Llobregat area written by Arnau Griso. As well as being the core of the campaign, the song was played before every match of the season.



#### Barça Women champions

The Club made sure to celebrate the women's football team winning LaLiga by paying a tribute to the "real" champions of the season, the people who fought bravely against the most dangerous rival of all: the coronavirus. Creativity was used to represent the most sensitive segments of the population, especially seniors and children, along with some of the symbols of this difficult time such as people on their balconies and face masks. The motif of the campaign also intended to convey the spirit of the pandemic: "Victory lies in not giving up"



#### **BASKETBALL CAMPAIGNS**

#### "Feel the Palau, feel basketball!"

For this 2019-2020 season, the Club launched a new ticketing campaign under the concept "Feel the Palau", which was extended to every professional sport (basketball, indoor football, hockey and handball). The main aim of the campaign was to highlight the value of the show, the performance and the thrill of every game inside the Palau, and to boost ticket sales and attendance.



#### 'Nikola Mirotic, welcome to the Palau'

The Barça basketball section launched a campaign to announce having signed up former NBA player Nikola Mirotic. The Club's aim was to draw attention to the greatest sign-up of the summer and the cornerstone of the new project. Mirotic was introduced at Barça's Palau in an event attended by plenty of local and international media, as well as boys and girls from the Masia and some of the Club's institutional representatives.





#### **Barça Rookies**

During the 2019-2020 season, the Barça Rookies programme brought over 7,000 children to Barça's Palau. The aim was to promote basketball among the little ones and encourage them to come to the Palau.

Thanks to Barça Rookies, the children got the chance to have their picture taken with the players, take part in fun activities during the games, get their idols' autographs and much more. The programme has its own website, <fcbrookies.cat>, with content updated game-by-game, exclusive promotions, information on players and more.



#### 'Feel basketball, feel the come-back'

After the interruption imposed by Covid-19, the Endesa League came back in a special play-off format in the city of Valencia. The Club launched a campaign to support the team and engage Culer fans. This communication campaign was conducted on the Club's social media, especially on Instagram.





#### **Palau promotions**

During the 2019-2020 season, the Club launched a series of campaigns and promotional initiatives to boost attendance at Barça's Palau. This included batches of basketball tickets allowing Club members and followers to get fantastic discounts on their ticket prices. The initiative went down extremely well, especially the All In Euroleague package, which sold over 850 deals. There were also specific initiatives for Christmas, Father's Day and Black Friday.



#### **Open indoor football training sessions**

Barça's indoor football section organised an open training session at Barça's Palau inviting followers to enjoy a day full of fun and celebrations. The whole experience was possible thanks to the players' engagement, plus activities, prizes, shows and much more. Various social institutions were invited, along with children from the Masia and Barcelona's indoor football sports clubs.



#### **Special campaigns**

For the basketball Copa del Rey, which was played at the José María Martín Carpena Sports Palace in Malaga, the Club launched a campaign to give Barça a visibility boost in this tournament. The content was posted mainly on the Club's social media and was welcomed with plenty of interactions by supporters.



#### **Indoor football play-off express**

Once again, the Covid-19 standstill meant that the indoor football league was resumed with a play-off express tournament in Malaga. The Club put together a powerful campaign on the indoor football section's social media, especially Instagram where they have 1.2 million followers.



#### **Palau Star&VIP Pass**

This season, the Club introduced a new commercial product at Barça's Palau, the Star&VIP Pass, which is a ticketing system whereby holders get VIP access and treatment at the Palau, plus catering. The pass allows fans to get really close to the players before they enter the changing rooms, to have their pictures takes pictures with them, get their autographs and more. The new product was a huge success among members and supporters, and managed to fulfil the Club's commercial expectations with an almost full turnout at most matches.



#### **35 YEARS OF HISTORY AND OVER 35 MILLION VISITORS ALREADY**

On 9 September 2019, shortly before the Club Museum celebrated 35 years since its official opening on 24 September 1984, the FC Barcelona museum welcomed visitor number 35 million.

Max Adriano Rivera, a keen football fan and FC Barcelona follower, became visitor number 35 million thanks to Robot Pol, a social innovation project undertaken together with the Barça Foundation and the Éric Abidal Foundation. The project gives children who are in hospital the chance to enjoy an unforgettable experience and explore the various areas inside the Museum and the Stadium thanks to the robot's cameras and screens.

On 12 March 2020, the FC Barcelona Museum decided to close its doors due to the Covid-19 outbreak, one step ahead of other tourist destinations, on the basis that citizens' and workers' safety is our top priority. Three months later, on 12 May, its doors reopened having taken every measure to ensure hygiene and safety for everyone. The initial tour was made shorter than usual to include only the first and second floor of the Museum and the panoramic view of the playing field from the second level of the stadium stands. The reopening was arranged to comply with full safety standards, including limited capacity, social distancing and extra hygiene as defined by the health authorities.











#### Espai Fer

Illustrator Josep Antoni Fernández, aka Fer, signed an agreement with FC Barcelona whereby this acclaimed comical cartoonist assigns all of his Barça-related drawings and sketches to FC Barcelona. The agreement was signed in the presence of Teresa Basilio, the FC Barcelona Delegate for Culture. Thanks to this agreement, the illustrator has handed over approximately 500 drawings to the Club, plus full rights to use them, which includes copying, sharing and including them in public communications.

The arrangement has also allowed Barça to put up a temporary exhibition dedicated to Fer which displays a series of his original works and two big screens showing visitors approximately 500 illustrations signed by Fer revolving around the Barça theme, all of which have been handed over to the Club.

During the signing ceremony, Fer also gave President Josep Maria Bartomeu a poster he had drawn specially to commemorate FC Barcelona's 120th anniversary.



#### **Espai Messi**

The world's best player has his very own space in the Museum, which this season was expanded to include his latest achievements: the sixth Ballon d'Or in his career, his sixth Golden Shoe, and The Best award granted by FIFA to the top player of the year. These three trophies are on display at the section's Museum dedicated to the *blaugrana* pro.





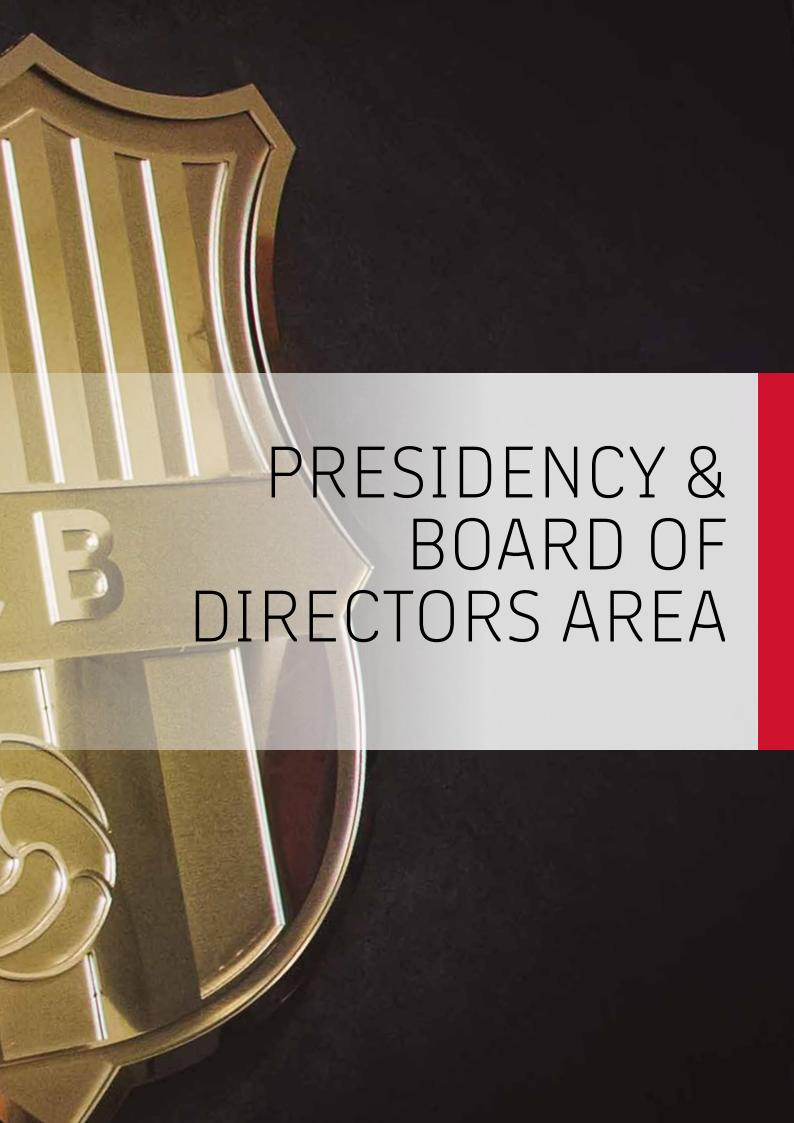
#### **COLLABORATION**

During the 2019-2020 season, the Museum collaborated with the FC Barcelona Players Association by lending them historical material for two workshops they had organised: the Reminiscence Workshops for Alzheimer Patients and the Reminiscence Workshops for Nursing Homes in Barcelona and Badalona.

The Museum also provided nearly 100 items linked to the Barça Legends for a temporary travelling exhibition that toured part of America, including the USA, Mexico, Guatemala, El Salvador, Honduras, Nicaragua, Colombia, Ecuador, Argentina, Peru and Paraguay.







#### **INSTITUTIONAL EVENTS**

#### **JULY 2019**

#### Presentation of the book dedicated to La Sagi at the Liceu

The book *Ana María Martínez Sagi. La voz sola* is a poetical and journalistic anthology put together by writer Juan Manuel de Prada to highlight the work of the first female director in the history of FC Barcelona. It was presented in July 2019 in the Saló dels Miralls at the Liceu Theatre. The event was attended by Maria Teixidor, the Secretary of the FC Barcelona Board of Directors and Chairwoman of the Edelmira Calvetó Group.



#### **Promoting Catalonia in Tokyo**

Director Marta Plana travelled to Tokyo for an event organised jointly by the Club, the Regional Government of Catalonia and Barcelona City Council in Tokyo to present what Catalonia has to offer Japanese investments. The event was entitled *Barcelona Catalonia Talks. Business and Barça*, and was attended by a distinguished audience including several dozen directors of Japanese companies and the Catalan Minister for Enterprise and Knowledge, Àngels Chacón.



#### **AUGUST 2019**

#### **Unveiling the Johan Cruyff tribute statue**

At the beginning of the season, the grandstand entrance at the Camp Nou hosted the unveiling of a statue in honour of Johan Cruyff. Representing the Club at the event was President Josep Maria Bartomeu with a selection of other directors. There were also members of the former Club manager's family: his wife Danny Cruyff and their children Susila and Jordi. The ceremony was also attended by the President of the Regional Government of Catalonia, Quim Torra, and the honorary consul of the Netherlands in Barcelona, Dirk Kremer, along with a great many former Club players including Carles Puyol, Sergi Barjuan and *Chapi* Ferrer.



#### **SEPTEMBER 2019**

#### **Barça Women's football at the Football Summit**

Director Maria Teixidor, who is in charge of women's football, took part in the fifth edition of the International Frankfurt Football Summit, a world forum that is held to discuss the development, latest trends and future challenges of this sport.



#### Flower offering for Catalonia's National Day

As every year, FC Barcelona took part in the flower offering at the Rafael Casanova monument. Members of the Board of Directors and representatives from the various teams gathered there on 11 September to commemorate the National Day of Catalonia.



#### **Tribute to Kocsis**

Director Pau Vilanova and the President of the Barça Players' Association, Ramon Alfonseda, represented the Club in Budapest during the ceremony to inaugurate a statue in honour of the Hungarian *blaugrana* player Sándor Kocsis. His children, Sándor and Alicia, were among those attending the event.



### Support for Pyrenees-Barcelona to host the 2030 Games

FC Barcelona showed its support for Pyrenees-Barcelona as a candidate to host the 2030 Winter Olympics. The presentation event organised by Sport Cultura Barcelona at the 1899 Auditorium had a great turnout, including several cultural organisations and sports institutions. FC Barcelona's President, Josep Maria Bartomeu, hosted the event and expressed the Club's will to collaborate in the Games by offering the future Ice Rink and the Palau Barça, as well as the Camp Nou stadium for the grand opening and closing ceremonies.



#### **OCTOBER 2019**

#### **Barça at the Women Evolution Congress**

Director and Board Secretary Maria Teixidor was joined by the former Women's Captain, Laura Ràfols, to take part in a talk in Sant Cugat del Vallés at the 6th edition of the Women Evolution Congress. During the event, Ms Teixidor wished to highlight the Board's work to boost women's football, while the former goalkeeper talked about what it means to go from amateur to pro as a female footballer.



#### **Tribute at the Liceu**

An FC Barcelona delegation led by president Josep M. Bartomeu was invited to see the opera performance *Turandot* to celebrate the 20th anniversary of the reopening of the Liceu theatre. FC Barcelona and the Gran Teatre Liceu have been collaborating for many years now.



#### The 'Messi10' première

The world première of *Messi10*, the Cirque du Soleil's brand new show dedicated to this Argentinian star, was attended by the player himself together with the entire first team and representatives from the Board of Directors led by President Josep Maria Bartomeu.



#### **Aldo Rovira Award**

Gerard Piqué was the winner of the 16th edition of the Aldo Rovira Award for Best Player during the 2018-2019 season, decided by a jury of journalists and media representatives. President Josep M. Bartomeu and former Director Josep Lluís Rovira had the honour of delivering the award to this great player at the Joan Camper Sports City.



#### Fòrum Europa Lunch

President Josep M. Bartomeu was joined by former CEO Òscar Grau at an informative lunch organised by the Fòrum Europa-Tribuna Catalunya debate forum, together with Camil Ros, Secretary General of the UGT trade union in Catalonia. During the event, the President looked back over the latest events, applauding the recent peaceful and civilised demonstrations and voicing his disapproval of the violent episodes that had shaken Catalonia a few days earlier.



#### **Campions Trophy**

Taking home 16 awards, FC Barcelona was one of the most prized institutions during the 36th edition of the Campions Trophy gala organised by *Mundo Deportivo* to pay tribute to Catalonia's clubs and award prizes to winning local teams and those achieving promotion. Attending the event were Director Josep Ramon Vidal-Abarca who is in charge of the Roller Hockey and Indoor Football sections, and Guillermo Amor, in charge of Institutional and Sports Relations for the first football team, as well as several members of the Sports Committee.



#### **Òscar Grau, CEO of the Year**

The CEO of FC Barcelona, Òscar Grau, received the Economist CEO of the Year award for his work at the Club, after being named Best Sports Manager in June by the Catalan Association of Sports Managers during an event where the 1st Business Excellence Awards were handed out by The Economist.



#### **NOVEMBER 2019**

#### 'Matchday' presentation at the Liceu Theatre

The Gran Teatre Liceu in Barcelona set the stage for the preview of 'Matchday', a documentary series all about FC Barcelona, showing an inside view of the day-to-day lives of its first-team footballers. Representing FC Barcelona at the preview were the Third Vice-President and Head of the Barça Space, Jordi Moix; the Director in charge of the Digital Area, Dídac Lee; the Club's CEO, Òscar Grau; the Secretary of the Board of Directors, Maria Teixidor; and Directors Javier Bordas, Josep Ramon Vidal-Abarca, Pau Vilanova, Jordi Calsamiglia, Emili Rousaud, Oriol Tomàs and Marta Plana.



#### 120th anniversary book presentation

To celebrate its 120th anniversary, the Club promoted a book published by Skira, which links the Barça that was born in 1899 to the Barça of today, now one of the greatest sports institutions worldwide. President Josep Maria Bartomeu took part in the presentation ceremony, along with Third Vice-President Jordi Moix, Director Emili Rousaud, the International Project Manager for Skira, Massimiliano Pagani, and former player Carles Rexach.



#### **DECEMBER 2019**

#### **Catalan Football Stars Award Ceremony**

The Catalan Football Stars Award Ceremony saw Barça players Gerard Piqué and Aitana Bonmatí collect their awards for Best Catalan Players of the 2018-2019 season. Other award winners were Riqui Puig as the Player with Best Prospects, Alexia Putellas as the Best Goal-Scorer, and Dídac Plana as the Best Indoor Footballer. The Barça delegation was led by president Josep M. Bartomeu and Directors Josep Ramon Vidal-Abarca, Maria Teixidor and Xavier Vilajoana, along with the Club's CEO, Òscar Grau.



#### Presentation of the official book La Masia

The book entitled *La Masia* written by Cristian Martín was published as the residential school celebrated its 40th anniversary. Various Directors were present during the presentation, led by Xavier Vilajoana, in charge of Grassroots Football, and player Carles Pérez. President Bartomeu also welcomed the author of the book to his office.



#### Tribute to 'La Sagi' in Milan

An FC Barcelona delegation captained by the Secretary of the Board of Directors, Maria Teixidor, together with Teresa Basilio, the Delegate for Culture, presented the documentary dedicated to Barça's inspiring pioneer *La Sagi*. The event was named *De la Sagi al auge del Fútbol Femenino* (From La Sagi to the Rise of Women's Football) and was held at the Cervantes Institute in Milan. Ana Maria Martínez Sagi was the first female director in the Club's history.



#### **JANUARY 2020**

#### **Catalan Sport Festival**

FC Barcelona took home two prizes from the 23rd Catalan Sport Festival organised by the Catalan Sports Federation (UFEC) and the SPORT magazine. The event took place at CaixaForum in Barcelona. The awards went to Jordi Alba as the Best Male Player in 2019 and Carles Puyol in the Legendary Player category. The *blaugranas* were represented by President Josep M. Bartomeu, First Vice-President Jordi Cardoner, Director Emili Rousaud and CEO Òscar Grau.



#### Mundo Deportivo Gala painted blaugrana

FC Barcelona was showered with awards during the 72nd edition of the Mundo Deportivo Grand Gala. Barça Women's player Jennifer Hermoso was prized as *Best Player of the Year* in the women's category, Leo Messi was named MVP in La Lliga, and De Jong received the Extraordinary Trophy. There were also prizes for La Masia and for players Mirotic, Claver, Ribas and Oriola.



#### **FEBRUARY 2020**

#### **Lunch with Foment del Treball**

President Josep M. Bartomeu attended a lunch gathering held by the Foment del Treball organisation to present the report by PriceWaterhouseCoopers (PwC) on the impact of the *blaugrana* club's impact in 2018-2019. According to this study, the Club is strengthening its position as a cross-cutting and driving agent with an influence on a broad range of sectors, including tourism, catering, transport and media, making a significant contribution to the city of Barcelona's financial wealth.



#### **Barcelona Capital Forum Seminar**

President Josep M. Bartomeu took part in a seminar at the Barcelona Capital Forum organised by Círculo Ecuestre. During his presentation, Barça's senior representative gave an overview of the Club's latest work.



#### **Talk by Dídac Lee in Amsterdam**

The Director in charge of the Digital Area, Dídac Lee, took part in the prestigious ISE 2020 Conference in Amsterdam, where he explained the Club's new digital strategy based on a new way of interacting with fans around the world. His presentation focused on how the products and services that are under development will completely transform the fan experience at the Stadium by merging the digital and physical world.



#### Organ concert at the Basilica of La Mercè

A large group of FC Barcelona Senators and their guests got to enjoy a wonderful organ concert performed at the Basilica of La Mercè in Barcelona by Hèctor París i Casadellà, the basilica's official organist. Representatives from the Club also watched the concert, including the Institutional Vice-President, Emili Rousaud, the Secretary of the Board of Directors, Maria Teixidor, and the Delegate for Culture of FC Barcelona, Teresa Basilio.



#### **MAY 2020**

#### **Talk at London Business School**

President Josep Maria Bartomeu took part in one of a series of webinars organised by London Business School, where he explained the current social and financial significance of FC Barcelona around the world. FC Barcelona's President focused on the role of sport in the economy during the extraordinary circumstances caused by COVID-19, and went over the mainstays of the Club's current strategy.



#### **Celebrity visitors**

This season, the Club's facilities and the President Sunyol Box welcomed a list of delegations and important international figures in the political, social and cultural spheres. One of the most noteworthy visitors was actor Simon Baker. Other famous names to visit the Camp Nou included the famous tenor Jorge de León, sports celebrities Pau Gasol, Juan Martín del Potro, Jack Miller and Marc Márquez, singer Ana Torroja, actress Blanca Portillo, composer Ramon Mirabet and the magician Mago Pop.



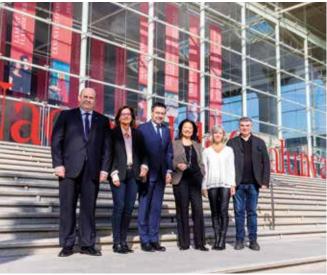


#### SIGNING OF AGREEMENTS

#### **Agreement with the National Theatre of Catalonia**

FC Barcelona and the National Theatre of Catalonia established an agreement to enable residents of La Masia to watch some of the performances that will be showing at the theatre in the 2019-2020 season. This initiative by the Club and the theatre aims to foster the theatre culture among La Masia's residents. The agreement was signed at the theatre by President Josep M. Bartomeu, together with the Delegate for Culture, Teresa Basilio, and the CEO, Oscar Grau.





#### **Agreement with the artist Fer**

President Josep Maria Bartomeu and illustrator Josep Antoni Fernández, or Fer, signed an agreement whereby the cartoonist hands over all of his Barça-related drawings and comics for the Club to keep. The agreement was signed in the presence of Teresa Basilio, the Delegate for Culture of FC Barcelona. Thanks to this agreement, the illustrator is handing over approximately 500 drawings, plus the full rights to use them, which includes copying, sharing and including them in public communications.

#### **Agreement with Barcelona Global**

FC Barcelona and Barcelona Global signed a collaboration agreement to work together on projects in which the private sector can help the city of Barcelona to gain a stronger position on the global competitive stage. The official signing was headed up by President Josep M. Bartomeu and the Club's CEO, Òscar Grau. Signing on behalf of Barcelona Global were the Chairman, Pau Guardans, and the CEO, Mateu Hernández.





#### **COMMITTEES**

#### **Disciplinary Committee**

Director in charge: Jordi Calsamiglia (\*until 9/04/2020)

Salvador Bartolomé Codina (ending 21/10/2019) Josep Maria Mir Padullés Marta Simorra Oliver Alejandro Tintoré Espuny Sònia Cano i Fernández

#### **Strategic Economic Committee**

Director in charge: Jordi Moix

Carles Tusquets i Trías de Bes.. Chairman of the Economic and Strategic Committee Joan Lluis Garcia i Jobal Miquel Lladó i Casadevall Joan Ramon Ramos i Raich Josep Maria Xercavins i Lluch

#### **Monitoring and Transparency Committee**

Director in charge: Joan Bladé

Ramon Esteve Castellar Antonio Argandoña Rámiz Joan Camprubí Montal Josep Oriol Laporte Roselló Ramon Palou Godall

#### **Basketball Section Sports Committee**

Director in charge: Joan Bladé

Albert Buscató Costa Ferran Butxaca Gràcia Pere Francitorra Ferrer Xavier Gomis Pasarin Agustí Llorens Rosique Ferran Martínez Garriga Sergi Piquet Estrada Josep Santasusana Ribó

#### **Handball Section Sports Committee**

Director in charge: Jordi Argemí

Joan Balcells i Secall Salvador Canals Canari (\*Deceased 01/05/20) Lluís Duocastella Codina Xavier López Sautés Jordi Pascual Jornet Eugeni Serrano Gispert

#### **Roller Hockey Section Sports Committee**

Director in charge: Josep Ramon Vidal-Abarca

Xavier Bosch Solé Alexandre Vidal-Abarca Armengol Daniel Vives Sáez Esteve Pérez Garcia

#### **Indoor Football Section Sports Committee**

Director in charge: Josep Ramon Vidal-Abarca

Antonio Lozano Palazón Amadeo Olivart Sama Gabriel Sánchez Vila Jordi Viciano Navarro

#### **Amateur Sections Sports Committee**

Director in charge: Jaume Carreter

#### **Football Sports Committee (Coordinators)**

Director in charge: Xavier Vilajoana

Joan Carles Hernández i Fernández Ernest Llirinós i Oliva Ramon Massons i Llobet Eduard Pascual i Casas

#### **FC Barcelona Women A Sports Committee**

Director in charge: Xavier Vilajoana

Juan Ramón Ramos i Raich..... Women A Football Coordinator Xavier Rieiro i Fulquet Borja Rovira i Pardo Fernando Uriz i Fina

#### **FC Barcelona B Sports Committee**

Director in charge: Xavier Vilajoana

Jordi Bellmunt Fernández Josep Contreras Arjona Enric Crous Millet Josep Maria Garcia Maranges Josep Maria Huguet Ramia Jordi Perelló i Menasanch

#### **U18 A Sports Committee**

Director in charge: Xavier Vilajoana

Jordi Viader i Martí Josep Castellà i Deu Lluís Corretja i Buyé Jordi Costa i Padrós

#### **Football Sports Committee**

Director in charge: Xavier Vilajoana

Director in charge. Advier vitajoana	
José Luis Alcón i Andrés	Amateur Grassroots Football Sports Committee - U12 A
Eduardo Aragonés i Gómez	Amateur Grassroots Football Sports Committee - U12 B
Ricardo Bedmar Vilaregut	Amateur Grassroots Football Sports Committee - U10 D (*en-
ding 21/19/19)	
Josep Cortés i Queralt	Football Sports Committee - U18 B (*Deceased 30/05/20)
	Amateur Grassroots Football Sports Committee - U16 B
	Amateur Grassroots Football Sports Committee - U14 A
Emili Coll i Güixens	
	Amateur Grassroots Football Sports Committee - U12 D
Xavier Cusiné i Català	•
	Amateur Grassroots Football Sports Committee - U12 B
	Women's Football Sports Committee - U14 C
	Amateur Grassroots Football Sports Committee - U10 A
	Amateur Grassroots Football Sports Committee - U10 A
_	Amateur Grassroots Football Sports Committee - U16 B
	Amateur Grassroots Football Sports Committee - U8
•	Amateur Grassroots Football Sports Committee - U16 A
	Amateur Grassroots Football Sports Committee - U12 A
	Women's Football Sports Committee - U12 E
	Amateur Grassroots Football Sports Committee - U12 C
	Women's Football Sports Committee - U12 F Women's Football Sports Committee - U12 E
*	Women's Football Sports Committee - 412 F
	Women's Football Sports Committee - 412 F
	Amateur Grassroots Football Sports Committee - U12 C
	Women's B Football Sports Committee
	Amateur Grassroots Football Sports Committee - U10 B
	Amateur Grassroots Football Sports Committee - U10 B
	Amateur Grassroots Football Sports Committee - U10 D
	Women's B Football Sports Committee - Coordinator
	Amateur Grassroots Football Sports Committee - U14 A
	Women's Football Sports Committee - U18 Coordinator
	Amateur Grassroots Football Sports Committee - U12 C
Constantí Muñoz i Bruach	Amateur Grassroots Football Sports Committee - U16 A
Enric Navarro i Pla	Women's Football Sports Committee U12 F - Coordinator
	Women's Football Sports Committee - U14 C
	Women's B Football Sports Committee
Pere Pastor i Fábregas	Amateur Grassroots Football Sports Committee - U8
	Women's Football Sports Committee - U12 E
	Amateur Grassroots Football Sports Committee - U12 D
	Women's Football Sports Committee - U14 C Coordinator
	Amateur Grassroots Football Sports Committee - U14 A
	Grassroots Football Sports Committee - Vallès Regional Dele-
gate	Annatary Conservato Football Co. 10 Co. 20 July 1975
	Amateur Grassroots Football Sports Committee -U16 A
	Grassroots Football Sports Committee - U18 B
	Amateur Grassroots Football Sports Committee - U14 B
	Football Sports Committee - Girona Regional Delegate Football Sports Committee - Lleida Regional Delegate
	Football Sports Committee - Lieida Regional Delegate Amateur Grassroots Football Sports Committee - U14 B
	Amateur Grassroots Football Sports Committee - 014 B Amateur Grassroots Football Sports Committee - U10 C
	Women's B Football Sports Committee
	Amateur Grassroots Football Sports Committee - U14 B
	Women's Football Sports Committee - 414 B
	Amateur Grassroots Football Sports Committee - U10 C
	Amateur Grassroots Football Sports Committee - U12 B
	Football Sports Committee - Terres de l'Ebre Regional Delegate
	Amateur Grassroots Football Sports Committee - U12 D
	Amateur Grassroots Football Sports Committee -U16 B
	Amateur Grassroots Football Sports Committee - U12 A
	Football Sports Committee - Tarragona Regional Delegate

#### **Social Committee**

Director in charge: Jordi Cardoner

Josep Maria Barnils i Aguilera.....Director in charge of the Social Committee

Daniel Sala i Peix.......Director of the Social Committee

Supporters' Club manager Santi Casas i Bedós Santi de Cruylles i Arraut Oscar Ferreon i Mestre Ferran Hernández i Moya Roser Tiana i Leoz

Supporters' Club Committee

Director in charge: Jordi Cardoner

Cerni Areny i Aguilar Jordi Pitarch i Antiga Xavier Ilincheta i Ferrer Elvira Pou i Chifoni Griselda Soteras i Bergada Manel Torrentallé i Cairó

#### Members' Ombudsman

Joan Manuel Trayter i Jiménez

#### Supporters' Club Ombudsman

Ramon Térmens i Navarro Jordi Abellán Martín......Assistant

#### **UEFA** Liaison

Amador Bernabéu i Bosch

#### **Advisers to the FC Barcelona Board of Directors**

Miguel Luis Bernardo Bianquetti Josep Maria Fusté i Blanch Carles Rexach i Cerdà

#### **FOREVER IN OUR MEMORY**

FC Barcelona wishes to extend its condolences to the family and friends of all our deceased Club members and of the outstanding Barça figures we have lost, including former Directors of the Club Xavier Amat, Joan Antoni Audet and Francesc Catot; former footballers Joaquim Borràs, Josep Maria Domènech, Baldiri Alavedra and Antoni Ruiz; former football manager Radomir Antic; former basketball player Cándido Chicho Sibilio; former basketball player and manager Vicente Sanjuan; former handball player and manager Lluís Miracle; member of the Handball Sports Committee and former delegate of the handball section, Salvador Canals; former roller hockey player, Francisco Valsecchi; former athlete Francisco Aritmendi, and Club employees Ricard Navarro and Esther Gómez.



**Xavier Amat** 



Joaquim Borràs



Radomir Antic



Cándido 'Chicho' Sibilio



Vicente Sanjuan



Lluís Miracle



Salvador Canals



Francisco Valsecchi



Francisco Aritmendi



**Ricard Navarro** 



Esther Gómez

#### BARÇA IN THE WORLDWIDE MEDIA







This season, Barça and its busy calendar of sports and corporate activities once again sparked media interest around the globe. As usual, last season had plenty of journalists eager to cover the daily work of the first football team and the Club's other professional and amateur teams.

There was also plenty of media coverage on all information relating to the financial, institutional, social and cultural side of Barça, including events like the opening of the Johan Cruyff Stadium, the Barça Store in Canaletes and the Barça Studios facilities, and the presentation of the Club's new digital strategy.

The 2019-2020 season was unfortunately a special one due to the COVID-19 pandemic. At an institutional level, the Club's activity ground to a complete halt until well into June when the lockdown measures were eased. In terms of sporting activity, many tournaments were postponed and the majority were cancelled. This situation meant that the number of official media at the first team's games in Camp Nou dropped significantly compared to previous seasons. The match with the most official journalists was, as usual, the La Liga classic game against Real Madrid. After being postponed from October to December, the match gathered 853 media professionals.

COVID-19 turned everyone's lives upside down, but it was also an opportunity for the organisation to get creative. One example of its innovative resolve were the virtual press conferences which took place as La Liga was resumed. Twenty of virtual meetings were held both before and after matches, involving over 500 journalists.









# BARÇA TV: AN UNUSUAL SEASON AT THE NEW STUDIOS IN SANT JUST



The 2019-2020 season was no doubt a special one due to CO-VID-19, and that applied to the Club's official TV channel too. Nevertheless, the year began with excellent news. Barça TV entered a new era right when the 54th edition of the Joan Gamper Trophy was set to take place: from summer 2019, the channel has broadcast in high definition, which is available in the basic package deal on most digital platforms, enabling it to reach a wider audience across the country. The channel's visual identity was also completely revamped and new content was created. All of these developments took place inside the new Barça Studios. The facilities in Sant Just Desvern cover over 2000 m², including new sets and cutting-edge equipment

From September to March, the channel's most popular live programmes were the daily *Hora B* show broadcasting before and after the first-team's events, and the daily *El Marcador* and *La tertúlia* shows to talk to journalists from various sports media. Airing from Monday to Friday from 7.30 to 8.15 pm, *Hora B* is a news programme discussing the day's highlights, with a special focus on the progress of the first team and our professional teams. The show presented by Llorenç Tarrés combines informative updates with more elaborate news reports.

Match days on Barça TV mean *El Marcador*, the show that airs before and after each game played by the first team. Content includes the latest news about the game, press releases and reactions, and the first highlights. One of the channel's most-watched shows during the 2019-2020 season was *El Barça en joc* (Barça At Play), with first-team games narrated by Jaume Marcet together with analyst and former Club player Damià Abella.

La tertúlia is another of the most popular sections on the channel, showing from Monday to Friday and on Sunday eve-

nings to discuss hot topics with journalists who keep a close eye on the first team.

When the unprecedented situation caused by the coronavirus brought all sports competitions and the Club's activity to a standstill, Barça TV quickly adapted and retrieved some of the most legendary news reports and matches in Barça's history. Programmes were based on specific themes, which meant dedicating full days to the Dream Team, to Messi and to other Club legends. This provisional format proved extremely popular among the Club's fans, with over 1.4 million weekly viewers in early April. The ultimate goal was to keep people company through these hard times with plenty of Culer content from the Channel's archives.

The channel returned to its usual programme as training and La Liga matches were resumed. This included daily news updates, live press conferences, *El Marcador* and rerunning matches on *El Barca en Joc*.

Barça TV also interviewed the stars of the moment linked to the latest *blaugrana* news. This included an interview with Josep Maria Bartomeu at the Barça Studios at the start of the season, moderated by journalist Laura Aparicio along with the directors of Catalonia's three sports journals.

Throughout 2019-2020, Barça TV continued its live broadcasts of the Club's institutional events and public appearances. Among the most noteworthy live broadcastings were the Committed Members' Assembly and the World Supporters' Clubs Congress.

Other major landmarks this season included being able to live broadcast the Women's Champions League matches, the Primera Iberdrola home team games, most of the Barça B matches including the play-offs for promotion to Second A, and all of the grassroots football matches at weekends.





























#### THE MEMBERS' MAGAZINE



The Barça Magazine is a bimonthly corporate publication sent out to FC Barcelona members featuring exclusive content to keep them up to speed with the Club's major institutional and sports projects and with everything concerning members. This season, the Magazine was also disrupted by the pandemic as the state of alarm and lockdown put a stop to all of the Club's corporate and sporting activities as of March. As a result, the magazine was unable to complete two out of its usual six publications per season.

The season's first edition of the Barça magazine was published in August as issue number 100, which dedicated its cover and main pages to the great summer sign-up: French player Antoine Griezmann. During an in-depth interview, the first team's new recruit went over the landmarks in his career and the records he has broken in sport. De Jong, Neto and Junior were the stars of other issues of the magazine, which also made special mention of the new players to join Barça basketball and the women's football team.

Issue 101 revolved around the 40th anniversary of La Masia, looking back over the entire history of the residential academy that has become a symbol of sport and of the Barça institution. The magazine dedicated a report to the first generation of Masia residents, as well as the most recent representatives of the first-team saga: Sergi Roberto, Carles Aleñá,

Carles Pérez and Ansu Fati. There was also a recap on the top 40 greatest moments lived by residents in this emblematic space which has housed the finest football generations for Barça and for the world. The opening of the new Johan Cruyff Stadium and the demolition of the Miniestadi were also covered in issue 101. The following publication was dedicated to the sixth Ballon d'Or achieved by Messi last December, as well as his sixth Golden Shoe, which goes to show what an outstanding player he is. To complete the section devoted to this Argentinian ace, several lines were written about his spectacular free kick scores and details on the Cirque du Soleil's show *Messi 10* The content of issue 102 also included an interview with Josep Maria Bartomeu to share his view of the institution's 120 year history.

The last issue of the year focused on Quique Setién, who was shown on the cover in front of a chess board, one of his great passions. The magazine got a closer look at the player's personal and human side and explored his way of understanding football.

Lastly, a special edition was issued to cover all of the Club's efforts to combat the pandemic, which were channelled through the Barça Foundation and driven by FC Barcelona. This special digital version contained 86 pages and was published as part of the Foundation's magazine.

#### **DOCUMENTATION AND STUDIES CENTRE**

During the 2019-2020 season, the Documentation and Studies Centre revamped its website to gain visibility by joining the Club's website. Content was updated and made easier to access, and new information became available to users regarding the services it provides and new points of contact. The centre also organised a series of guided tours for professionals and students and worked on improving its services for internal and external users

Over the course of the season, the centre dealt with 1674 queries, roughly 95% of which were made by internal users, while the number of queries from external users tripled compared to 2018-2019, which meant copying and issuing a total of 21,281 documents. The impact of the health crisis sadly also took its toll on the centre and its doors had to be closed. Work was adapted to be done from home and users were provided with virtual assistance. The amount of photographic material

added during the season was 16% less than in 2018-2019 due to the COVID-19 crisis. Despite the setbacks, 81,257 images were documented and catalogued.

Out of the various donations received this season, special mention goes to the hundred or so books from Lluís Llop's personal library and to the 166 photographs lent by Lluís Permanyer i Lladós to be digitised. In terms of historic research, a record was drawn up of all of the FC Barcelona Women's Team's statistics since 2002, which included the first team's overall figures and those of each individual player.

In the publications section, the centre collaborated to produce the following works: Barça, més que un club. 120 anys 1899-2019; La Masia, formant persones més enllà de l'esport; On viuen els somnis. Els estadis del FC Barcelona des del 1899; On viuen els somnis. Les Penyes del FC Barcelona des del 1919 i Barça i Catalunya. Els orígens de la simbiosi (1899-1936).

### **VALDANO WINS THE VÁZQUEZ MONTALBÁN AWARD**







Jorge Valdano won the 2019 Manuel Vázquez Montalbán International Journalism Award in the Sport Journalism category. The former football player and manager has spent the last few years writing articles and commentating for various media, placing his many years of experience at their service. His unique outlook on the world of football has also been portrayed in various books and conferences, where he talks about applying lessons from sport to the business sector.

The jury behind the award was made up of Mònica Terribas, Joaquim Maria Puyal, Ramon Besa, Sergi Pàmies, Jordi Basté, Jaume Pujol-Galceran, Xavier Folch, Borja de Riquer, Santiago Segurola, Xavier Bosch, Josep Maria Solé-Sabaté, Teresa Basilio, Òscar Grau and Josep Vives.

These awards began in 2004 as a tribute to the memory of Manuel Vázquez Montalbán and are given to people with an outstanding career in two categories: Cultural and Political Journalism and Sports Journalism. The prize for this second category is awarded by the Association of Journalists of Catalonia and FC Barcelona. Winners get a cash prize of €6000 and a commemorative sculpture. In previous years, the award went to Patrick Mignon (2004), Joaquim Maria Puyal (2005), Juan Villoro (2006), Simon Kuper (2007), Candido Cannavò (2008), Ramon Besa (2009), Eduardo Galeano (2010), Santiago Segurola (2011), Nick Hornby (2012), Sergi Pàmies (2013), Eduardo Gonçalves de Andrade *Tostão* (2014), Michael Robinson (2017) and Emanuela Audisio (2018). The awards were not organised in 2015 or 2016.







## Barça around the world

Year after year, Barça moves forward with its international expansion strategy, which has allowed the Club to become the most globally followed brand in the world of sport. At a commercial level, the Club is as true as ever to its goal of finding the very best partners in every category. With over 360 million followers on social media, that goal still means prioritising quality over quantity. It means finding new sources of income and working only with partners and collaborators who help us to stay at the very top, as a benchmark both on and off the playing field, and who are also aligned with our brand values. To make this strategy as effective as possible, the Club works in all areas 24 hours a day around the globe, starting in Barcelona and following the sun to its strategically located offices in New York and Hong Kong, adapting to each local context.

#### **NEW YORK OFFICE**



Throughout the 2019-2020 season, the New York office continued to work on boosting the Barça brand across the Americas and opening new business lines to keep fuelling the Club's reputation as a benchmark both on and off the playing field. With this goal in mind, the NY office promoted a series of collaborations with its regional partners and got the Club involved in various events and gatherings within the sports industry, where it continues to drive the growth of football on the strategic market that North America represents.

Thanks to all this hard work and dedication, Barça has built up a significant fan club in the USA. In fact, according to the brand's latest studies, this is one of the countries whe-

re Barça's popularity is experiencing the most significant growth worldwide, especially among young peonle

Regarding sponsorships, last season the New York office headed up a new agreement signed with Brazil's Banco BMG, the financial institution that has become a new regional partner, which will help the Club to consolidate its presence in strategic markets. New York also took the initiative in renewing alliances with Gatorade and Scotiabank.

Backed by these two brands and by Stanley Black & Decker as the Club's Global Partner and main sponsor of the Barça Women's team, the New York office continued to successfully undertake various activations and campaigns in the Americas, Asia and Europe. Each of these operations made people more aware of what the Club does and which brands it works with in these areas.

During the pandemic that shook the globe after the COVID-19 outbreak, FC Barcelona and its partners worked on a variety of joint initiatives to keep people up to date and teach them the importance of staying at home to help contain the spread. This included organising all kinds of activities for people to entertain themselves and keep active during lockdown.

Meanwhile, the Barça Academy project continued to make progress in the region, to the extent that there are now more schools in the Americas than anywhere else in the world, with 20 academies altogether.











#### FC Barcelona US Tour 2019

During the pre-season, the first team travelled to the USA for the third time in a row in summer 2019. On this tour, Barça played two friendly matches against Naples at the Hard Rock Stadium in Miami and at the University of Michigan Stadium in the city of Ann Arbor.

The FC Barcelona trip also involved a series of social and institutional events, including the Barça Fest Miami held at Bayfront Park, where there were all kinds of Barça-themed activities and shows by top performers such as Play-N-Skillz and Pedro Capó.

#### **New alliance with Sony**

During the tour of the United States, a strategic agreement was announced between the Club and Sony Mu-

sic Latin-Iberia to create entertainment experiences that combine two of the most impassioning activities, not just for Barça fans, but for people of all ages around the world: music and sport.

To celebrate having signed this agreement, Sony organised a reception in Miami with a whole host of the record company's top artists and footballers from the Barça first team. This collaboration means a chance for FC Barcelona to connect with fans through entertainment experiences that combine football stars with musical celebrities

The agreement also fits in with the Club's aim of proactively seeking new alliances that support the brand's values and philosophy.







#### **HONG KONG OFFICE**

COVID-19

The Hong Kong office is working on developing commercial agreements with strategic partners in the region, both by renewing existing relationships and signing new ones. It is also exploring new sources of income under the Barca Academy concept and through the Barça Licensing & Merchandising (BLM) enterprise. Meanwhile, Barça has experienced significant growth in the digital sphere in this region. This progress added to various marketing and communication campaigns has helped to raise the number of fans there and lay the foundations for new initiatives alongside various sponsors.

As an example, in 2019-2020, FC

Barcelona has renewed its sponsorship agreements with partners such as KONAMI and OPPO. The latter celebrated the extension to their agreement by launching a new limited-edition Barca smartphone. The Hong Kong office also signed two new partnership agreements with Korean battery company Sebang Global Battery and Chinese insurance broker Taiping Life Insurance. When the COVID-19 health crisis broke out, the Club teamed up with its partners Taiping Life Insurance and the Mission Hills Group and also with Tencent in an effort to raise funds and provide medical supplies to help combat the coronavirus, working alongside the Catalan health authorities and various medical institutions and healthcare centres.

The 2019-2020 season also meant a great step forward on a digital level in China, having gained 59% more followers on Chinese social media with over 8 million followers on Weibo. The most staggering rise was seen on Douyin, where FC Barcelona is the top sports club with over 3 million followers, despite only having joined the platform in 2019. This growth earned the Club praise from the Mailman agency, who acknowledged Barça as the online leader in China in 2019. It is also important to mention the *Matchday* documentary

series dedicated to the first team and produced by Barça Studios, which premièred in Japan and Southeast Asia on Rakuten Sports and was available to watch in China on Douyin, Toutiao and Xigua Video.

This season also proved how close the Club's ties are with China when the Asian giant was struggling with the coronavirus outbreak. The Club was keen to show its support for the people of China through the *Stronger Together* campaign, where Chinese boys and girls joined the first-team players as they went out onto the field on 15 February to play against

Getafe wearing T-shirts that read Stronger Together.中国加

FC Barcelona also wished its Chinese supporters a happy new year by sharing an animated film starring first-team players Leo Messi, Luis Suárez, Antoine Griezmann and Marc-André ter Stegen, plus Lieke Martens from the Barça Women's team. A series of posters were also created to celebrate this special day. We worked with the China Academy of Art (CAA) to produce posters combining real pictures of the players with typically Chinese visual elements and designs.

The Barça Academy project carried on growing across strategic markets, which included opening a new Academy in Pune that became the project's fourth school in India. Overall participation in the Barça Academy rose by 17%, and two new tournaments were organised in India and Japan as part of the project's strategy to develop national, regional and global competitions. Another great success was the China Cup in Haikou, as well as the APAC Cup with children from all over the region gathering to play in Palbi.

#### **Summer Tour to Japan**

FC Barcelona's first team travelled to Japan for the 2019 Summer Tour presented by Rakuten, which took them to the cities of Tokyo and Kobe to play the Rakuten Cup supported by Scalp-D, where they competed with Chelsea FC and Vissel Kobe, playing against Andrés Iniesta, David Villa and Sergi Samper. The first team were joined on their tour by Barça Rugby, who visited two clubs in these Japanese cities to hold a series of clinics and train with their coaches.

Also touring with them around Japan were President Josep Maria Bartomeu and several members of the Board of Directors, who had the chance to share some of the Club's strategic projects, including the Espai Barça, Barça Academy, Barça Innovation Hub and Barça Foundation.

The 2019 Summer Tour brought the Club closer to its fans in Japan, this being a strategic region, and allowed followers to witness Barça's unique style of play live.







#### **KEY FIGURES**

#### **TOTAL SPONSORS**

**17 GLOBAL SPONSORS** 

39

**22 REGIONAL SPONSORS** 

#### **FC BARCELONA PARTNERS IN**

10 NEW AGREE-MENTS FOR THE 2019-2020 SEASON 19

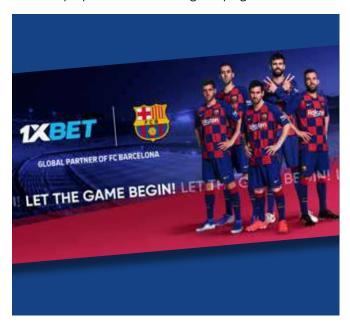
7 RENEWALS FOR THE 2019-2020 SEASON

**COUNTRIES AROUND THE WORLD** 

#### **MAJOR AGREEMENTS**

#### **1XBET**

Barça and XBET signed a new sponsorship agreement to turn the online betting brand into a Global Partner for the Club, lasting until 30 June 2024. The highlights of this agreement for 1XBET include being able to work with the players for promotional purposes and marketing campaigns.



#### **CUPRA**

FC Barcelona and CUPRA announced their sponsorship agreement on 25 August. The arrangement will last five seasons during which SEAT's sports car brand will become the Club's new official Automotive and Mobility partner. This strategic alliance is more than a traditional sponsorship agreement. As well as working on a series of new initiatives, both institutions will be developing innovative projects to improve urban mobility.



#### **CHILIZ**

Last January, the blockchain business Chiliz became FC Barcelona's Official Fan Token Partner for two seasons. This agreement with Chiliz is the first sponsorship signed by Barça in the blockchain field and is intended to offer fans a whole new way of interacting with the Club.



#### **FBS**

In January 2020, Barça and FBS made their new collaboration official during a ceremony at the Camp Nou. The brokerage specialising in Forex markets thus became the Club's new Official Trading Partner until 30 June 2024. This alliance will see FC Barcelona and FBS putting a series of joint initiatives into motion with the aim of offering followers unique experiences around the world, both online and offline.



#### **TAIPING**

FC Barcelona has added Taiping Life Insurance to its list of regional partners in the China insurance category for three and a half years. The agreement grants the firm marketing and publicity rights to advertise on the virtual LED displays during the broadcast in China of Barça matches played at the Camp Nou. The firm first made use of their LED rights during the game between FC Barcelona and Getafe on 15 February, when they joined the Club in sending out a message of support for people affected by COVID-19 in China.



#### **SEBANG**

FC Barcelona and Sebang Global Battery signed a new agreement for the Korean battery manufacturer to be a regional sponsor for the next three seasons, up until 2022, as well as becoming Barça's official brand of car batteries in South Korea, Vietnam and Malaysia. The sponsorship will be activated under the Sebang brand in Vietnam and under the Rocket brand in South Korea and Malaysia.



#### **BANCO BMG**

During an event which took place in São Paulo, FC Barcelona and Banco BMG announced their sponsorship agreement to see this major Brazilian financial institution join the Barça family as a regional sponsor for three seasons. This alliance enables the Club to consolidate its position in a strategic market.



#### **VERI**

During the 2019-2020 season, Barça added Veri, the mineral water brand, as a new Club sponsor for the next three seasons. This turned Veri into the Club's Official Water and proved how committed both sides are to the world of sport, driving its development and growth across Spain.



#### **NAULOVER**

The Catalan clothing label Naulover became the Barça Women's partner in the Official Prêt-à-Porter category as from January 2020. This is a pioneering alliance for the Club, this being the first time that the team will have a sponsor dedicated to the players' clothing off the playing field.



#### RENO

Barça and Reno announced a new alliance whereby the Catalan firm specialising in hockey and figure skating gear became the Official Barça Roller Hockey Partner until 30 June 2021. The agreement was made official during an event inside the Presidential Box at the Barça Palau, attended by Josep Ramon Vidal-Abarca as an FC Barcelona Director and Josep Vigueras as the Managing Director of Reno.



#### **MAJOR RENEWALS**

#### **KONAMI**

FC Barcelona and KONAMI extended their global sponsorship agreement, meaning the digital entertainment company responsible for creating the PES (Pro Evolution Soccer) video game series will be one of Barça's Global Partners for the next four years. The agreement renewal was announced just as the PES 2020 edition of this e-football game was launched worldwide, featuring Leo Messi on the cover.



#### **OPPO**

FC Barcelona and OPPO renewed their collaboration by signing a new sponsorship agreement which means that the smartphone company will continue to be one of Barça's Global Partners for three more seasons, until 30 June 2022. To celebrate this extended alliance, an event was held inside the Sala Roma hall at the Camp Nou presenting the limited-edition OPPO Reno FC Barcelona Edition phone with the blue and burgundy colours in its design and a series of special features for the Club's fans.



#### **ASSISTÈNCIA SANITÀRIA**

In July 2019, FC Barcelona extended its sponsorship agreement with the healthcare provider Assistència Sanitària, the Club's official medical partner, for another five seasons, until 2024. This also meant that Assistència Sanitària also became the main sponsor for the Club's professional sports. This new arrangement is the outcome of a sound, long-standing relationship between the two institutions, which have worked together for over 15 years through service provision and sponsorship.

The new alliance was made official during an event held at the Palau Blaugrana attended by plenty of institutional representatives from both sides and by all four professional sports captains.





#### **COCA-COLA**

Coca-Cola extended its sponsorship agreement with FC Barcelona until the 2021-2022 season. Under this renewed agreement, Coca-Cola will continue to be the Official Barça Refreshment, which means a series of advantages such as being able to carry out promotional activities at points of sale and offer its customers unique experiences.



#### **ALLIANZ**

FC Barcelona and the insurance company Allianz signed to extend their sponsorship agreement for one more season, meaning the German firm is still the Club's official insurance broker.



#### **GATORADE**

After having renewed their sponsorship agreement, Gatorade and Barça will continue to work together until the end of the 2021-2022 season. This alliance will see both brands collaborating to put into place a range of activities and enhance Gatorade's presence at the Club's various facilities and key locations, including the Johan Cruyff Stadium.



#### **SCOTIABANK**

FC Barcelona and the financial institution Scotiabank have extended their sponsorship agreement until 30 June 2022 in order to develop joint projects in Latin American markets that are important for both parties, including Mexico, Colombia and the Dominic Republic. This alliance is based on the shared commitment to drive young talent.



#### INITIATIVES UNDERTAKEN

#### **RAKUTEN**

#### FC Barcelona Japan Tour presented by Rakuten

During the 2019-2020 season, the first team travelled to Japanese soil under the auspices of Rakuten. The summer tour of Japan included friendly games against Chelsea FC and Vissel Kobe.

Apart from these matches which belonged to the Rakuten Cup, the first team took part in various events organised by Rakuten in the cities of Tokyo and Kobe. There were also two clinics conducted by Barça Academy professionals aimed at the winning customers of several promotional activities organised by the Japanese brand. Rakuten also organised two meetings with customers to introduce them to the first-team players in the flesh. One meet and greet took place in Tokyo with Piqué, Busquets, Ter Stegen, Jordi Alba and Rakitic, while the other was held in Kobe with Griezmann, Piqué, Malcom, Aleñá and Riqui Puig.



#### Barça Clinic

Rakuten held its annual clinic in Barcelona, inside Barça's Ciutat Esportiva facilities on 4 February. Two intense days of workshops were wrapped up with a clinic. Taking part in this exciting event were 22 Rakuten employees (Marketing and Communication managers) from EMEA, USA, Canada and Asia. It proved to be a unique and unforgettable experience for all.



#### **NIKE**



#### **Keeping active during lockdown**

Barça and Nike joined forces this season to produce the first training content designed specially for Barça fans in order to encourage them to keep active during the COVID-19 lockdown. For five weeks, Barça fans around the world got the chance to train at home following sessions developed by fitness trainers from the Barça Innovation Hub and FC Barcelona, which were demonstrated by Nike trainer Joe Holder. This initiative was powered by the will for both parties to inspire fans to stay fit during the COVID-19 lockdown, and they did this by sending out the same message: for FC Barcelona, it was #CulersAtHome, while Nike encouraged fans to #PlayInsidePlayfortheWorld.



#### A unique training experience

As football tournaments kicked off with the start of the new season, Nike and Barça teamed up to offer fans a unique experience: training at the FC Barcelona facilities with the Club Barça Academy coaches. First-team player Nelson Semedo and Futsal players Ferrao and Marcenio also took part, training alongside their fans.



#### **BEKO**

#### 'Pros Behind The Pros'

FC Barcelona and Beko have created a four-episode miniseries named *Pros Behind The Pros*, which provides an exclusive inside view of FC Barcelona's pre-season preparations seen through the eyes of the professionals who guide and work with the first team to ensure they live a healthy lifestyle and optimise their performance. The final episode was dedicated to La Masia and the day-to-day life of its inhabitants.



### Advert featuring Messi, Ter Stegen, Piqué, De Jong and Griezmann

Leo Messi, Marc-André ter Stegen, Gerard Piqué, Frankie de Jong and Antoine Griezmann starred in a publicity spot filmed by Beko, the Club's Main Partner, to advertise its HarvestFresh™, technology, which simulates the sun's natural 24-hour cycle to preserve the vitamins in food for longer. Following on from the brand's *Eat Like a Pro*campaign, the ad intends to empower new generations by encouraging them to live healthy lives and prevent child obesity, inspiring children to choose healthier foods just like their heroes, the FC Barcelona players.



#### **CAIXABANK**

#### Barça Visa

Throughout the 2019-2020 season, Caixabank has undertaken a series of experiential actions for Barça Visa holders, which included prize draws to win free T-shirts or tickets to a match. In the last half of 2019, Caixabank also launched a campaign giving new card holders the chance to win two first-team shirts.



#### **Champions League travels**

Naples and Milan were the two destinations chosen by Caixabank to invite eight of their customers to live the experience of travelling to the Champions League. The lucky guests shared their journey with the Barça party to see them train and watch the European league matches live.



#### **1XBET**

#### Digital games on social media

This was 1XBET's first season as a FC Barcelona partner. The main goal for this first year was to create digital content for the Club's social media. This content has been adjusted to the specificities of each platform, such as creating a game for Instagram to leverage people's interest in the "Clasico" against Real Madrid.



#### **ESTRELLA DAMM**

#### **Estrella Damm Gamper Fest**

Estrella Damm was once again the official sponsor of the 54th edition of the Gamper Fest, where the Barça team defeated Arsenal Football Club 2-1 and Frenkie de Jong was named MVP of the match. Before the game, fans were invited to take part in a range of activities set up outside the Grandstand entrance and, for the first time, the public at large were also able to participate over the weekend, with a larger selection of food options and four mini concerts by bands such as Suu and Doctor Prats. Shortly before kick-off, eight lucky fans got the chance to step out onto the playing field at the Camp Nou and try their skills with a series of challenges for the chance to win a Barça shirt.



#### Meet & Greet: Players versus fans - Who will win?

Thanks to Estrella Damm, 15 lucky Barça supporters were chosen out of Club members and followers on Estrella Damm's social media to enjoy a full-on Barça experience on 16 January 2020. The Barça bus collected them at the Camp Nou and drove them to the Ciutat Esportiva. There, they got changed in the dressing rooms, ready for a clinic led by Barça Academy coaches. They were soon joined by Sergi Roberto, Jordi Alba, Sergio Busquets, Riqui Puig and Carles Pérez who challenged them to prove their aim, dribbling skills and speed. After the contest, they got to spend some time with the players to have their pictures taken and get their shirts signed. The day ended with lunch at Tapas24 and a visit to the Barça Museum.



#### **KONAMI**

#### eFootball PES 2020, starring Messi and Ronaldinho

KONAMI revealed the ninth edition of the eFootball game PES 2020, starring Leo Messi. The ninth standard edition featured the Argentinian ace on the cover, taking over from the two previous stars Luis Suárez and Philippe Coutinho. Former Barça player Ronaldinho starred on the Legend Edition, which included an exclusive 3D scanned model of this Brazilian idol.



#### eFootball PES 2020 FC Barcelona Edition

Lionel Messi, Luis Suárez, Gerard Piqué, Jordi Alba and Sergio Busquets were the star players featured on the cover of the eFootball PES 2020 FC Barcelona Edition. These five players were voted for on the website by over 10,000 FC Barcelona supporters. This has also been the first year when fans have been able to purchase the video game at a selection of Barça Stores.



#### **MILO**

#### 'Breakfast Your Day' campaign

MILO launched the *Breakfast Your Day* campaign with a promotional video starring Dembélé, Ter Stegen, Coutinho, Arthur, Vidal and Todibo. Having launched worldwide in Asia, Latin America and Africa, the campaign revolved around the special moment when people drink MILO, the idea being to foster healthy breakfasts and make sure children get the day off to a good start.



#### **Keeping fit**

During lockdown, when people's movements were limited due to the coronavirus pandemic, MILO and the Barça Academy produced 10 short fitness and training videos designed especially for children to keep doing exercise whilst confined to their homes.



#### **CUPRA**

### The first "Clasico": 'Big Dreams Begin With Few Believers'

As a tribute to the first classic football match which was played 100 years ago, CUPRA decided to commemorate this historic landmark during the most recent "Clasico" played at the Camp Nou on 18 December 2019. In 1902, when football had not yet become as popular as it is today, the Barça team travelled to Madrid to play the first "Clasico" of all time: FC Barcelona and Madrid FC faced off at the Hipódromo de la



#### **OPPO**

#### **Creating unique branded content**

The latest smartphone model launched by OPPO, FC Barcelona's Global Partner, has been used to film branded content in the LaLiga Vlogs initiative, which means that fans around can organically discover its innovations as they enjoy watching some behind-the-scenes content of the team and their matches.



#### The first 'Campus Football League'

OPPO organised their first Campus Football League between October and November in eight cities across China, which involved 340 teams of students from 134 universities. FC Barcelona's sponsor rewarded the winning team with a trip to train at the Barça Academy in Singapore. The experience allowed them to discover and learn the Barça style of play, as well as playing a friendly match against students from two universities in Singapore.



#### A Barça experience

In October 2019, OPPO Russia teamed up with the Barça Academy to organise a campus event in Norilsk, a city near the North Pole. The initiative was launched by the company on Instagram, asking followers to share their football skills. The winners and young locals got to experience what a Barça training session feels like, alongside Yevgeny Leonidovich Savin, a Russian football commentator and former player. The children showing the best performance and their families also won a trip to see a match at the Camp Nou stadium in December 2019.



#### **STANLEY BLACK & DECKER**

#### 'Now Is Our Time'

To commemorate International Women's Day on 8 March, FC Barcelona teamed up with Stanley to launch a campaign under the slogan *Now Is Our Time*. For Barça, the initiative intended to shine the spotlight on female talent and emphasise the key role which that talent has played in shaping a well-balanced and complete society, including all people in all their diversity.



#### **Tape Measure Challenge**

Stanley's digital strategy included organising the Tape Measure Challenge, which invited players from the Barça Women's Team to take part in a fun challenge along with the brand's ambassadors. The initiative saw Stanley's racer Nathalie McGloin challenging players from the women's football team to set up a race course at home using Stanley tools. Lieke Martens, Asisat Oshoala and Vicky Losada were happy to rise to the Tape MeasureChallenge.



#### GATORADE

#### **Gatorade's GOAT Camp campaign**

FC Barcelona extended the Gatorade GOAT Camp campaign starring Leo Messi, Michael Jordan, Usain Bolt and Serena Williams. The campaign involved Gatorade developing a fictional training centre called GOAT Camp, inspired by the Club's Ciutat Esportiva Joan Gamper. At the camp, the finest sportsmen and women of all times took their skills to the next level, whilst young talents were recruited to become the next GOAT.



#### **Nutritional tips**

Gatorade worked in collaboration with the Gatorade Sports Science Institute and Barça Innovation Hub to provide weekly sports nutrition tips for Barça fans. These tips were added to the training content prepared in collaboration with Nike during the COVID-19 lockdown. The content comprised 5 episodes sharing nutritional guidelines to follow before, during and after each training session in order to boost performance and recuperation. The initiative united the message sent out by both brands: #CulersAtHome and #MakeDaysCount.



#### **CHILIZ**

#### Launch of the official Barça Fan Tokens

June saw the start of the digital campaign to launch the Barça Fan Tokens. These tokens are digital assets allowing their holders to take part in surveys on the Socios.com platform run by Chiliz, FC Barcelona's Global Partner, for the chance to win great Barça experiences.

On 22 June, 600,000 Barça Tokens were put up for sale at €2 each for 48 hours. Within 2 hours, all of the tokens had sold out, achieving better sales than any other club taking part, turning over €1.2 million in Fan Tokens. After the initial flash sale, a further 82,000 Barça Fan Tokens were sold in less than a month, which was a record.



#### First survey on the Socios.com app

Once the Barça Fan Tokens were available, the first FC Barcelona survey was conducted on Socios.com, owned by the Club's partner Chiliz. This survey invited users to choose the most motivating poster, which would be displayed for the first-team players in the dressing room. To launch the initiative, Barça's partner created a digital campaign which included asking users to send in their designs. Over 200 people took part.



#### **FBS**

#### 'Winning season, IB Match and Barça striker'

FBS organised a series of contests and online actions throughout the season targeting customers and partners to make ensure they were all aware of their sponsorship agreement with FC Barcelona. These actions, which were carried out on the broker's various platforms, gave their customers the chance to win a series of prizes linked to unique experiences revolving around a match.



#### **THOM BROWNE**

#### Fitting and official photograph

Every year, Thom Browne, as the official sponsor for the first team's formal wear, carries out a fitting session with all of the players to measure them up and prepare their outfits for the season, and this year was no different. These would be the outfits worn every time the team travelled to play in the UEFA Champions League. Once all players had received their garments, an official photo was taken.



#### ASSISTÈNCIA SANITÀRIA

#### An unforgettable experience with Assistència

In collaboration with the Barça Foundation's Paediatric Wellbeing Programme, Assistència Sanitària gave a boy who had undergone an operation at Barcelona Hospital as part of their social programmes the chance to undergo an unforgettable experience. This little boy from Guinea Bissau was invited to visit the Camp Nou to watch a basketball match and have a meet and greet with the team's players.



#### 'Let's beat the virus'

This year, the first-team players once again starred in the campaign launched by Assistència Sanitària, which this time was entitled *Let's beat the virus* owing to the turmoil caused by the COVID-19 outbreak.



#### **ALLIANZ**

## Rakitic and Marc Márquez in a virtual meeting courtesy of Allianz

During the lockdown period decreed under the state of alarm caused by COVID-19, the #CulersAtHome initiative was launched. As part of that initiative, Allianz and FC Barcelona used their social media to organise a meeting between Ivan Rakitic and MotoGP racer Marc Márquez.



#### **SK LUBRICANTS**

#### A message of support for the team



As LaLiga matches resumed following the three-month standstill caused by the global COVID-19 outbreak, SK ZIC made use of their social media under the sponsorship agreement with FC Barcelona to send their support to the team, both on Facebook and on Weibo in Korea, Russia, Vietnam, Thailand and China. With the words Stronger Together, Stay Respectful and Stay on High Performance, the company stood behind the team and managed to successfully engage Barça supporters with 34,000 views.



#### **SCOTIABANK**

#### **Barça Clinics**

In October 2019, Scotiabank took its Scotiabank FC teams on a trip to Barcelona for a unique experience. Four teams from Mexico, El Salvador and Costa Rica were given the chance to take part in various activities inside FC Barcelona's facilities. The teams enjoyed an academic training session with the FC Barcelona Legend's manager Chapi Ferrer, watched the Barça-Seville match live, and got to meet Riqui Puig.



#### **Barça Academy Americas Tournament**

In December 2019, Scotiabank continued to show its support for U18 football as the Presenting Partner of the Barça Academy Americas Tournament. The event gathered Barça Academy teams from countries around the globe to hold the 2019-2020 tournament in the Dominican Republic. The Scotiabank HQ and Scotiabank Local Dominican Republic teams played a huge part in the experience and in the celebrations held for all of the teams who had travelled to their country for the tournament.



#### YUNNAN BAIYAO

#### Promoting healthy living through sport

YNBY organised a series of futsal games at their offices in five of the Chinese enterprise's most strategic countries. The aim was to promote a healthy lifestyle among Chinese citizens. After the games, prizes were handed out to players and members of the audience, including FC Barcelona shirts, the Barça edition of the aerosol produced by this traditional Chinese medicine company, and a series of other merchandising items.



#### **TAIPING**

#### **Donating masks**

Taiping Life Insurance and FC Barcelona teamed up through the Barça Foundation to donate a total of 30,000 face masks to the Catalan Department of Health. The donation was made by the Chinese life insurance firm in an effort to contain the spread of the coronavirus. The masks were shared out at nursing homes for senior citizens.



#### **RAKBANK**

#### Barça memories and personality

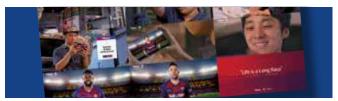
Rakbank were responsible for one of this year's most innovative actions, which involved inviting a group of FC Barcelona fans to take part in a unique social experiment: Participants were asked to share their memories of having visited the Camp Nou while being monitored by a special device to measure their brain waves and emotions. Thanks to an algorithm designed specially for this experiment, one of the Barça colours was associated with each piece of data, turning their memories into a work of art that participants got to take home with them.



#### **SEBANG**

#### 'Life is a long race', a heart-warming video

Sebang Battery created a moving video about a young man's first day at work. After a long, exhausting day, he got a great surprise from FC Barcelona's first football team players. The experience was recorded in a video named *Everyone has a beginning*.



#### **MAYBANK**

#### **Cards for Culers**

Last season, Maybank launched its FC Barcelona Visa Signature Card and FC Barcelona Platinum Card for Barça fans, which led to 135,000 applications by the financial institution's customers. Throughout the season, Maybank used its virtual LED signs targeting the Asian audience to promote these two products among fans.



#### SAIGON-HANOI COMMERCIAL JOINT STOCK BANK

#### **Connecting with fans**

The Saigon-Hanoi Commercial Joint Stock Bank (SHB) launched the campaign *SHB-FC Barcelona*: a 5-year journey to celebrate half a decade working with FC Barcelona. The financial institution launched a weekly publication on its digital media channel looking back on all of the events carried out since the start of their sponsorship with the Club. The initiative also involved interacting with customers and Barça fans and handing out several signed Barça shirts.



#### **SHANGHAI PUDONG DEVELOPMENT BANK**

#### **Digital collaboration**

To celebrate some key dates on the Chinese calendar, SPDB joined forces with the digital team to launch a whole range of content on social media such as Weibo and WeChat, the aim being to tell more people about the co-branded credit card issued by these two institutions in China.



#### **CATALAN TOURISM AGENCY**

#### The Catalan Tourism Agency joins Barça in Japan

During the pre-season summer tour around Japan, the Catalan Tourism Agency (ACT from its Catalan initials) and the Club engaged in various joint activities. The most successful was the Legendary Barça Fans app inspired by the Legends of Catalonia video game, which was created by the ACT to increase Catalonia's profile around the world. The app included challenges for Japanese fans and prizes for participants. They also worked with images of five first-team players (Messi, Piqué, Suárez, Ter Stegen and Sergi Roberto), who starred in a manga-style video and comic which fans could download free of charge.

Whilst the first team were out on Japanese shores, the ACT took the opportunity to conduct training sessions with various Rakuten travel agents (Rakuten being FC Barcelona's main sponsor). To round off the collaboration between these two institutions, the ACT brand was displayed in different parts of the two stadiums where the team played and on their casual polo shirts.



#### **NAULOVER**

#### The women's team players wear Naulover

Following an agreement singed between Naulover and the Club, the players from the Women's First Team travelled to the Spanish Supercopa in Salamanca and the last sixteen of the Queen's Cup in Huelva wearing outfits from the Naulover-Barça Women's Collection. Designed especially for them, the items proved very comfortable and wearable.



#### Barça Women at 080

Under Barça's collaboration with Naulover, all five captains of the Barça Women's First Team attended a Naulover fashion show at the *080 Barcelona Fashion Week*, which took place on 3 February 2020 inside the Recinte Modernista de Sant Pau. Captains Vicky Losada, Alexia Putellas, Marta Torrejón, Sandra Paños and Patri Guijarro got front-row seats to discover the latest trends tailored by the Catalan brand for spring-summer 2020.



#### **SERVETO**

#### **Collaboration for charitable purposes**



As the Club's partner since 2013, this logistics company got actively involved alongside the Club and the Barça Foundation to help out while the coronavirus pandemic was at its peak. Serveto selflessly took care of transporting healthcare equipment from several donations to Catalonia's hospitals and clinics.



#### **MAJOR SETBACKS DUE TO THE HEALTH CRISIS**











Some 300 events were set to take place during the 2019-2020 season, including in-house events and also external customers' and sponsors' events.

Unfortunately, the health crisis caused by the coronavirus had a drastic impact on these plans starting with the cancellation of the 2020 Mobile World Congress. This meant having to call off large-scale events that were already scheduled to happen before the end of the season and would have meant billing that exceeded the season's initial targets.

Out of the events that were able to take place, special mention goes to the World Roller Games, an event for

which the Barça Palau was provided to host the world roller sports championship, as well as the ice hockey pre-Olympics, which took place inside the Ice Rink with games between Spain, the Netherlands, Mexico and China Taipei, all seeking to classify for the Beijing Olympic Winter Games. Another two events were organised in the Grandstand hall for customers such as Veeva Systems and Canalys, each of which attracted 1000 people and required a significant amount of preparation. FC Barcelona also allowed the Joventut de Badalona team to use the Barça Palau for a Euro Cup match after their own facilities were damaged by Storm Gloria.

#### **Estrella Damm GamperFest**

The 2019-2020 season began with the Estrella Damm GamperFest, which saw a record turnout and record income from Food and Beverage (F&B). The Estrella Damm GamperFest lasted three days and included a huge range of activities for the whole family, such as concerts, animations, live music and much more. As far as F&B is concerned, the food market was a great success, both inside and outside the Stadium.

This season, the pricing strategy at the Camp Nou's vari-

ous F&B points was revisited. Under the new pricing scheme, Club members receive a 25% discount compared to the general public. The discount applied for orders placed either at the bars or using the Click&Collect service. This arrangement went down extremely well amongst members, who ended up making a much more significant use of the various F&B points around the Stadium.







# Control and expansion in retail and merchandising

Barça Licensing & Merchandising (BLM) is the company belonging FC Barcelona in charge of managing the use of the Club's licensed products and official stores at a local and international level.

The fascination people feel for a Club with so much history, its players and its sporting feats, with millions of followers around the globe like FC Barcelona has, is shown in the thousands of merchandising items that bear the blue and burgundy colours and the crest. There are over 7000 types of official licenced products, which the Club began to manage directly in July 2018 by creating the Barça Licensing & Merchandising (BLM) company.

This was the second season of the Club's control over the use of retail and merchandising rights, and BLM continued working hard to consolidate its expansion at a local and international level, managing to close the year with a positive balance, despite the drastic si-

tuation brought on by the health crisis that ensued the coronavirus outbreak.

Their efforts included bolstering the physical retail business by opening two new points of sale run directly by the Club: the new store at T2 in Barcelona Airport and the Barca Store in Canaletes, plus taking over management of the only store dedicated to a LaLiga team inside T1 up until 2025. Located in the bustling heart of La Rambla, the new Canaletes store opened its doors in September 2019 and covers a staggering 1,900 m<sup>2</sup> across three storeys. Modern technology is combined with more typical elements related to the club's tradition to ensure users undergo the full Barça experience. BLM

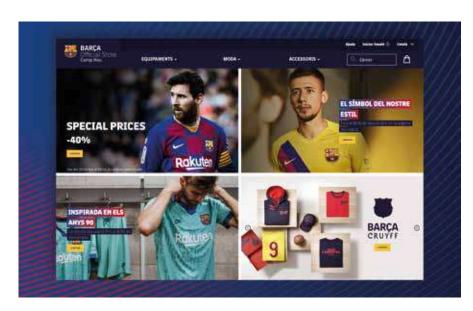
also saw the opportunity to reach more of the millions of passengers coming and going through Barcelona Airport – 52 million in 2019 – and opened a new store in the departure area at T2 in September, as well as securing a new point of sale inside T1 that is set to open in 2020-2021 in a privileged location right inside the Sky Center, just after the security check.

With these three establishments, BLM raises its proprietary points of sale to six along with the stores at the Camp Nou, Passeig de Gràcia and La Roca Village. Altogether, that means 15 establishments including its own network of licenced stores.

During the 2019-2020 season, the company also took measures to expand the range of unique products available for the club's fans by launching exclusive 100% Barça collections including items for men, women and children inspired by the Barça spirit and tradition, bringing the Club even closer to fans of all ages.

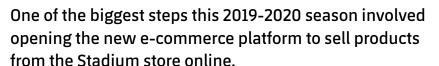


# The new Barça e-Store at the Camp Nou











The new platform is now available in Europe, drawing the Club closer to its fans and allowing them to access the full range of 100% Barça products no matter where they are. This is a great landmark for FC Barcelona, as it means a new source of income with much higher profitability, as well as confirming the Club's position as a benchmark both on and off the playing field in an increasingly competitive scenario.

Along with the official kits of the first football teams and professional sports teams, customers can buy all

kinds of accessories, clothing collections and exclusive wearables. This includes the *Gallina de piel* collection, for instance, which is a tribute to Johan Cruyff and was previously only available for purchase from the physical Barça Store at the Camp Nou.

#### **Barca face masks**

With the exceptional circumstances brought about by COVID-19 and the obligation for everyone in Spain to wear face masks in public places so as to contain the spread of the virus, Barça decided to launch its very own range of masks. Locally manufactured at a workshop in Mataró using 100% organic cotton, these masks meet all of the current health and safety standards.

Ever since the pandemic broke out, Barça has been working to raise general awareness as to the need for prevention if the world is to defeat this virus. This is a way for Culers to protect themselves and others whilst sporting their favourite team's mask.











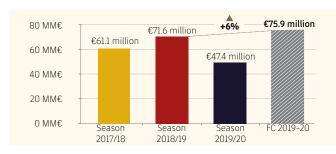
#### **REGULAR TURNOVER**

Overall turnover from tickets to football, basketball and other matches was expected to end the year with a 6% increase on the previous 2018-2019 season. However, due to the situation caused by COVID-19, the result came to €49 million, ending the season at 34% less than the previous year.

#### **Camp Nou ticket sales**

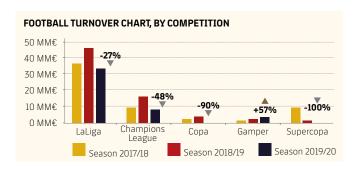
Turnover from the Camp Nou in 2019-2020 would have exceeded 2018-2019 figures by 6%, but the consequences of the coronavirus meant that the season ended at €47.4 million – down 34%.

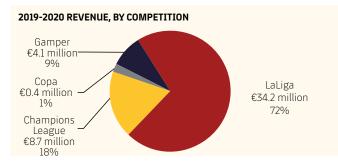
Were it not for COVID-19, the growth achieved up until



February of the 2019-2020 season would have continued thanks to the new commercial initiatives such as the early Smart Booking sale technique, the rise in prices resulting from dynamic price management, optimised media investments and improvements in e-commerce. Sales have also risen thanks to the new retail trading guide, meaning ticket office staff and sales reps are better qualified.

Looking at the turnover figures by competition, the Joan Gamper Trophy showed a significant increase of 57% owing to a prestigious competitor and to the rise in popularity of the GamperFest.



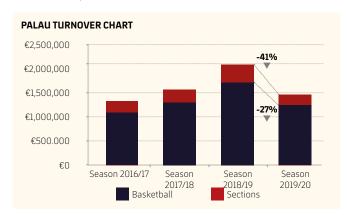


#### Ticket sales at the Palau and Estadi Johan Cruyff

The Palau Blaugrana ended the season at €1.5 million, meaning a drop of 29% from 2018-2019, when the expected outcome was a 25.8% increase. For each section, the season was forecast to end with an 18% growth in basketball, a 4% decrease in other sections and an increase of 119% at the Estadi Johan Cruyff.

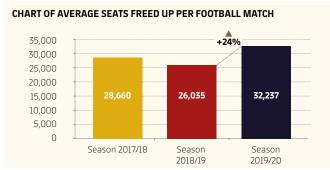
The growth expected in basketball was based on early ticket sales under the smart booking method, increased prices thanks to dynamic pricing and additional VIP products such as the starpass. The drop in other sections was forecast based on the fact that the calendar in 2018-2019 was much more favourable in terms of teams and salaries in handball and a fifth futsal match that was played which accounted for almost 30% of the season total.

The Barça Women's team also provided additional turnover at the Johan Cruyff Stadium, which meant that despite the effects of COVID-19, turnover reached €141,000, up 210% on the 2018-2019 season.



#### "Seient Lliure" system at the Camp Nou

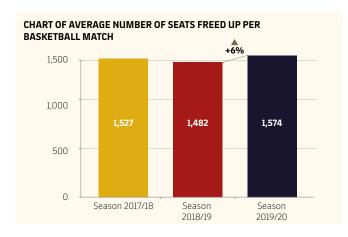
During the 20 matches played at the Camp Nou in the 2019-2020 season, the number of seats freed up by pass holders averaged 32,237 per game, 24% more than in 2018-2019.



	AVERAGE SEATS FREED UP, BY COMPETITION				
	Season 2016/17	Season 2017/18	Season 2018/19	Season 2019/20	% Var. vs 18-19
LaLiga	29,613	31,700	27,605	32,913	19%
Copa del Rey	30,747	31,241	27,505	30,310	10%
Champions	24,872	27,024	20,327	29,727	46%

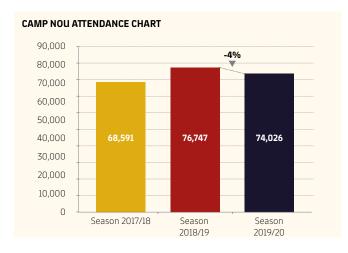
#### "Seient Lliure" system at the Palau

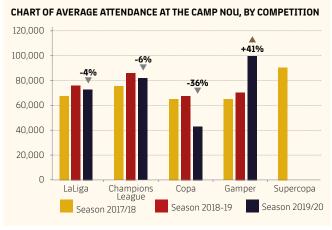
The number of seats offered up grew by 6% compared to 2018-2019. The number of seats freed up in the 2019-2020 season averaged 1,574 per match.



#### **Camp Nou attendance**

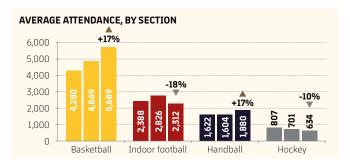
Although the last matches of the season had to be played without an audience, attendance levels up until that point were much higher than the previous season. Only the Camp Nou registered a 4% decrease in attendance compared to 2018-2019, averaging 74,026 people. This initial overall improvement came as a result of the commercial projects undertaken during the year.

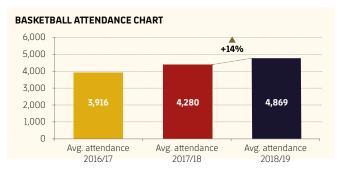




#### Palau attendance

Overall attendance at the Palau rose by 5% compared to 2018-2019, despite not having been able to play the last matches of the season. Both basketball and handball saw a 17% rise in attendance, whilst futsal registered an 18% drop and roller hockey also saw a 10% decrease. The growth in basketball was due to the commercial projects undertaken and higher attendance among pass holders.





#### **VIP turnover**

In the B2B department, all turnover records were broken. Football saw an 11% increase compared to 2018-2019 turnover, with a 30% rise in basketball, which meant that for the first time ever the B2B department sold out all its stock earmarked for businesses.

This unprecedented feat in football came thanks to having activated two key commercial actions. On the one hand, multi-year contracts were offered and 50% of customers chose this option. On the other hand, a new hospitality rate was applied, which accounted for over 40% of new contracts.

In basketball, the rise was largely due to a new U-shaped arrangement of Court VIP spots, plus greater availability, which helped to achieve record-breaking results.





# A consolidated project expanding around the world

The Barça Academy is still proving to be one of the most international projects undertaken by FC Barcelona worldwide. The project continued its expansion during the season, especially in certain strategic markets for the Club. Nevertheless, the economic scenario in the wake of the COVID-19 pandemic and having had to close all Barça facilities around the world for weeks or even months also took its toll on various schools, such as the Canadian and Australian Academies which were sadly forced to close their doors.

Now, at the start of 2020-2021, FC Barcelona has a total of 46 Barça Academies across the globe. A significant number of them can be found in the Americas, totalling 20 projects, 11 of which are in the USA. The next region with the most football academies is Asia-Pacific, totalling 15, plus a further 11 in EMEA (Europe, Middle

East and Africa).

The major novelty over the past few months has been the new Barça Academy PRO in Miami, USA, which unlike other PRO academies became the first to be run entirely by the Club, without the backing of any partners. As from the new season, this is also true of the New York Barça Academy PRO, which recently took a step forward to work solely under the Club's management.

#### A silent process

During the 2019-2020 season, the Barcelona Barça Academy worked with 600 players in football, basketball and the new futsal section which started this season. After the Miniestadi was demolished, the Barça Academy of football moved to the fields at the Ciutat Esportiva Joan Gamper, where its work to promote sport continues and young players get to share

some of the areas where their idols and the grassroots teams train.

The fourth season of the Barça Basketball Academy once again welcomed some 200 boys and girls to pursue their favourite sport right beside the Camp Nou, under the supervision of two former FC Barcelona players: Roberto Dueñas and Nacho Solozabal.

Over a hundred girls and boys became the first generation to join the Barça Futsal Academy, where children aged 6 to 11 learned and trained at the INEFC facilities in Barcelona, as well as holding their internal competition matches at the pavilion inside the Ciutat Esportiva Joan Gamper. The Futsal Academy has already provided the first player to join the grassroots teams for the 2020-2021 season, under the supervision of the Club's futsal first-team captain, Sergio Lozano.

#### First summer camps managed by the Club

In July 2019, the facilities of the Ciutat Esportiva Joan Gamper hosted the first international summer camps with overnight stays run entirely by the Club. For three weeks, these Barça Academy Summer Camps gathered together over 200 girls and boys from fifty different countries all over the world to undergo a full-on Barça experience and enjoy the variety of training sessions, sports activities and games that made it an unforgettable time.



## Miami Barça Academy PRO, the first to be 100% run by the Club

The Barça Academy has begun a new management model run entirely by the Club, and it has chosen a strategic location in which to do so: the city of Miami. When the FC Barcelona office was set up in the heart of New York in 2016, it clearly triggered the Club's expansion across US territory, with a total of 11 academies now dotted across the country. The football academy in Miami was already up and running, but is now managed entirely by the Club.



## Delhi and Punta Cana consolidate their regional tournaments

For the second year in a row, the Indian city of Delhi and the district of Punta Cana in the Dominican Republic hosted the Barça Academy tournaments for the regions of Asia-Pacific and the Americas respectively. The Delhi NCR Barça Academy once again held a growing tournament which this year also included the Istanbul Barça Academy. Meanwhile, after four years of hosting, the Dominican Republic has now become the setting for an unmissable pre-Christmas gathering for girls and boys from Barça Academies from the Americas.



#### **Virtual training in times of COVID-19**

As Barça Academies around the world closed during the most critical moments in the pandemic, a new way of training players was in order. A video platform was set up to help them keep fit by recording themselves trying out over 60 fitness ideas and challenges to boost their ball skills and share their videos under the hashtag #BarçaAcademyStayHome. They also learned about the history of the Club and watched historic matches to work on their ability to analyse play and discuss their thoughts in video calls.











## The players everyone remembers

The COVID-19 pandemic made it impossible to hold the joint tour with AC Milan to mark the 120th anniversary celebrations, but the journey by the Legends through São Paulo and Colombia was a resounding success.

People's fondness for the legendary first-team players of FC Barcelona continues to grow around the world every season, as proven by the great many matches that had already been confirmed for spring and summer 2020 but which ultimately had to be called off due to the global COVID-19 epidemic, including games in Liverpool (England), Quito (Ecuador), Cúcuta (Colombia), Guatemala, San Sal-

vador (El Salvador) and Tirana (Albania).

Nevertheless, in 2019-2020, the Barça Legends embarked on two international tours around South America, the first being in December to play the Legends Cup in the Brazilian city of São Paulo, which saw the début of Deco and Dani Tortolero, where they won the semi-finals against Borussia Legends (thanks to goals by Giuly and Mendieta) before

being defeated by the São Paulo Legends in the final.

The second tour took place in early March in Colombia, with two games in Cali and Bogota where Carles Puyol, Roberto Trashorras and Samu Okunowo made their first appearances as Barça Legends. The match in Cali brought them up against a combination of players from Glorias de América and Deportivo Cali, where they won 0-4 with goals by Belletti, two by Saviola and Esquerro. In Bogota, they played the Colombia Legends and drew with a goal by Saviola.

One of the most eagerly-awaited moments in the season was the joint tour planned for the legend teams of AC Milan and FC Barcelona to commemorate the 120th anniversary since the founding of both clubs under the title Legends of Style. The presentations took place in late November and early December in each of the Clubs' home cities and were attended by players such as Saviola, Nadal, *Chapi* Ferrer, Zambrotta, Albertini, Dida, Massaro, Boban, Baresi, Coco and Tassotti.









In what had already become a frequent occurrence in recent years, various Barça Legends also took part in a series of events with partners during the season and showed their support for the first-team's tour in summer 2019 to Japan and the United States. This time, Juliano Belletti was the star of a series of meet and greet events with fans in Tokyo, Kobe, Miami and Detroit. He also visited the Barça Academies in Nara, Orlando, Columbus and Chicago, where he took part in various clinics organised by the managers of each establishment. This season also saw a number of legendary players inside the Presidential Box at the Camp Nou, including Chapi Ferrer, Lluís Carreras, Luis García, Edmílson, Sergi Barjuan, Hristo Stoichkov, Rivaldo, Litmanen, Keita, Roger Garcia and Belletti.

Lastly, it is important to emphasise how much the Barça Legends project has grown and the amount of support it receives on social media, having just exceeded half a million followers on the official Instagram account.









## Johan Cruyff Stadium, Espai Barça is becoming a reality

The first part of the Espai Barça opened in August 2019 with the kick-off of honour by Jordi Cruyff and the presence of captains Messi, Busquets, Piqué and Sergi Roberto

The first part of the Espai Barça, the Johan Cruyff Stadium, located next to the Joan Gamper Ciutat Esportiva in Sant Joan Despí, was officially opened on 27 August 2019. The inauguration of this new facility took place amidst a large-scale football-themed festival. The activities outside the complex, run by social organisations from Sant Joan Despí and Sant Feliu de Llobregat, livened up an afternoon that has already become part of the Club's history. This is because inside, thousands of spectators were able to witness the opening ceremony of a stadium where the dreams of the boys and girls at La Masia will be able to take flight. The president, Josep Maria Bartomeu, was also present alongside the first vice-president of FC Barcelona and the Barca Foundation, Jordi Cardoner; the vice-president and director of the Espai Barça, Jordi Moix; the vice president and treasurer, Enrique Tombas; and the members of the Board of Directors Joan Bladé, Javier Bordas, Silvio Elías, Josep Ramon Vidal-Abarca, Pau Vilanova, Jordi Calsamiglia, Maria Teixidor, Emili Rousaud, Xavier Vilajoana and Josep Pont, as well as the club's CEO, Òscar Grau.

The family of the former coach would not dream of missing the event either, and were represented by Danny Cruyff, the Dutchman's wife, and his children Susila and Jordi Cruyff, as well as the grandchildren and other people close to the family. The event was also attended by the President of the Parliament of Catalonia, Roger Torrent, the Government Delegate in Catalonia, Teresa Cunillera, and the Mayor of Sant Joan Despí, Antoni Poveda, among many other figures.

Prior to the opening ceremony on the pitch, the club's President Bartomeu, Danny Cruyff and her children, and Mayor Antoni Poveda unveiled the inaugural plaque in the Presidential Box of the Johan Cruyff Stadium.

#### The first team, in attendance

But if there was anyone who would not dream of missing the opening of this stadium, where future stars will be created, it was the four captains of the first team of FC Barcelona: Leo Messi, Sergio Busquets, Gerard Piqué and Sergi Roberto, all four of whom came through La Masia and are now representatives of the values and identity of the Barca brand. These four were accompanied by Frenkie de Jong and Ernesto Valverde with his coaching staff. Plavers from the Women's team and Barca B. accompanied by their respective coaches. Lluís Cortés and Francesc Xavier Garcia Pimienta, were also present at the inauguration of what is their new home. Later, prior to the start of the first match in the history of the new Barça facility between the Barça and Ajax youth teams, music and dancing were the highlights of a ceremony which was highly focused on football. Which would have been very







The ceremony combined music, dance and football before the first match to be played at the new venue, between the Barça and Ajax youth teams













much to the taste of Cruyff himself, a figure who was naturally at the forefront of people's minds.

#### **Cruyff paves the way**

Indeed, his stadium could not have been inaugurated any other way. His legendary phrases boomed through the loudspeakers while a representation of boys and girls from La Masia passed the ball around in the famous "rondo" circle, the essence of Barça's playing philosophy. The high point, however, was reserved for Johan's son. Jordi Cruvff, who came on the field to take the kick-off of honour accompanied by his mother, Danny, and also by Messi, Sergio, Piqué, Sergi Roberto, Ferran Sarsanedas (Barça B) and Marta Torrejón (Women). It was a highly symbolic kickoff, taken with the original ball from the 1973-74 season, the year in which Johan began his career at Barça. The space of dreams, the space where it all begins, has now become reality. The new home of Barça B, Femení and Juvenil A in Europe is now playing its part. So, as Johan would say, "go out there and enjoy yourself."



## GENERAL CHARACTERISTICS



Operations Control Unit Room.



Barça B and Women's changing room.



Press room.

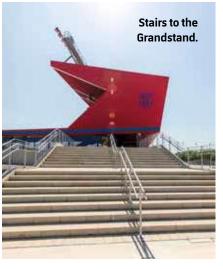


Details of the signs.



View from the Grandstand.







Stairs to the second level of the Grandstand.

#### **MODERN AND EFFICIENT**

The design by Batlle i Roig Arquitectes is notable for its modern, efficient and functional concept designed for 6,000 spectators.

#### **ASYMMETRIC PROFILE**

Inspired by the ground on Carrer Industria, it has one tall grandstand and another low stand, but maintains the feeling of unity.

#### **ROUNDED CORNERS**

The rounded corners mean the spectators are as close to players as can be, enabling the players to feel the fans' support.









## SUSTAINABLE DEMOLITION PROCESS PERFORMED ON THE MINIESTADI

Demolition work on the Miniestadi began on 7 October 2019 with the preliminary cleaning work, and by 20 November the building was on the ground. The process brought an end to a facility opened in 1982 that saw the début of key players in the history of FC Barcelona.

#### **Mechanical and silent demolition**

The demolition, which began with the South Goal, adjacent to the Grandstand and moved progressively along the side, was carried out with a huge hydraulic drill that tore down the concrete gradually. At the machine chipped away, water was sprayed to prevent the dust from dispersing into the air. Despite the spectacular nature of the process, the work was relatively quiet and did not disrupt life in the surrounding district.

The Club chose a mechanical demolition over other systems such as blasting, because the size of the Miniestadi allowed this more controlled and sustainable type of procedure, which makes it possible to recycle and reuse more than 80% of materials and minimise the effects on the environment.

Of the 15,000 seats in the facility, 11,000 were donated to entities that showed an interest in recycling them. Most were transferred to sports clubs,

such as the Manresa Sports Centre and the Real Club de Polo de Barcelona, the Sant Gabriel Sports Club and the Europa Sports Club, among others; and to municipal councils such as those of Vic and Castellar del Vallès.



#### **REMOVAL OF THE WALKWAY**

The process of demolishing the Miniestadi ended in January with the removal of the walkway that connected it to the Palau Blaugrana and that passed over Carrer Arístides Maillol. This work took place in the middle of the month, taking advantage of a window in which there were no matches at either the Palau Blaugrana or the Camp Nou.

#### A NEW ELECTRICAL GRID FOR CAMP NOU

FC Barcelona launched a new electrical grid autumn 2019, the result of several months of work that made it possible to refurbish a facility that had become obsolete. This huge transformation involved two major changes. On the one hand, the creation of new electrical connections (electricity supply channels that stretch to a new delivery centre) and, on the other, the extension and reorganisation of all the wiring at Camp Nou in a ring that passes through the inside of the Stadium; a kind of cableway – both electricity and audio, fibre, public address system, CCTV cameras, access control and security systems – which can only be accessed by qualified personnel. The Camp Nou now has one of the most powerful and secure electricity supply networks in the world. Before, the electrical power was 6,000 kW and now it can be expanded progressively, when necessary, to 26,000 kW.







## Probes and pile tests at Camp Nou

In the summer of 2019, a series of preliminary maintenance and safety works related to the Espai Barça project were carried out on the grounds surrounding the Camp Nou. The work carried out was necessary to complete the design of the future Camp Nou, as they enabled the in-depth study of the structure of the current stadium and the strength of the terrain itself. The probes and pile tests at various points inside and outside the Stadium, such as the North Goal and the South Goal, were used to assess the state of the foundation and complemented the previous studies carried out by the Club since 2015.



## Mural of tribute to La Masia and the legacy of Johan Cruyff

A few weeks before the opening of the Johan Cruyff Stadium, on 27 August 2019, the last details of what is an icon of the Johan Cruyff Stadium were finished: the wall of the Ciutat Esportiva Joan Gamper that is just in front of the car park of the new stadium, converted into a large Barça mural that pays homage to the Masia and the legacy of Johan Cruyff. One of the greatest works in Europe in this artistic speciality and that was created by the studio that also designed the mural of the dressing room tunnel of the Camp Nou, and that this time reflected the power of young talent and the effectiveness of Cruyff's football philosophy. Children playing football, emblematic phrases, women's football, as well as Messi, Xavi and Iniesta, are some of the images represented and whose background colour is the characteristic Barça palette.



### Institutional farewell to the Miniestadi

On 24 September 2019, the 1899 Auditorium hosted the tribute at the Miniestadi where Barça players, coaches and managers took part, experiencing unforgettable moments in the stadium inaugurated in 1982. An afternoon of emotions led by journalist Pere Escobar and which started with a round table with the Director of Institutional Relations, Guillermo Amor; Barça B coach Francesc Xavier Garcia Pimienta; the Women's captain, Vicky Losada, and the former player Txetxu Rojo. Each of them remembered the beginnings of the Mini and ten capsules dedicated to the emblematic stadium were issued.

For his part, Jordi Moix, economic and heritage vice-president and head of the Espai Barça, explained the process of demolishing the Miniestadi, the site where the new Palau Blaugrana will be built, and Jordi Cardoner, first vice-president of the Club and of the Barça Foundation, sent a message of hope for the project and the season that was just beginning.



## The City Council grants the licence for the demolition of the Miniestadi

Barcelona City Council granted the Club the licence to demolish the Miniestadi, which allowed the dismantling of the Barça Escola's facilities and adjoining facilities and the walkway that connected it to the Palau Blaugrana. The interventions derived from the Modification of the General Metropolitan Plan, approved in 2018 to provide the whole area with more public space and open the site up to the surrounding district, thus continued. The municipal government, the district of Les Corts and the Club worked together and explained the characteristics of the demolition process to the residents and local organisations of Les Corts, a process for which the Club was responsible and which would last around six months. Specifically, the demolition included the preliminary work (removal of the seats, removal of elements of the roof and removal of elements other than stone and concrete) before proceeding with the demolition in the three areas of action that this process encompassed: the dismantling of the stadium, the foundations and finally the preparation of the land.



#### Espai Barça, featuring in Tokyo

Jordi Moix, economic and heritage vice-president and head of the Espai Barca, presented the project to transform Camp Nou, the new Palau Blaugrana, the Barca Campus and the Johan Cruvff Stadium at a conference held at the Instituto Cervantes in Tokyo. Under the title Architecture and sport: FC Barcelona, strategic projects and Espai Barca, Moix explained the main aspects of this central project that is part of the Club's strategic plan for the coming years. Also speaking was William T. Mannarelli, director of the Club's Heritage Area, who focused on the first of the works completed on the project, the Johan Cruyff Stadium, and Víctor Pageo, Nikken Sekkei's Project Manager, the Japanese architectural and engineering firm responsible for the architectural proposal of the future Camp Nou, who revealed the origin of the design. The event was attended by the Spanish Ambassador to Japan, Jorge Toledo Albiñana; the manager of the Instituto



Cervantes, Mavisa Carranza, and the commissioner for Economic Promotion, Business and Innovation of Barcelona City Council, Lluís Gómez; as well as the Culture delegate on the Board of Directors of FC Barcelona, Teresa Basilio.

## Approval of the urban development project for the streets and green spaces of Les Corts

The Government Commission of Barcelona City Council gave the green light to the urban development project included in the planning approved in the last term, the Modification of the General Metropolitan Plan, which opens the complex up to the surrounding district. Specifically, the streets that need to be redeveloped are Arístides Maillol, Joan XXIII, Gregorio Marañón, Menéndez Pelayo, Cardenal Reig, Elisabeth Eidenbenz and Travessera de les Corts.

The redevelopment covers an area of 111,046.74 m², and FC Barcelona will invest €28 million (plus VAT) in it. The set of actions will allow a large open space to be created around the Stadium, eliminate the external fence and the different levels that exist now and renovate and expand the surrounding streets to reorganise the vehicle and pedestrian access, while also increasing security.



## Start of urban development works on Avinguda de Joan XXIII

The urban development works begun in the section of Avinguda de Joan XXIII, between Menéndez y Pelayo and Martí i Franquès, are part of the project of urban development of the streets and public spaces around Camp Nou, including the Espai Barça urban development project. In this way, the project plans to modify the section of the street by adjusting the line and reducing the traffic lanes, and moving the road closer to the cemetery.

With the new development, the avenue will have a new layout with broad pavements, reducing the road section and including a cycle lane, with a width suitable for 3 traffic lanes (1 lane in each direction and 1 lane initially for services and parking). Thus, the reorganisation of the pine tree-lined Rambla as a free space and a new pedestrian access has been planned, connecting the district and the Espai Barça with the Avinguda Diagonal. The Rambla will be linked to a new green area between Carrer Elisabeth Eidenbenz (former Carrer de la Maternitat) and Joan XXIII, around La Masia, and separated from the road thoroughfares.



## Participation in the 24th Conference of Economists

Jordi Moix, the vice-president for economy and heritage and head of the Espai Barça, was one of those participating in the 24th Conference of Economists organised by the Col·legi d'Economistes (Professional Association of Economists) under the title Digital economy and sustainability. This session aimed to establish a common thread between these two closely linked concepts of social relevance for their short, medium and long term effects. Moix was chosen to participate in the panel of Sports and e-Sports, 5G and immersion in virtual reality, and gave a talk in which he offered the Club's view in the application of 5G technology in the Espai Barça. During his talk, he spoke about the new functions that this innovative technology will offer and recalled that thanks to the current agreement between FC Barcelona, GSMA and Mobile World Capital, with the collaboration of Telefónica, the Camp Nou has achieved the extraordinary milestone of being the first stadium in Europe to test 5G technology. He also highlighted the Smart criteria in place at the complex and the use being made of Building Information Modelling (BIM) technology in the construction process.



## Presentation of the Espai Barça project at the Specialised Attention Office

The Club made a presentation of the Espai Barça in January 2019 at the Specialised Attention Office and reviewed the evolution of the project with details about the accessibility measures implemented at the Johan Cruyff Stadium and explaining the state of the projects of the new Palau and the future Camp Nou. He also took the opportunity to mention the demolition of the Miniestadi, as well as the work carried out on the current stadium and the works to be carried out, such as the Rambla Barça project and the first phase of the urban development of Avinguda de Joan XXIII.



## Creation of an intelligent system to manage the Espai Barça

The Club is working on an innovative project that applies the Internet of Things and artificial intelligence to create a smart system that will analyse and predict the movement of people inside and outside the facilities (Camp Nou, Palau Blaugrana, Johan Cruyff Stadium, Barça Campus, Museum and Barça Store, etc.), providing information that will allow decisions to be made in real time for the optimal management of the activities by the Club and at the Espai Barça. The project will be developed in collaboration with the Barcelona Supercomputing Centre (BSC), one of the largest supercomputing centres in Europe. This system will ensure that the members and fans make the most of their experience when visiting the Club's facilities.

FC Barcelona and BSC will develop the initiative as part of the *IoTwins* project funded by the European Commission, based on innovation in information and communication technologies, and which the Club promoted through the Barça Innovation Hub. This project is part of the Horizon 2020 programme, the most important in the field of innovation and research in the European Union.



## Presentation of the Espai Barça project at the Roca Barcelona Gallery

The Espai Barça project was presented at the first session organised by Roca Barcelona Gallery, under the title *Paseando por Barcelona* [Strolling in Barcelona]. The aim of the series was to take an in-depth look at the most significant buildings in Barcelona and bring its iconic architecture closer to the citizens. Thus, the emblematic Camp Nou was one of the features chosen and an analysis was made of its refurbishment, with the participation of FC Barcelona's Diego Rodríguez, Design coordinator of the future Camp Nou, Jan Güell of Nikken Sekkei, and Fermín Vázquez, from b720 Fermín Vázquez Arquitectos. The significance of the project and the renovation of the Club's facilities to create the best sports campus in the world in the centre of a large city was thus highlighted.



## Green light to the rezoning project around the Camp Nou

In a new step forward in the transformation of the surroundings of the FC Barcelona facilities, the Government Commission of Barcelona City Council definitively approved the rezoning project for the Espai Barça area, which continues the Modification of General Metropolitan Plan approved in the last municipal term. This approval, together with the final validation of the urban development project by the City Council on 9 December, aims to open the site up to the surrounding district, a necessary requirement to obtain a building permit for the future Camp Nou.

In this sense, the rezoning project involves the modifications to the plots necessary to carry out the Espai Barça and which must be registered in the Property Register after this approval. The Club currently has 90% ownership of the land and reached an agreement with other owners throughout the area to process the document with Barcelona City Council. Furthermore, 1,446.50 m² of land will be transferred to build a public sports facility, connecting the football ground and the sports pavilion on Aristides Maillol.



## Talk at a wildlife symposium at the Science Museum

At the technical conference organised by the Government of Catalonia at the Barcelona Natural Science Museum and entitled *Protected Fauna and Buildings. How can we make them compatible?* the Club was invited to explain the application of the most up-to-date criteria in the Espai Barça project. Martí Padrisa, architect of the Heritage Area, presented the inventory of species in the Club facilities in Les Corts, as well as the actions carried out to relocate the colony of bats that inhabited the Miniestadi, and the actions proposed to integrate the fauna in the future infrastructure that the Club, as part of the Espai Barça project, will be building in the district.











## **Changes to La Masia Oriol Tort**

The La Masia residence, the Oriol Tort training centre, was opened in 2011 and during the season 2019/20 its spaces were renewed to foster the relationships among the players

The reformation was intended to create common spaces through architecture telling a Brand story, incorporating distinctive graphics from corporate elements of the Club.

Common spaces were created to foster the relationship between players through dynamic rooms for rest, leisure and free time, and new dining rooms stressing the importance of responsible consumption, recycling, and nutritional

awareness with healthy diets.

#### **New study rooms and library**

Other rooms for training use and implicit services for staff and teachers were also created, so that new study rooms, a library and reinforcement rooms were created and the capacity of some classrooms was increased. These rooms were created around corporate accesses, routes and circulations. The

new spaces are welcoming and are intended for future promises to coexist in an atmosphere with a Barça identity, identifying its values, social commitment, love of sport, style of play and excellence. They are also more functional. adapted to the new pedagogical, modern and creative systems that stress the importance of studies and people's training through sport, and through the identification and presence of the five professional sports. And they also have a motivating element to generate far-reaching dreams, where the life cycle of a player is visualised, as is success through role models with whom they can identify.

## Statue in memory of Johan Cruyff

At the inauguration of the Johan Cruyff Stadium and in memory of the former Barcelona player, ex-coach and legend, a statue was commissioned to commemorate his time as a player. Located in a special place on the esplanade of the Camp Nou Grandstand, next to another Club legend, Kubala, it was inaugurated at an event at the beginning of the 2019/20 season.



#### Renovation of the Tito Vilanova ground

Given its almost daily use and with the aim of ensuring the state of the pitch of the first team's main training ground, taking advantage of the holidays from football of the summer months and prior to the start of the season, the turf on the playing field was replaced. The changing of the grass was also taken advantage of to perform several maintenance and improvement initiatives, such as the perimeter fence, the extension of the perimeter artificial grass to avoid damaging the natural grass, the consolidation of the land in the pitch access area and the incorporation of artificial turf and installation of corrugated passages in anticipation of future wiring.



## Transfer of the FCB Escola to the Ciutat Esportiva

At the start of the project for the new Espai Barça, with the construction of the new Johan Cruyff Stadium and the subsequent demolition of the Miniestadi, the need arose to move the FCB Escola from its site in Les Corts to the Ciutat Esportiva.

Taking advantage of the training pitches in the Ciutat Esportiva, prefabricated modules were installed, such as changing rooms and offices where the FCB Escola could be moved.



## Urban development of the area surrounding the Ciutat Esportiva

As part of the rezoning project for the surroundings of the Ciutat Esportiva and the Johan Cruyff Stadium in Sant Joan Despí, a series of urban development and improvement actions corresponding to the Modification of the General Metropolitan Plan were carried out. These works consisted of the urban development of new streets around the area of the Ciutat Esportiva, the installation of 1 km of acoustic screens for protection from the B-23 motorway, the construction of a pedestrian walkway over the railway, which generated a new connection between Torreblanca, the Ciutat Esportiva and the centre of Sant Joan Despí, as well as the extension of the green areas by creating a large public park in front of the Johan Cruyff Stadium.



#### **Works on Masia Can Felip**

Within the area of the Johan Cruyff Stadium lies the Masia de Can Felip, where a first phase of works were carried out involving consolidation and structural reinforcement, demolition of the volumes added to the Masia, rebuilding and waterproofing of the roofs and refurbishment of all the façades, as well as the Watchtower, the element of greatest heritage value in this Masia.

Since the current municipality of Sant Joan Despí is in an area with an ancient Roman settlement, during the works several archaeological remains were uncovered that were suitably documented and recorded by a team specialising in archaeological supervision and control, after obtaining the corresponding permits for the dismantling from the Department of Culture.







#### La Rambla del Barça

Taking advantage of the change of operator of the Boulevard foodservice points, a new visitor entertainment and foodservice area was designed, where the Barça brand is the main common denominator, and in which an element of the city as emblematic as the replica of the Canaletes Fountain has been rescued from the Rambla and incorporated here. During this 2019/20 season, preliminary works were undertaken on the facilities for future works that will take place in the 2020/21 season.







## Redistribution of the office module of the Ciutat Esportiva

Faced with the requirements of having new office space and the need for a kitchen-dining room for external company staff, redistribution works were carried out on the office module located in the upper car park of the site. Meeting rooms and impersonal offices were created, the use of the new spaces was made more flexible and the kitchen area was expanded to increase its capacity and optimise the space for shared use between employees of the Club and those of the external companies that provide services to the Ciutat Esportiva and the Johan Cruyff Stadium every day (cleaning, maintenance of the facilities and the pitch, and security).

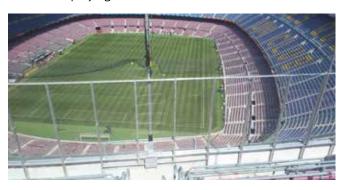






## Replacement of polycarbonate panels for protection of opposing fans

On the third tier of the South Goal of the Stadium there is an area for the fans of the visiting team. This area can be changed in size depending on the number of fans attending each match. To ensure the safety of Barcelona fans, this area is isolated by mobile polycarbonate panels, which had to be replaced because they were damaged by the misuse they received throughout the season and which prevent a clear view of the playing field.



## Renovation of the Camp Nou turf

With the aim of guaranteeing a good state of the playing field, prior to the start of the season and taking advantage of the break from football in the summer months, the turf on the Camp Nou playing field was replaced. At the same time, a series of maintenance and improvement actions were carried out, such as the repair of the sprinklers on the playing field, the improvement of the finish on the step in front of the bench area, the extension of the area of artificial grass, increasing the area for the players' warm-up, the movement of the radiant heating valves of the playing field and the fixtures and finishes of the goal nets.





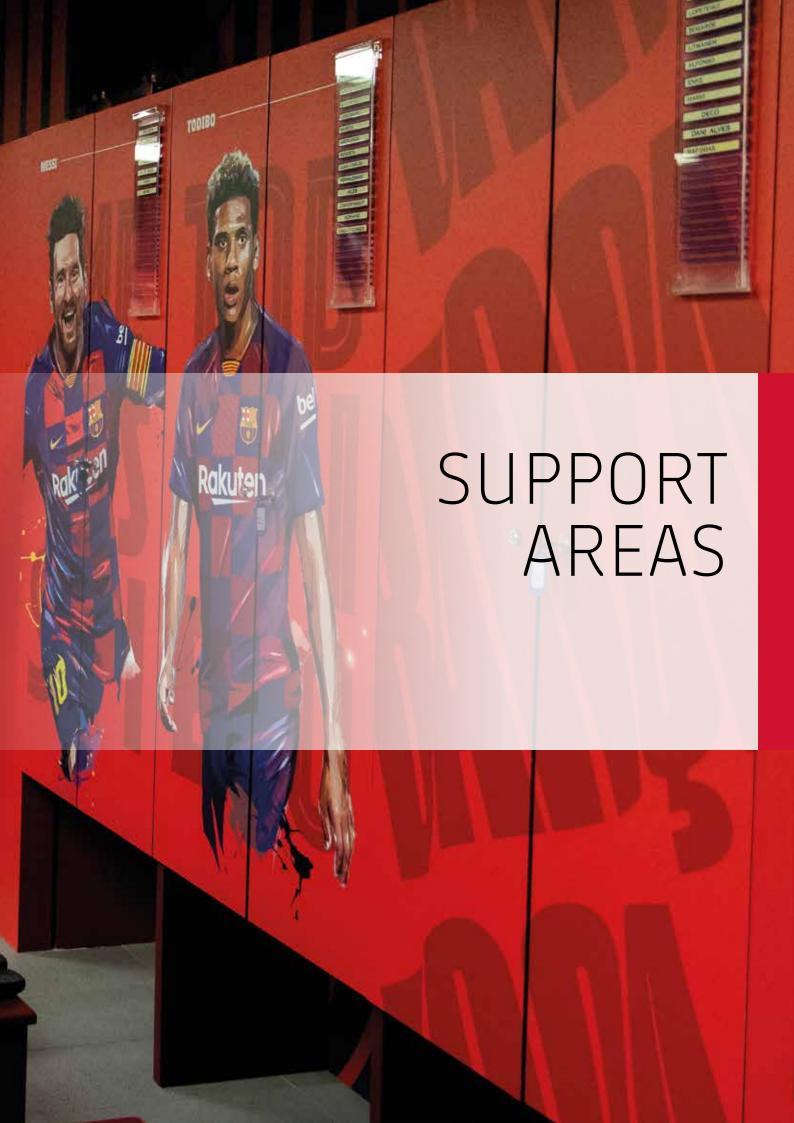
## Impact of Storm Gloria on the Les Corts complex and the Ciutat Esportiva

Storm Gloria in 2020 caused damage to the facilities of both Les Corts and the Ciutat Esportiva, which had to be repaired. With strong gusts of wind, the storm tore the perimeter billboards on the pitch, pulled off the protective methacrylate panels from the players' benches, tore up the Leyland cypresses around the perimeter of the Club enclosure and caused other problems due to sudden voltage surges in the electrical installation.











# 2015-2021 STRATEGIC PLAN



#### **SPORTING EXCELLENCE -** OBJECTIVES

#### Sport

To win at least 1 in 3 competitions in every professional section.

#### Women's sport

To further the professionalisation of women's football.

#### **Know-how and BIHUB**

To turn the Club into a benchmark for sporting expertise.

#### Institutional relations

To structure and strengthen our relationship with sports institutions.

#### **SOCIAL ENGAGEMENT - OBJECTIVES**

#### Members

To consolidate the level of member satisfaction. To encourage members to get more involved in the life of the Club.

#### **Supporters' Clubs**

To develop and structure the Supporters' Club (known as "penyes") movement.

#### **Amateur Sections**

To integrate and develop the amateur sections.

#### **Barça Foundation**

To reach the figure of 1.5 million boys and girls benefiting from Foundation projects. To roll out Foundation activities in all 42 Catalan counties.

#### Relations with **Non-Sports** Institutions

To structure and strengthen our relationship with nonsports institutions.

#### **WEALTH - OBJECTIVES**

#### Espai Barca

To build the Espai Barça. To meet a budget of

€600 million. To obtain additional income

#### Innovation

To implement innovation projects at the Espai Barça.

#### Assets

To increase the value of the Club's assets.

#### 4 **GLOBAL POSITIONING & BRAND - OBJECTIVES**

#### **Brand**

To boost brand positioning in priority markets.

#### **Global Business**

To achieve a revenue of €1 billion.

To diversify our sources of revenue

To internationalise our sources of revenue.

#### FINANCIAL SUSTAINABILITY & MANAGEMENT - OBJECTIVES

#### **Financial** Sustainability

To keep net debt at <2x EBITDA. To keep the payroll ratio below 65%.

#### Processes

To draw up and implement an operational efficiency model.

#### Innovation

To develop the Club's innovation ecosystem.

#### Digital transformation

To digitalise the Club's activity.

#### Management

To consolidate the Club's governance model.















# Progress in the deployment of the 2015-2021 Strategic Plan

The outbreak of the coronavirus pandemic in March dealt a severe blow for the Club's undertakings and strategic projects such as the Espai Barça and its financial activity

The 2019-2020 season was the fifth year of the 2015-2021 Strategic Plan, with just one more season remaining. Over the years, this corporate strategy management model has gradually become consolidated and the Club is continuing to optimise the coordination of its strategic projects and objectives. It is important to note that this is an open and adaptable model, which means that over the past half decade the plan has been revisited several times and 147 new actions have since been introduced, adding 37.4% to the initial plan.

The last time the Strategic Plan was reviewed before the impact of the epidemic set in was March 2020. The Plan's progress can be broken down into each of the 5 pillars it rests on: Sporting Excellence, Social Engagement, Assets & Espai Barça, Global Po-

sitioning & Brand, and Financial Sustainability & Management.

#### **Sporting Excellence**

The first pillar is Sporting Excellence, which encompasses all sport activity in La Masia, Sports Sciences, the Barça Innovation Hub and the Club's relations with other sports institutions. At the start of 2019-2020, 79% of the plan had been implemented, reaching 90% by March 2020. The action taken to celebrate La Masia's 40th anniversary and the consolidation of the Barça Innovation Hub were instrumental in this outstanding performance.

#### **Social Engagement**

The second pillar is Social Engagement, which covers all activity in the Social Department, the relationship with the Supporters' Clubs (known

as "Penyes" in Catalan), the Foundation and the Club's institutional relations model. Implementation was 71% completed at the start of 2019-2020 and reached 74% in March. The number of actions grew steadily as the Social Area underwent constant adaptation and prepared for the Foundation's 25th anniversary celebrations.

#### **Assets & Espai Barça**

The third pillar is Assets & Espai Barça, which includes the entire Espai Barça project, the Ciutat Esportiva and everything that goes on at the facilities, whether or not it is part of the Espai Barca project. The 2019-2020 season saw a change in the methodology used to monitor the project, which meant the resulting percentage of completion was 39%. It must be borne in mind that the project will outlive the current strategic plan and that once the Johan Cruyff Stadium is officially opened and the Miniestadi is fully demolished, there will still be major work to do at the Palau and the Stadium.





#### **Brand & Global Positioning**

The fourth pillar is Brand & Global Positioning, which encompasses everything to do with managing the brand, digital channels, communication and all of the Club's commercial activity, as well as Barça Licensing and Merchandising. The 2019-2020 season set off with 69% implementation in this area and showed 75% completion when last assessed in March. This growth came thanks to a series of major projects including the new e-stores and BarçaTV+.

# Financial Sustainability & Management

The fifth and final pillar is Financial Sustainability & Management, including all economic activity and strategic relations, operations, security, mobility, the Club's digital and technological transformation, and its direction and management model. The season began with 70% implementation and by March had risen to 77%. This increase came thanks to a series of internal projects to digitalise and automate corporate processes.

Altogether, this adds up to 540 actions under the Strategic Plan and an overall implementation rate of 73%. This percentage would have increased over the months remaining until the end of the season, but sadly the SARS-CoV-2 health crisis meant that most of the Club's activity was brought to a standstill and all forecasts were naturally affected.

#### Impact of COVID-19 on the Strategic Plan and how the Club responded

The Club's response to the pandemic was a crisis plan requiring immediate

implementation and foresight in order to take the right steps towards protecting the health and safety of everyone involved in the Club's daily activity: players, technicians, residents at La Masia, members, employees, suppliers and many more.

Having studied the situation from every angle – from overall safety to the impact on the entire sports sector and the potential consequences for the Club – and after hearing from every department about the setbacks in their main projects, a new order of priority was established to optimise our adaptation to this new scenario. By analysing the major market trends that were being altered by COVID-19, the Club was also able to define strategic actions to begin taking at the end of the crisis so as to uphold or enhance our competitive position.

The epidemic did not affect all sectors evenly. It took a huge toll on live sports, for instance. Other sectors involved in the Club's activity also took a very hard hit, meaning the impact was felt at all levels.

The main threats facing the Club were the lockdown and the forecasts that predicted a drastic economic slowdown, which included closing the stores and the Museum, discontinuing all kinds of services, and preventing audiences from attending large events, not to mention putting a stop to sports competitions for weeks on end, which meant a huge drop in revenue. Competitions subsequently resumed without an audience and general activity began to recover shyly under new safety requirements. Constraints on mobility resulted in people not being allowed to journey from

one city or country to another, which had a tremendous impact on tourism and all forms of travel and led to a drop in revenue and business.

Another decisive factor was the surge in digital consumption, a trend that had begun before the health crisis and represents a strategic area for the Club. This digital focus has been consolidated at all levels of society and has affected everything from the Club's daily needs to its relationship with other institutions and the way it handles formalities and procedures, leisure and services. The Club took care to prioritise the most important actions in order to respond properly at all of these levels and decided to include the digital perspective in every initiative, particularly including the new e-store, the OTT channel BarçaTV+ and the online courses organised by the

Another factor that enabled to Club to achieve such a high degree of digitalisation was its ability to quickly adapt to working from home and to new business dynamics so as to ensure employee safety and bring internal processes up to speed with the new scenario, using online communication platforms to keep up efficiency in its work. The Club adapted its offices and branches in preparation for workers to return safely, as well as revisiting the procedures needed to book and use work areas and training facilities so as to avoid crowding.

The situation also gave rise to certain opportunities, given that digitalisation makes it easier to access, process and analyse vast amounts of data which will encourage information sharing, boost know-how and innovation, and bring about possible collaborations and customisations that would not otherwise have been attainable. For the Club, this spurs us on in our will to be a great laboratory for the sports world through the Barca Innovation Hub.

It is also important to mention the amazing social response seen during these critical times as people showed their solidarity and kindness with donations to foundations and organisations battling the coronavirus. The lockdown also made society more aware of the importance of sustainability. The Club showed its commitment by prioritising actions that had a positive impact on solidarity and sustainability, especially raising money by selling the title rights of the Stadium for that very purpose.



#### THE CHALLENGE OF CONTINUING TO WORK FROM HOME

During the 2019-2020 season, Human Resources developed a series of actions to deploy throughout the year:

#### **Climate survey**

Once again, the Club ran a climate survey among all employees to gauge their degree of engagement with the organisation and continue to leverage the elements that help to keep up the Club's positive atmosphere.

#### **Barça Employee Experience**

The aim of this programme is to boost the sense of pride in belonging to the Club and encourage communication across the board through sports activities and games. A series of actions were organised to improve our workers' physical, professional and social well-being. In terms of physical fitness, two new communities were set up: running and yoga/pilates, adding to the existing paddle tennis community. A weekly newsletter began to be sent out containing tips on sport, nutrition, workouts and other useful information to help employees lead a healthy lifestyle.

In social terms, a series of initiatives were put in place such as the *Club Cinema*, premiering the *Match Day* documentary, a photography contest among the various departments, and an online Konami PES2020 championship. And we could not miss our traditional Christmas dinner, which was extra special this year with three anniversaries to celebrate: the Foundation's 25th, La Masia's 40th and the Club's 120th.



#### **Working from home**

This was the biggest project of the 2019-2020 season and required the collaboration of IT and HR. Figuring out a new way for the different departments to work and communicate with one another was a challenge, but the result proved extremely popular among employees and is now here to stay. The shift to working from home came several months earlier than planned due to the coronavirus outbreak, but we managed to adapt at record-breaking speed and the outcome has been excellent in terms of productivity.

#### **Occupational health and safety**

The world health crisis caused by COVID-19 has raised much concern for the well-being and safety of workers at all times. Therefore, a multi-disciplinary committee of experts was put together to define and implement a protocol that would set out all the measures needed in terms of organisation, cleaning and disinfection, crowd control, medical services to detect positive cases, prevention, and best practice in the workplace. Keeping workers informed and trained was one of the key goals in containing the spread. Online lessons and virtual and face-to-face informative talks with the Club's Medical Services and specialists in epidemiology were just some of the actions included in this campaign with the specific aim of providing guidance and reassurance for everyone working in the Club regarding their coronavirus concerns





#### **Equality Plan**

In 2019-2020, the Equality Committee worked on implementing and fulfilling the measures defined in its Plan. These measures have been scheduled to take place over three seasons and, so far, at the end of season one, timings are looking good.

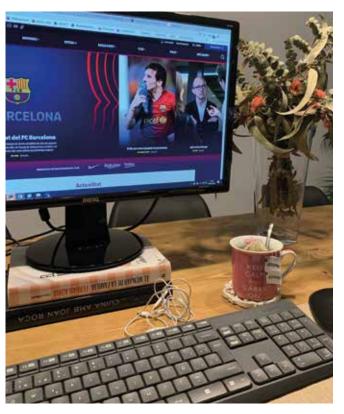


#### INFORMATION TECHNOLOGY DEPARTMENT

The mission of the Information Technology Department is to develop a series of strategic projects over the coming years to transform the Club's technological and digital concept, the ultimate goal being to revamp and improve all platforms, processes and tools so as to streamline and optimise the day-to-day work of players and employees, using the best possible technology to ensure the Club runs seamlessly.

#### **Technology in times of COVID-19**

Following the state of alarm declared due to the global outbreak of COVID-19, the Information Technology Department took care of arranging for all Club employees to work from home in a record-breaking time of just 48 hours. This called for a crisis plan to be established with strategic technology plans to keep the Club up and running smoothly during and after this difficult time.



#### **Crowd Management Project**

The project entitled *Crowd Management: How in-stadium technology can improve the fan experience* was presented together with GSMA and became a finalist for the Digital Transformation Award at Smart City Expo 2019. The project is part of the Smart Espai Barça plan launched in 2017 and consists in analysing and controlling the mobility of the Club's staff and visitors, both inside and outside the Camp Nou facilities, in order to answer questions such as: How many people visit us? How long do they spend here? Which are the busiest areas? What does mobility look like on match day?

The answers come from 3D cameras that specialise in counting, statistical data collected from visitors whose Wi-Fi is activated, and telephone operator information. Reading these data gives the Club insight on how to improve access, communication and information for workers and visitors.



#### **Digital Signage**

The Digital Signage project involved creating a centralised digital system for digital content and screens, covering digital TV and signage and advertising means located in the Camp Nou Boulevard area. This allowed us to avoid using printed content, duplicating information and having isolated screens. The goal of this digital signage work will be to display information in strategic spots for visitors, members and fans about eating areas, products available for purchase, special offers, adverts, highlights from the Barça Stores, live matches or re-runs and more. It also involves managing queues, promotions and advertising in strategic locations such as ticket offices and Barça Stores, plus VIP and hospitality areas.



#### Work from home and the Agora Project

Created in 2018, the Agora Project is part of the plan to transform the workplace. It emerged with the aim of providing all FC Barcelona employees with the know-how they need to work more expeditiously, efficiently and safely using Microsoft Office 365 tools such as Teams, SharePoint and OneDrive.

The goal is to foster collaboration and project-based work, to encourage employees to communicate anywhere on any device, and to ensure information and data are kept safe and confidential.

This plan to improve the workplace which began two years ago also includes renewing all employee hardware, providing them with laptop computers and mobile devices to enable them to work from anywhere.

The health crisis and consequent lockdown put the project to the test, which proved extremely successful thanks to these initiatives. In barely a few days, the Information Technology Department equipped employees' computers with VPN (Virtual Private Network) technology to enable remote access to internal servers. During lockdown, a daily average of over 400 VPN connections were made, as well as 300 conference calls and more



than 22,000 messages sent via the Microsoft Teams platform, where users can hold virtual meetings, chat and share documents.

On average, this involved employees exchanging 1 terabyte of information every day.

#### TECHNOLOGY AND WOMEN

#### 'Women in Sports Tech: Levelling the Playing Field'

On 26 February 2020, a roundtable was held under the title Women in Sports Tech: Levelling the Playing Field, which was designed to host a debate regarding the role of women in the world of technology and sport. The event, which was initially framed within MWC and 4YFN, was held inside the 1899 Auditorium as part of Barcelona Sport Tech. FC Barcelona's Edelmira Calvetó Group took care of organising the event, aided by the Information and Technology Department. The session was moderated by Maria Teixidor (the director in charge of women's football at the time) and involved the participation of female technologists and directors from Arsenal FC, the San Francisco 49ers, Miami CF and the Rafa Nadal Academy, who have become role models for young women in STEM studies.



#### 1st Edelmira Calvetó scholarship

The Women in Sports Tech: Levelling the Playing Field event was an opportunity to present the first Edelmira Calvetó scholarship. This grant is an initiative launched by FC Barcelona and the Polytechnic University of Catalonia (UPC) to support young women undertaking studies in the fields of science, technology, engineering and mathematics (known as STEM) and help them to make a career in sports and technology. The recipient of the scholarship will gain professional experience during a paid internship in the FC Barcelona Information Technology Department.





#### **ACCESS, PASSES AND MOBILITY**

**ON-CALL STAFF WORKING ON MATCHDAY** 

88

Employees (20 women and 68 men)







PASSES PER MATCH AT CAMP NOU POST-LOCKDOWN (AVG.)

Press

**152** 

Staff

**237** 

SEASON PASSES

50

Staff

Press

1,736

Staff

Press

1,106

PASSES PER MATCH AT CAMP NOU (AVG.)

**398** 

**LOST & FOUND AND CLEANING SERVICES** 

STADIUM

264

items found in 19 matches (14 per match)

988

cleaning services requested in 19 matches (52 per match)

PALAU

41

items found in 69 matches (0.59 per match)

cleaning services request-

ed in 69 matches (3 per

**205** 

JOHAN CRUYFF STADIUM

22

items found in 31 matches (0.71 per match)

**76** 

cleaning services requested in 31 matches (2.5 per match)



**BUSES ON MATCH DAYS** 

match)

1,932

buses throughout the season

102

uses per match

MEMBERS WHO VISITED THE MUSEUM

**10,618**Members during the 2019-2020 season



PERSONS EXITING THE TURNSTILES AT HALF-TIME TO SMOKE

83,504

III 19 Matche

#### **MATCH FIGURES AT OUR FACILITIES**

#### **PROFESSIONAL TEAMS**

CAMP NOU

25 matches

19 LaLiga 4 Champions League 1 Copa del Rey 1 Joan Gamper Trophy PALAU BLAUGRANA

**69** matched

Basketball: 24 Handball: 16 Futsal: 14 Roller Hockey: 15

JOHAN CRUYFF STADIUM

**33**,

15 Barça B 14 Women's 4 U18 A ACADEMY TEAMS
CIUTAT ESPORTIVA

990

Football: 262 Basketball: 136 Handball: 93 Futsal: 99 Barça Academy: 400



#### **CAMP NOU AND THE PALAU BLAUGRANA**

During the 2019-2020 season, the Operations Department took care of the operational and logistical side of the competitions played at the Camp Nou. They defined and implemented production for all matches played at the Stadium, which involved a series of actions such as coordinating the TV production setup for each competition, applying the competition's protocols and managing the activities scheduled to take place at the Stadium. Work was also undertaken to revamp one of the TV studios in the Camp Nou Grandstand and to improve lighting in order to meet all TV broadcasting requirements (4K).

The Palau Blaugrana also experienced several improvements, such as acquiring a new blue court for handball games played by Asobal and EHF plus two new scoreboards for roller hockey, annual maintenance work on the parquet flooring over the summer, and better non-slip paving on the ramps at the south and north entrances. Some of the most noteworthy activities included the Meeting of Delegates, the presentation ceremonies for the Barça Academy and Assistència Sanitària Col·legial, the members' Christmas 3x3 Basketball Tournament, the futsal training open days, a Eurocup match and the charity futsal match between the first team and the Corinthians.





#### **ICE RINK**

The Ice Rink also suffered the impact of the health crisis brought about by COVID-19. Nevertheless, before closing its doors, it managed to host 601 figure skating training sessions, 216 lessons taught by the Ice Academy for over 1000 pupils belonging to various levels and age groups, and public sessions attended by 28,207 ice skaters throughout the season.

In the sports arena, the ice hockey section held 266 training sessions there, and 26 matches were played by the first team plus 25 by lower categories.

The Ice Rink also set the stage for the Pre-Olympic Ice Hockey Games involving Mexico, China, Spain and the Netherlands, who won the tournament. In preparation for the La Liga football match against Real Madrid, the Barça facilities were transformed into a VIP area with room for 1000 people. The facilities also underwent some improvements, such as replacing the benches inside the public dressing rooms, and in order to comply with RFDEH standards for best practice in ice hockey games, protective glass panes were put up around the rink and behind the goal nets.







#### **SPORT & CORPORATE TRAVEL**

The Travel Department takes care of booking and handling all of the Club's travel arrangements, both for sport and corporate purposes. They organise all of the sports outings for the professional teams, first teams and grassroots, academy teams and amateur sections. They also arrange institutional trips to the various events that take place during the season, as well as supporting the Club's various departments, the Foundation, BLM, Barça Studios, Barça Academies and the offices in New York and Hong Kong.

The Travel Department is in charge of selecting, negotiating with and contracting suppliers, in addition to deciding on travel arrangements and catering for internal requirements in coordination with team delegates to confirm attendance by non-sports staff, Club staff, commission members and members of the Board of Directors. They also conduct market research and make on-site arrangements. Taking care of all the above often requires them to travel with the first football team and teams from other sections, or to institutional events where logistical help is needed.

During the 2019-2020 season, they also organised every teams' stays and pre-season trips, especially two summer tours by the first football team to Japan and the United States. Their work also involves dealing with visas, insu-

rance, luggage transport and claims in the event of losses, as well as making any medical or health-related arrangements linked to travel.

With all of the turmoil caused by the pandemic this season, the Travel Department lent its support to the Foundation to help with administrative procedures to import medical goods and share them out, as well as helping to get the residents at La Masia safely back to their homes. The health crisis meant that all travel and sports trips were cancelled as of mid-March, so the main aim during the last quarter of the season was to deal with cancellation expenses. The outcome of these efforts was very positive, to the point that it barely entailed any cost for the Club at all.

The creation of the FC Barcelona Travel product and its contracting, marketing and logistics is the responsibility of the Travel Department aided by the Barcelona Fan Support Office, who cover assistance, information and communication with Club members. This season, members were able to travel with the first football team or basketball team on 23 occasions. Another action carried out at the end of the season involved updating and launching a new Club travel policy owing to the effects of the pandemic, both at a sports and institutional level, which covers matters ranging from health and safety to passport control.



















#### **LEGAL AREA**

FC BARCELONA has its own Legal Area made up of professionals specialising in various areas of Law who, in addition, work with a deep knowledge of the Club. The legal area offers constant advice, mainly of two types; (i) on the one hand, of a preventive nature, as it carries out a process of support to the various areas of the Club in the analysis and legal structure of projects, pointing out the issues of a legal nature that must be assessed and duly covered; and (ii) on the other hand, of a resolutive nature, in the sense of monitoring and resolving the various legal issues and contingencies that arise in the day-to-day running of the Club, not only in relation to the execution of contracts, and relationships with opposing parties, but also with respect to the monitoring and resolution of incidents that occur within the relationships es-

tablished with third parties, for example, members, organisations, media, fans and supporters of the Club, institutions, etc.

Also, within the Legal Area of the Club, ongoing judicial matters are monitored, as well as the legal assessment of the viability of new legal actions that may be needed or advisable to defend the rights and interests of the Club. At times, lawsuits are prepared and pursued only internally, and at other times, the defence is entrusted to outside firms because of the degree of specialisation required for certain matters. In any case, both internally and externally, the legal area ensures the defence of the Club's interests and its legal position in the processes of any area in which it may be involved.

#### **COMPLIANCE OFFICER**

FC Barcelona has had a crime prevention model in place since the 2015/16 season that complies with the elements set out in the Spanish Criminal Code and is led by the figure of the Compliance Officer.

The Compliance Function is independent and fully autonomous, reporting directly to the Board of Directors. Its main objectives are the identification of risks and the implementation of measures and controls to mitigate them.

Another of its most important purposes is the creation of a culture of ethics and compliance in all the activities of the Club and in all its relations with third parties. FC Barcelona has been equipped with an ethical channel that allows it to communicate situations or conduct which are contrary to the Code of Ethics and Conduct, internal regulations or applicable laws.

The crime prevention model is constantly monitored, and

this allows for its continuous updating and improvement in line with the changes or new activities that are generated. It is for this reason that Compliance has an annual plan that defines the actions that will be carried out during each season.

Training and awareness of all those who are part of FC Barcelona is another of the fundamental pillars of this function. During the 2019/20 season, there was a notable increase in training on compliance, both for Club employees and third party collaborators.

The Compliance department continues to work on the child protection project. In this sense, a report of activities has been prepared which lists all the actions carried out during the last few seasons. This report was presented at the second edition of the Expansión Compliance 2019 awards, where it was a finalist in the category for the best ethical initiative.

SUMMARY OF ACTIVITY 2019/20 AND OBJECTIVES 2020/21

#### **SUMMARY OF ACTIVITY** 2019/20

#### **Outbreak of the Covid-19 pandemic**

- The 2019/20 season will be marked by the outbreak of the Covid-19 pandemic, which has unfortunately affected and continues to affect millions of people around the world. As for the impact on our club, the pandemic led to the implementation of the state of alarm on 14 March 2020, which consequently led to the stoppage of all professional sports competitions, as well as the total closure of the Club's facilities. During the month of June 2020, the Club was able to partially reopen its facilities, complying with all the established protection and hygiene measures; and on 11 June 2020, the La Liga competition recommenced.
- · However, the Club has suffered financially from the consequences of these measures, as the matches being resumed had to be played behind closed doors, while the influx of visitors to the facilities, as well as the sale of Club products, have also been affected by the reduction and limitations on international tourism. Additionally, the Euroleague Basketball competition has been cancelled, and this has also generated an associated loss of revenue for this reason.
- It is with this in mind that we include below in the Club's management report an estimate of the main financial impacts that the global Covid-19 pandemic has had on the Club (in thousands of euros) and which has been sent to the Spanish National Sports Council (Consejo Superior de Deportes, CSD):

	Figures as at 30 June de 2020 *	Covid-19 Impacts	Estimated close without Covid-19
Revenue:			
Stadium	162,464	67,468	229,932
Media and TV rights	248,537	35,406	283,943
Sales	296,849	72,260	369,109
Transfers and others	147,580	28,591	176,171
Total revenue	855,430	203,725	1,059,155
Expenditure:			
Sporting personnel cost	636,396	42,336	678,732
Non-sporting personnel cost	50,981	1,500	52,481
Management costs	186,011	30,168	216,179
Other	81,837	-	81,837
Total expenses	955,225	74,004	1,029,229
Operating profit	(99,795)	129,721	29,926
Total financial income	2,496	-	2,496
Total financial expenses	30,722	-888	29,834
Net profit/loss before corporation tax	(128,021)	130,609	2,588
Corporation tax	(30,682)	-	-595
Net profit/loss after corporation tax	(97,339)	-	1,993
EBITDA **	103,968	129,721	233,689

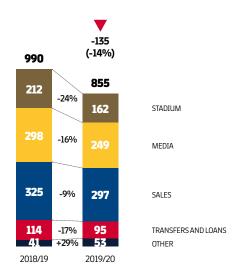
<sup>\*</sup> Figures obtained from analytical accounting, which may show a different classification from that of the consolidated financial statements.
\*\* Earnings before interest, taxes, depreciation, and amortization.

- In this table we see the estimated combined effects of the fall in revenue and expenditure as a result of the pandemic, as well as the effect of the postponement of La Liga and the UEFA Champions League competitions, which has generated a divergence between the end of the Club's financial year (30 June of each year in accordance with the Articles of Association) and the sporting season. This second fact has led to certain items of revenue and expenses which during a regular season would have been recognised in the 2019/20 season having instead to be transferred to the 2020/21 financial year.
  - In the Stadium section, the loss of income comes mainly from the partial refund of season tickets to members, the loss of box office tickets behind closed doors and the loss of operating revenue from the operation of facilities (Museum, Hospitality, events etc.).
  - The fall in Media revenue comes from the postponement of competitions, which has led to part of the television revenue for La Liga and the UEFA Champions League being moved to the 2020/21 reporting period.
  - In the section on Commercial revenue, the fall in revenue was generated by the loss of the ability to sign certain trade agreements that were in an advanced stage of negotiation prior to the pandemic, as well as the losses associated with marketing of products in the Club's official stores.
  - Finally, the item "Others" includes transfers that would have been made at the end of the domestic competition, which could not be made.
- On the expenditure side, the cost section for sporting and non-sporting personnel includes the real savings that the Club has achieved as a result of the agreed salary reduction agreements and furlough schemes (ERTOs) that it would not have put in place had there not been a pandemic.
  - In the management expenses section, the amounts come from the savings made by the Club for expenses directly attributable to the generation of income that has not actually been generated, such as the cost of Seient Lliure, television rights compensation expenses to the LFP, travel expenses, maintenance, cleaning, surveillance and access and commercial intermediation services, etc.
- From this breakdown we can see that the combined effect of the pandemic and the transfer of accounting revenue and expenses, the 2020/21 season has resulted in lower revenues being estimated by the Club at €203,725,000 and lower estimated expenses of €73,116,000. Therefore, if the Club had not suffered the effects of Covid-19, it is estimated that the accounting profit for the year would have been €1,993,000 instead of the current loss of -€97,339,000.

#### Revenue

- The 2019/20 financial year closed with an operating revenue of €855 million, a reduction of -14% on €990 million in the previous year (a decrease of -€135 million) and 18% below the budgeted figure of €1.047 billion. The figure for revenue this season has been significantly affected, as we have discussed, by the global Covid-19 pandemic.
- The main changes from the previous year are as follows:
  - Revenues from the operation of the Stadium and other facilities have fallen by -24%, mainly due to the establishment of the state of alarm on 14 March 2020, due to the outbreak of the Covid-19 pandemic.
  - In the Media section, revenues are down by -17%. The main cause is, firstly, the decrease in the amount for broadcasting the UCL, since in the accounting for the 2019/20 financial year the participation of the first team has only been recognised up to the round of 16 (the classification for the quarter-finals happened during the 2020/21 financial year), while in the previous year the team participated in the UCL semi-finals. Secondly, revenues from LFP broadcasts have also decreased. The reduction is explained by the partial postponement of the competition, which meant that part of the income corresponding to matches played in the 2019/20 sporting season had to be accounted for within the 2020/21 financial year.
  - Revenue from the Commercial Area fell by -9% compared to the previous season, from €325 million to €297 million. The main variation has been caused by revenues from Barça Licensing & Merchandising, SL, the company wholly-owned by the Club that manages the merchandising, which as a result of the Covid-19 pandemic has seen its revenues fall by -21%. It should be noted that before the start of the pandemic, the monthly results had steadily been higher than those of the previous year.
  - The Transfers and Loans section has also been affected by the uncertainty generated by the pandemic. The resumption of competitions in June meant that the summer 2020 market has had to be reinvented resulting in fewer movements than usual. As a result, there was a decrease of -€19 million in this section compared to the previous year.
  - Other revenue, which includes various items, total €53 million.

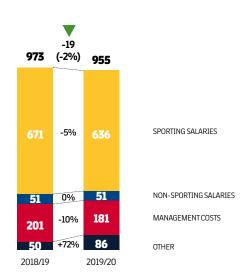
TREND IN REVENUE (Millions of euros)



#### **Expenditure**

- Operating costs fell by -2% from the previous season, from €973 million to €955 million, mainly for the following reasons:
  - Spending on sporting salaries fell, mostly as a result of salary reduction agreements and furlough schemes (ERTO) negotiated and applied during the season, as well as the drop in variable bonuses due to the failure to win La Liga and the transfer of the variables for the UCL quarter-finals to the 2020/21 season.
  - With regard to non-sporting salaries, they remain in line with the previous season, also being affected by the inclusion of non-sporting personnel in a furlough scheme (ERTO).
  - Management expenses fell by -10%. This variation is due to the decrease of certain expenses as a direct consequence of Covid-19 (matches behind closed doors, reduced travel), as well as the efforts made by the Club to reduce the economic impact of the pandemic.
  - The Other Expenses section increased by 71%, largely due to the increase in the amounts of the impairments of the players on loan (spending that has its offsetting entry in revenue).

TREND IN EXPENSES (Millions of euros)



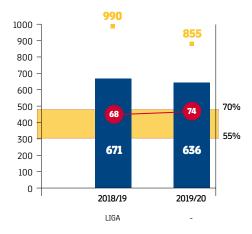
#### **Trend in sporting costs**

The sporting cost-to-income ratio was 74% (+6 points compared to the previous season). The wage cost has been lower due to the agreed wage reductions and the furlough scheme applied (-5% compared to the previous year), however, the greater fall in percentage of income has led to an increase in the ratio.

#### SPORTING COSTS OVER TOTAL REVENUE

(Millions of euros)

Operating revenue
Cost of salaries and amortisations for football + other sports
Sporting costs (football + other sports) over revenue



#### Result

The 2019/20 financial year closed with after-tax loss of -€97 million and a positive EBITDA of €104 million. This result was mainly caused by the Covid-19 pandemic, as indicated in the first section.

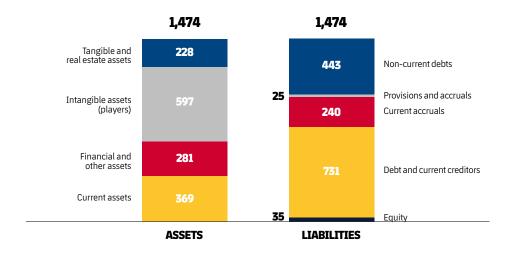
# SUMMARY OF INCOME STATEMENT AT YEAR-END 2019/20 (Millions of euros)

	REAL 2019/20
Operating revenue	855
Operating expenditure	-955
Operating profit	-100
Net Profit	-128
Profit after tax	-97

#### **Balance Sheet**

- Net debt as at 30 June 2020 stands at €488 million. Taking into account that the total investments made in the development of the Espai Barça is €109 million, the adjusted debt is €379 million, placing the statutory ratio set out in Article 67 of the Articles of Association of the Club, on Debt/EBITDA, at 3.64, on this occasion clearly above the established maximum limit of 2.
- At treasury management level, the Club closed the year with €162 million in available cash. The gross bank debt is €480 million, an amount corresponding mainly to the different long-term debt issues that the Club has, as well as to the loan for the financing of the Espai Barça.
- The net equity fell and stood at the end of June at €35 million. During the 2019/20 season, investments were made in tangible fixed assets and non-sporting intangible assets for €50 million, of which the main part, €29 million, corresponds to investments in the Espai Barça. Turf improvements and changes were also made on two pitches at the Ciutat Esportiva. In the field of new technologies and digital services, improvements were made to corporate systems, ticketing management systems and a new CRM was developed.

# BALANCE SHEET AT 30/06/2020 (Millions of euros)



#### **OBJECTIVES 2020/21**

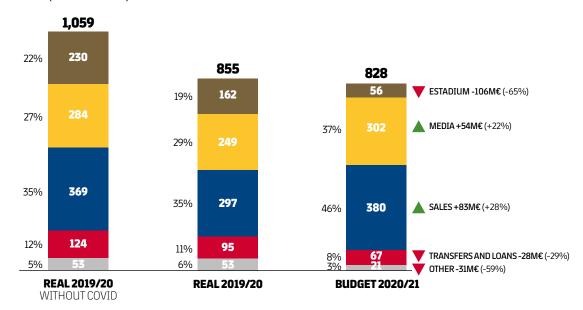
SUMMARY OF PROFIT AND LOSS ACCOUNT FOR 2020/21 BUDGET (Millions of euros)

	BUDGET 2020/21
Operating revenue	828
Operating expenditure	-796
Operating profit	32
Net Profit Net Profit	1
Profit after tax	1
EBITDA	231

#### **REVENUE**

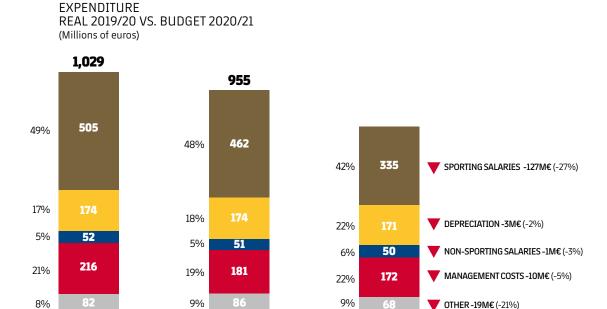
- Stadium revenues fell mainly due to the consequences of the pandemic, which in this financial year affected the Club's facilities from day one. For this reason, the Club expects a scenario without spectators until February, a capacity of 25% up until May and 50% during the last two months of the season.
- In the Media section, the forecast increase in revenue over the previous season is due to the fact that matches for the 2019/20 season were played during the months of July and August (normally the 2020/21 season). Additionally, during the month of August there were also earnings for qualifying for the quarter-finals of the UEFA Champions League.
- The Sales revenue forecast is positive, as the Club has been able to maintain most of the sponsorship and sales revenue items. However, Merchandising revenue is expected to fall due to the lower tourism as a result of Covid-19, as well as a drop in the income from tours and friendly matches due to the impossibility of holding matches with spectators. This fall is offset by the forecast of revenue related to the enhancement of the different digital assets that the Club has created and developed over the last few years.

REVENUE ACTUAL 2019/20 VS. 2020/21 BUDGET (Millions of euros)



#### **EXPENDITURE**

- The Club has planned a significant effort to reduce the sporting payroll, mainly through the departure of players with high salaries and through salary deferral mechanisms that allow the current payroll to be adapted to the Club's income generation within the context of the pandemic.
- The reduction in non-sporting salaries and management expenses is mainly due to the current assumptions with regard to the health situation caused by Covid-19. Therefore, they show the savings as a result of the exhaustive control that the Club has carried out to reduce these types of expenses to those that are only essential in the current context.
- The item Other expenses decreased as a result of the lower amount for impairments due to the transfer of players (which is offset by the corresponding revenue), and to a lower forecast of provisions for payment defaults. At the same time, this decrease is offset by the increase in losses due to the transfer of players during the summer market, as well as by the amortisation of new equity investments.



Overall, the budgeted operating profit for the 2020/21 season stands at 32 million euros, which including financial results and taxes, represents an expected profit after tax of 1 million euros.

**BUDGET 2020/21** 

**REAL 2019/20** 

**REAL 2019/20** 

WITHOUT COVID

#### **2020/21 SEASON BUDGET**

(Millions of euros)

	First	Youth	Women's	Basket-				Other	Other	
	Team	Football	Football	ball	Handball	Hockey	Futsal	sections	Activities	Total
CONTINUING OPERATIONS										
Net turnover	513,425	1,277	4,871	12,382	1,551	429	1,419	1,503	202,374	739,232
Revenue from competitions	13,747	21	10	312	49	3	59	0	1,840	16,041
Revenue from subscribers and members	5,780	-	-	56	5	-	-	-	17,883	23,724
Revenue from broadcasts and pending television rights	286,173	36	1,080	3,943	595	-	404	-	7,211	299,441
Revenue from marketing and advertising	207,725	1,221	3,781	8,071	902	426	956	1,485	175,150	399,716
Provision of services	-	-	-		-	-	-	18	291	309
Work performed by the company on its own assets	-	-	-	-	-	-	-	-	1,542	1,542
Supplies	-3,477	-1,040	-593	-722	-487	-260	-372	-1,019	-18,615	-26,585
Consumption of sporting equipment	-1,393	-745	-487	-495	-376	-184	-271	-1,008	-15,919	-20,881
Other external consumption and expenses	-2,083	-295	-107	-227	-110	-75	-100	-11	-1,313	-4,322
Impairment of goods, raw materials and other supplies	-	-	-	-	-	-	-	-	-1,382	-1,382
Other operating revenue	6,511	1,653	131	35	52	8	67	-	14,060	22,516
Operating revenue and other current management revenue	6,511	1,653	-	31	44	8	-	-	13,726	21,973
Operating subsidies included in the result for the year	-	-	131	4	8	-	67	-	333	544
Personnel expenses	-230,202	-28,004	-4,136	-35,092	-5,919	-1,952	-3,834	-1,680	-51,619	-362,439
Salaries and wages of sporting personnel	-228,021	-24,838	-3,640	-34,163	-5,238	-1,595	-3,395	-1,337	-4,123	-306,349
Salaries, wages and similar	-1,348	-847	-	-258	-208	-66	-65	-	-36,742	-39,533
Social security contributions	-785	-2,283	-496	-661	-465	-289	-372	-343	-9,332	-15,027
Provisions	-49	-36	-	-10	-8	-2	-2	-	-1,423	-1,530
Other operating expenditure	-75,498	-8,393	-1,387	-4,848	-1,822	-633	-1,207	-1,351	-80,042	-175,182
External services	-47,742	-4,645	-663	-2,113	-643	-295	-467	-333	-69,477	-126,378
Taxes	-2,544	-274	-	-10	-1	-	-	_	-1,335	-4,163
Losses, deterioration and change in provisions for commercial transactions	-275	-	_	-	_	_	-	_	-2,276	-2,551
Travel	-3,739	-1,772	-563	-1,879	-986	-225	-571	-575	-155	-10,465
Player acquisition costs	_	-428	_	-40	-3	_	_	-122	-	-592
Other current management costs	-21,199	-1,274	-162	-807	-189	-114	-169	-320	-6,799	-31,033
Depreciation of fixed assets	-164,270	-6,083	-36	-595	-511	-3	-74	o	-20,316	-191,886
Imputation of non-financial fixed assets and other subsidies	70	39	_	_	_	_	_	_		109
Impairment and gains(losses) from disposal of fixed assets	23,086	5,171	_	_	_	_	_	_	_	28,258
Impairment and losses	_	_	_	_	_	_	_	_	_	_
Impairment losses Intangible Sporting Fixed Assets	-4,325	-741	_	-	_	_	_	_	_	-5,066
Reversal of impairment of Intangible Sporting Fixed Assets	4,325	741	_	_	_	_	_	_	_	5,066
Gains(losses) from disposals and others	23,086	5,171	_	_	_	_	_	_	_	28,258
Losses from Intangible Sporting Fixed Assets	-29,640	-1,200	_	_	_	_	_	_	_	-30,840
Gains from Intangible Sporting Fixed Assets	52,726	6,371	_	_	_	_	_	_	_	59,098
Other	02,720	0,571	_	_	_	_	_	_	-3,495	-3,495
Extraordinary losses	_	_	_	_	_	_	_	_	-3,500	-3,500
Other extraordinary revenue	_	_	_	_	_	_	_	_	5,500	5,500
OPERATING PROFIT	69,644	-35,379	-1,151	-28,839	-7,136	-2,410	-4,002	-2,547	43,889	32,070
Financial revenue	3,477	385	-1,151	-20,037	-7,130	-2,410	-4,002	-2,547	23	3,886
	3,477	385	_	_	_	_	_	_	23	
From negotiable securities and other financial instruments From third parties	3.477	385	-	-	-	_	_	_	23	<b>3,886</b>
•			_	_	_	_	_	_		3,886
Financial expenses  Debts with third parties	<b>-2,068</b>	<b>-106</b>	-	_	-	-	-	_	<b>-31,996</b>	<b>-34,170</b>
•	-2,068	-106	_	_	-	_	_	_	-31,996	-34,170
Exchange rate differences	-	-	-	-	-	-	-	-	<b>-200</b>	<b>-200</b> 350
Exchange rate lesses		_	_	_	_	-		_		
Exchange rate losses	-	-	-		-	-	-	-	-550	-550
Impairment and gains(losses) from disposals of financial instruments		-	_	-	-	-	-	_	-800	-800
Losses on stakes in financial assets	1.22	-	-	-	-	-	-	-	-800	-800
FINANCIAL PROFIT(LOSS)	1,409	279	-	-	-	-	4.000	-	-32,973	-31,285
PRE-TAX EARNINGS	71,053	-35,100	-1,151	-28,839	-7,136	-2,410	-4,002	-2,547	10,916	785
Income tax	<u> </u>	-	-	-	-	-	-	-	448	448
NET PROFIT/LOSS FOR THE YEAR	71,053	-35,100	-1,151	-28,839	-7,136	-2,410	-4,002	-2,547	11,364	1,233

The amounts do not cover the distribution of income or the indirect costs by sections.

# CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR (ended June 30, 2020), AND CONSOLIDATED MANAGEMENT REPORT

(Translation of consolidated financial statements and consolidated management report originally issued in Catalan. In the event of discrepancy, the Catalan-language version prevails)





Ernst & Young, S.L. Edificio Sarrià Forum Avda. Sarrià, 102-106 08017 Barcelona España Tel: 933 663 700 Fax: 934 053 784 ey.com

Translation of a report originally issued in Catalan based on our work performed in accordance with prevailing audit regulations in Spain and of consolidated financial statements originally issued in Catalan and prepared in accordance with the regulatory framework for financial information applicable to the Group in Spain (see Note 2.1). In the event of discrepancy, the Catalan-language version prevails.

# AUDIT REPORT ON CONSOLIDATED FINANCIAL STATEMENTS ISSUED BY AN INDEPENDENT AUDITOR

To the General Assembly of Futbol Club Barcelona:

#### Opinion

We have audited the consolidated financial statements of Futbol Club Barcelona (the Club) and its subsidiaries (the Group), which comprise the consolidated balance sheet at June 30, 2020, the consolidated income statement, the consolidated statement of changes in equity, the consolidated cash flow statement, and the notes thereto for the year then ended.

In our opinion, the accompanying consolidated financial statements give a true and fair view, in all material respects, of the consolidated equity and consolidated financial position of the Group at June 30, 2020 and of its consolidated financial performance and its consolidated cash flows for the year then ended in accordance with the applicable regulatory framework for financial information in Spain (identified in Note 2 to the accompanying consolidated financial statements) and, specifically, the accounting principles and criteria contained therein.

#### Basis for opinion

We conducted our audit in accordance with prevailing audit regulations in Spain. Our responsibilities under those regulations are further described in the *Auditor's responsibilities for the audit of the consolidated financial statements* section of our report.

We are independent of the Group in accordance with the ethical requirements, including those related to independence, that are relevant to our audit of the consolidated financial statements in Spain as required by prevailing audit regulations. In this regard, we have not provided any non-audit services nor have any situations or circumstances arisen that might have compromised our mandatory independence in a manner prohibited by the aforementioned requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Most relevant audit issues

Most relevant audit issues are those matters that, in our professional judgment, were the most significant assessed risks of material misstatements in our audit of the consolidated financial statements of the current period. These risks were assessed in the context of our audit of the consolidated financial statements as a whole, and in forming our audit opinion thereon, and we do not provide a separate opinion on these risks.

Domicilio Social: Calle de Raimundo Fernández Villaverde, 65. 28003 Madrid - Inscrita en el Registro Mercantil de Madrid, tomo 9.364 general, 8.130 de la sección 3- del Libro de Sociedades, folio 68, hoja nº 87.690-1, inscripción 1-, C.I.F. B-78970506.

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#### Recognition of contingent liabilities

#### Description

At June 30, 2020 the Club is involved in several legal proceedings and verification and inspection proceedings brought by the tax authorities. Based on the best available information, the Club's Board of Directors has assessed and quantified the risks that may arise for the Club, recording a provision when the risk has been considered as probable. This assessment and quantification requires a considerable amount of judgment by the Club's Board of Directors and has therefore been a significant matter in our audit.

## Our response

As part of our audit work, we have asked both the Club's legal department and external advisors for written confirmation of the assessment and quantification of the risks that may arise as a result of said proceedings. Additionally, we have engaged our tax and legal experts to verify the conclusions reached by the Club's legal department and external advisors. Lastly, we have assessed the adequacy of the information disclosed in Notes 13.3 and 15.7 to the accompanying financial statements, in accordance with the regulatory framework for financial information applicable to the Group.

#### Measurement of intangible sporting assets

#### Description

At June 30, 2020 the Group has intangible sporting assets in the balance sheet, net of amortization and impairment, amounting to 596.7 million euros, which correspond to the necessary costs for obtaining the players' registration rights and other similar rights from other entities. These rights are amortized based on the term of the contracts signed. The measurement of intangible sporting assets is subject to significant judgment in order to determine whether there are indications of impairment and, if any, estimate their recoverable amount. As a result of this circumstance, and given the relevance of the balance of this heading, we have considered this area a relevant audit issue.

## Our response

As part of our audit work, we have analyzed the procedures established by the Club for the recognition and amortization of the rights acquired, as well as for the identification of potential impairment and determination of the corresponding amount, if any, assessing the reasonableness of the assumptions and information used. Additionally, we have analyzed the main additions and derecognitions of the financial year against supporting documentation, and the reasonableness of the depreciation and amortization charge based on the terms of the agreements signed. Lastly, we have assessed the adequacy of the information disclosed in Notes 4.1 and 5 to the accompanying financial statements, in accordance with the regulatory framework for financial information applicable to the Group.

#### Other information: Consolidated management report

Other information refers exclusively to the consolidated management report for the year ended June 30, 2020, the preparation of which is the responsibility of the Club's Board of Directors and is not an integral part of the consolidated financial statements.



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Our audit opinion on the consolidated financial statements does not cover the consolidated management report. In conformity with prevailing audit regulations in Spain, our responsibility in terms of the consolidated management report is to assess and report on the consistency of the consolidated management report with the consolidated financial statements based on the knowledge of the Group we obtained while auditing the financial statements, and not including any information not obtained as evidence during the course of the audit. In addition, our responsibility is to assess and report on whether the content and presentation of the consolidated management report are in conformity with applicable regulations. If, based on the work carried out, we conclude that there are material misstatements, we are required to disclose them.

Based on the work performed, as described in the above paragraph, the information contained in the consolidated management report is consistent with that provided in the consolidated financial statements for the year ended June 30, 2020 and their content and presentation are in conformity with applicable regulations.

#### Responsibility of the Club's Board of Directors for the consolidated financial statements

The Club's Board of Directors is responsible for the preparation of the accompanying consolidated financial statements so that they give a true and fair view of the equity, financial position and consolidated results of the Group, in accordance with the regulatory framework for financial information applicable to the Group in Spain, identified in Note 2 to the accompanying consolidated financial statements, and for such internal control as it determines is necessary to enable the preparation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, the Club's Board of Directors is responsible for assessing the Group's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Board of Directors either intends to liquidate the Group or to cease operations, or has no realistic alternative but to do so.

#### Auditor's responsibilities for the audit of the consolidated financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with prevailing audit regulations in Spain will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these consolidated financial statements.

As part of an audit in accordance with prevailing audit regulations in Spain, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Group's internal control.



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- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the Club's Board of Directors.
- Conclude on the appropriateness of the Club's Board of Directors' use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Group's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the consolidated financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Group to cease to continue as a going concern.
- Evaluate the overall presentation, structure and contents of the consolidated financial statements, including the disclosures, and whether the consolidated financial statements represent the underlying transactions and events in a manner that achieves fair presentation.
- Obtain sufficient appropriate audit evidence regarding the financial information of the entities or business activities within the Group to express an opinion on the consolidated financial statements. We are responsible for the direction, supervision and performance of the group audit. We remain solely responsible for our audit opinion.

We communicate with the Club's Board of Directors regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

From the significant risks communicated with the Club's Board of Directors, we determine those that were of most significance in the audit of the consolidated financial statements of the current period and are therefore the most significant assessed risks.

We describe those risks in our auditor's report unless law or regulation precludes public disclosure about the matter.

ERNST & YOUNG, S.L. (Registered in Spain's Official Register of Auditors under No. S0530)

(Original in Catalan signed by Xavier Pujol Pamies, registered in Spain's Official Register of Auditors under No. 18302)

August 17, 2020

# **CONSOLIDATED BALANCE SHEET AT JUNE 30, 2020**

(Thousand of euros)

ASSETS	Notes	6/30/2020	6/30/2019	EQUITY AND LIABILITIES	Notes	6/30/2020	6/30/2019
NON-CURRENT ASSETS				EQUITY	Note 12		
Intangible assets		620,799	542,418	CAPITAL AND RESERVES		32,845	130,184
Intangible sporting assets	Note 5	596,678	527,795	Social Fund		130,779	127,832
Intangible non-sporting assets	Note 6			Social Fund		130,779	127,832
Software		17,421	13,159	Reserves		(595)	(2,140)
Development		414	465	Other reserves		(595)	(2,140)
Leaseholds		788	827	Retained earnings		-	(35)
Audiovisual property rights		3,481	-	Profit for the year attributable to the parent company		(97,339)	4,527
Intangible assets in progress and prepayments		2,017	172	Grants, donations and bequests received	Note 12,2	2,342	2,423
Property, plant and equipment	Note 7	227,815	205,561	Total equity		35,187	132,607
Stadiums and arenas		67,883	67,903				
Other land and constructions		36,822	36,825				
Plant and other PP&E items		12,775	13,077				
Property, plant and equipment under		110,335	87,756	NON-CURRENT LIABILITIES			
construction and prepayments  Investment property	Note 8	13,446	13,616	Non-current provisions	Note 13.1	16,208	16,208
Non-current investments in group	Note 10.2	7,069	6,773	Non-current payables	Note 14.1	442,542	511,737
companies and associates Equity instruments		3,670	3,670	Bonds and other marketable debt securities		197,987	197,385
Loans to companies	Note 20.2	3,399	3,103	Bank borrowings		13,318	61,488
Non-current financial investments	Note 10.1	125,580	101,489	Payables to sporting entities	Note 14.3	196,674	181,287
Loans to sporting entities		108,766	92,233	Sports personnel	Note 14.3	34,488	70,503
Other financial assets		16,814	9,256	Other financial liabilities		75	1,074
Deferred tax assets	Note 15.6	52,713	22,217	Deferred tax liabilities	Note 15.6	581	608
Non-current trade receivables	Note 10.3	58,083	64,233	Non-current accruals	Note 16	9,160	10,673
Total non-current assets	14016 10.5	1,105,505	956,307	Total non-current liabilities	14016 10	468,491	539,226
iotat non-current assets		1,103,303	930,307	Total Hon-current habitues		400,491	339,220
CURRENT ASSETS				CURRENT LIABILITIES			
CURRENT ASSETS				Current provisions	Note 13.2	3,356	3,234
Inventory	Note 11	3,206	3,484	Current payables	Note 14.2	268,483	11,944
Trade and other receivables	Note 10.3	194,707	233,207	Bonds and other marketable debt securities	1101014.2	2,507	1,143
Receivables from season-ticket holders and	Note 10.5	194,707	,				
club members	N-4- 20 2	- (07	175	Bank borrowings		265,967	10,792
Receivables from group companies	Note 20.2	607	574	Other financial liabilities	N-4-147	9	9
Accounts receivable from sporting entities		58,750	85,915	Trade and other payables	Note 14.3	462,196	493,634
Other receivables	N-4-147	77,606	73,353	Suppliers	N-4- 20 2	84,054	106,271
Sports personnel	Note 14.3	54,118	67,922	Suppliers, group companies	Note 20.2	753	307
Non-sports personnel		128	265	Other payables		21,111	25,609
Current income tax assets Other receivables from public	Note 15.1	134	2,678	Other payables to related parties	Note 20.2	4,484	3,523
administrations	Note 15.1	2,793	2,162	Payables to sporting entities		126,221	79,455
Prepayments to suppliers / creditors		571	163	Sports personnel	Note 14.3	164,140	160,875
Current financial investments		2,139	2,312	Non-sports personnel		6,019	3,116
Current accruals	Note 16	6,264	5,326	Other payables to public administrations	Note 15.1	55,190	113,870
Cash and cash equivalents		162,206	158,362	Customer advances		224	608
Cash		162,206	158,362	Current accruals	Note 16	236,314	178.353
Total current assets		368,522	402,691	Total current liabilities		970,349	687,165
TOTAL ASSETS		1,474,027	1,358,998	TOTAL EQUITY AND LIABILITIES		1,474,027	1,358,998

Notes 1 to 24 to the accompanying consolidated financial statements are an integral part of the consolidated balance sheet at June 30, 2020.

# CONSOLIDATED INCOME STATEMENT FOR THE YEAR ENDED JUNE 30, 2020

Thousand of euros)	Notes	Actual 2019/20	Budget 2018/19
CONTINUING OPERATIONS			
Revenue	Note 18.1	708,257	836,730
Revenue from competitions		80,891	113,980
Revenue from season ticket holders and membership card holders		55,200	60,884
Revenue from TV broadcasts and TV rights		248,489	298,122
Revenue from marketing and advertising		323,237	363,331
Rendering of services		440	413
Work performed by the entity and capitalized		1,560	1,374
Cost of sales		(31,288)	(33,963)
Consumption of sports equipment		(24,321)	(29,165)
Other consumables and external expenses		(2,338)	(4,006)
Impairment of goods, raw materials and other consumables	Note 11	(4,629)	(792)
	Note 11		1 ' '
Other operating income	Note 18.2	20,526	15,441
Ancillary income		19,917	14,895
Grants related to income		609	546
imployee benefits expense	Note 18.3	(487,120)	(541,920)
Nages and salaries of sports personnel		(430,350)	(485,482)
Nages and salaries of non-sports personnel		(40,582)	(41,012)
Social security costs		(14,750)	(14,109)
Provisions		(1,438)	(1.317)
Other operating expenses		(192.790)	, ,
	N-40 -	, ,	(206,945)
External services	Note 18.4	(125,916)	(129,229)
axes		(3,956)	(5,485)
osses on, impairment of and change in trade provisions	Note 10.3	(6,932)	(1,450)
Impairment losses on trade receivables		(8,938)	(1,450)
Reversal of impairment losses on trade receivables		2,006	-
Away matches		(7,614)	(11,428)
Player acquisition expenses		(1,215)	(2,823)
Other current management expenses		(47,157)	(56,530)
Depreciation and amortization			
•		(192,032)	(159,869)
Amortization of player adquisition rights	Note 5	(174,020)	(145,528)
Other depreciation and amortization	Notes 6 and7	(18,012)	(14,341)
Grants related to non-financial assets and other grants	Note 12.2	108	108
mpairment losses and gains (losses) on disposal of non-current assets		73,034	103,173
Impairment losses and losses	Notes 5 and 8	(170)	2,688
Impairment losses on intangible sporting assets		(43,319)	(26,311)
Impairment losses on property, plant and equipment		43,319	28,811
Reversal of impairment losses on intangible sporting assets		(196)	(36)
Reversal of impairment losses on property, plant and equipment		26	224
Gains (losses) on disposals	Note 5	73,204	100,485
` , , ,	Note 5		
Losses on property, plant and equipment		(112)	(235)
Gains on property, plant and equipment		55	
Losses on intangible sporting assets		(6,267)	(210)
Gains on intangible sporting assets		79,528	100,930
Charges for the year and utilization of provisions	Note 18.5	(50)	3,413
Charges of provisions		(95)	(3,312)
Utilization of provisions		45	6,725
PPERATING PROFIT/(LOSS)	ļ	(99,795)	17,542
Finance income		1,828	1,478
From marketable securities and other financial instruments			
		1,828	1,478
Of third parties		1,828	1,478
inance costs		(29,515)	(17,018)
hird-party borrowings		(29,515)	(17,018)
xchange gains (losses)		188	138
Exchange gains		668	362
xchange losses		(480)	(224)
mpairment and gains (losses) on disposal of financial instruments	Note 10.2	(727)	1,416
Impairment losses on financial instruments	1.5.5.20.2	\·-'/	(24)
•		/777\ -	
Impairment losses on receivables from group companies		(727)	(1,225)
Reversal of impairment losses on receivables from group companies		-	2,665
FINANCE COST		(28,226)	(13,986)
PROFIT/(LOSS) BEFORE TAX		(128,021)	3,556
ncome tax	Note 15.4	30,682	971
	ı	(97,339)	4,527

Notes 1 to 24 to the accompanying consolidated financial statements are an integral part of the consolidated income statement for the year ended June 30, 2020.

# CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED JUNE 30, 2020

(Thousand of euros)

#### **A) CONSOLIDATED STATEMENT OF RECOGNIZED INCOME AND EXPENSES**

(Thousand of euros)

	Notes	Actual 2019/20	Budget 2018/19
CONSOLIDATED PROFIT/(LOSS) FOR THE PERIOD (I)		(97,339)	4,527
Grants, donations and bequests received	Note 12.2	(108)	(108)
Tax effect	Nota 15.3	27	27
TOTAL AMOUNTS TRANSFERRED TO CONSOLIDATED INCOME STATEMENT (II)		(81)	(81)
TOTAL CONSOLIDATED RECOGNIZED INCOME AND EXPENSES (I + II)		(97,420)	4,446

Notes 1 to 24 to the accompanying consolidated financial statements are an integral part of the consolidated statement of recognized income and expenses for the year ended June 30, 2020.

#### **B) CONSOLIDATED STATEMENT OF ALL CHANGES IN EQUITY**

(Thousand of euros)

	Social Fund	Reserves	Profit/(loss) for the year attributable to the parent company	Prior-year losses	Grants, donations and bequests	Total
Balance at July 1, 2018	114,902	(2,140)	12,930	(35)	2,504	128,161
Appropriation of profit for the year 2017/18	12,930	-	(12,930)	-	-	-
Total consolidated recognized income and expenses	-	-	4,527	-	(81)	4,446
Balance at June 30, 2019	127,832	(2,140)	4,527	(35)	2,423	132,607
Appropriation of profit for the year 2018/19	2,947	1,545	(4,527)	35	-	-
Total consolidated recognized income and expenses	-	-	(97,339)	-	(81)	(97,420)
Balance at June 30, 2020	130,779	(595)	(97,339)	-	2,342	35,187

Notes 1 to 24 to the accompanying consolidated financial statements are an integral part of the consolidated statement of all changes in equity for the year ended June 30, 2020.

# CONSOLIDATED CASH FLOW STATEMENT FOR THE YEAR ENDED JUNE 30, 2020

(Thousand of euros)

	Actual 2019/20	Budget 2018/19
CASH FLOWS FROM OPERATING ACTIVITIES (I)		
Profit/(loss) for the year before tax	(128,021)	3,556
Adjustments to profit/(losss)		
- Depreciation and amortization	192,032	159,869
- Impairment losses	12,268	(1,862)
- Change in provisions	122	2,360
- Grants released to income	(108)	(108)
- Gains from derecognition and disposals of non-current assets	(73,204)	(100,485)
- Finance income	(1,828)	(1,478)
- Finance costs	29,515	17,018
- Exchange gains	(188)	(138)
- Liabilities accruals recognized in profit or loss, net	(509,848)	(510,843)
- Other income and expenses	353	(1,281)
hanges in working capital		
- Inventory	(4,179)	(3,255)
- Trade and other receivables	2,421	16,819
- Inclusion of assets accruals	(938)	(2,887)
- Trade and other payables	(79,757)	8,206
- Other current liabilities	-	4,649
- Inclusion of liabilities accruals	566,296	488,214
- Other non-current assets and liabilities	(29,865)	36,346
ther cash flows from operating activities		
- Interest paid	(26,048)	(14,371)
- Interest received	1,828	1,478
- Income tax receipts (payments)	2,731	14,322
	(46,418)	116,129
CASH FLOWS FROM INVESTING ACTIVITIES (II)		
Payments on investments		
- Intangible sporting assets	(245,254)	(205,803)
- Intangible non-sporting assets	(15,146)	(7,888)
- Property, plant and equipment	(34,830)	(60,039)
- Group companies and associates	(1,023)	(4,553)
- Other financial assets	(9,565)	(516)
Proceeds from disposals		
- Intangible sporting assets	148,397	75,048
- Property, plant and equipment	-	545
- Other financial assets	2,179	356
	(155,242)	(202,850)
ASH FLOWS FROM FINANCING ACTIVITIES (III)		
roceeds from and payments of financial liabilities		
- Issue of bank borrowings	214,316	55,179
- Issue of bonds and other marketable debt securities	-	197,385
- Repayment and redemption of bank and other borrowings	(8,812)	(48,126)
	205,504	204,438
NET INCREASE/DECREASE IN CASH AND CASH EQUIVALENTS (I+II+III)	3,844	117,717
Cash and cash equivalents at July 1	158,362	40,645
Cash and cash equivalents at June 30	162,206	158,362

 $Notes\ 1\ to\ 24\ to\ the\ accompanying\ consolidated\ financial\ statements\ are\ an\ integral\ part\ of\ the\ consolidated\ cash\ flow\ statement\ for\ the\ year\ ended\ June\ 30,\ 2020.$ 

# NOTES TO THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE YEAR ENDED JUNE 30, 2020

#### 1. Club Activity

Futbol Club Barcelona (hereinafter the Club) is a non-for-profit private association of individuals, with its own legal personality and full capacity, incorporated on November 29, 1899. It is domiciled in Barcelona at Avenida Arístides Maillol, s/n.

The corporate purposes of the Club are, among others, to promote soccer mainly, and sport in general, take part in competitions and foster physical and sporting events for its official members and, where appropriate, the general public.

On October 5, 2013 the Assembly approved the new Bylaws of the Club, which include an article establishing that the Board of Directors shall ensure that the Club's equity is maintained.

The Club is the parent of a group (hereinafter the Group). Pursuant to article 7 of Royal Decree 1159/2010, of September 17, passing the Standards for the Preparation of Consolidated Financial Statements, the Club issued consolidated financial statements for the first time in the year ended June 30, 2019, due to the relevance of the subsidiary Barça Licensing & Merchandising, S.L.U., a company that started its activities on July 1, 2018 upon expiry of the exclusive operating agreement signed with the company Futbol Club Barcelona Merchandising, S.L.U. (a company belonging to the Nike group). Until that date, the Club did not issue consolidated financial statements as the interest held in subsidiaries was not material, either individually or in the aggregate, to the true and fair view of the equity, financial position or results of the Group, the parent company of which is the Club.

There are other subsidiaries that have not been consolidated in these consolidated financial statements, as they are not material, either individually or in the aggregate, to the true and fair view of the equity, financial position or results of the Group (Note 10.2).

The information on the subsidiary, which has been accounted for using the full consolidation method, is as follows:

Corporate name	Business address	Country	Ownership %
Barça Licensing & Merchandising, S.L.U.	Avinguda Arístides Maillol, s/n, 08028, Barcelona	Spain	100%

Barça Licensing & Merchandising, S.L.U. was incorporated on March 23, 2018 and its corporate purpose consists in the retail sale, including promotion, commercialization and distribution, in any form permitted by mercantile practices and uses, of toys, sports items and sports- and non-sportswear under the brands owned by FC Barcelona. The subsidiary is not listed on the stock exchange.

Given the nature of its activities, the Club has no environmental liabilities, expenses, assets, provisions or contingencies that could have a significant effect on its equity, financial position and results. Consequently, these notes to the consolidated financial statements do not include specific disclosures related to information on environmental issues.

#### 2. Basis of presentation of the consolidated financial statements

#### 2.1. Regulatory Framework for Financial Information applicable to the Group

The accompanying consolidated financial statements have been authorized for issue by the Board of Directors of the Club in accordance with the regulatory framework for financial information applicable to the Group, which is set out in:

- a. The Spanish Commercial Code and other mercantile law.
- b. The Spanish General Accounting Plan approved by Royal Decree 1514/2007 of November 16, and Standards for the Preparation of Consolidated Financial Statements and amendments to the Spanish General Accounting Plan passed by Royal Decree 1159/2010, of September 17, which were modified by Royal Decree 602/2016, of December 2 and its industry adaptations, as well as any standards that do not violate the New General Accounting Plan and are established in the General Accounting Plan adapted to public limited sports companies.
- c. Statutory standards approved by the Spanish Accounting and Audit Institute implementing the Spanish General Accounting Plan and associated standards.
- d. Other applicable Spanish accounting regulations

These consolidated financial statements also include the disclosures required by the Regulations on Economic Control for sports clubs and public limited sports companies affiliated to the Spanish Professional Soccer League (LFP by its acronym in Spanish), published in May 2014, as well all the disclosures required by the Spanish National Sports Council (Consejo Superior de Deportes) through a statement issued on February 18, 2015.

#### 2.2. True and fair view

The accompanying consolidated financial statements have been obtained from the auxiliary accounting records of the Club and its subsidiary, and include the corresponding consolidation adjustments and eliminations in accordance with prevailing accounting legislation to give a true and fair view of the Group's equity, financial position, and results. The consolidated cash flow statement has been prepared to present fairly the origin and use of the Group's monetary assets such as cash and cash equivalents.

As indicated in Note 1, some subsidiaries have not been consolidated in these consolidated financial statements, as they are not material, either individually or in the aggregate, to the true and fair view of the equity, financial position or results of the Group (Note 10.2).

These consolidated financial statements, which have been authorized for issue by the Club's Board of Directors, will be submitted for approval by the General Assembly of Members. It is expected that they will be approved without modification. The consolidated financial statements for the year 2018/19 were approved by the General Assembly of Members on October 6, 2019.

#### 2.3. Non-mandatory accounting policies applied

The Club has not applied any non-mandatory accounting policies. Additionally, the Club's Board of Directors has prepared these consolidated financial statements in accordance with all mandatory accounting principles and standards that have a material impact thereon. All mandatory accounting policies have been applied.

#### 2.4. Critical issues concerning the measurement and assessment of uncertainty

The accompanying consolidated financial statements were prepared using estimates made by the Club's Board of Directors to measure the assets, liabilities, income, expenses, and commitments recognized therein. These estimates relate basically to the following:

- The application of the going concern principle (Note 2.5).
- The assessment of possible impairment losses on certain assets (Notes 4.1, 4.2, 4.3, 4.6 and 4.7).
- The useful lives of intangible assets, property, plant and equipment and investment property (Notes 4.1, 4.2 and 4.3).
- The calculation of provisions (Note 4.11).
- The analysis of the recoverability of the tax assets recorded in the accompanying consolidated balance sheet based on the future business plan prepared by the Club's Board of Directors (Note 4.9).

Although these estimates were made on the basis of the best information available at 2019/20 year-end, given the uncertainty inherent in them, events may occur in the future that may require prospective adjustments (upwards or downwards) in subsequent years. Said uncertainty is increased by the current lack of efficient medical treatment for COVID-19. Therefore, the consequences for the Group will largely depend on the evolution of the pandemic in the next months, and its impact on the Spanish and international sports competitions in which the several teams of the Club participate.

#### 2.5. Going concern

The accompanying consolidated balance sheet at June 30, 2020 shows negative working capital amounting to 601,827 thousand euros (284,474 thousand euros at June 30, 2019), which may cast doubt on the application of the going concern principle.

This significant deterioration of working capital in comparison with the prior year, has been mainly due to: (i) transfer of non-current bank borrowings to current bank borrowings (Note 14.1); (ii) investments made in Espai Barça (Note 14.1); (iii) investments for the acquisition of player registration rights (Notes 10.1 and 14.2); and (iv) drawdown of credit lines with financial institutions to meet liquidity needs arisen mainly as a result of COVID-19 (Note 14.2).

However, the Club's Board of Directors has prepared these consolidated financial statements under the going concern principle because of the following mitigating factors:

- The Group includes current accruals in the liabilities side of the balance sheet, which at June 30, 2020 amount to 236,314 thousand euros (Note 16). These accruals do not entail any future financial obligations for the Group since they are included in the consolidated balance sheet as they are invoiced in line with the collection periods established in the agreements, and are recognized as an income on an accrual basis.
- The limit of undrawn credit facilities at June 30, 2020 amounts to 28,247 thousand euros (Note 14.2).
- There is no legal non-compliance that prevents the Group from continuing to operate normally under its equity position at June 30, 2020.
- The Group's cash-flow projection for the next 12 months shows that it is capable of meeting its payment commitments in the short term. Said cash projection has considered the foreseeable impacts derived from COVID-19 based on available information at the date these consolidated financial statements were authorized for issue.
- In order to face the expected significant decrease in revenue for the 2020/21 season due to COVID-19, the Club's Board of Directors and Management have adopted a set of measures to mitigate its impact which are expected to achieve a balance in the income statement.
- At the date these consolidated financial statements were authorized for issue, a waiver of the ratios indicated in Note 14.4 has been agreed with the North American holders of the Senior Notes, at both December 31, 2019 and June 30, 2020. Thus, compliance with said ratios will not be required until June 30, 2021 (Notes 14.1 and 24). For this agreement to be effective, among other aspects, the other holders of Senior Notes shall also grant the corresponding waiver under substantially similar terms. At the date these consolidated financial statements were authorized for issue, negotiations with the other holders are at a highly advanced stage and it is expected that an agreement will be reached shortly. It has also been agreed with the North American financial institution that granted the Club a loan amounting to 90 million euros in order to fund the first phase of the construction of Espai Barça to extend the maturity of the loan by one year to August 16, 2021 and grant the Club a waiver of the ratios indicated in Note 14.4 until June 30, 2021 (inclusive) (Notes 14.2 and 24).

#### 2.6. Comparison of information

In accordance with mercantile law, for comparative purposes the Club has included the figures for the year ended June 30, 2019 in addition to those for the year ended June 30, 2020 for each item of the consolidated balance sheet, the consolidated income statement, the consolidated statement of changes in equity and the consolidated cash flow statement. The notes to the financial statements also include quantitative information, except where disallowed by an accounting standard.

#### 2.7. Grouping of items

Certain items in the consolidated balance sheet, the consolidated income statement, the consolidated statement of changes in equity and the consolidated statement of cash flows have been aggregated to facilitate reader comprehension; however, whenever the amounts involved are material, the information is disclosed separately in the related notes to the consolidated financial statements.

#### 2.8. Basis of consolidation

July 1, 2018 was considered to be the date on which Barça Licensing & Merchandising, S.L.U. was integrated into the Group. This subsidiary was incorporated on March 23, 2018, although it did not start its activities until July 2018 (Note 1). The subsidiary has been accounted for using the full consolidation method and all significant balances and transactions between consolidated entities have been eliminated on consolidation.

#### 3. Distribution of the Club's result

The proposed appropriation of the 2019/20 losses, which will be submitted for approval by the General Assembly of Members, plans to fully allocate losses to the Social Fund. Additionally, the profit for the year 2018/19 was fully allocated to the Social Fund.

#### 4. Recognition and measurement standards

The main accounting policies and measurement bases used by the Group in the preparation of the consolidated financial statements for the current year, in accordance with the Spanish General Accounting Plan, were as follows:

### 4.1. Intangible assets

#### Intangible sporting assets

The costs necessary for acquiring the player registration rights from other clubs and the amounts paid of a similar nature are recognized under intangible assets and are amortized on a straight-line basis over the term of the player's first contract, excluding any residual value. Player registration rights are recognized as intangible assets when all significant conditions for the player's transfer are met, i.e., unconditional effectiveness, which means that there has to be a legally binding agreement between both clubs and between the purchasing club and the player. Additionally, in the event that a player is renewed, amortization is prospectively reestimated in accordance with the new term of the contract.

The agreements for the acquisition of player registration rights usually include variable remuneration which depend on the Club's and the player's sporting performance. These variable payments are recorded when the conditions they are subject to are met, and are amortized from the moment they are recognized until the end of the employment contract with in force the player.

In the event that a new contract is signed or the player is renewed, the amounts that entail higher remuneration, such as signing bonuses, are considered as employee benefits expense, without prejudice to the fact that since they are pending accrual they shall be recorded according to their nature for the amounts pending accrual over one year in the "Non-current trade receivables" heading, and for the amounts pending accrual within one year in the "Current trade and other receivables - Sports personnel" heading in the consolidated balance sheet. This criterion is also applied in the acquisition of player or coach image rights, which will be recorded in the consolidated income statement according to their nature as the economic benefits associated with the contract flow to the Group. Additionally, in the event of early termination or loan of players the criteria indicated in the below headings shall apply, that is, the income or expense thereof shall be recognized in the consolidated income statement according to their nature.

As for the acquisition of preferential options on a player's registration or other similar rights, expenses are initially recorded as an asset provided that there is no reasonable doubt that the pre-emption right can be exercised or that it can be transferred, and it has economic value. Expenses shall be amortized at final acquisition on a straight-line basis over the term of the contract with the Club. Otherwise, the whole amount shall be transferred to profit or loss.

In the event of early termination of contracts, the outstanding cost is fully amortized and, together with the corresponding income, is recorded in the consolidated income statement. The sale of a player's registration rights is recognized when it is not effectively subject to any conditions and the risks and rewards have substantially been transferred to the new club.

In the event of the loan of players, the cost of the loan is recorded in the consolidated income statement as the proportional portion of the amortization for the term of the loan.

No training costs for junior soccer players or other sports players are capitalized.

#### Intangible non-sporting assets:

As a general rule, intangible non-sporting assets are initially recognized at acquisition or production cost. After initial recognition, these assets are carried at cost less accumulated amortization and any accumulated impairment. These assets are amortized over their useful lives.

Software includes the costs incurred to acquire and develop computer programs, including website development costs. Expenses for maintenance are taken to the consolidated income statement in the year incurred. Software is amortized on a straight-line basis over 5 years.

As for audiovisual property rights, the Group records in this caption the costs incurred in the acquisition and development of TV shows, documentaries and exclusive content for digital platforms. Audiovisual property rights are amortized on a straight-line basis over the period during which these rights are temporarily loaned to third parties.

Leaseholds are recorded at cost in the assets side of the consolidated balance sheet and correspond to the amount paid for the rights to lease premises, whereby the acquiree assumes the rights and obligations of the transferor, less accumulated amortization and any impairment loss. Leaseholds are amortized on a straight-line basis over the period for which the rights and obligations of the leased asset are acquired.

#### Impairment of intangible assets, property, plant and equipment and investment property

Whenever an indication of impairment is detected, the Group tests the corresponding assets to determine whether their recoverable amount has fallen below their carrying amount.

The recoverable amount is the higher of an asset's estimated fair realizable value less costs to sell and value in use.

The value in use of the players is determined considering the whole first team soccer squad as a single cash-generating unit, since the players on their own do not generate independent cash flows, except in the event that they are sold.

As a result of the foregoing, at the end of each reporting period, Club Management arranges for an independent expert to carry out appraisals of most of its assets recorded in the "Investment property" heading in order to verify that the recoverable amounts of these assets are equal or higher than their carrying amounts. These appraisals have been made based on the present uses of the assets included in this heading.

In the event that an impairment loss needs to be recorded, the carrying amount of the asset is reduced to the higher of fair value less costs to sell, value in use and zero.

When an impairment loss subsequently reverses, the carrying amount of the asset is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognized on the asset in prior years. The reversal of an impairment loss is recognized as income.

### 4.2. Property, plant, and equipment

Property, plant and equipment items are initially measured at acquisition price or production cost, restated up to 1996 in accordance with prevailing legislation, and are subsequently recorded net of accumulated depreciation and any impairment loss, in accordance with the criterion set forth in Note 4.1 above.

Property, plant and equipment acquired for free up to June 30, 2000 is recognized at their market value at acquisition date in accordance with the corresponding certificates and expert reports.

The cost of assets acquired or produced subsequent to January 1, 2008 with installation periods exceeding one year includes financial expenses accrued prior to putting the assets to use when these expenses meet capitalization requirements.

Expenses for repairs and maintenance of property, plant and equipment items are taken to the consolidated income statement in the year incurred. However, expenses incurred for improvements which increase the capacity or efficiency, or prolong the useful life of the asset are capitalized as an increase in the value of the item.

The Group depreciates its property, plant and equipment using the straight-line method, applying annual depreciation rates that reflect the estimated useful lives of the corresponding assets, which break down as follows:

	Years of estimated useful life
Stadiums, arenas and other constructions	25 a 50
Machinery, facilities and tools	3.3 a 10
Transport equipment	5
Furniture and fixtures	10 a 12.50
Data processing equipment	4 a 5

### 4.3. Investment property

"Investment property" in the consolidated balance sheet reflects the values of land, buildings and other structures held either to earn rentals or for capital appreciation upon disposal due to future increases in their respective market prices.

These assets are measured according to the criteria indicated in Note 4.2 on property, plant and equipment.

### 4.4. Exchanges of assets

Assets acquired in exchange for other assets are analyzed individually to determine whether the related transaction has commercial substance.

When the transaction has commercial substance, the asset received is measured at the fair value of the asset given up, plus any monetary compensation where applicable, unless the fair value of the asset received is more evident. Any valuation differences arising upon derecognition of the asset given up are recognized in the consolidated income statement.

When the exchange does not have commercial substance or when fair value cannot be reliably measured, the asset received is measured at the carrying amount of the asset given up, plus any monetary compensation, where applicable.

### 4.5. Leases

Leases are classified as finance leases when the conditions of the lease agreement indicate that substantially all the risks and rewards incidental to ownership of the asset are transferred. All other leases are classified as operating leases.

### Operating leases

Income from operating leases where the Group acts as lessor are recorded in the consolidated income statement in the year incurred.

When the Group acts as lessee in an operating lease arrangement, lease expenses are recognized in the consolidated income statement in the year incurred.

Any collection or payment that might be made when arranging an operating lease will be treated as advance collection or payment, allocated to profit or loss over the lease term in accordance with the time pattern in which the benefits of the leased asset are provided or received.

### 4.6. Financial instruments

### 4.6.1.. Financial assets

### Classification

The financial assets held by the Group are classified into the following categories:

- a. Loans and receivables: financial assets arising on the sale of goods and the rendering of services in the course of the Group's trade operations; and financial assets that are neither equity instruments nor derivatives, not arising on trade transactions, with fixed or determinable payments, and which are not traded in an active market.
- b. Equity investments in group companies, jointly controlled entities and associates: group companies are companies related to the Club through relationships of control, and associates are those over which the Club exercises significant influence. Jointly controlled entities are companies that are controlled jointly by one or more venturers in accordance with an agreement. As indicated in Note 1, some subsidiaries have not been consolidated in these consolidated financial statements, as they are not material, either individually or in the aggregate, to the true and fair view of the equity, financial position or results of the Group (Note 10.2).

#### Initial measurement

Financial assets are initially measured at the fair value of the consideration given plus directly attributable transaction costs.

In the case of equity investments in group companies that give control over the subsidiary, the fees paid to legal advisors and other professionals in connection with the acquisition have been recognized directly in the consolidated income statement since January 1, 2010.

### Subsequent measurement

Loans and receivables are subsequently measured at amortized cost.

Equity investments in group companies, jointly controlled entities and associates are subsequently measured at cost less any accumulated impairment. Impairment loss is calculated as the difference between the carrying amount and recoverable amount, which is deemed to be the higher of fair value less costs to sell and the present value of future cash flows from the investment. Unless better evidence is available, the recoverable amount is estimated taking into account the equity of the investee, adjusted by any unrealized capital gains existing on the measurement date, including any goodwill.

At least at each reporting period, financial assets not measured at fair value are tested for impairment. Objective evidence of impairment exists if the recoverable value of a financial asset is less than its carrying amount. Any impairment losses are recognized in the consolidated income statement.

Specifically, the criteria used by the Group for calculating any impairment losses on trade and other receivables is to monitor receivable balances individually at year end.

The Group derecognizes financial assets when the contractual rights to the cash flows from the financial asset expire or have been transferred, provided that substantially all the risks and rewards of ownership of the asset have been transferred.

However, when financial assets are transferred but related risks and rewards incidental to ownership are retained, the Group does not derecognize them. Instead, it recognizes a financial liability at an amount equal to the consideration received.

#### 4.6.2. Financial liabilities

Financial liabilities include trade and other payables arising on the purchase of goods or services in the Group's trade operations, or those which, while not having commercial substance, cannot be considered as derivative financial instruments.

Trade and other payables are initially measured at the fair value of the consideration received, adjusted by directly attributable transaction costs. Subsequently, these financial liabilities are measured at amortized cost.

The Group derecognizes financial liabilities when the obligations are extinguished.

### 4.7. Inventory

Inventory is valued at acquisition price. Costs of purchase include the invoice price after deducting any trade discounts, rebates and other similar items, plus all other costs incurred until the goods are available for sale, such as transport, insurance, and others directly attributable to the acquisition of inventory items.

Given that the Group's inventory is available for sale in less than one year, finance costs are not included in the acquisition cost.

The Group measures inventory at weighted average cost.

When the net realizable value of inventory is less than acquisition cost, the corresponding impairment provision is recognized in the consolidated income statement.

### 4.8. Foreign currency transactions

The Group's functional currency is the euro. Therefore, transactions in other currencies are considered to be denominated in foreign currency and are recognized at the exchange rates prevailing at the dates of the transactions.

At the end of each reporting period, monetary assets and liabilities denominated in foreign currencies are translated to euros at the rates then prevailing. Any resulting gains or losses are recognized directly in the consolidated income statement in the year in which they arise.

#### 4.9. Income tax

As from the fiscal year starting July 1, 2018 the Club and the subsidiary Barça Licensing & Merchandising, S.L.U. file a consolidated income tax return, and the Club is the parent of tax group no. 568/18. On June 26, 2018 the Club informed the tax authorities of the formation of said tax group.

Income tax payable or receivable includes the amount related to the expense or income from current and deferred tax.

The current income tax is the amount that the Group pays as a result of the tax returns it files each year for corporate income tax purposes. Deductions and other tax relief applicable to payable taxes, excluding withholdings and payments on account, and tax loss carryforwards applied in the current reporting period are accounted for as a reduction in current tax.

Deferred tax expense or income relates to the recognition and settlement of deferred tax assets and liabilities. These include the temporary differences, measured at the amount expected to be payable or recoverable, between the carrying amounts of assets and liabilities and their tax bases, as well as unused tax loss carryforwards and unused tax credits. These amounts are measured by applying to the relevant temporary difference or tax credit the tax rate at which they are expected to be realized or settled.

Deferred tax liabilities are recognized for all taxable temporary differences, except to the extent that they arise from the initial recognition of goodwill or the initial recognition of an asset or liability in a transaction that is not a business combination and at the time of the transaction affect neither accounting profit nor taxable profit.

Deferred tax assets are only recognized to the extent that it is considered probable that the Group will have future taxable income to enable their application.

Deferred tax assets and liabilities relating to items recognized directly in equity are recognized in equity.

Recognized deferred tax assets are reassessed at the end of each reporting period and the appropriate adjustments are made where there are doubts as to their future recoverability. Similarly, at each reporting date, the Club reassesses unrecognized deferred tax assets, recognizing a previously unrecognized deferred tax asset to the extent that it has become probable that taxable profit will be available against which the asset can be utilized.

### 4.10. Income and expenses

Revenue and expenses are recognized on an accrual basis, i.e. when the actual flow of the related goods and services occurs, regardless of when the resulting monetary or financial flow arises. Revenue is measured at the fair value of the consideration received, less discounts and taxes.

Revenue from the sale of goods is recognized when the Club has transferred to the buyer the significant risks and rewards of ownership of the goods sold, and retains neither continuing managerial involvement nor effective control over the goods sold.

Revenue from the rendering of services is recognized based on the stage of completion of the transaction at the end of the reporting period to the extent that the outcome of the transaction can be estimated reliably.

Interest received on financial assets is recognized using the effective interest rate method. In any event, interest accrued after acquisition is recognized as income in the consolidated income statement.

As a result of the exceptional events derived from COVID-19, at June 30, 2020 the 2019/20 season has not finished yet, and both the Spanish League and the UEFA Champions League are still being played. Taking this circumstance into consideration, income and expenses at June 30, 2020 have been recognized as follows:

- a. Revenue from TV broadcasting rights have been recorded in proportion to the games played at financial year end, applying an adjustment factor based on audiences. Additionally, revenue from TV broadcasting rights and/or any consideration received for participating in a competition that is a variable consideration and is subject to certain conditions to be met by the Club is recorded when said conditions are met.
- b. Revenue from sponsorship contracts that is a fixed consideration is recorded proportionally over the period covered by the sponsorship rights contract.
- c. Revenue from the 2019/20 season tickets has been recorded in proportion to the games played behind closed doors. The Club has offered its season-ticket holders several alternatives to get a refund on the portion of their season tickets that could not be used.
- d. The wages and salaries of the Club's professional players have been fully recognized at June 30, 2020 in accordance with the employment contracts signed, which meet the provisions established in Royal Decree 1006/1985 of June 26, regulating the special employment relationship of sports professionals.
- e. Bonuses to players subject to the fulfilment of certain future conditions by the player and/or the Club, such as the player participating in a certain number of games and/or the Club's performance in the competitions, have been recorded when the condition has been fulfilled or when it is highly probable that it will be fulfilled.

### 4.11. Provisions and contingencies

In preparing the consolidated financial statements, the Board of Directors of the Club makes a distinction between:

- 1. Provisions: credit balances covering present obligations arising from past events, the settlement of which is likely to cause an outflow of resources, but which are uncertain as to their amount and/or timing.
- 2. Contingent liabilities: possible obligations arising from past events, and whose existence will be confirmed by the occurrence or non-occurrence of one or more future events not wholly within the control of the Group.

The consolidated financial statements recognize all provisions for which it is considered more likely than not that the corresponding obligation will have to be settled. Contingent liabilities are not recognized in the consolidated financial statements, but they are disclosed in the accompanying notes, unless the possibility of an outflow in settlement is considered to be remote.

Provisions are measured at the present value of the best estimate of the amount required to settle the obligation or transfer it, taking into account the information available on the event and its consequences. Adjustments arising from the discounting of the provision are recognized as an expense when accrued.

The Club's Board of Directors is responsible for estimating and quantifying the risks related to potential provisions to be recorded and contingent liabilities to be disclosed in the notes to the consolidated financial statements. It estimates and quantifies these risks based, among others, on the valuation made by its lawyers and other advisors.

### 4.12. Termination benefits for dismissal, end of contract and other

In accordance with prevailing legislation, the Group is required to pay indemnities to employees whose contracts are terminated under certain circumstances. Reasonably quantifiable termination benefits for dismissals are therefore recognized as an expense in the year in which the decision to terminate employment is made and a valid expectation with respect to third parties regarding the termination has been created. The Group has not recognized any significant provision for this concept in the accompanying consolidated financial statements.

The Club has signed contracts with players that include the payment of bonuses for contract termination under certain conditions. These bonuses are measured on a straight-line basis as an expense over the term of the contract.

Additionally, there are commitments to certain players that are linked to their performance and other external factors, which are recorded when achieved.

### 4.13. Environmental assets and liabilities

Environmental assets are deemed to be assets used on a lasting basis in the Group's operations whose main purpose is to minimize environmental impact and protect and restore the environment, including the reduction or elimination of future pollution. The Group's activities, by their very nature, do not have a significant impact on the environment.

### 4.14. Pension commitments

The Group recognizes pension commitment costs or retirement bonuses are recognized on an accrual basis.

The cost of the commitments to retired personnel, which consist of a supplement to Social Security pensions, and the cost of retirement bonuses are externalized through a defined benefit insurance policy.

Pension commitments to active personnel are part of a pension scheme of defined contributions to Banc Sabadell 8 Pension Fund. The contributions to the Pension Fund during 2019/20 amount to 1,438 thousand euros (1,317 thousand euros at 2018/19 year end). These contributions are recorded in the consolidated income statement under "Employee benefits expense".

### 4.15. Criteria used for the recognition and measurement of employee benefits expense

Pursuant to the standards on the preparation of the budgets for the Clubs and public limited sports companies by the Spanish Professional Soccer League, employee benefits expense shall be presented in accordance with the following measurement criteria:

### Non-sports and structure employee benefits expenses

This heading includes the following categories:

- Technical non-sports personnel: Sport manager, technical secretary, representative, physiotherapist, equipment managers.
- Other non-sports personnel: other employees bound to the Group under an employment contract including management personnel, administrative personnel, security and access staff, marketing, communication, maintenance and other personnel.

### Sports employee benefits expense

For the purposes of these consolidated financial statements, the squad expenses include all types of remuneration (wage, salary, compensation, remuneration in kind, etc.), as well as the social security contributions paid by the company, collective bonuses and others. In the case of players received or given on loan, all income and expense thereof are included.

The following distinction shall be made:

- Expenses for squad that can be registered with the Spanish Professional Soccer League:

The squad that can be registered with the Spanish Professional Soccer League consists of the players bound to the Club under an employment contract allocated to the first team, that is, numbers 1 to 25 inclusive, and the players who are not allocated to the squad, as well as the coach, assistant coach and fitness coach.

- Expenses for squad that cannot be registered with the Spanish Professional Soccer League:

The squad that cannot be registered with the Spanish Professional Soccer League consists of the players bound to the Club under an employment contract or any other type of contract allocated to the other teams and dependent on any category; coaches, assistant coaches and fitness coaches of the corresponding teams.

### 4.16. Grants, donations and bequests

The Group uses the following criteria for the recognition of grants, donations and bequests received:

- 1. Non-refundable grants, donations and bequests: measured at the fair value of the amount or asset received depending on whether they are monetary or non-monetary grants, donations and bequests, and allocated to profit in proportion with the amortization or depreciation charges for those assets, or when the assets are disposed of or impaired, except for those received from members or owners, which are recognized directly in equity and are not considered income.
- 2. Operating grants: they are taken to profit and loss when awarded, unless they are earmarked to finance operating losses for a future period, in which case they are recognized in those periods. Those awarded to finance specific expenses are recognized as the financed expenses are accrued.

### 4.17. Current and non-current accruals

The amounts received pending recognition as income in the consolidated income statement, mainly related to TV and sponsorship contracts and membership fees, are recorded under the "Non-current accruals" and "Current accruals" headings based on their allocation to profit or loss. These amounts, which do not entail any future financial obligations, are recognized as an income only in the corresponding years (accruals principle).

#### 4.18. Current / Non-current classification

Current assets comprise assets associated with the normal operating cycle, which generally is considered to be one year, as well as those expected to mature, or to be sold or realized in the short term as from the reporting date, financial assets held for trading, except financial derivatives that will be settled in more than one year, and cash and cash equivalents. All other assets are classified as non-current.

Similarly, current liabilities are liabilities associated with the normal operating cycle, financial liabilities classified as held for trading, except financial derivatives that will be settled in more than one year, and, in general, all liabilities expected to fall due or to be extinguished in the short term. All other liabilities are classified as non-current.

### 4.19. Related-party transactions

The Group conducts all related-party transactions on an arm's length basis. In addition, transfer prices are adequately supported, so the Club's Board of Directors considers that there are no material risks in this connection that could give rise to significant liabilities in the future.

# 5. Intangible sporting assets

This heading includes the player acquisition rights and other simiar concepts. The movements in this heading in the consolidated balance sheet during the 2019/20 and 2018/19 seasons are as follows:

June 30, 2020:	Thousands of euros					
	Balances at 6/30/2019	Additions and charges	Derecognitions, disposals and decreases	6/30/2020		
Cost:						
Soccer	798,458	290,430	(90,336)	998,552		
Basketball	4,470	320	(150)	4,640		
Handball	1,980	600	(30)	2,550		
Roller Hockey and other sports	510	57	(76)	491		
Advances	950	16,000	(400)	16,550		
Total cost	806,368	307,407	(90,992)	1,022,783		
Accumulated amortization:						
Soccer	(274,167)	(172,625)	26,322	(420,470)		
Basketball	(2,734)	(839)	60	(3,513)		
Handball	(1,208)	(496)	30	(1,674)		
Roller Hockey and other sports	(464)	(60)	76	(448)		
Total accumulated amortization	(278,573)	(174,020)	26,488	(426,105)		
Impairment:						
Soccer	-	(43,319)	43,319	=		
Total impairment	-	(43,319)	43,319	-		
Total net amount	527,795	90,068	(21,185)	596,678		

June 30, 2019:	Thousands of euros					
	Balances at 6/30/2018	Additions and charges	Derecognitions, disposals and decreases	06/30/2019		
Cost:						
Soccer	687,907	322,430	(211,879)	798,458		
Basketball	3,500	1,120	(150)	4,470		
Handball	1,920	110	(50)	1,980		
Roller Hockey and other sports	555	76	(121)	510		
Advances	5,866	400	(5,316)	950		
Total cost	699,748	324,136	(217,516)	806,368		
Accumulated amortization:						
Soccer	(243,437)	(143,801)	113,071	(274,167)		
Basketball	(1,574)	(1,280)	120	(2,734)		
Handball	(875)	(358)	25	(1,208)		
Roller Hockey and other sports	(482)	(89)	107	(464)		
Total accumulated amortization	(246,368)	(145,528)	113,323	(278,573)		
Impairment:						
Soccer	(2,500)	(26,311)	28,811			
Total impairment	(2,500)	(26,311)	28,811	-		
Total net amount	450,880	152,297	(75,382)	527,795		

Player acquisition rights are considered as an expense in future seasons, net of the effect of impairment provisions, in accordance with the following estimate:

	Thousand	ds of euros
	6/30/2020	6/30/2019
Season:		
2019/2020	-	149.411
2020/2021	186,288	138,976
2021/2022	177,542	130,720
2022/2023*	130,725	108,688
2023/2024 y siguientes	102,123	-
Total	596,678	527,795

<sup>\*</sup> At June 30, 2019 it corresponds to the expense for the 2022-2023 and subsequent seasons.

The additions for the year correspond to the acquisition of player registration rights amounting to 291,407 thousand euros (323,736 thousand euros at June 30, 2019).

At June 30, 2020 and 2019 there are contingent liabilities derived from the agreements reached with other clubs for the acquisition of the registration rights of players belonging to the first team, which are subject to the fulfillment of several conditions. The probability of occurrence depends on uncertain future events, with a maximum payable amount of 129 million euros based on the contractual agreements applicable at June 30, 2020 (62 million euros in the year ended June 30, 2019). Additionally, there are agreements with clubs over which the Club has contingent accounts receivable related to players that have been sold or loaned for a maximum amount of 31 million euros (19 million euros at June 30, 2019).

Also, the Club retains pre-emption and other similar rights over certain players amounting to 16,550 thousand euros (950 thousand euros at June 30, 2019). In the current year pre-emption rights over three players have been derecognized for an amount of 400 thousand euros, which have been recorded in the "Gains/(losses) on disposals" heading in the accompanying consolidated income statement. The Board of Directors and sport management of the Club consider that there is no indication that these pre-emption or other similar rights may be impaired.

Disposals for the current year mainly correspond to the sale of players, which have generated profit of 74,958 thousand euros and losses of 3,819 thousand euros, which have been recorded in the "Gains/(losses) on disposals" heading in the accompanying consolidated income statement (profit of 98,526 thousand euros in the year ended June 30, 2019). Additionally, during the current year, employment contracts with several players have been terminated, resulting in a loss of 2,048 thousand euros (210 thousand euros in the year ended June 30, 2019).

Also, the "Gains/(losses) on disposals" heading in the accompanying consolidated income statement includes other profit amounting to 4,570 thousand euros (2,404 thousand euros in the year ended June 30, 2019), mainly generated as a result of collections of variable amounts for the sporting performance established in the agreements for the sale of registration rights and for the sale of players who belonged to the Club in prior years.

The Club's Board of Directors is not aware of any situations that require the recognition of significant impairment losses at June 30, 2020.

The average term of the employment contracts with the squad that can be registered with the Spanish Professional Soccer League is 5 years from the date they are signed.

At June 30, 2020 and 2019, fully amortized items amount to 2,735 and 2,895 thousand euros, respectively.

The players are hired under an employment contract drawn up in conformity with Royal Decree 1006/1985 of June 26, regulating the special employment relationship of sports professionals, under the general scheme.

Income from the loan and training of players recorded under the "Other operating income" heading in the consolidated income statement during the year 2019/20 amounts to 15,382 thousand euros (12,690 thousand euros in the year 2018/19). (Note 18.2).

## 6. Intangible non-sporting assets

The movements in this heading of the consolidated balance sheet during the 2019/20 and 2018/19 seasons are as follows:

June 30, 2020:	Thousands of euros					
	Balances at 6/30/2019	Additions and charges	Derecognitions, disposals and decreases	Transfers	Balances at 6/30/2020	
Cost:						
Software	34,035	9,103	(63)	152	43,227	
Development	508	-	-	-	508	
Leaseholds	894	30	-	-	924	
Audiovisual property rights	-	4,016	-	-	4,016	
Intangible assets in progress and prepayments	172	1,997	-	(152)	2,017	
Total cost	35,609	15,146	(63)	-	50,692	
Accumulated amortization:						
Software	(20,876)	(4,930)	-	-	(25,806)	
Development	(43)	(51)	-	-	(94)	
Leaseholds	(67)	(69)	-	-	(136)	
Audiovisual property rights	-	(535)	-	-	(535)	
Total accumulated amortization	(20,986)	(5,585)	-	-	(26,571)	
Total net amount	14,623	9,561	(63)	-	24,121	

June 30, 2019:	Thousands of euros					
	Balances at 6/30/2018	Additions and charges	Derecognitions, disposals and decreases	Transfers	Balances at 6/30/2019	
Cost:						
Software	27,705	6,330	-	-	34,035	
Development	-	508	-	-	508	
Leaseholds	-	894	-	-	894	
Intangible assets in progress and prepayments	16	156	-	-	172	
Total cost	27,721	7,888	-	-	35,609	
Accumulated amortization:						
Software	(16,915)	(3,961)	-	-	(20,876)	
Development	-	(43)	-	-	(43)	
Leaseholds	-	(67)	-	-	(67)	
Total accumulated amortization	(16,915)	(4,071)	-	-	(20,986)	
Total net amount	10,806	3,817			14,623	

Additions in the years 2019/20 and 2018/19 mainly relate to the development and implementation of the CRM, new computer program licenses, improvements to the COR project and the development of the e-commerce platform of the subsidiary Barça Licensing & Merchandising, S.L.U. In the year 2019/20 audiovisual property rights property rights have also been recognized corresponding to the cost for the production of the documentary "Matchday".

At June 30, 2020 and 2019, the Club's fully amortized items amount to 14,644 and 12,242 thousand euros, respectively.

## 7. Property, plant, and equipment

The movements in this heading of the consolidated balance sheet during the 2019/20 and 2018/19 seasons are as follows:

June 30, 2020:	Thousands of euros				
	Balances at 6/30/2019	Additions and charges	Derecognitions, disposals and decreases	Transfers	Balances at 6/30/2020
Cost:					
Stadiums and arenas	173,379	3,584	(3,667)	4,421	177,717
Other land and buildings	51,549	10	-	1,032	52,591
Plant and other PP&E items	51,161	1,209	(452)	1,959	53,877
Property, plant, and equipment under construction and prepayments	87,756	30,027	(36)	(7,412)	110,335
Total cost	363,845	34,830	(4,155)	-	394,520
Depreciation:					
Stadiums and arenas	(105,476)	(7,918)	3,560	-	(109,834)
Other land and buildings	(14,724)	(1,045)	-	-	(15,769)
Plant and other PP&E items	(38,084)	(3,464)	446	-	(41,102)
Total accumulated depreciation	(158,284)	(12,427)	4,006	-	(166,705)
Total net amount	205,561	22,403	(149)	-	227,815

June 30, 2019:		T	housands of euro	s	
	Balances at 6/30/2018	Additions and charges	Derecognitions, disposals and decreases	Transfers	Balances at 6/30/2019
Coste:					
Stadiums and arenas	170,086	3,629	-	(336)	173,379
Other land and buildings	51,520	29	-	-	51,549
Plant and other property, plant, and equipment	48,741	2,295	-	125	51,161
Property, plant, and equipment under construction and prepayments	34,239	54,086	(780)	211	87,756
Total cost	304,586	60,039	(780)	-	363,845
Depreciation:					
Stadiums and arenas	(99,850)	(5,626)	-	-	(105,476)
Other land and buildings	(13,765)	(959)	-	-	(14,724)
Plant and other PP&E items					
Total accumulated depreciation	(34,399)	(3,685)	-	-	(38,084)
Total net amount	(148,014)	(10,270)	-	-	(158,284)
Total neto	156,572	49,769	(780)	-	205,561

Additions for the year 2019/20 mainly correspond to the works on Espai Barça works and the renovation of fields Tito Vilanova, no. 8 and 9 of Ciutat Esportiva. Disposals for the year 2019/20 mainly correspond to fully depreciated items of the old Mini Estadi, which has been demolished in the current year. Transfers correspond to the commissioning of the Johan Cruyff Stadium. During the year 2019/20, financial expenses amounting to 3,881 thousand euros have been capitalized.

Additions for the year 2018/19 mainly corresponded to the works on Espai Barça, furniture and fixtures of Paseo de Gracia store, renovation of fields no. 2 and 3 of Ciutat Esportiva, renovation of the artificial turf on fields no. 8 and 9 of Ciutat Esportiva, improvements in the handball arena and works on Johan Cruyff Stadium. During the year 2018/19, financial expenses amounting to 2,367 thousand euros were capitalized.

On April 5, 2014 the proposal for Espai Barça was approved by referendum, commissioning the Board of Directors with the execution of the project for the new Camp Nou, the new Palau Blaugrana and the new Espai Barça. On August 16, 2018 the Club took out a loan from a North American financial institution for a maximum amount of 90 million euros to meet payments related to this project (Note 14.1). At June 30, 2020 the accumulated costs incurred in Espai Barça amount to 109,278 thousand euros, which have been mainly funded through said loan (80,161 thousand euros at June 30, 2019).

During the year 2019/20 the Group has derecognized property, plant and equipment items, generating net losses of 57 thousand euros (losses of 235 thousand euros in 2018/2019).

The separate cost value of the buildings and land located in the properties owned by the Group at June 30, 2020 and 2019 is as follows:

	Thousands of euros				
	6/30/2020 6/30/2019				
Land	22,289	22,289			
Buildings	208,019	202,639			
Total	230,308	224,928			

Within the project for adapting the sports grounds and facilities to the safety measures established in the Violence Prevention Regulations, in prior seasons the Club obtained free property, plant and equipment items from the Spanish Professional Soccer League for an amount of 11,081 thousand euros. These items, which are included in the "Stadiums and arenas" line, are presented at the value resulting from the works certification issued by the Spanish Professional Soccer League with a balancing entry in the "Capital grants" heading (Note 12.2).

It is Group policy to take out the insurance policies necessary to cover the potential risks to which the various items of property, plant, and equipment are exposed. The Club's Board of Directors considers that the significant risks are appropriately hedged.

At June 30, 2020 and 2019, fully depreciated items amount to 72,877 and 63,354 thousand euros, respectively.

## 8. Investment property

The movements in this heading of the consolidated balance sheet during the 2019/20 and 2018/19 seasons are as follows:

<u>June 30, 2020:</u>		Thousands of euros				
	Balances at 6/30/2019	Additions and reversal of impairment	Balances at 6/30/2020			
Cost:						
Land in L'Hospitalet de Llobregat (Can Rigalt)	37,236	-	37,236			
Land in Viladecans	18,744	-	18,744			
Other land	682	-	682			
Total cost	56,662	-	56,662			
Impairment:						
Land in Viladecans	(15,614)	26	(15,588)			
Land in L'Hospitalet de Llobregat (Can Rigalt)	(27,432)	(196)	(27,628)			
Total impairment	(43,046)	(170)	(43,216)			
Total net amount	13,616	(170)	13,446			

June 30, 2019:	Thousands of euros				
	Balances at 6/30/2018	Additions and reversal of impairment	Balances at 6/30/2019		
Cost:					
Land in L'Hospitalet de Llobregat (Can Rigalt)	37,236	-	37,236		
Land in Viladecans	18,744	-	18,744		
Other land	682	-	682		
Total cost	56,662	-	56,662		
Impairment:					
Land in Viladecans	(15,578)	(36)	(15,614)		
Land in L'Hospitalet de Llobregat (Can Rigalt)	(27,656)	224	(27,432)		
Total impairment	(43,234)	188	(43,046)		
Total net amount	13,428	188	13,616		

The Group's investment property corresponds to the plots of land from which future profit of any nature or gains from their sale are expected. The consolidated income statement for the current year shows no income from these plots of land.

### Can Rigalt

The Club owns 4 plots of land located in L'Hospitalet de Llobregat (Barcelona) of an approximate area of 30,783, 23,676, 3,578 and 2,533 square meters, respectively. The two first plots are assigned to the "Modification of the PGM Sector of Can Rigalt Municipal Area to the North of Avinguda Collblanc in Pubilla Casas district".

At June 30, 2020 the Club's Board of Directors has arranged an update of the appraisal of the plots of land to an independent expert. The appraisal revealed that an impairment had to be recorded for an amount of 196 thousand euros.

#### **Viladecans**

In the 2007/08 season, the Club acquired some plots of land in Viladecans (Barcelona), of an area of 278,544 square meters, for an amount of 18,744 thousand euros.

At June 30, 2020 the Club's Board of Directors has arranged an update of the appraisal of the plots of land to an independent expert. The appraisal revealed that an impairment reversal had to be recorded for an amount of 26 thousand euros.

### 9. Leases

### 9.1 Operating leases in which the Group acts as a lessor

As a lessor, the Group records revenue from the occasional lease of the Group's facilities for third-party events, such as concerts and other events. The amounts received for such events vary based on the negotiations with the organizers. At year end the Group has no significant non-cancelable minimum lease payments with the lessees.

### 9.2 Operating leases in which the Group acts as a lessee

The Group leases several premises, facilities and equipment in order to carry out activities related to its normal course of business. The Group has no significant non-cancelable minimum lease payments with the lessors. Additionally, the expenses from operating leases for the year are not significant.

### 10. Financial assets

### 10.1. Non-current financial investments

The breakdown of "Non-current financial investments" at June 30, 2020 and 2019 is as follows:

		Thousands of euros				
		6/30/2020			6/30/2019	
Categories	Loans to third parties	Other financial assets	Total	Loans to third parties	Other financial assets	Total
Loans to sporting entities	108,766	-	108,766	92,233	-	92,233
Other financial assets	-	16,814	16,814	-	9,256	9,256
Total	108,766	16,814	125,580	92,233	9,256	101,489

### Loans to sporting entities:

The "Loans to sporting entities" heading at June 30, 2020 and 2019 mainly includes the accounts receivable from sporting entities for the sale or loan of players. The breakdown thereof is as follows:

	Thousands of euros			
	6/30/2020	6/30/2019		
Borussia Dortmund (Francisco Alcácer)	-	11,009		
C.D. Leganés (José Arnaiz)	-	1,667		
Everton, F.C (Lucas Digne)	=	3,341		
Everton, F.C (Yerry Mina)	-	9,736		
Everton, F.C (André Gomes)	=	14,340		
C.A. Osasuna (Marc Cardona)	-	1,000		
Valencia C.F. (Jasper Cillessen)	-	28,500		
R.C. Celta de Vigo (Denis Suárez)	-	9,675		
Real Betis Balompié (Marc Bartra)	-	151		
Watford, F.C. (Gerard Deulofeu)	-	3,914		
U.S. Sassuolo Calcio (Marlon Da Silva)	3,000	6,000		
Santos, F.C (Gabriel Barbosa)	2,900	2,900		
Futbolny Klub Zenit (Malcom Oliveira)	19,379	-		
A.S. Roma (Carles Pérez)	6,839	-		
Juventus, F.C. (Alejandro Marqués)	3,895	-		
Juventus, F.C. (Arthur Melo)	60,680	-		
Sporting Clube de Braga (Abel Ruiz)	6,165	-		
Getafe, C.F. (Marc Cucurella)	5,908	-		
Total	108,766	92,233		

On July 11, 2019 the Club signed a non-recourse factoring agreement whereby accounts receivable from sporting entities were sold for an amount of 82 million euros, mainly corresponding to non-current accounts receivable.

The breakdown by maturity of the items comprising "Non-current loans to sporting entities" at June 30, 2020 and 2019 is as follows:

<u>June 30, 2020:</u>	Thousands of euros				
	2021/22 2022/23 and subsequent seasons Total				
Non-current loans to sporting entities	44,650	64,116	108,766		
Total	44,650	64,116	108,766		

June 30, 2019:	Miles de Euros				
	2021/21 2021/22 and subsequent seasons Total				
Non-current loans to sporting entities	48,323	43,910	92,233		
Total	48,323	43,910	92,233		

## Other financial assets:

The other financial assets mainly correspond to a loan granted on October 26, 2016 amounting to 12,000 thousand euros, with a repayment period of 6 years and quarterly repayments of 500 thousand euros. The interest rate is 3%. At June 30, 2020 2,000 thousand euros have been repaid and total interest recognized in the consolidated income statement amounts to 187 thousand euros (243 thousand euros at June 30, 2019).

Additionally, at June 30, 2020 this caption includes the amount pending collection in the long term related to the buy-out clause of a soccer player from the junior team who is no longer in the Club.

### 10.2. Group companies, joint ventures and associates

The breakdown of this heading at June 30, 2020 and 2019 is as follows:

	Thousand	ls of euros	
	6/30/2020 6/30		
Equity instruments	3,670	3,670	
Loans to companies (Note 20.2)	3,399	3,103	
Nominal value	9,747	8,724	
Impairment losses	(6,348)	(5,621)	
Total	7,069	6,773	

At June 30, 2020 and 2019 the "Equity instruments" heading includes the ownership interest in the companies FCBarcelona HK Limited and FCB North America LLC, which are not included in the scope of consolidation as said interest is not material, individually or in the aggregate, to the true and fair view of the equity, financial positions or results of the Group.

The most significant disclosures related to equity instruments corresponding to group companies, joint ventures and associates are as follows:

### June 30, 2020:

	% owr	nership			Th	nousands of e	uros		
Name / Address			Cl	Profit	/(loss)	Oul	T-4-1	Book value	
	Direct	Indirect Share capital Operating Net Other equity		Total equity	Cost	Impairment losses			
FCBarcelona HK Limited (Hong Kong) (*)	100%	-	3,670	201	158	(3,319)	509	3,670	-
FCB North America LLC (United States of America) (*)	100%	-	0,09	(767)	(856)	(5,471)	(6,327)	0,09	-
Haikou Barça Missions Hills (China) (*)	-	50%	3,660	(389)	(1,313)	(633)	1,714	-	_
Total	Total						3,670	-	

<sup>(\*)</sup> Unaudited amounts translated at historical exchange rate.

### June 30, 2019:

	% owr	nership			Th	nousands of e	uros		
Name / Address			Chava	Profit	(loss)	Other	Total	Book	value
	Direct	Indirect	Share capital	Operating	Net	Other equity	Total equity	Cost	Impairment losses
FCBarcelona HK Limited (Hong Kong) (*)	100%	-	3,670	110	(633)	(2,686)	351	3,670	-
FCB North America LLC (United States of America) (*)	100%	-	0,09	(1,265)	(1,351)	(4,120)	(5,471)	0,09	-
Haikou Barça Missions Hills (China) (*)	-	50%	3,660	(453)	(633)	-	3,027	-	-
Total								3,670	-

<sup>(\*)</sup> Unaudited amounts translated at historical exchange rate.

The operating profit (loss) of the companies shown in the above table correspond entirely to continuing operations.

The ownership interest held in FCBarcelona HK Limited has not been impaired since according to its business plan for the coming years it is expected that this company will generate positive cash flows.

At June 30, 2020 and 2019 the "Loans to companies" heading includes contributions made to the group companies FCBarcelona HK Limited and FCB North America LLC for an amount of 3,110 and 6,637 thousand euros, respectively, so that they can meet their cash needs (3,088 and 5,636 thousand euros, respectively, at June 30, 2019). The loans to FCB North America LLC have been impaired by 6,348 thousand euros (5,621 thousand euros at June 30, 2019).

Based on the information available at the date these consolidated financial statements were authorized for issue, the Club has decided to record an impairment loss on these receivables from the subsidiary FCB North America LLC for an amount of 727 thousand euros (1,225 thousand euros at June 30, 2019), recorded under the "Impairment and gains (losses) on disposal of financial instruments" heading in the accompanying consolidated income statement. In the year 2018/19 the Club recorded a reversal of the impairment loss on the receivables from FCBarcelona HK Limited for an amount of 2,665 thousand euros, based on the business plan of this company for the coming years.

Pursuant to Additional provision eighteen of the General Tax Law 58/2003 of December 17 in relation to the obligation to inform about the goods and rights located abroad, the Group informs that Group employees, who are residents in Spain for tax purposes, are authorized to operate with bank accounts located abroad, the holders of which are foreign subsidiaries.

These accounts are summarized as follows:

Accounts Number	Account type	Opening year	Bank	Country	Subsidiary holder
1	Current account	2013	HSBC	Hong Kong	FC Barcelona HK Limited
2	Savings account	2013	HSBC	Hong Kong	FC Barcelona HK Limited
1	Time deposit	2013	HSBC	Hong Kong	FC Barcelona HK Limited

### 10.3. Trade and other receivables

The breakdown of this heading at June 30, 2020 and 2019 is as follows:

	Thousand	ls of euros
	6/30/2020	6/30/2019
Non-current trade receivables (Note 14.3)	58,083	64,233
Receivables from season-ticket holders and club members	-	175
Receivables from group companies (Note 20,2)	607	574
Accounts receivable from sporting entities	58,750	85,915
Other receivables	77,606	73,353
Sports personnel (Note 14.3)	54,118	67,922
Non-sports personnel	128	265
Prepayments to suppliers / creditors	571	163
Current income tax assets (Note 15.1)	134	2.678
Other receivables from Public Administrations (Note 15.1)	2,793	2,162
Current trade receivables	194,707	233,207
Total	252,790	297,440

### Accounts receivable from sporting entities:

At June 30, 2020 and 2019 the "Accounts receivable from sporting entities" heading includes accounts receivable from sporting entities for the sale or loan of players and other receivables in accordance with the following breakdown:

	Thousand	ls of euros
	6/30/2020	6/30/2019
Accounts receivable from Spanish Professional Soccer League	6,658	7,540
Accounts receivable from sporting entities as a result of the sale or loan of players and other:		
Soccer:		
Girona, F.C. (Marc Muniesa)	-	97
Watford Football Club (Gerard Deulofeu)	-	4,416
Sevilla, F.C. (Manuel Agudo)	-	22
Sevilla, F.C. (Aleix Vidal)	-	3,000
Borussia Dortmund (Francisco Alcácer)	-	11,009
Everton F.C. (Yerry Mina)	-	9,750
Everton F.C. (André Gomes)	-	9,560
Valencia, C.F. (Jasper Cillessen)	-	13,850
U.D. Las Palmas (Iñigo Ruiz de Galarreta)	-	200
A.S. Mónaco F.C. (Keita Balde)	-	113
F.C. Internazionale de Milano (Keita Balde)	-	6
Juventus F.C. (Pablo Moreno)	900	500
Real Betis Balompié (Marc Bartra)	151	182
Everton F.C. (Lucas Digne)	3,327	6,683
C.D. Leganés (José Arnaiz)	1,667	1,667
U.S. Sassuolo Calcio (Marlon Da Silva)	3,000	3,000
C.A. Boston River (Ronald Araújo)	1,500	2,500
C.A. Osasuna (Marc Cardona)	1,000	2,025
R.C. Celta de Vigo (Denis Suárez)	303	5,934
R.C. Deportivo A Coruña (Adrián Ortolà)	200	309
A.S. Saint-Étienne (Sergi Palencia)	1,333	_
Futbolny Klub Zenit (Malcom Oliveira)	9,444	_
A.S. Roma (Carles Pérez)	4,000	_
Juventus F.C. (Alejandro Marqués)	4,180	_
Juventus F.C. (Arthur Melo)	5,725	_
Sporting Clube de Braga (Abel Ruiz)	660	_
Real Sporting Gijón (Alberto Botía)	1,019	_
Getafe, F.C. (Marc Cucurella)	5,970	-
F.C. Schalke 04 (Jean Clair Todibo)	1,740	_
Real Betis Balompié (Carles Aleñà)	200	_
Manchester City (Pablo Moreno)	128	_
	46,447	74,823
Other sports	_	482
Total accounts receivable from sporting entities	53,105	75,305
Other federations and associations	5,645	3,070
Total	58.750	85,915

### Other receivables:

The breakdown of this heading at June 30, 2020 and 2019 is as follows:

	Thousand	ls of euros
	6/30/2020	6/30/2019
Exclusivity contracts and sponsors	onsors 60,129	
Accounts receivable for TV broadcasts and sports shows	8,529	7,540
Others	8,948	19,164
Total	77,606	73,353

The "Others" heading includes 5,903 thousand euros corresponding to trade receivable balances from the subsidiary Barça Licensing & Merchandising, S.L.U. (11,360 thousand euros at June 30, 2019).

The impairment losses recorded at June 30, 2020 and 2019 in the "Other receivables" heading in the accompanying consolidated balance sheet amount to 12,817 and 5,885 thousand euros, respectively. The accompanying consolidated income statement for the current year includes impairment expenses amounting to 8,938 thousand euros (expenses of 1,450 thousand euros in the year 2018/19) and an income from the reversal of impairment amounting to 2,006 thousand euros (no income in 2018/19).

### 10.4. Information on the nature and extent of risks arising from financial instruments

The Group centralizes financial risk management in the Finance Department and Board of Directors of the Club, which have the necessary mechanisms in place to control exposure to fluctuations in interest and exchange rates, as well as to credit and liquidity risk. The main financial risks to which the Group is exposed are outlined below:

### 1. Credit risk

In general, the Group holds its cash and cash equivalents at financial entities with high credit ratings. The Group performs an individual analysis of its accounts receivable, thus reducing credit risk.

### 2. Liquidity risk

In order to guarantee liquidity and meet all payment commitments arising from its activities, the Group has available the cash and cash equivalents shown in the consolidated balance sheet, as well as the financing and credit lines described in Note 14. Additionally, if needed, the Club could sell some assets or future revenue.

### 3. Market risk (includes interest rate risk and foreign currency risk)

The Group's cash balances and financial borrowings expose it to interest rate risk, which could have an adverse impact on its earnings performance and cash flows. The Club's Board of Directors estimates that the aforementioned risk should not result in a significant impact on the accompanying consolidated financial statements. Interest rate risk is concentrated in Senior Notes and bank borrowings (Note 14).

Foreign currency transactions are exposed to foreign currency risk. The value of monetary liabilities has been adjusted by applying the exchange rate prevailing at June 30, 2020 and the gains or losses from this measurement have been recorded in the "Exchange gains (losses)" heading in the consolidated income statement. The Group is not exposed to significant foreign currency risk.

### 11. Inventory

Inventory corresponds to the products commercialized by the subsidiary Barça Licensing & Merchandising, S.L.U.

At June 30, 2020, there were firm commitments to purchase products amounting to 11,225 thousand euros (13,997 thousand euros at June 30, 2019).

The movements in "Impairment losses" are as follows:

	Thousands of euros			
	6/30/2020	6/30/2019		
Opening balance	792	-		
Impairment losses	4,629	792		
Closing balance	5,421	792		

Impairment losses mainly correspond to the adjustment of the value of inventory to their net realizable value. Specifically, the significant increase in the provision for impairment in the current year is due to the fact that as a result of COVID-19, stores had to close temporarily and tourism dropped in Barcelona. Consequently, it is expected that a substantial portion of first-team soccer shirts for the 2019/2020 season will remain unsold.

The Group has taken out insurance policies to recover the net carrying amount of inventory.

## 12. Equity

At June 30, 2020 the Club's social fund amounts to 130,779 thousand euros positive (127,832 thousand euros at June 30, 2019). Considering the Club's losses in the year 2019/20, the social fund has been reduced to 33,177 thousand euros.

### 12.1. Equity for the purposes of the Sports Law

The Sports Law of October 15, 1990 establishes that the clubs that take part in professional sports competitions shall become public limited sports companies. As an exception to this rule, the clubs taking part in official professional soccer competitions that in accordance with the audits performed by the LFP have obtained a net equity balance since the year 1985/86 can retain their current legal structure. Futbol Club Barcelona meets this condition. In this case, the aforementioned Law requires the Club's Board of Directors to provide a bank guarantee for 15% of the Club's expense budget.

### **12.2.** Grants

The information on the grants received by the Group that form part of consolidated equity and the amounts taken to the consolidated income statement in this connection are as follows:

June 30, 2019:		Thousands of euros (*)			
Entity	Nature	6/30/2018	Transfer to profit or loss	Tax effect (Note 15.3)	6/30/2019
Generalitat de Catalunya (Regional government of Catalonia)	Público	112	(6)	1	107
Spanish Professional Soccer League (Note 7)	Privado	1,794	(102)	26	1,718
Works of art	Privado	598	-	-	598
Total		2,504	(108)	27	2,423

<sup>(\*)</sup> Net of tax effect

At June 30, 2020 and 2019 the Group had met all the requirements for receiving the above-listed grants.

## 13. Provisions and contingencies

### 13.1. Non-current provisions

The breakdown of the non-current provisions in the consolidated balance sheet at June 30, 2020 and 2019 is as follows:

June 30, 2020:	Thousands of euros				
Non-current provisions	6/30/2019	Charge for the year	Transfers	6/30/2020	
Provision for taxes (Note 15.7)	14,295	-	1,913	16,208	
Provisions for other liabilities	1,913	-	(1,913)	-	
Total	16,208	-	-	16,208	

June 30, 2019:	Thousands of euros					
Non-current provisions	6/30/2018	Charge for the year	Transfers	6/30/2019		
Provision for taxes (Note 15.7)	14,295	-	-	14,295		
Provisions for other liabilities	1,913	-	-	1,913		
Total	16,208	-	-	16,208		

### 13.2. Current provisions

The breakdown of this heading at June 30, 2020 and 2019 is as follows:

June 30, 2020:	Thousands of euros						
Current provisions	6/30/2019	Charge for the year	Utilized	Cancellation	Transfers	6/30/2020	
Provisión para impuestos (Nota 15.7)	3.234	-	-	-	-	3.234	
Provisión por otras responsabilidades	-	122	-	-	-	122	
Total	3.234	122	-	-	-	3.356	

June 30, 2019:	Thousands of euros					
Current provisions	6/30/2018	Charge for the year	Utilized	Cancellation	Transfers	6/30/2019
Provision for taxes (Note 15.7)	874	3.234	(656)	(218)	-	3.234
Total	874	3.234	(656)	(218)	-	3.234

The balance of this heading in the consolidated balance sheet at June 30, 2020 and 2019 mainly consists of a provision for future tax liabilities.

The members of the Club's Board of Directors and its advisors consider that no significant additional risks other than those recorded in these consolidated financial statements will arise.

### 13.3. Contingencies

The breakdown of the Group's main contingencies at June 30, 2020 is as follows:

- During 2015 criminal pre-trial proceedings commenced at Central Court of Instruction n° 5 of the Spanish National High Court as a result of the lawsuit filed by DIS-Esportes y Organização de Eventos LTDA against the Club and other members. The lawsuit was based on alleged crimes as a result of contractual simulation in the contracts entered into by the Club when signing Neymar da Silva Santos Jr. In the Order dated July 8, 2016 the Central Court of Instruction n° 5 of the Spanish National High Court dismissed the case provisionally without prejudice. Subsequently, on September 23, 2016 the Criminal Division of the National High Court decided to continue with the proceedings. Finally, on November 3, 2016 the Central Court of Instruction n° 5 issued an order to start an oral trial against the Club and other individuals for two crimes of corruption between individuals and fraud. The Club's Board of Directors and legal advisors consider that the risk derived from the future trial is low. Consequently, the Group has not recorded any provision for this matter at June 30, 2020.
- In November 2009 the European Commission received a claim stating that four Spanish soccer clubs (Real Madrid CF, Athletic Club Bilbao, Club Atlético Osasuna and FC Barcelona) may have been receiving a preferential treatment regarding the income tax over public limited sports companies.

In 2016, the European Commission declared that Spain had unlawfully provided aid in the form of a tax break to the four soccer clubs mentioned above. According to the European Commission, this regime was not compatible with the internal market and, consequently, Spain was required to immediately withdraw the aid and recover from the beneficiaries the aid amount granted. Futbol Club Barcelona and Athletic Club appealed against the European Commission's decision to the General Court of the European Union. On February 26, 2019 the General Court of the European Union issued its judgment on T-865/16 Club v Commission annulling the European Commission's decision. Consequently, the appeal lodged by the Club was upheld.

The European Commission lodged an appeal to the Court of Justice against the General Court's judgment. Said appeal is currently pending resolution. The Club's Board of Directors and legal advisors consider that the risk of a negative ruling on this appeal is low and, therefore, the Group has not recorded any provision for this matter.

- On August 11, 2017 the Club sued former FC Barcelona player Neymar Jr at Social Court of Barcelona no.15 for breach of contract. The former FC Barcelona player Neymar Jr also filed a lawsuit against the Club at Social Court of Barcelona no.32. The purpose of the lawsuit was to claim an amount of money based on section 4.1.1 of the contract signed between the Club and the player on July 1, 2016. The Club claimed the entire bonus paid to the player (20,750 thousand euros) and the player claimed the portion of the unpaid bonus (43,650 thousand euros). The trial took place on October 6, 2019 and the ruling was issued on June 19,

2020, fully dismissing the lawsuit filed by the player and partially upholding the lawsuit filed by the Club and sentencing the player to refund an amount of 6,797 thousand euros to the Club. This ruling can be appealed against by both parties. The Club's Board of Directors and legal advisors consider that the risk derived from this dispute is low.

### 14. Financial liabilities

The breakdown of this heading at June 30, 2020 and 2019 is as follows:

		Thousands of euros								
			5/30/2020					6/30/2019		
Categories	Bank borrowings	Bonds and other marketable debt securities	Payables to sports personnel	Others	Total	Bank borrowings	Bonds and other marketable debt securities	Payables to sports personnel	Others	Total
Debits and items payable:										
Non-current payables	13,318	197,987	34,488	196,749	442,542	61,488	197,385	70,503	182,361	511,737
Non-current	13,318	197,987	34,488	196,749	442,542	61,488	197,385	70,503	182,361	511,737
Debits and items payable:										
Current payables	265,967	2,507	-	9	268,483	10,792	1,143	-	9	11,944
Trade and other payables	-	-	164,140	298,056	462,196	-	-	160,875	332,759	493,634
Current	265,967	2,507	164,140	298,065	730,679	10,792	1,143	160,875	332,768	505,578
Total financial instruments	279,285	200,494	198,628	494,814	1,173,221	72,280	198,528	231,378	515,129	1,017,315

### 14.1. Non-current payables

The breakdown by maturity of the items composing "Non-current payables" is as follows:

<u>June 30, 2020:</u>	Thousands of euros				
			Non-current		
	2021/22	2022/23	2023/24	2024/25 and subsequent seasons	Total
Bonds and other marketable debt securities	-	-	197,987	-	197,987
Bank borrowings	9,137	4,181	-	-	13,318
Payables to sporting entities (Note 14.3)	100,147	63,836	32,691	-	196,674
Other non-current liabilities (Note 14.3):					
Compensation for contract termination	28,671	3,389	2,376	52	34,488
Others	-	-	-	75	75
Total	137,955	71,406	233,054	127	442,542

<u>30 de juny de 2019:</u>		Thousands of euros				
			Non-current			
	2020/21	2021/22	2022/23	2024/25 and subsequent seasons	Total	
Bonds and other marketable debt securities	-	-	-	197,385	197,385	
Bank borrowings	48,120	9,187	4,181	-	61,488	
Payables to sporting entities (Note 14.3)	77,588	77,338	26,361	-	181,287	
Other non-current liabilities (Note 14.3):						
Compensation for contract termination	47,543	19,664	3,234	62	70,503	
Others	-	-	-	1,074	1,074	
Total	173,251	106,189	33,776	198,521	511,737	

#### Bonds and other marketable debt securities:

On August 28, 2018 the Club issued Senior Notes for an amount of 90 million euros which matured on August 28, 2023 and accrued a fixed interest rate lower than 2%. Said Senior Notes were acquired by a US insurance company. At June 30, 2020 the amortized cost at which said debt has been recorded amounts to 89 million euros. Additionally, on August 28, 2018 the Club carried out a second issue of Senior Notes for an amount of 50 million euros, maturing on August 28, 2023, and also accruing an annual fixed interest rate lower than 2%. These Senior Notes were acquired by another US insurance company. At June 30, 2020 the amortized cost at which said debt has been recorded amounts to 49 million euros.

Additionally, on May 16, 2019 the Club carried out a third issue of Senior Notes for an amount of 30 million euros, maturing on May 23, 2024, and accruing an annual fixed interest rate lower than 2.50%. These Senior Notes were acquired by a French insurance company. At June 30, 2020 the amortized cost at which said debt has been recorded amounts to 29.5 million euros.

Furthermore, on May 16, 2019 the Club carried out a fourth issue of Senior Notes for an amount of 30 million euros, maturing on May 23, 2024, and accruing an annual fixed interest rate lower than 2.50%. These Senior Notes were acquired by a French asset management company. At June 30, 2020 the amortized cost at which said debt has been recorded amounts to 29.5 million euros.

The issues of Senior Notes require that several half-yearly and annual ratios calculated based on the Club's consolidated financial statements be met (Note 14.4). Additionally, the subsidiaries FCBarcelona HK Limited, FCB North America LLC y Barça Licensing & Merchandising, S.L.U. are the guarantors for said debt.

### Bank borrowings::

On June 1, 2017 the Club took out a loan amounting to 20 million euros for a period of 6 years maturing on June 1, 2023, with quarterly repayments and a 1-year grace period, linked to 12-month Euribor plus a spread. At June 30, 2020 the amount payable totals 12.2 million euros, of which 8.2 million euros mature in the long term (16 and 12 million euros, respectively, at June 30, 2019).

On June 20, 2019 the Club took out a loan amounting to 15 million euros for a period of 3 years maturing on June 20, 2022, with quarterly repayments, linked to 12-month Euribor plus a spread. At June 30, 2020 the amount payable totals 10 million euros, of which 5 million euros mature in the long term (15 and 10 million euros, respectively, at June 30, 2019).

### 14.2. Current payables

The breakdown of "Current payables" at June 30, 2020 and 2019 is as follows:

	Thousan	ds of euros
	6/30/2020	6/30/2019
Bonds and other marketable debt securities (payable interest)	2,507	1,143
Bank borrowings	265,967	10,792
Others	9	9
Total	268,483	11,944

### Bank borrowings:

The breakdown of "Bank borrowings" at June 30, 2020 and 2019 is as follows:

	Thousands of euros					
	6/30/	/2020	6/30	/2019		
	Nominal value	Amortized cost	Nominal value	Amortized cost		
Current loans from credit institutions	145,044	145,044	9,377	9,377		
Bank borrowings - credits drawn down	117,753	117,753	-	-		
Payables for reverse factoring transactions	2,874	2,874	1,323	1,323		
Interest payable and other	296	296	92	92		
Total	265,967	265,967	10,792	10,792		

### Bank loans:

On August 16, 2018 a US financial institution granted a loan to the Club for an amount of 90 million euros to fund the first phase of the construction of Espai Barça. The subsidiary Barça Licensing & Merchandising, S.L.U. acts as the guarantor for this loan. This loan matures on August 16, 2020. In the event of a delay in the Espai Barça project, the loan agreement establishes that both parties will negotiate an extension of the loan maturity, while in the event that the Club's Board of Directors decides not to go ahead with the project or the relevant validation bodies do not approve it, said loan should be repaid in half-yearly instalments of 18 million euros, with the first instalment to be repaid 6 months after confirmation of final cancelation of the project until the drawdown amounts are entirely repaid. This loan accrues interest at Euribor plus a spread. At June 30, 2020 90 million euros have been drawn down (40 million euros at June 30, 2019, which are recorded in the long term).

On July 11, 2019 the Club was granted a loan without collateral for an amount of 45 million euros. Said loan, which was refinanced on December 20, 2019, matures on December 31, 2020 and accrues interest at a yearly fixed rate of 4.5%.

Except for those arranged on June 20, 2019 and July 11, 2019, the loans taken out by the Club require that several half-yearly and annual ratios calculated based on the Club's consolidated financial statements be met (Note 14.4).

#### Payables for drawdown credits:

The Group has been granted credit facilities at June 30, 2020 and 2019 with the following limits:

	Thousands of euros				
	Limit	Undrawn Amount	Draw-down Amount		
June 30, 2020	146,000	28,247	117,753		
June 30, 2019	128,883	128,883	-		

During the year 2019/20 the Club has renewed all the credit facilities. The credit facilities currently mature between December 2020 and June 2023 and most of them are linked to Euribor plus a market spread. These credit facilities have been granted without the Club having to provide any collateral. The limits on most of the credit facilities have been increased and their maturities have been extended, based on the COVID-19 guarantee scheme launched by the Spanish Official Credit Institute (ICO by its acronym in Spanish).

# 14.3. Trade and other payables

The breakdown of the accounts included under this heading at June 30, 2020 and 2019 is as follows:

	Thousan	ds of euros
	6/30/2020	6/30/2019
Suppliers	84,054	106,271
Suppliers, group companies (Note 20.2)	753	307
Other payables	21.111	25,609
Trade payables to related parties (Note 20.2)	4,484	3,523
Payables to sporting entities	126,221	79,455
Sports personnel	164,140	160,875
Non-sports personnel	6,019	3,116
Other payables to Public Administrations (Note 15.1)	55,190	113,870
Customer advances	224	608
Total	462,196	493,634

### Payables to sporting entities:

At June 30, 2020 and 2019 the breakdown of "Payables to sporting entities", which have arisen mainly as a result of the acquisition of player registration rights by the Club, is as follows:

<u>June 30, 2020:</u>	Thousa	nds of euros
	Current	Non-current (Note 14.1)
Soccer clubs:		
FC Girondins de Bordeaux (Malcom Oliveira)*	9,891	10,114
Grêmio Foot-Ball Porto Alegrense (Arthur Melo)*	7,996	13,500
Valencia C.F. (Neto)*	6,500	13,000
Liverpool Football Club (Coutinho)*	29,254	40,000
A.F.C. Ajax (Frenkie De Jong)*	16,011	48,034
Club Atlético de Madrid (Pre-emption rights)	5,000	5,000
Juventus, F.C. (Matheus Pereira)	3,758	3,843
Juventus, F.C. (Miralem Pjanic)	4,814	52,861
Sporting Clube de Braga (Trincao)	9,630	9,840
Villarreal, C.F. (Denis Suárez)	241	482
Club Atlético Mineiro (Emerson)*	6,000	-
Real Valladolid, C.F. (José Arnaiz)	250	-
Real Betis Balompié (Junior Firpo)	9,000	-
S.D. Eibar (Marc Cucurella)	2,420	-
U.D. Las Palmas (Pedro González)	1,250	-
Albacete Balompié (Rey Manaj)	2,000	-
Sociedade Esportiva Palmeiras (Matheus Fernandes)*	4,642	-
São Paulo Futebol Clube (Emerson)	33	-
FC Bayern München AG (Arturo Vidal)	950	-
R.C. Deportivo A Coruña (Brandariz)	73	-
Others	6,508	_
Total payables to sporting entities	126,221	196,674

<sup>\*</sup>The clubs have sold their accounts receivable to a financial institution.

June 30, 2019	Thousan	ds of euros
	Current	Non-current (Note 14.1)
Soccer clubs:		
FC Bayern München AG (Arturo Vidal)	10,925	-
Bayer 04 Leverkusen (Arturo Vidal)	143	-
FC Girondins de Bordeaux (Malcom Oliveira)	10,114	20,227
Grêmio Foot-Ball Porto Alegrense (Arthur Melo)	7,732	20,250
K.A.S. Eupen (Moussa Wagué)	1,986	-
Club Atlético Mineiro (Emerson)	6,170	6,000
Real Valladolid, C.F. (José Arnaiz)	250	250
Valencia C.F. (Neto)	11,960	19,500
Liverpool Football Club (Coutinho) *	27,936	66,667
A.F.C. Ajax (Frenkie De Jong)	-	48,616
Others	2,239	(223)
Total payables to sporting entities	79,455	181,287

<sup>\*</sup>El Liverpool Football Club ha factorizado con una entidad financiera su derecho de cobro.

#### Personnel:

The breakdown of current and non-current balances held with sports personnel is the following:

	Thousands of euros			
	6/30/2020		6/30/2019	
	Receivable balances (Note 10.3)	Payable balances	Receivable balances (Note 10.3)	Payable balances
Non-current				
First team players	52,565	32,661	61,389	67,770
Other sports players	5,518	1,827	2,844	2,733
Total non-current	58,083	34,488	64,233	70,503
Current				
First team players	49,646	157,440	64,622	157,097
Other sports players	4,472	6,700	3,300	3,778
Total current	54,118	164,140	67,922	160,875
Total	112,201	198,628	132,155	231,378

Outstanding sports employee benefits payable at year end were settled at the beginning of July 2020 for an amount of 51,782 thousand euros.

Non-current and current receivable balances mainly include the signing bonuses for amounts pending accrual of 58,083 and 54,118 thousand euros, respectively (64,233 and 67,922 thousand euros at June 30, 2019, respectively). The additions for the year amount to 44,405 thousand euros, whereas disposals amount to 7,919 thousand euros (44,780 and 10,446 thousand euros, respectively, in the year 2018/19).

Additionally, the amounts accrued for that concept have been transferred to "Employee benefits expense" and "External services" for 52,983 and 3,457 thousand euros, respectively (62,124 and 6,232 thousand euros, respectively, in the year 2018/19).

### 14.4. Covenant to satisfy financial ratios

Both the loans mentioned in Notes 14.1 and 14.2 (except for those arranged on June 20, 2019 and July 11, 2019) and the issues of Senior Notes mentioned in Note 14.1 require that several half-yearly and annual ratios be met. Said ratios are determined based on net financial debt and financial expenses, both over EBITDA, which are calculated based on the figures shown in the Club's consolidated financial statements. At June 30, 2020 the Club has not met the ratios established in the aforementioned financing agreements.

As established in the Senior Notes, in the event of non-compliance within a maximum period of one year since first non-compliance event (that is December 31, 2020) these debts will be considered past due. According to the most recently updated budget for the year 2020/21, the Club's Board of Directors considers that these ratios will be met at December 31, 2020. However, considering current uncertainty derived from the COVID-19 situation and to avoid the risk of non-compliance, the Club has reached an agreement with the North American holders of the Senior Notes and a waiver has been obtained, both at December 31, 2019 and June 30, 2020, and compliance will not be required until June 30, 2021. For this agreement to be effective, among other aspects, the other holders of Senior Notes shall also grant the corresponding waiver under substantially similar terms. At the date these consolidated financial statements were authorized for issue, negotiations with the other holders are at a highly advanced stage and it is expected that an agreement will be reached shortly (Notes 2.5 and 24).

Additionally, in connection with the loan granted by a US financial institution for an amount of 90 million euros to fund the first phase of the construction of Espai Barça (Note 14.2), the Club has obtained a waiver of the half-yearly and annual ratios until June 30, 2021 (inclusive). Certain conditions of said loan have also been amended and its maturity has been extended until August 16, 2021 (Notes 2.5 and 24).

### 14.5. Information on the average payment period to suppliers

The information required by Additional Provision Three of Law 15/2010 of July 5 (modified by Final Provision Second of Law 31/2014 of December 3) prepared in accordance with the Resolution by ICAC of January 29, 2016 on the information to be included in the financial statements regarding the average payment period to suppliers in trade transactions.

	6/30/2020	6/30/2019
	Days	Days
Average payment period to suppliers	84	73
Ratio of transactions paid	82	73
Ratio of transactions pending payment	105	91

	Thousands of euros		
Total payments made	250,775	233,737	
Total payments outstanding	19,645	14,621	

In accordance with the ICAC Resolution, the calculation of the average supplier payment period considered commercial transactions involving the delivery of goods and the rendering of services from the effective date of Law 31/2014, of December 3.

For the sole purpose of providing the information required by this Resolution, suppliers are trade creditors in respect of amounts due in exchange for goods and services supplied, which are included in the "Suppliers" heading of the current liabilities side in the consolidate balance sheet.

"Average payment period to suppliers" is the time elapsed between the delivery of the goods or the rendering of the services by the supplier and the actual payment of the transaction.

The balances with sporting entities and assets suppliers are settled in accordance with the agreements signed by the parties, and thus, the legal deadline established for trade transactions can be exceeded.

### 15. Tax matters

## 15.1. Current balances with public administrations

The breakdown of current balances with public administrations at June 30, 2020 and 2019 is as follows

### Receivable balances:

	Thousands of euros		
	6/30/2020	6/30/2019	
VAT receivable from tax authorities (Note 10.3)	2,505	2,162	
Personal income tax receivable from tax authorities (Note 10.3)	288	-	
Corporate income tax receivable from tax authorities (Note 10.3)	134	2,678	
Total	2,927	4,840	

### Saldos acreedores

	Thousan	Thousands of euros	
	6/30/2020	6/30/2019	
Current personal income tax payable to tax authorities	49,291	101,913	
Payables to Social Security entities	1,820	1,668	
VAT payable to tax authorities	3,597	9,054	
Other concepts payable to tax authorities	482	1,235	
Total	55,190	113,870	

## 15.2. Reconciliation of accounting profit and taxable income

The reconciliation of accounting profit and consolidated taxable income is as follows:

June 30, 2020:	Thousands of euros		
	Increase	Decrease	Total
Accounting profit/(loss) (before tax)			(128.021)
Permanent differences:			
Deduction due to international double taxation	1,175	-	1,175
Fines, penalties, donations and gifts	951	-	951
Termination benefits	9,575	-	9,575
Others	714	-	714
Temporary differences:			
Provision for risks and expenses	70,666	(50,119)	20,547
Provision for bad debts	1,288	(1,175)	113
Non-deductible depreciation and amortization for tax purposes	-	(694)	(694)
Consolidated taxable income	84,369	(51,987)	(95,640)

June 30, 2019:	Thousands of euros		
	Increase	Decrease	Total
Accounting profit/(loss) (before tax)			3.556
Permanent differences:			
Deduction due to international double taxation	2,060	-	2,060
Fines, penalties, donations and gifts	622	-	622
Others	1,259	(2,665)	(1,406)
Temporary differences:			
Provision for risks and expenses	55,330	(51,159)	4,171
Provision for bad debts	998	-	998
Non-deductible depreciation and amortization for tax purposes	-	(2,881)	(2,881)
Utilization of tax loss carryforwards	-	(48)	(48)
Consolidated taxable income	60,269	(56,753)	7,072

The main differences between the taxable base of the income tax and the accounting profit/(loss) correspond to provisions recorded during the current and prior years that were not considered deductible for tax purposes.

For the tax periods beginning on or after 2013 and 2014, pursuant to article 7 of Law 16/2012 the depreciation and amortization of property, plant and equipment, intangible assets and investment property could be deducted up to 70% of the depreciation and amortization that would have been deductible had this percentage not been applied. The depreciation and amortization that was not deductible according to said Law is deducted on a straight-line basis over 10 years or over the useful life of the asset as from the first tax period beginning in 2015. The reversal of non-deductible depreciation and amortization in the year ended June 30, 2020 amounts to 694 thousand euros (2,881 thousand euros at June 30, 2019).

### 15.3. Tax recognized in equity

At June 30, 2020 and 2019 the breakdown of taxes recognized directly in equity is as follows:

June 30, 2020:	Thousands of euros		
	Increase	Decrease	Total
<b>Deferred tax:</b> Arising in the year Grants (Note 12.2)	27	-	27
Total tax recognized directly in equity	27	-	27

June 30, 2019:		Thousands of euros	
	Increase	Decrease	Total
<b>Deferred tax:</b> Arising in the year Grants (Note 12.2)	27	-	27
Total tax recognized directly in equity	27	-	27

### 15.4. Reconciliation of accounting profit (loss) and corporate income tax expense (income)

The reconciliation of accounting profit (loss) and corporate income tax expense (income) is as follows:

	Thousand	ds of euros
	6/30/2020	6/30/2019
Accounting profit/(loss) (before tax)	(128,021)	3,556
Permanent differences	12,415	1,276
Total Base	(115,606)	4,832
Tax rate	25%	25%
Tax liability	(28,902)	1,208
Applied or capitalized deductions	(1,607)	(930)
Other adjustments	-	(717)
Adjustment of deductions and unused tax loss carryforwards	(173)	(532)
Total tax expense / (income) recognized in the consolidated income statement	(30,682)	(971)

The "Other adjustments" heading in the year 2018/19 mainly corresponds to unused tax loss carryforwards amounting to 2,445 thousand euros arisen as a result of a court judgment, corresponding to financial years 2002/03 and 2003/04, which were offset in the 2017/18 income tax return.

### 15.5. Breakdown of corporate income tax expense (income)

The breakdown of the consolidated corporate income tax expense (income) is as follows:

	Thousands of euros 6/30/2020 6/30/2019		
Current tax	-	840	
Deferred tax	(30,682)	(1,474)	
Adjustments to prior year's current tax	-	(337)	
Total consolidated tax expense / (income)	(30,682) (971)		

As indicated in Note 4.9, as from the year 2018/19 the Club files the income tax return on a consolidated basis together with its subsidiary Barça Licensing & Merchandising, S.L.U., and the Club is the parent of the consolidated tax group. Income tax receivable at June 30, 2020 and 2019 was calculated as follows:

	Thousand	ls of euros
	6/30/2020	6/30/2019
Taxable income Futbol Club Barcelona	(96,461)	3,963
Taxable income Barça Licensing & Merchandising, S.L.U.	821	3,155
Offset of unused tax loss carryforwards Barça Licensing & Merchandising, S.L.U.	-	(47)
Consolidated taxable income	(95,640)	7,071
Tax payable (25%)	-	1,768
Deductions Futbol Club Barcelona	-	(922)
Deductions Barça Licensing & Merchandising, S.L.U.	-	(6)
Payments on account Futbol Club Barcelona	-	(2,269)
Payments on account Barça Licensing & Merchandising, S.L.U.	-	(1,249)
Withholdings	(134)	-
Corporate income tax receivable from tax authorities	(134)	(2,678)

Final income tax refundable in the year 2018/19 has amounted to 2,865 thousand euros, since the Club has applied a greater amount of tax loss carryforwards arisen in prior years (991 thousand euros) and a lower amount of deductions (61 thousand euros).

#### 15.6. Deferred tax assets and liabilities

The breakdown of the balances in these accounts at June 30, 2020 and 2019 is as follows:

June 30, 2020:	Thousands of euros			
	Deferred	tax assets	Deferred ta	x liabilities
Description	Amount	Tax effect	Amount	Tax effect
Grants	-	-	2,324	581
Tax credits related to unused loss carryforwards	96,517	24,129	-	-
Temporary differences	106,708	26,677	-	-
Unused deductions	-	1,907	-	-
		52,713		581

June 30, 2019:	Thousands of euros				
	Deferred tax assets		Deferred ta	x liabilities	
Description	Amount	Tax effect	Amount	Tax effect	
Grants	-	-	2,432	608	
Tax credits related to unused loss carryforwards	1,868	467	-	-	
Temporary differences	86,740	21,685	-	-	
Unused deductions	-	65	-	-	
		22,217		608	

Unused tax loss carryforwards amounting to 96,517 thousand euros correspond to the ones arisen at June 30, 2020 (95,640 thousand euros) and the ones arisen in the year 2009/10 (527 thousand euros) and 2010/11 (350 thousand euros).

The above-listed deferred tax assets have been recognized in the consolidated balance sheet since, based on the best estimate of the future profits of the tax group of which the Club is the parent, including certain tax planning initiatives, the Club's Board of Directors considers that it is probable that these assets may be recovered within a time horizon of less than 10 years, as established by accounting regulations.

The losses for the year 2019/20 are due to a dramatic drop in revenue because of the COVID-19 situation, which has particularly affected revenue from competitions (gate money and hospitality), marketing (merchandising, museum and other) and TV broadcasts and rights, as the 2019/20 season could not be completed at June 30, 2020. The Club's Board of Directors considers that the losses for the year 2019/20 are temporary, and that once activity goes back to normal, profit will be obtained again as in prior years. The Club's Board of Directors and Management have adopted a set of measures to mitigate the impact of COVID-19 which are expected to achieve a balance in the income statement for the 2020/21 season. As from the 2021/22 season it is expected that revenue and profit will grow again significantly and sustainably, by boosting digital business, merchandising activities of the subsidiary Barça Licensing & Merchandising, S.L.U. and the commercialization of the stadium's naming right, among other actions.

### 15.7. Years open to inspection and tax inspections

In 2016 the tax authorities notified the Club of the beginning of verification and inspection proceedings regarding the periods comprised between seasons 2011/12 and season 2014/15. Pursuant to article 148 of the General Tax Law and article 178 of General Regulations governing Tax Proceedings, these tax proceedings were considered as general and were completed on May 4, 2018, issuing notifications of assessments signed in agreement for tax liabilities for the income tax, VAT, personal income tax withholdings and non-resident withholdings amounting to 10,288 thousand euros, late payment interest amounting to 2,383 thousand euros and fines amounting to 800 thousand euros. These assessments were recorded under "Other payables to public administrations" in the liabilities side of the consolidated balance sheet at June 30, 2018 and paid in July and August 2018. Additionally, in October 2018 the fine corresponding to the corporate income tax assessments signed in agreement was paid for an amount of 656 thousand euros (Note 13.2).

On June 29, 2018 the Club was notified of settlement agreements derived from the aforementioned assessments signed in disagreement, amounting to 13,496 thousand euros, and late payment interest amounting to 3,298 thousand euros, regarding the corporate income tax, the value added tax, withholdings on account of non-resident taxation and personal income tax withholdings for the period between January 2012 and June 2015.

In July 2018 the Club filed economic and administrative claims to the Central Economic and Administrative Court against said settlement agreements. Furthermore, in January 2019 the Club filed economic and administrative claims to the Central Economic and Administrative Court against the administrative fines amounting to 16,481 thousand euros derived from the inspection and which were also received in January 2019. During June 2020 the Central Economic and Administrative Court dismissed the aforementioned claims. On July 20, 2020 the Club filed administrative appeals to the Spanish National High Court.

The Club's Board of Directors and its tax advisors consider that the provision recorded at June 30, 2020 in the "Non-current provision" heading of the consolidated balance sheet is sufficient to settle the liabilities that may arise as a result of the assessments signed in disagreement (Note 13).

On July 5, 2019 the tax authorities commenced general verification and inspection proceedings regarding the following taxes and periods:

- i) Corporate income tax for the 2015/16, 2016/17 and 2017/18 seasons.
- ii) VAT, withholdings on employee/independent professionals income tax, investment income and non-residents taxation for the period between July 2015 and June 2018.

Under prevailing tax regulations, tax returns may not be considered final until they have either been inspected by tax authorities or until the four-year inspection period has expired. At June 30, 2020 the Club is open to inspection for the following taxes and periods:

- i) Corporate income tax for the year 2018/19.
- ii) VAT, withholdings on employee/independent professionals income tax, investment income and non-residents taxation for the period comprised between July 2018 and May 2020.

The Board of Directors of the Club considers that the above-mentioned taxes have been appropriately settled and, therefore, in the event of discrepancies in the interpretation of the tax treatment applied to transactions, any potential liabilities that could arise would not have a significant impact on the accompanying consolidated financial statements.

### 16. Accruals

The breakdown of "Non-current accruals" and "Current accruals" at June 30, 2020 and 2019 is as follows:

	Thousands of euros					
		6/30/2020				
	Assets Liabilities			Assets	Liab	ilities
	Current	Current	Non-current	Current	Current	Non-current
Multi-year contracts	-	225,140	4,000	-	169,599	5,500
Season tickets and membership cards	-	11,174	-	-	8,754	-
Other accruals	6,264	-	5,160	5,326	-	5,173
Total	6,264	236,314	9,160	5,326	178,353	10,673

### Multi-year contracts:

The Group has awarded several exclusivity contracts that are estimated to generate future income for the Group amounting approximately to 1,208,004 thousand euros at June 30, 2020 (1,332,954 thousand euros at June 30, 2019). Income accrued in the year from these contracts is included in the "Revenue" heading in the accompanying consolidated income statement. The amounts billed and not accrued, as well as advances received, are recorded under the "Non-current accruals" or "Current accruals" headings in the liabilities side of the accompanying consolidated balance sheet depending on the estimated time of accrual.

These contracts will be recognized as income in future seasons according to the following estimate:

	Thousands of euros			
	6/30/2020	6/30/2019		
2019/20	-	382,975		
2020/21	395,416	396,096		
2021/22	304,577	142,098		
2022/23 *	105,725	411,785		
2023/24 and subsequent seasons	402,286	-		
Total	1,208,004	1,332,954		

\*At June 30, 2019 it corresponds to the income for the 2022-2023 and subsequent seasons.

The marketing of the services provided by the Group continues to be gradually recorded, in line with prior years, under specific multi-year contracts. Additionally, the most significant goods and rights subject to marketing and the terms of the corresponding contracts detailed below.

#### a) Sponsorship of sports equipment

On October 25, 2006 a contract was signed with Nike European Operations Netherlands, BV (hereinafter Nike), whereby the Club appointed Nike as the exclusive technical sponsor and supplier of sports products. Additionally, the Club awarded Nike the exclusive and non-exclusive license for selling sponsorship products that bear property rights. The contract came into force on July 1, 2008 and it was initially signed for a period of 5 years, although the Club and Nike Europe BV included a potential extension of 5 additional years that was approved by the General Assembly of August 29, 2007.

On January 1, 2011 the Club and Nike signed an addendum to the sponsorship contract whereby the contract was extended to June 2018.

On May 20, 2016 the Club signed an addendum to the contract, which was approved by the General Assembly of Club Member Delegates, whereby its validity was extended to June 30, 2028.

### b) ) TV broadcasts

Royal Decree regulating the centralized sale of the soccer TV rights (Royal Decree Law 5/2015 of April 30, on urgent measures regarding the selling of operation rights over audiovisual content in professional soccer competitions) came into force on May 1, 2016. The main purpose of this Royal Decree is to establish a joint system for the selling of the professional soccer TV rights.

With the new law, no club can directly sell its operation rights over audiovisual content. Taking part in an official professional soccer competition shall necessarily entail the transfer of this rights to the organizer of the competition: the Spanish Professional Soccer League (LFP) for La Liga and La Liga 2, and the Spanish Soccer Association (RFEF) for the Spanish Cup.

The Club has sold accounts receivable derived from TV income for the 2020/21 season for an amount of 92,806 thousand euros, assuming no responsibility for the rights sold, except for the rendering of future services. This amount will be recorded as income when services are provided.

### c) Official sponsor

On January 19, 2017 the Club signed a contract with Rakuten INC, granting them, among other rights, the worldwide shirt sponsorship and exploitation right. This contract came into force on July 1, 2017 and will expire on June 30, 2021.

#### Season tickets and membership cards:

The balance recorded in this heading at June 30, 2020 and 2019 mainly corresponds to the deferred portion of the membership cards for the calendar years 2020 and 2019, respectively.

# 17. Foreign currency

The Group does not carry out significant recurring transactions in foreign currencies.

# 18. Income and expenses

### 18.1. Revenue

The distribution of revenue by activity and geographical segments at June 30, 2020 and 2019 is as follows:

### June 30, 2020:

		Thousand	ds of euros	
Actividades	First team, soccer	Other sports and Club structure	Barça Licensing & Merchandising	Total
Revenue from competitions:				
Gate money from La Liga matches	34,513	787	-	35,300
Gate money from other Spanish competitions	7,238	2	-	7,240
Gate money from international competitions	8,683	872	-	9,555
Friendly and other matches	12,185	756	-	12,941
Hospitality	15,581	274	-	15,855
Total revenue from competitions	78,200	2,691	-	80,891
Revenue from membership card holders and season ticket holders	36,194	19,006	-	55,200
Revenue from TV broadcasts and TV rights	241,953	6,536	-	248,489
Revenue from the rendering of services	429	75	(64)	440
Revenue from marketing and advertising (*):				
Marketing	33,289	44,284	44,552	122,125
Sponsorship	195,809	5,114	-	200,923
Advertising and other income	35	154	-	189
Total revenue from marketing and advertising	229,133	49,552	44,552	323,237
Total	585,909	77,860	44,488	708,257

<sup>(\*)</sup> It includes revenue from marketing as a result of participating in the Champions League

		Percentage (based on turnover)					
Geographical markets	First team, soccer	Other sports and Club structure	Barça Licensing & Merchandising	Total			
Spain	66%	7%	7%	80%			
International	17%	2%	1%	20%			
Total	83%	9%	8%	100%			

### June 30, 2019:

		Thousand	ls of euros	
Activitie	First team, soccer	Other sports and Club structure	Barça Licensing & Merchandising	Total
Revenue from competitions:				
Gate money from La Liga matches	47,667	1,156	-	48,823
Gate money from other Spanish competitions	6,908	-	-	6,908
Gate money from international competitions	16,829	926	-	17,755
Friendly and other matches	17,700	591	-	18,291
Hospitality	21,885	318	-	22,203
Total revenue from competitions	110,989	2,991	-	113,980
Revenue from membership card holders and season ticket holders	41,882	19,002	-	60,884
Revenue from TV broadcasts and TV rights	288,890	9,232	-	298,122
Revenue from the rendering of services	290	123	-	413
Revenue from marketing and advertising (*):				
Marketing	32,784	61,550	61,439	155,773
Sponsorship	195,766	11,312	-	207,078
Advertising and other income	285	195		480
Total revenue from marketing and advertising	228,835	73,057	61,439	363,331
Total	670,886	104,405	61,439	836,730

<sup>(\*)</sup> It includes revenue from marketing as a result of participating in the Champions League

	Percentage (based on turnover)					
Geographical markets	First team, soccer	Other sports and Club structure	Barça Licensing & Merchandising	Total		
Spain	68%	8%	7%	83%		
International	14%	2%	1%	17%		
Total	82%	10%	8%	100%		

## 18.2. Other operating income

The breakdown of this heading at June 30, 2020 and 2019 is as follows:

	Thousands of euros 6/30/2020 6/30/2019			
Others	4,535	2,205		
Loan and training of players (Note 5)	15,382	12,690		
Operating grants	609	546		
Total	20,526 15,441			

### 18.3. Employee benefits expense

The breakdown of this heading for the year ended June 30, 2020 and 2019 is as follows:

June 30, 2020:	Thousands of euros					
	Wages and salaries	Termination benefits	Collective bonuses	Social security	Other (*)	Total
Wages and salaries of sports personnel:						
First team players and coaching staff	275,622	12,893	53,814	357	11,042	353,728
Rest of coaching staff and other sports employees	67,131	1,096	6,463	5,432	2,289	82,411
Total wages and salaries of sports personnel	342,753	13,989	60,277	5,789	13,331	436,139
Wages and salaries of structure personnel:	39,515	368		8,695	2,403	50,981
Total	382,268	14,357	60,277	14,484	15,734	487,120

<sup>(\*)</sup> The "Other" column in wages and salaries of sports personnel corresponds to remuneration earned by the sports personnel in addition to the annual payroll and which is not paid during the year.

		Thousands of euros					
	Wages and salaries	Termination benefits	Collective bonuses	Social security	Others	Total	
Squad registrable with LFP	275,622	12,893	53,814	357	11,042	353,728	
Squad not registrable with LFP	67,131	1,096	6,463	5,432	2,289	82,411	
Total	342,753	13,989	60,277	5,789	13,331	436,139	

June 30, 2019:	Thousands of euros					
	Wages and salaries	Termination benefits	Collective bonuses	Social security	Others	Total
Wages and salaries of sports personnel:						
First team players and coaching staff	311,943	-	85,314	378	19,626	417,261
Rest of coaching staff and other sports employees	61,306	300	6,786	5,013	206	73,611
Total wages and salaries of sports personnel	373,249	300	92,100	5,391	19,832	490,872
Wages and salaries of structure personnel:	38,440	306	-	9,725	2,577	51,048
Total	411,689	606	92,100	15,116	22,409	541,920

<sup>(\*)</sup> The "Other" column in wages and salaries of sports personnel corresponds to remuneration earned by the sports personnel in addition to the annual payroll and which is not paid during the year.

	Thousands of euros					
	Wages and salaries	Termination benefits	Collective bonuses	Social security	Others	Total
Squad registrable with LFP	311,943	-	85,314	378	19,626	417,261
Squad not registrable with LFP	61,306	300	6,786	5,013	206	73,611
Total	373,249	300	92,100	5,391	19,832	490,872

The breakdown of total expenses associated with the sporting squad for the years ended June 30, 2020 and 2019 is as follows:

	Thousands of euros					
	6/30/2020			6/30/2019		
	Squad registrable with LFP	Squad not registrable with LFP	Total	Squad registrable with LFP	Squad not registrable with LFP	Total
Sports personnel remuneration and social security	353,728	82,411	436,139	417,261	73,611	490,872
Image rights to companies	25,153	459	25,612	33,372	479	33,851
Expenses associated with the Sports personnel:						
Amortization of players	166,238	7,782	174,020	140,277	5,251	145,528
Expenses from impairment of players	43,036	283	43,319	25,934	377	26,311
Reversal of impairment of players	(43,036)	(283)	(43,319)	(28,434)	(377)	(28,811)
Loss/(profit) on the sale of players	(46,837)	(26,824)	(73,661)	(84,421)	(16,299)	(100,720)
Loss/(profit) on the loan of players	(12,389)	(1,778)	(14,167)	(9,469)	(399)	(9,868)
Others	523	101	624	451	106	557
Total Cost of Sports Personnel	486,416	62,151	548,567	494,971	62,749	557,720

The total employee benefits expense shown below includes the amounts detailed in the calculation of the indicator of employee benefits expense associated with the squad registrable with LFP, as defined by the Economic Control Regulations of the LFP, as well as the amounts associated with the squad not registrable with LFP:

	Thousands of euros		
	2019/20	2018/19	
Wages and salaries of sports personnel and other	487,120	541,920	
Image rights to companies	25,612	33,851	
Others	624	557	
Total	513,356	576,328	

### 18.4. External services

This heading in the accompanying consolidated income statement includes, among others, the amounts incurred by the Club for the image rights of players and coaches composing the Club's sporting squads, amounting to 25,612 thousand euros in the current year and 33,851 thousand euros in the 2018/19 season. The breakdown of these costs is as follows:

	201	9/20	2018/19		
	Average period of agreements	Thousands of euros	Average period of agreements	Thousands of euros	
Soccer	4,6 anys	25,252	4,6 anys	33,490	
Basketball	2 anys	360	2 anys	361	
		25,612		33,851	

As for the players that have sold their image rights to Image Management Companies, the Club pays them for this concept a maximum amount of 15% of the overall remuneration earned by the player. During the current year, the Club has recorded an expense amounting to 624 thousand euros corresponding to the remuneration earned by sports agents (557 thousand euros in the 2018/19 season). This amount includes, where appropriate, the payment of applicable taxes.

### 18.5. Charges for the year and utilization of provisions and others

The breakdown of this item in the consolidated income statement for the years ended June 30, 2020 and 2019 is as follows:

	Thousands of euros		
	2019/20	2018/19	
Charges for the year	-	(3,234)	
Non-recurring expenses	(95)	(78)	
Charge for the year and other non-recurring expenses	(95)	(3,312)	
Reversal of provisions	-	225	
Non-recurring income	45	6,500	
Utilization of provisions and other non-recurring income	45	6,725	
Total	(50)	3,413	

<sup>&</sup>quot;Charges for the year" in the year 2018/19 mainly consists of a provision for future tax liabilities.

# 19. Contribution by entity to profit/(loss) for the year

The contribution by each entity included in the scope of consolidation to consolidated profit/(loss) is as follows:

	Thousands of euros		
	6/30/2020 6/30/2019		
Futbol Club Barcelona	(97,602)	2,947	
Barça Licensing & Merchandising, S.L.U.	263	1,580	
Total	(97,339) 4,527		

# 20. Related-party transactions and balances

## 20.1. Related-party transactions

The breakdown of related-party transactions during the 2019/20 and 2018/19 seasons is as follows:

Company	Thousand	s of euros
Company	6/30/2020	6/30/2019
Contributions:	(4,300)	(4,585)
Futbol Club Barcelona Foundation	(4,300)	(4,585)
Services received:	(3,293)	(2,653)
Futbol Club Barcelona Foundation	(38)	(58)
FC Barcelona HK Limited	(2,342)	(2,037)
FC Barcelona North America LLC	(913)	(558)
Services provided:	877	1,224
Futbol Club Barcelona Foundation	597	591
FC Barcelona North America LLC	84	157
Haikou Barça Mission Hills	196	476
Finance income:	131	133
FC Barcelona HK Limited	43	47
FC Barcelona North America LLC	88	86

<sup>&</sup>quot;Non-recurring income" in the year 2018/19 includes the partial cancelation of a provision for a career-end bonus, in accordance with new contractual terms established.

### 20.2. Related-party balances

The breakdown of the balances with related parties is as follows:

Company	Thousar	ds of euros
Company	6/30/2020	6/30/2019
Non-current loans to group companies and associates:		
FC Barcelona HK Limited (Note 10.2)	3,109	3,088
FC Barcelona North America LLC (Note 10.2)	290	15
Trade and other receivables:		
Futbol Club Barcelona Foundation (Note 10.3)	2	4
FC Barcelona HK Limited (Note 10.3)	11	38
FC Barcelona North America LLC (Note 10.3)	5	56
Haikou Barça Mission Hills (Note 10.3)	589	476
Trade and other payables:		
FC Barcelona HK Limited (Note 14.3)	(660)	(307)
FC Barcelona North America LLC (Note 14.3)	(93)	-
Futbol Club Barcelona Foundation (Note 14.3)	(4,484)	(3,523)

### 20.3. Board of Directors and Executive Committee remuneration

As set forth in the Club's by-laws, the members of the Board of Directors have neither earned nor accrued any remuneration, advances or loans from the Club during the years 2019/20 and 2018/19.

Additionally, the remuneration earned by the Club's Executive Committee, which include the estimated variable remuneration at June 30, 2020 and 2019 in the wages heading, is as follows:

June 30, 2020:	Thousands of euros		
	Wages	Pension Plans	Termination Benefits
Executive Committee	3,588	100	-

June 30, 2019:	Thousands of euros			
	Wages	Pension Plans	Termination Benefits	
Executive Committee	3,985	97	-	

At June 30, 2020 and 2019 the members of the Club's Executive Committee have not received any advance or loan from the Club.

During the 2019/20 season directors' and executive's liability insurance premiums for damages arising in the performance of their duties have been paid for an amount of 427 thousand euros (371 thousand euros in the 2018/19 season).

# 21. Other information

# 21.1. Employees

The Group's average headcount during the current and priors year by professional category is as follows:

	2019/20		2018/19		
Categories	Average headcount			Average number of employees with a disability > 33% over total headcount	
Executive Committee	13	-	15	-	
Professional sports personnel	674	9	642	7	
Administrative personnel	487	6	468	6	
Other employees (facilities, stores and other)	238	3	213	4	
Total	1,412	18	1,338	17	

Additionally, the breakdown of headcount by gender at June 30, 2020 and 2019 is as follows:

### June 30, 2020:

Categories	6/30/2020			
Categories	Men	Women	Total	
Executive Committee	13	1	14	
Professional sports personnel	598	57	655	
Administrative personnel	273	226	499	
Other employees (facilities, stores and other)	158	155	313	
Total	1,042	439	1,481	

## June 30, 2019

Catagorio		6/30/2019			
Categorie	Men	Women	Total		
Executive Committee	13	1	14		
Professional sports personnel	599	64	663		
Administrative personnel	257	214	471		
Other employees (facilities, stores and other)	180	156	336		
Total	1,049	435	1,484		

At June 30, 2020 the Club's Board of Directors consists of 13 men and 1 woman (17 men and 2 women at June 30, 2019).

#### 21.2. Audit fees

Audit fees and the fees for services provided by the Group's auditor in the years 2019/20 and 2018/19 are as follows:

	Thousands of euros 2019/20 2018/19			
Audit services	190	188		
Other assurance services	77 97			
Total audit and verification services	267 285			
Tax services	25	-		
Other services	12	3		
Total professional services	304	288		

### 21.3. Guarantee commitments to third parties and other financial liabilities

At June 30, 2020 and 2019, the Group has provided guarantees amounting to 30,016 and 28,818 thousand euros, respectively. The most significant guarantees at June 30, 2020 relate to the tax assessments signed in disagreement (Note 15.7).

The Club's Board of Directors considers that any unforeseen liabilities at June 30, 2020 that could arise from the above-mentioned guarantees, if any, would not be significant.

### 21.4. Control ratios for sporting bodies

The main ratios established in the Economic Control Regulations and other LFP mandatory standards are indicated below. For comparative purposes the figures of the prior year are included.

### Break-even point indicator

The difference between the relevant income and expenses gives the result of break-even point. The total result of break-even point will be the sum of the break-even point results for each accounting period covered by the monitoring period, that is, the T, T-1 and T-2 accounting periods, where T is the annual accounting period, for which the audited financial statements have been requested:

	Thousands of euros			
	T	T-1	T-2	
	6/30/2020	6/30/2019	6/30/2018	
Relevant income	818,400	954,544	881,714	
Relevant expenses	871,874	846,653	778,245	
Break-even point ( + surplus, - deficit)	(53,474)	107,891	103,469	
Total break-even point	157,886	-	-	
Required break-even point	>0	-	-	
Conclusion	MET	-	-	

The calculation of relevant income and its reconciliation to the accompanying consolidated financial statements are as follows:

	Thousands of euros			
	Т	T-1	T-2	
	6/30/2020	6/30/2019	6/30/2018	
Relevant income				
Gate money, members and season ticket holders	133,254	171,580	159,286	
Sponsorship and advertising	196,522	198,072	216,510	
Broadcasting rights	243,932	292,790	179,464	
Commercial activities	122,093	155,585	108,723	
Other operating income	17,367	13,827	1,777	
Profit from intangible sporting assets	50,687	84,450	203,578	
Financial income and currency translation differences	2,496	1,418	1,060	
Operating grants	70	70	100	
Other income not classified in the above headings	51,979	36,752	11,216	
Total relevant income	818,400	954,544	881,714	
Income recognized in the consolidated financial statements				
Total operating income	860,681	-	-	
Total financial income	2,496	-	-	
Total income recognized in the consolidated financial statements	863,177	-	-	
Difference	44,777	-	-	
Reconciling items				
Income from transactions not related to the professional soccer activity	44,777	_	-	
Total reconciling items	44,777	-	-	

The calculation of relevant expenses and their reconciliation to the accompanying consolidated financial statements are as follows:

	Thousands of euros				
	Т	T-1	T-2		
	6/30/2020	6/30/2019	6/30/2018		
Relevant expenses					
Cost of sales / equipment	33,400	6,320	4,525		
Employee remuneration expense	415,159	471,745	462,902		
Other operating expenses	177,067	181,523	164,009		
Amortization / Impairment of player registration rights	211,274	166,210	113,503		
Losses on the sale of player registration rights	3,850	29	200		
Finance cost and dividends	30,721	17,242	12,912		
Other expenses not classified in the above headings	403	3,584	20,195		
Total relevant expenses	871,874	846,653	778,245		
Expenses recognized in the consolidated financial statements					
Total operating expenses	960,477	-	-		
Total financial expenses	30,721	-	-		
Total expenses recognized in the consolidated financial statements	991,198	-	-		
Difference	119,324	-	-		
Reconciling items					
Depreciation / Impairment of property, plant, and equipment	12,586	-	-		
Depreciation / Impairment of sporting assets	11,208	-	_		
Tax expenses (corporate income tax)	-	-	-		
Expenses from directly-attributable community development activities	4,897	-	_		
Other expenses not included in the above reconciling items	90,633	_	-		
Total reconciling items	119,324	-	-		

# $Indicator\ of\ employee\ benefits\ expense\ related\ to\ the\ registrable\ squad$

It is considered that there is an indication of a potential future economic and financial imbalance when the annual economic amount of the employee benefits expense associated with the registrable squad, players and coaches of the Club is higher than 70% of the relevant income for the season, as defined in the Economic Control Regulations of LFP.

	Thousand	ls of euros
	6/30/2020	6/30/2019
Employee benefits expense related to the first team soccer squad (*)	386,648	458,752
Relevant income	818,400	954,544
Indicator of employee benefits expense related to the registrable squad	47%	48%
Required indicator of employee benefits expense related to the registrable squad	<70%	<70%
Conclusion	MET	MET

<sup>(\*)</sup> It includes expenses for wages, image management companies and remuneration earned by agents.

The calculation and reconciliation of income is shown in the break-even point calculation above.

The reconciliation of the expenses associated with the registrable soccer squad with the total employee benefits expense is as follows:

	Thousand	ls of euros
	6/30/2020	6/30/2019
Employee benefits expense related to the registrable soccer squad (a)	379,404	451,084
Non-sports soccer and structure employee benefits expense related to the first team soccer squads (b)	7,244	7,668
Total employee benefits expense related to the first team soccer squad	386,648	458,752
Expenses squad not registrable with LFP	75,727	66.528
Non-sports employee benefits expense excluding those included in section (b) and registrable employee benefits expense excluding those included in section (a)	50,981	51,048
Total employee benefits expense	513,356	576,328

### Ratio of net debt to relevant income

As defined in the Regulations there is an indication of a potential economic and financial imbalance when net debt at the end of each season is higher than 100% of the entity's relevant income.

In accordance with the regulations, the amount of net debt corresponds to the sum of the net debt for transfers (that is, the net amount of accounts receivable and payable for the sale of players), of the amounts pending payment for the financing facilities received from banks, related parties and third parties, of the advance collections to be accrued in more than 1 year and of the amounts payable to assets suppliers less cash and cash equivalents and temporary financial investments. Net debt does not include trade and other payables.

	Thousands of euros		
	6/30/2020	6/30/2019	
Net debt	488,367	217,204	
Relevant income	818,400	954,544	
Ratio of net debt to relevant income	59,7%	22,7%	
Required ratio of net debt to relevant income	<100%	<100%	
Conclusion	COMPLEIX	COMPLEIX	

The breakdown of net debt is as follows:

	Thousand	ls of euros
	6/30/2020	6/30/2019
Non-current payables		
Bonds and other marketable debt securities (Note 14.1)	(197,987)	(197,385)
Bank borrowings (Note 14.1)	(13,318)	(61,488)
Payables to sporting entities for sales and loans of players (Note 14.3)	(196,674)	(181,287)
Accruals (Note 16)	(9,160)	(10,673)
Total non-current payables	(417,139)	(450,833)
Current payables		
Bonds and other marketable debt securities (Note 14.2)	(2,507)	(1,143)
Bank borrowings (Note 14.2)	(265,967)	(10,801)
Payables to sporting entities for sales and loans of players (Note 14.3)	(126,221)	(79,455)
Other payables	(8,394)	(11,482)
Total current payables	(403,089)	(102,881)
Total liabilities entries	(820,228)	(553,714)
Compensating assets entries		
Non-current receivables from sporting entities for sales and loans of players (Note 10.1)	108,766	92,233
Current receivables from sporting entities for sales and loans of players (Note 10.3)	58,750	85,915
Cash and cash equivalents	164,345	158,362
Total compensating assets entries	331,861	336,510
Total	(488,367)	(217,204)

# 22. Income statement by sportss

In the supplementary information included in the consolidated income statement by sports, the Club has used the following criteria to allocate amounts to the reportable sports:

- The income and expenses that due to their nature can be allocated to each sports activity have been recorded directly in the corresponding sport.

The consolidated income statement by sports for the year 2019/20 and, for comparative purposes, the consolidated income statement for the year 2018/19 is presented in Appendix I, which is an integral part of this note.

# 23. Budget settlement

Appendix II shows the consolidated budget for the 2019/20 season and the consolidated budget of the Club for the 2018/19 season approved at the General Assemblies held on October 6, 2019 and October 20, 2018, respectively, compared to the settlements for the years ended June 30, 2020 and June 30, 2019. The settlements show the same structure and are prepared in accordance with the same criteria as the ones used in the income statements in the corresponding financial statements.

# 24. Subsequent events

In connection with the loan granted by a US financial institution for an amount of 90 million euros to fund the first phase of the construction of Espai Barça (Note 14.2), in August 2020 the Club has obtained a waiver of the half-yearly and annual ratios until June 30, 2021 (inclusive). Certain conditions of said loan have also been amended and its maturity has been extended until August 16, 2021. This debt is shown as current in the consolidated financial statements for the year ended June 30, 2020. However, at the date these consolidated financial statements were authorized for issue its maturity has been reclassified as non-current.

Furthermore, in August 2020 a waiver of the half-yearly and annual ratios has been agreed with the North American holders of the Senior Notes, at both December 31, 2019 and June 30, 2020. Thus, compliance with said ratios will not be required until June 30, 2021. For this agreement to be effective, among other aspects, the other holders of Senior Notes shall also grant the corresponding waiver under substantially similar terms. At the date these consolidated financial statements were authorized for issue, negotiations with the other holders are at a highly advanced stage and it is expected that an agreement will be reached shortly (Note 14.1).

# **APPENDICES**

**APPENDIX I** 

# CONSOLIDATED INCOME STATEMENT BY SPORTS FOR THE YEAR ENDED JUNE 30, 2020

(Thousands of euros)

(modsands of caros)	Soccer	Jr Soccer Teams	Basket- ball	Handball	Roller Hockey	Indoor Football	Non-Prof.	BLM and Other	Total
CONTINUING OPERATIONS					,				
Revenue	585,909	529	8,537	1,791	587	473	539	109,892	708,257
Revenue from competitions	78,200	153	1,582	105	10	155	-	685	80,891
Revenue from season ticket holders and membership card holders	36,195	-	768	39	4	21	-	18,174	55,200
Revenue from TV broadcasts and TV rights	241,952	210	3,265	1,084	-	(2)	-	1,980	248,489
Revenue from marketing and advertising	229,133	166	2,922	564	574	299	532	89,049	323,237
Rendering of services	429	_	-	-	-	-	7	3	440
Work performed by the entity and capitalized	-	_	-	_	-	-	-	1,560	1,560
Cost of sales	(1,704)	(892)	(801)	(388)	(240)	(279)	(539)	(31,696)	(31,288)
Consumption of sports equipment	(999)	(763)	(681)	(332)	(210)	(236)	(522)	(20,578)	(24,321)
Other consumables and external expenses	(706)	(129)	(120)	(57)	(30)	(44)	(17)	(1,236)	(2,338)
Impairment of goods, raw materials and other consumables	-	-	-	-	-	-	_	(4,629)	(4,629)
Other operating income	12,785	3,055	24	7	(0)	61	12	-	20,526
Ancillary income	12,785	3,008	11	(1)	(0)	6	5	-	19,917
Grants related to income	-	47	12	8	-	55	6	-	609
Employee benefits expense	(363,392)	(27,766)	(30,172)	(6,492)	(1,879)	(4,164)	(1,489)	(51,767)	(487,120)
Wages and salaries of sports squad	(360,433)	(24,454)	(29,214)	(5,800)	(1,528)	(3,734)	(1,204)	(3,983)	(430,350)
Wages and salaries et al. of non-sports personnel	(2,121)	(916)	(267)	(219)	(69)	(77)	-	(36,913)	(40,582)
Social security costs	(781)	(2,366)	(681)	(464)	(280)	(351)	(285)	(9,541)	(14,750)
Provisions	(56)	(30)	(10)	(8)	(2)	(2)	-	(1,330)	(1,438)
Other operating expenses	(100,809)	(8,550)	(4,835)	(1,551)	(460)	(1,182)	(1,150)	(74,252)	(192,790)
External services	(58,957)	(4,341)	(2,331)	(716)	(218)	(548)	(409)	(58,395)	(125,916)
Taxes	(2,752)	(319)	(12)	(0)	-	-	-	(874)	(3,956)
Losses on, impairment of and change in trade provisions	(15)	_	-	-	-	-	-	(6,917)	(6,932)
Impairment losses on trade receivables	(640)	_	-	-	-	-	-	(8,299)	(8.938)
Reversal of impairment losses on trade receivables	625	_	_	-	-	-	-	1,381	2,006
Away matches	(2,981)	(1,713)	(1,444)	(601)	(109)	(358)	(362)	(47)	(7,614)
Player acquisition expenses	-	(962)	-	(1)	10	(70)	(150)	(41)	(1,215)
Other current management expenses	(36,105)	(1,214)	(1,048)	(232)	(143)	(207)	(229)	(7,978)	(47,157)
Depreciation and amortization	(168,671)	(4,595)	(876)	(496)	(20)	(40)	_ ` _	(17,334)	(192,032)
Grants related to non-financial assets and other grants	70	38	_	_	-	_	-	_	108
Impairment losses and gains (losses) on disposal of non-current assets	46,837	26,502	(90)	13	_	_	-	(227)	73,035
Impairment losses and losses	-	_	-	-	-	-	-	(170)	(170)
Impairment losses on intangible sporting assets	(43,036)	(282)	-	-	-	-	-	-	(43,319)
Impairment losses on property, plant and equipment	-	_	-	-	-	-	-	(196)	(196)
Reversal of impairment losses on intangible sporting assets	43,036	283	-	-	-	-	_	-	43,319
Reversal of impairment losses on property, plant and equipment	-	_	-	-	-	-	-	26	26
Gains / (losses) on disposals	46,837	26,502	(90)	13	-	-	-	(57)	73,204
Losses on property, plant and equipment	-	_	_	-	-	-	-	(112)	(112)
Gains on property, plant and equipment	-	_	-	-	-	-	-	55	55
Losses on intangible sporting assets	(3,850)	(2,309)	(90)	(18)	-	-	_	-	(6,267)
Gains on intangible sporting assets	50,687	28,811	_	30	-	-	_	_	79,528
Other	-	_	_	_	_	_	-	(50)	(50)
Non-recurring losses	_	_	_	_	_	-	_	(95)	(95)
Other non-recurring income	_	_	_	_	_	-	_	45	45
OPERATING PROFIT/(LOSS)	11,026	(11,678)	(28,213)	(7,117)	(2,012)	(5,132)	(2,627)	(54,041)	(99,795)
Finance income	1,173	_	-	-	-	-	-	655	1,828
From marketable securities and other financial instruments		_	_	_	-	_	_	655	1,828
Of third parties	1,173	_	_	_	_	-	_	655	1,828
Financial costs	(439)	_	_	_	-	_	_	(29,076)	(29,515)
Third-party borrowings	(439)	_	_	_	_	_	_	(29,076)	(29,515)
Exchange gains (losses)	-	_	_	_	-	_	-	188	188
Exchange gains	_	_	_	_	-	_	_	668	668
Exchange losses	_	_	_	_	_	_	_	(480)	(480)
	_	_	_	_	_	_	_	(727)	<b>(727)</b>
Impairment of and gains/(losses) on disposal of financial instruments		1					1		
Impairment of and gains/(losses) on disposal of financial instruments Losses on interest in financial assets	_	- 1		_	-	-	-	(727)	(///)
Losses on interest in financial assets	_	-	_	-	-	-	-	(727) (28.961)	(727) (28.226)
Losses on interest in financial assets FINANCE COST	735	(11,678)	(28,213)	(7,117)	(2,012)	(5,132)	(2,627)	(28,961)	(28,226)
Losses on interest in financial assets	_	(11,678)	(28,213)	(7,117)	(2,012)	- (5,132)	(2,627)	(28,961)	

This appendix is an integral part of Note 22 to the consolidated financial statements, pursuant to Sports Law 10/1990 of October 15 and Royal Decree 1251/1999 of July 16 on Public Limited Sports Companies.

# APPENDIX I CONSOLIDATED INCOME STATEMENT BY SPORTS FOR THE YEAR ENDED JUNE 30, 2019 (Thousands of euros)

(modsands of caros)	Soccer	Jr Soccer Teams	Basket- ball	Handball	Roller Hockey	Indoor Football	Non-Prof.	BLM and Other	Total
CONTINUING OPERATIONS									
Revenue	670,885	2,251	11,264	2,305	528	1,215	1,140	147,142	836,730
Revenue from competitions	110,990	49	2,015	146	10	222	-	549	113,980
Revenue from season ticket holders and membership card holders	41,882	-	777	40	4	22	-	18,159	60,884
Revenue from TV broadcasts and TV rights	288,890	1,773	2,825	647	-	88	-	3,900	298,122
Revenue from marketing and advertising	228,834	430	5,647	1,472	515	884	1,140	124,410	363,331
Rendering of services	289	-	-	-	-	-	-	124	413
Work performed by the entity and capitalized	-	-	-	-	-	-	-	1,375	1,375
Cost of sales	(3,095)	(1,091)	(913)	(489)	(201)	(303)	(734)	(27,137)	(33,963)
Consumption of sports equipment	(950)	(953)	(796)	(403)	(161)	(240)	(726)	(24,936)	(29,165)
Other consumables and external expenses	(2,145)	(137)	(117)	(86)	(40)	(64)	(8)	(1,408)	(4,006)
Impairment of goods, raw materials and other consumables	-	-	-	-	-	-	-	(792)	(792)
Other operating income	12,044	1,031	11	33	5	63	41	2,212	15,441
Ancillary income	12,044	923	8	32	5	25	13	1,844	14,895
Grants related to income	-	109	3	1	-	38	27	368	546
Employee benefits expense	(427,625)	(22,518)	(25,613)	(7,001)	(2,272)	(4,298)	(1,505)	(51,090)	(541,920)
Wages and salaries of sports squad	(424,345)	(19,465)	(24,676)	(6,292)	(1,911)	(3,853)	(1,233)	(3,706)	(485,482)
Wages and salaries et al. of non-sports personnel	(2,318)	(938)	(266)	(253)	(82)	(91)	_	(37,065)	(41,012)
Social security costs	(903)	(2,083)	(661)	(447)	(277)	(351)	(271)	(9,115)	(14,109)
Provisions	(60)	(31)	(9)	(9)	(2)	(2)	. ,	(1,204)	(1,317)
Other operating expenses	(120,918)	(8,441)	(6,507)	(2,067)	(786)	(1,371)	(1,181)	(65,673)	(206,945)
External services	(65,556)	(4,012)	(3,306)	(886)	(318)	(578)	(287)	(54,282)	(129,226)
Taxes	(3,762)	(311)	(7)	-	-	-	_	(1,405)	(5,485)
Losses on, impairment of and change in trade provisions	(970)	-	-	-	_	_	_	(480)	(1,450)
Impairment losses on trade receivables	(970)	_	_	_	_	_	_	(480)	(1,450)
Reversal of impairment losses on trade receivables	-	_	_	-	_	_	_	(.00)	(2) 100)
Away matches	(4,787)	(2,706)	(1,746)	(861)	(315)	(499)	(428)	(87)	(11,428)
Player acquisition expenses	(2,273)	(307)	(42)	(56)	(10)	(177)	(135)	(07)	(2,823)
Other current management expenses	(43,570)	(1,105)	(1,406)	(264)	(144)	(294)	(332)	(9,419)	(56,533)
Depreciation and amortization	(140,837)	(3,733)	(1,319)	(359)	(±11)	(88)	(332)	(13,533)	(159,869)
Grants related to non-financial assets and other grants	70	39	(1,017)	(557)	_	(00)	_	(10,000,	109
Impairment losses and gains (losses) on disposal of non-current assets	86.781	15.579	758	(25)	_	(13)	_	93	103.172
Impairment losses and losses	2,500		-	(25)	_	(15)	_	188	2,688
Impairment losses on intangible sporting assets	(25,934)	(378)	_	_	_	_	_	-	(26,311)
Impairment losses on property, plant and equipment	(23,731)	(370)	_	_	_	_	_	(36)	(36)
Reversal of impairment losses on intangible sporting assets	28,434	378	_	_	_	_	_	(30)	28,811
Reversal of impairment losses on property, plant and equipment	20,757	_	_	_	_	_	_	224	224
Gains / (losses) on disposals	84,281	15,579	758	(25)	_	(13)	_	(95)	100,484
Losses on property, plant and equipment	(140)	13,377	750	(23)		(13)		(95)	(235)
Losses on intangible sporting assets	(29)	(138)	(5)	(25)		(13)		(73)	(210)
Gains on intangible sporting assets	84,450	15,717	763	(23)		(13)	_	_	100,930
Other	6,500	15,/1/	703	-	-	-	_	(3,088)	3,412
Non-recurring losses	0,500	-	_	-	-	-	-		
9	6 E00	-	-	-	-	-	-	(3,313) 225	(3,313)
Other non-recurring income  OPERATING PROFIT/(LOSS)	6,500	(14,000)	(22,319)	(7,603)	(2724)	(470()	(2.270)		6,725
				(7.DU5)	(2,726)	(4,796)	(2,239)	(9,699) 14	17,542
` ,	83,806	(16,882)	(22,317)	(.,,					1,478
Finance income	1,042	422	-	-	-	-	-		-
Finance income From marketable securities and other financial instruments	1,042 1,042	422 422	-	-	-	-	-	14	1,478
Finance income From marketable securities and other financial instruments Of third parties	<b>1,042</b> <b>1,042</b> 1,042	422	- - -	- - -	-	- -	- - -	<b>14</b>	<b>1,478</b> 1,478
Finance income From marketable securities and other financial instruments Of third parties Financial costs	1,042 1,042 1,042 (685)	422 422	- - -	-	- - -	- - -	- - -	14 14 (16,333)	1,478 1,478 (17,018)
Finance income From marketable securities and other financial instruments Of third parties Financial costs Third-party borrowings	<b>1,042</b> <b>1,042</b> 1,042	422 422	- - - -	- - - -	- - -	- - - -	- - - -	14 14 (16,333) (16,333)	1,478 1,478 (17,018) (17,018)
Finance income From marketable securities and other financial instruments Of third parties Financial costs Third-party borrowings Exchange gains (losses)	1,042 1,042 1,042 (685)	422 422	- - - - -	- - - - -	- - - -	- - - -	- - - -	14 14 (16,333) (16,333)	1,478 1,478 (17,018) (17,018) 139
Finance income From marketable securities and other financial instruments Of third parties Financial costs Third-party borrowings Exchange gains (losses) Exchange gains	1,042 1,042 1,042 (685)	422 422	- - - - -	-	- - - -	- - - -	- - - - -	14 (16,333) (16,333) (16,333) 139 363	1,478 1,478 (17,018) (17,018) 139 363
Finance income From marketable securities and other financial instruments Of third parties Financial costs Third-party borrowings Exchange gains (losses) Exchange gains Exchange losses	1,042 1,042 1,042 (685)	422 422	- - - - -	- - - - - -	- - - -	- - - - - -	- - - - - -	14 (16,333) (16,333) 139 363 (225)	1,478 1,478 (17,018) (17,018) 139 363 (225)
Finance income From marketable securities and other financial instruments Of third parties Financial costs Third-party borrowings Exchange gains (losses) Exchange gains Exchange losses Impairment of and gains/(losses) on disposal of financial instruments	1,042 1,042 1,042 (685)	422 422	(23)	-	- - - - -	- - - - - -	- - - - - -	14 (16,333) (16,333) 139 363 (225) 1,440	1,478 1,478 (17,018) (17,018) 363 (225) 1,416
Finance income From marketable securities and other financial instruments Of third parties Financial costs Third-party borrowings Exchange gains (losses) Exchange gains Exchange losses Impairment of and gains/(losses) on disposal of financial instruments Gains on interest in financial assets	1,042 1,042 1,042 (685)	422 422	(23)	- - - - - - -	- - - - -	- - - - - - -	- - - - - - -	14 (16,333) (16,333) 139 363 (225) 1,440 2,665	1,478 1,478 (17,018) (17,018) 363 (225) 1,416 2,665
Finance income From marketable securities and other financial instruments Of third parties Financial costs Third-party borrowings Exchange gains (losses) Exchange gains Exchange losses Impairment of and gains/(losses) on disposal of financial instruments Gains on interest in financial assets Losses on interest in financial assets	1,042 1,042 1,042 (685) (685)	422 422 422 - - - -	- (23)	- - - - - - - -	- - - - - - -	- - - - - - - -	- - - - - - -	14 (16,333) (16,333) 139 363 (225) 1,440 2,665 (1,225)	1,478 1,478 (17,018) (17,018) 363 (225) 1,416 2,665 (1,248)
Finance income From marketable securities and other financial instruments Of third parties Financial costs Third-party borrowings Exchange gains (losses) Exchange gains Exchange losses Impairment of and gains/(losses) on disposal of financial instruments Gains on interest in financial assets Losses on interest in financial assets FINANCE COST	1,042 1,042 1,042 (685) (685) - - - - - - 357	422 422 422 - - - - - - - - - - - - - -	(23)	- - - - - - -	- - - - - - -	- - - - - - - - -	- - - - - - -	14 (16,333) (16,333) 139 363 (225) 1,440 2,665 (1,225)	1,478 1,478 (17,018) (17,018) 139 363 (225) 1,416 2,665 (1,248)
Finance income From marketable securities and other financial instruments Of third parties Financial costs Third-party borrowings Exchange gains (losses) Exchange gains Exchange losses Impairment of and gains/(losses) on disposal of financial instruments Gains on interest in financial assets Losses on interest in financial assets FINANCE COST PROFIT/(LOSS) BEFORE TAX	1,042 1,042 1,042 (685) (685)	422 422 422 - - - -	- (23)	- - - - - - - - - - - - - - - - - - -	- - - - - - - - - (2,726)	- - - - - - - - - (4,796)	- - - - - - - - - - - - - - - - - - -	14 (16,333) (16,333) 363 (225) 1,440 2,665 (1,225) (14,741) (24,440)	1,478 1,478 (17,018) (17,018) 363 (225) 1,416 2,665 (1,248) (13,985)
Finance income From marketable securities and other financial instruments Of third parties Financial costs Third-party borrowings Exchange gains (losses) Exchange gains Exchange losses Impairment of and gains/(losses) on disposal of financial instruments Gains on interest in financial assets Losses on interest in financial assets FINANCE COST	1,042 1,042 1,042 (685) (685) - - - - - - 357	422 422 422 - - - - - - - - - - - - - -	(23)	- - - - - - -	- - - - - (2,726)	- - - - - - (4,796)	- - - - - - (2,239)	14 (16,333) (16,333) 139 363 (225) 1,440 2,665 (1,225)	1,478 1,478 (17,018) (17,018) 363 (225) 1,416 2,665 (1,248)

This appendix is an integral part of Note 22 to the consolidated financial statements, pursuant to Sports Law 10/1990 of October 15 and Royal Decree 1251/1999 of July 16 on Public Limited Sports Companies.

# **APPENDIX II**

# Consolidated budget and budget settlement for the year ended June 30, 2020 (Thousands of euros)

	ACTUAL 2019/20	BUDGET 2019/20
CONTINUING OPERATIONS		
Revenue	708,257	875,570
Revenue from competitions	80,891	111,976
Revenue from season ticket holders and membership card holders	55,200	61,638
Revenue from TV broadcasts and TV rights	248,489	281,221
Revenue from marketing and advertising	323,237	420,735
Rendering of services	440	-
Work performed by the entity and capitalized	1,560	1,629
Cost of sales	(31,288)	(44,013)
Consumption of sports equipment	(24,321)	(38,560)
Other consumables and external expenses	(2,338)	(4,186)
Impairment of goods, raw materials and other consumables	(4,629)	(1,268)
Other operating income	20,526	14,521
Ancillary income	19,917	13,526
Grants related to income	609	995
Employee benefits expense	(487,120)	(532,428)
Wages and salaries of sports personnel	(430,350)	(469,666)
Wages and salaries of non-sports personnel	(40,582)	(44,875)
Social security costs	(14,750)	(16,455)
Provisions	(1,438)	(1,431)
Other operating expenses	(192,790)	(227,130)
External services	(125,916)	(156,810)
Taxes	(3,956)	(4,925)
Losses on, impairment of and change in trade provisions	(6,932)	(2,109)
Impairment losses on trade receivables	(8,938)	(2,109)
Reversal of impairment losses on trade receivables	2,006	-
Away matches	(7,614)	(11,314)
Player acquisition expenses	(1,215)	(1,263)
Other current management expenses	(47,157)	(50,708)
Depreciation and amortization	(192,032)	(154,098)
Grants related to non-financial assets and other grants	108	109
Impairment losses and gains (losses) on disposal of non-current assets	73,034	109,012
Impairment losses and losses	(170)	-
Impairment losses on intangible sporting assets	(43,319)	(42,797)
Impairment losses on property, plant and equipment	(196)	-
Reversal of impairment losses on intangible sporting assets	43,319	42,797
Reversal of impairment losses on property, plant and equipment	26	-
Gains (losses) on disposals	73,204	109,012
Losses on property, plant and equipment	(112)	-
Gains on property, plant and equipment	55	-
Losses on intangible sporting assets	(6,267)	(3,313)
Gains on intangible sporting assets	79,528	112,325
Charges for the year and utilization of provisions	(50)	(3,579)
Charges of provisions	(95)	(3,579)
Utilization of provisions	45	-
OPERATING PROFIT/(LOSS)	(99,795)	39,594
Finance income	1,828	1,762
From marketable securities and other financial instruments	1,828	1,762
Of third parties	1,828	1,762
Finance costs	(29,515)	(26,918)
Third-party borrowings	(29,515)	(26,918)
Exchange gains (losses)	188	-
Exchange gains	668	250
Exchange losses	(480)	(250)
Impairment and gains (losses) on disposal of financial instruments	(727)	-
Losses on interest in financial assets	(727)	-
FINANCE COST	(28,226)	(25,156)
PROFIT/(LOSS) BEFORE TAX	(128,021)	14,438
T		
Income tax	30,682	(2,960) <b>11,479</b>

# **APPENDIX II**

# Consolidated budget and budget settlement for the year ended June 30, 2019 (Thousands of euros)

	REAL 2018/19	PPT 2018/19
CONTINUING OPERATIONS		
Revenue	836,730	828,861
Revenue from competitions	113,980	109,994
Revenue from season ticket holders and membership card holders	60,884	60,599
Revenue from TV broadcasts and TV rights	298,122	267,076
Revenue from marketing and advertising	363,331	391,192
Rendering of services	413	-
Work performed by the entity and capitalized	1,375	1,299
Cost of sales	(33,963)	(35,214)
Consumption of sports equipment	(29,165)	(31,010)
Other consumables and external expenses	(4,006)	(4,205)
Impairment of goods, raw materials and other consumables	(792)	-
Other operating income	15,441	11,083
Ancillary income	14,895	10,302
Grants related to income	546	781
Employee benefits expense	(541,920)	(512,061)
Wages and salaries of sports personnel	(485,482)	(454,734)
Wages and salaries of non-sports personnel	(41,012)	(43,190)
Social security costs	(14,109)	(12,777)
Provisions	(1,317)	(1,360)
Other operating expenses	(206,945)	(189,984)
External services	(129,226)	(125,362)
Taxes	(5,485)	(5,364)
Losses on, impairment of and change in trade provisions	(1,450)	(1,802)
Impairment losses on trade receivables	(1,450)	(1,802)
Away matches		
•	(11,428)	(10,713)
Player acquisition expenses	(2,823)	(846)
Other current management expenses	(56,533)	(45,898)
Depreciation and amortization	(159,869)	(156,808)
Grants related to non-financial assets and other grants	109	109
Impairment losses and gains (losses) on disposal of non-current assets	103,172	87,333
Impairment losses and losses	2,688	2,500
Impairment losses on intangible sporting assets	(26,311)	(31,190)
Impairment losses on property, plant and equipment	(36)	-
Reversal of impairment losses on intangible sporting assets	28,811	33,690
Reversal of impairment losses on property, plant and equipment	224	-
Gains (losses) on disposals	100,484	84,833
Losses on property, plant and equipment	(235)	-
Losses on intangible sporting assets	(210)	(38)
Gains on intangible sporting assets	100,930	84,871
Charges for the year and utilization of provisions	3,412	(3,500)
Charges of provisions	(3,313)	(3,500)
Utilization of provisions	6,725	-
OPERATING PROFIT/(LOSS)	17,542	31,117
Finance income	1,478	612
From marketable securities and other financial instruments	1,478	612
	1 470	612
Of third parties	1,478	
·	(17,018)	(14,742)
Finance costs		<b>(14,742)</b> (14,742)
Finance costs Third-party borrowings	(17,018)	
Finance costs Third-party borrowings Exchange gains (losses)	<b>(17,018)</b> (17,018)	(14,742)
Finance costs Third-party borrowings Exchange gains (losses) Exchange gains	(17,018) (17,018) 139 363	(14,742) ( <b>300)</b> 250
Finance costs Third-party borrowings Exchange gains (losses) Exchange gains Exchange gains	(17,018) (17,018) 139 363 (225)	(14,742) ( <b>300)</b> 250 (550)
Finance costs Third-party borrowings Exchange gains (losses) Exchange gains Exchange gains Exchange losses Impairment and gains (losses) on disposal of financial instruments	(17,018) (17,018) 139 363 (225) 1,416	(14,742) ( <b>300)</b> 250
Finance costs Third-party borrowings Exchange gains (losses) Exchange gains Exchange gains Exchange losses Impairment and gains (losses) on disposal of financial instruments Gains on interest in financial assets	(17,018) (17,018) 139 363 (225) 1,416 2,665	(14,742) (300) 250 (550) (2,009)
Finance costs Third-party borrowings Exchange gains (losses) Exchange gains (ssees) Exchange gains Exchange losses Exchange losses Impairment and gains (losses) on disposal of financial instruments Gains on interest in financial assets Losses on interest in financial assets	(17,018) (17,018) 139 363 (225) 1,416 2,665 (1,248)	(14,742) ( <b>300)</b> 250 (550) ( <b>2,009)</b>
Finance costs Third-party borrowings Exchange gains (losses) Exchange gains (ssees) Exchange gains Exchange losses Exchange losses Impairment and gains (losses) on disposal of financial instruments Gains on interest in financial assets Losses on interest in financial assets FINANCE COST	(17,018) (17,018) 139 363 (225) 1,416 2,665 (1,248) (13,985)	(14,742) (300) 250 (550) (2,009) - (2,009) (16,440)
Finance costs Third-party borrowings Exchange gains (losses) Exchange gains (sees) Exchange gains Exchange losses Exchange losses Impairment and gains (losses) on disposal of financial instruments Gains on interest in financial assets Losses on interest in financial assets FINANCE COST PROFIT/(LOSS) BEFORE TAX	(17,018) (17,018) 139 363 (225) 1,416 2,665 (1,248) (13,985) 3,557	(14,742) (300) 250 (550) (2,009) - (2,009) (16,440) 14,677
Of third parties  Finance costs  Third-party borrowings  Exchange gains (losses)  Exchange gains (losses)  Exchange gains  Exchange losses  Impairment and gains (losses) on disposal of financial instruments  Gains on interest in financial assets  Losses on interest in financial assets  FINANCE COST  PROFIT/(LOSS) BEFORE TAX  Income tax  PROFIT FROM ONGOING OPERATIONS	(17,018) (17,018) 139 363 (225) 1,416 2,665 (1,248) (13,985)	(14,742) (300) 250 (550) (2,009) - (2,009) (16,440)

### **Futbol Club Barcelona and subsidiaries**

Consolidated management report for the year ended June 30, 2020

### **Impact of COVID-19**

The 2019-20 season will be marked by the COVID-19 pandemic, which has unfortunately affected and continues to affect millions of people worldwide. As for the impact on our Club, the pandemic entailed the declaration of the State of Emergency on March 14, 2020, which resulted in the suspension of all professional sports competitions and the close-down of the Club's facilities. During June 2020 the Club could partially reopen its facilities, adopting all protection and hygiene measures established; on June 11, 2020 the Spanish League could resume.

Still, the Club has suffered the economic consequences of these measures, since games had to resume behind closed doors, while visits to facilities, and sales of Club products, has also been affected by the reduction in and restrictions on international tourism.

Additionally, the EuroLeague Basketball was cancelled, generating a loss of revenue.

The table shown below in the Club's management report includes an estimate of the main economic impacts that the global COVID-19 pandemic has had on the Club (in thousands of euros), which has been sent to the Spanish High Council for Sports (CSD by its acronym in Spanish).

	Th	Thousands of euros					
	Figures at June 30, 2020 *	Impacts of COVID	Estimated closing with no COVID				
Income:							
Stadium	162,464	67,468	229,932				
Media and TV rights	248,537	35,406	283,943				
Commercial	296,849	72,260	369,109				
Other and transfers	147,580	28,591	176,171				
Total income	855,430	203,725	1,059,155				
Xpenses							
Sports personnel costs	636,396	42,336	678,732				
Non-sports personnel costs	50,981	1,500	52,481				
Management expenses	186,011	30,168	216,179				
Other	81,837	-	81,837				
Total xpenses	955,225	74,004	1,029,229				
Operating profit/(loss)	(99,795)	129,721	29,926				
Total financial income	2,496	-	2,496				
Total financial expenses	30,722	(888)	29,834				
Net profit/loss before corporate income tax	(128,021)	130,609	2,588				
Corporate income tax	(30,682)		(595)				
Net profit/loss after corporate income tax	(97,339)	-	1,993				
EBITDA **	103,968	129,721	233,689				

<sup>\*</sup> Figures obtained from cost accounting, which may show a different classification to that presented in the consolidated financial statements.

<sup>\*\*</sup> Operating profit/loss, plus depreciation and amortization, impairment and provisions.

This table shows the estimated overall effect of the drop in income and expenses caused by the pandemic, and also the effect of the postponement of the Spanish League and the UEFA Champions League, which has generated a divergence between the end of the Club's financial year (June 30 of every year in accordance with the bylaws) and the sports season. As a result of the latter event some income and expenses that in a normal season would have been recorded in the 19/20 season have been transferred to the 20/21 financial year.

In the Stadium section, the drop in income is mainly due to the partial refund of season tickets to members, the loss in gate money because of games played behind closed doors and the decrease in operating revenue from facilities (Museum, Hospitality, events...). As for revenue from Media, the drop is due to the postponement of competitions, which has caused that a portion of TV income for the Spanish League and the UEFA Champions League be transferred to the 2020/21 season. In the Commercial income section, the decrease in income is due to the failure to sign certain commercial agreements that were at an advanced stage of negotiation before the pandemic, as well as the losses associated with the sale of products in the Club's official stores. Lastly, the "Other" heading includes sales of players that would have happened at the end of the Spanish competition and that could not be carried out.

As for expenses, the sports and non-sports personnel costs section includes the actual savings that the Club obtained as a result of the salary reduction agreements and furloughs, which would have not happened had the pandemic not existed. As for management expenses, the amounts correspond to savings obtained by the Club on expenses directly attributable to the generation of income that has not taken place either, e.g. Seient Lliure expenses, compensation expenses for TV rights to the LFP, travel, maintenance, cleaning, security and access expenses, and commercial intermediation services, among others.

As a result, the combined effect of the pandemic and the transfer of income and expenses to the 20/21 season has led to lesser income, which the Club has estimated at 203,725 thousand euros, and lesser estimated expenses of 73,116 thousand euros. Therefore, had the Club not suffered the effects of COVID-19 estimated the results for the year would have been a profit of 1,993 thousand euros instead of losses of 97,339 thousand euros.

### **Operating income**

In connection with the accompanying consolidated financial statements, operating income for the current season has decreased to 855,430 thousand euros, which means a reduction of 134,909 thousand euros compared to the year 2018/2019. It should be mentioned that until the end of March 2020, when the economic effects of the global pandemic start to show, the Club's consolidated income where higher than budgeted.

The three business segments, i.e. Stadium, Media and Commercial, have suffered the ravages of the global pandemic and they account for 95% of total drop in revenue on the prior season.

In the Stadium segment, until the competition was suspended, attendance to Camp Nou had been increasing, and revenue from tickets was growing by 21% compared to the prior season (and 4% compared to budget), which means that game after game revenue was being the same as or higher than the amounts budgeted. However, the lack of games between mid-March and June prevented this upward trend from continuing. Additionally, revenue from season tickets have dropped because of the provision for partial refund recorded by the Club. On the contrary, the change in the structure of the Spanish Super Cup competition, held in January 2020, generated an increase in revenue of 5,800 thousand euros on the prior year.

In the Media segment, the decrease in income is due to two clearly different factors. The drop in TV rights for the Spanish League, the reduction is due to the postponement of the competition, which has caused that a portion of revenue corresponding to the games played in the 2019/20 season be recorded in the financial year 202/21. As for the TV rights for the international competition, the suspension of the competition has also generated a reduction on the budgeted amounts and on the prior season, since it happened right when the group stage and the first leg of the round of 16 of the UEFA Champions League had been completed.

In the Commercial segment, direct store management through the subsidiary Barça Licensing & Merchandising, S.L. has generated revenue of 54,393 thousand euros, which means a reduction on the 2018/19 season despite the fact that monthly results prior to the pandemic had been substantially higher than the prior season's average. As for revenue from sponsors, there has been no considerable impact in the rendering of services associated with the agreements signed. Therefore, the Club has been able to maintain the significant level of revenue from sponsorships. On the contrary, ongoing negotiations and extensions of new sponsorship contracts have been affected by the pandemic and could not be signed due to the economic standstill caused by COVID-19.

## **Non-sports investments**

During the current season 49,976 thousand euros have been invested, of which 29,117 thousand euros correspond to the Espai Barça project. The Club has invested in the Ciutat Esportiva, mainly to keep the fields in ideal conditions, and also in new development aspects and in equipment for other sports and Schools. As for Information Technologies, the Club has improved its website and apps, and internal operating systems.

Investments in Espai Barça have mainly focused on the performance of preliminary work in Les Corts area, and other investments have also been made in order to meet the requirements established in the MPGM.

### Registration rights and sales of players

During the current 2019/2020 season the registration rights of the following players have been mainly acquired: Griezmann, Pjanic, Junior, Braithwaite, Cucurella, Matheus Pereira and Manaj (and also Trincao, Pedri and Matheus Fernandes, which will be part of the first team soccer squad in 2020/21). This fact, in addition to the several variables related to the achievement of goals, has meant a total aggregate investment of 307,407 thousand euros. Additionally, the Club has sold players for an amount of 151,152 thousand euros (Arthur, Malcom, Carles Pérez, Cucurella, Alejandro Marqués and Abel Ruiz, among others).

### Sports employee benefits expense over operating income

Sports employee benefits expense continue to be affected by recent changes in the sector. Inflation in the soccer market has affected the acquisition cost of players and the cost of new contracts and renewals. Despite this, it should be noted that the Club has also managed to reduce the total wage bill related to sports personnel for the 2019/2020 season thanks to the pay reduction agreements reached during the season.

In any case, because of the significant decrease in income, salaries expense for sports personnel in accordance with the ratio defined by the LFP, which considers wage costs net of amortization over relevant operating income, is 47% and is clearly below the maximum ratio of compliance, which is set at 70%.

# **EBITDA and Net Debt**

Consolidated earnings before interest, tax, depreciation and amortization (EBITDA) for the current 2019/2020 season have amounted to 103,968 thousand euros, which has been highly impacted by the drop in income. As indicated above, it should be mentioned that had the COVID-19 effect not existed, estimated EBITDA would have increased up to 233,689 thousand euros.

Consolidated net debt amounts to 488,367 thousand euros at June 30, 2020. Net debt, excluding the funding of non-recurring property, plant and equipment investment projects (Espai Barça), as established in article 67 of the Club's bylaws, amounts to 379,089 thousand euros. Consequently, consolidated net debt over EBITDA ratio set in the above article has been 3.64, above the maximum allowed, which is established at 2.00. However, if estimated consolidated EBITDA did not consider the COVID effect, and the same level of indebtedness (which would undoubtedly be much lower had the pandemic not happened) was maintained, debt over EBITDA ratio would be 1.62, that is, within the margins allowed by the Club's bylaws.

#### Profit / (loss) for the year

Consolidated losses before tax amounts to 128,021 thousand euros and losses after tax amount to 97,339 thousand euros. These results are significantly negative, but have occurred within an exceptional situation that has affected society as a whole, and the professional football industry in particular, due to the global COVID-19 pandemic, as indicated above. Despite this, capital and reserves at June 30, 2020 are 32,845 thousand euros positive, with total equity amounting to 35,187 thousand euros.

As indicated above, had the pandemic not existed, the Club estimates that it would have obtained consolidated profit before tax of 2,588 thousand euros and consolidated profit after tax of 1,993 thousand euros.

## Research and development

During the current season the Club has carried out research and development activities in IT and sports science.

### Information on the average payment period to suppliers

At June 30, 2020 the Club's and Barça Licensing & Merchandising, S.L.U.'s average payment period to suppliers is 84 days. The balances with Sporting Entities and Assets Suppliers are settled in accordance with the agreements signed by the parties, and thus, the legal deadline established for trade transactions can be exceeded.

### **Subsequent events**

In connection with the loan granted by a US financial institution for an amount of 90 million euros to fund the first phase of the construction of Espai Barça (Note 14.2 to the consolidated financial statements), in August 2020 the Club has obtained a waiver of the half-yearly and annual ratios until June 30, 2021 (inclusive). Certain conditions of said loan have also been amended and its maturity has been extended until August 16, 2021. This debt is shown as current in the consolidated financial statements for the year ended June 30, 2020. However, at the date these consolidated financial statements were authorized for issue its maturity has been reclassified as non-current.

Furthermore, in August 2020 a waiver of the half-yearly and annual ratios has been agreed with the North American holders of the Senior Notes, at both December 31, 2019 and June 30, 2020. Thus, compliance with said ratios will not be required until June 30, 2021. For this agreement to be effective, among other aspects, the other holders of Senior Notes shall also grant the corresponding waiver under substantially similar terms. At the date these consolidated management report was authorized for issue, negotiations with the other holders are at a highly advanced stage and it is expected that an agreement will be reached shortly (Note 14.1 to the consolidated financial statements).

# AUTHORIZATION OF THE CONSOLIDATED FINANCIAL STATEMENTS AND CONSOLIDATED MANAGEMENT REPORT FOR ISSUE

The consolidated financial statements for the year ended June 30, 2020, which comprise the consolidated balance sheet, the consolidated income statement, the consolidated statement of changes in equity, the consolidated cash flow statement and the notes thereto, Appendices I and II to the Notes and the consolidated management report, were authorized for issue by the Board of Directors on August 17, 2020.

On behalf of the Board of Directors the consolidated financial statements and the consolidated management report (signature on the original in catalan).

· AB INBEV · EVENTS AND TRAVEL BARCELONA -INOXFORMA NECTAR SPORTS SHANGHAI TIANYA AVIATION - ABERTIS E8TB GROUP ·INTERCOAT ·CFCI SURUR · NFOLITH DISTRIBUTION SI COMPOSITE MATERIAL · ABR SERVICES CELLER DE CAPÇANES ·EVERIS · INVERNANDEZ S.L NEP BROADCAST SERVICES SPAIN SLU MANUFACTURING CO., LTD -ACB · CELLNEX TELECOM · EXCAVACIONS DUOCASTELLA ITS SPORTS NICE PEOPLE AT WORK SKEYNDOR CGM PARTNERS- CRYO INOX SL SOCIEDAD ESPAÑOLA DE CARBUROS · ACCORD HEALTHCARE, S.L.U. ·FCC AOUALIA · IVASCIII AR · NICOLÁS ROSENDI · ADECCO TT SA ·FCC CONSTRUCCION IVS IBERICA · NOATUM MARITIME METALICOS SA · CHAABI BANK · ADEVINTA (SCHIBSTED) CHAMPIONS TRAVEL LTD FI GROUP TC DECAUX NOOMEN ELFEKIH SOLARCA - CAGIMA ·FORT INSTALACIONES PETROLERAS, S.L. · JR. INVESTMENTS ROS SL · SOLER 8 PALAU · AF SPORT ·CIPSA CIRCUITOS MONOCARA ·NORFI ·AGBAR ·CIPSA LASER ·FR- MEYER'S SOHN - JT INTERNATIONAL ·NORTIA SOPRA STERIA ·AGGITY ·CLAIRFIELD ·FUTURECO BIOSCIENCE KASPERSKY · NOVAPRACOSA SOPRIMA INTERNATIONAL ·AHMED STAMBOULI · KENNAMETAL CMP GROUP - ALTIMA MARKETING · GARCIA MUNTE ENERGIA · NUVO BARCELONA SORTGUE ·AIMSUN KERN PHARMA S.L. ·OBRA CIVIL PROFESIONAL - OCP · CODERE ·GASSO EQUIPMENTS S.A SPECIAL CHEMICALS · ALBIO FERM ·COFIDIS KIROLBET APUESTAS DEPORTIVAS ·GCR COMUNICACION SI · ONE FOR ALL IBERIA SPORT RT V DON BALON VIATES ·ALEF 8 MAQROLL S.L. · CONCENTROL · GERMANS BOADA **KOSMOS** ORANGE · SPORTIUM - CIRSA DIGITAL · ALFIL LOGISTICS · CONSOLID ARGENTINA · GESTAMP AUTOMOCIÓN LABORATORIOS HIPRA ·OSA HANDLING CONSTRUCTORA DEL CARDONER SA ·GFT IT CONSULTING, S.L. · ALMAOUIM SA · LABORATORIOS RAYT SA · OSBORNE CLARKE STARK EMPIRE ·ALTOSTRATUS ·CONTANK SA · GIBRO CORPORATE MANAGEMENT ·LACTALIS ·OTHER DIRECTION SUMMIT CAPITAL SL · AMADA - MI ·CONTEC NOW · LC PACKAGING ·P1. CORPORATE HOSPITALITY B.V SUPERMAN SRL · ANTONIO PUIG · CONTRACTING & TERMINAL · GICAT IMMO SI · LIBERTY SEGUROS · PALFI GABOR MIHALV SUPFRSTARS · ARAMARK SERVICIOS DE CATERING SLU · COS SERVEIS INFORMÀTICS · GLOBE IBERIA ·LLUCH ESSENCE, S.L. · PANASONIC MARKETING EUROPE GMBH ·SURIS SL ·ARROW ·COSCO SHIPPING LINES SPAIN S.A. ·GM FUEL SERVICE, S.L. ·LA LIGA PATATAS FRITAS TORRES SL SVS VIP SERVICE SL ·ARTERO · GO SPORT TRAVEL AB · LOGICALIS SPAIN · PATRIGEST - CRÈDIT ANDORRÀ SWISSPORTS 8 ENTERTAINMENT ·CRH ·ASCENSORES GALO - GRUPO ORONA ·CUGAT · GOLDEN LINK TRAVEL ·LOGINPLAST ·PEKOS EUROPE GROUP, S.L. TECNITASA GRAFIQUES VARIAS - COMERCIAL · ATRADIUS CRÉDITO Y CAUCIÓN DABEER ·LUCIRE PERFIL STAR SA TEPSA · AUBAY, S.A.U. -DAMM ARNIIF MAGNEGRAE SI · PETRONIEVES THUY THI THANH TRUONG · AUTO PARTS IMPORT GRAMMER ·MAHOU SAN MIGUEL · PLAYTECH DANIEL PEREZ TILTING POINT · AUTODESK DELUXE SPAIN BARCELONA S.L.U · GRUP CAÑIGUERAL MANOR PACK · PLYZER ·TRANSPORTES J.CANO TRANSPORTES Y CONSIGNACIONES · AVINFNT ·DIFARMED S.L.U. · GRIJPO AI DESA MAQUINA CENTER SA · POLLI CONSTRUCTION · BANC SABADELL DISTFORM ·GRUPO EULEN MARTI BAQUES PRAC VALLES MARÍTIMAS ·GRUPO GRIFOLS -- MOVACO MAT HOLDING ·PREVISORA GENERAL · BANCO SANTANDER DIXON SPORT, SL AMADEUS · BARCELONA PROJECT'S DOMINION( ABANTIA) · GRUPO PERALADA MATIC SA · PRIVALIA TRAVEL CONNECTION SPAIN SL MAYSTAR PROLOGIS TRAVEL GUIDE - HADIREPORT · BARNA PORTERS DRIVER CARS 2006 SL · GRUPO SABICO · BEBIDAS Y MARKETING - DISBESA ·DS SMITH · GRUPO URIACH MB'92 · RICH AUDIENCE ·TRYO GROUP ·BEDDING INDUSTRIAL BEGUDÀ DSV AIR 8 SEA · GVC SERVICES LTD MENGALVIO · PULEVA UNIQ RESIDENTIAL - URBAN INPUT · BERNAT FAMILY OFFICE EL ABOGADO DAVID HAVAS MEDIA GROUP -MERCHANSERVIS PURE STORAGE - TANDER · ELECTRO STOCKS ·HCC GLOBAL (TOKIO MARINE EUROPE S.A.) · MESOESTETIC PHARMA GROUP URBAPAV · BERNAT GALMES · RACC ·BIOSYSTEMS ·ELION ·HCM SPORTS MANAGEMENT - METALOUIMIA · RAKUTEN INC VALLBANC VAN DER MEIJS ·BLACK HAT -EMBOOS1 HELM IBERICA SA DSP FOOD · RANDSTAD ESPAÑA, S.L. ·BMMAG ENCARNACIÓ SÁNCHEZ CAMPOS · HELTEX SUNDECOR ·MITSUBISHI ELECTRIC EUROPE · REALE SEGUROS VASTGOEDONDERHOUD B.V. ·BOOKURSTAR EGYPT S.A.E · EPICENTR K ·HIS WORLD MONTSE INTERIORS SL RED ARBOR VIVE EMOCIÓN · BOTEMANIA - JACK POT JOY · EPIQAS ·HOTEL PROVENZA 279, S.L. MS FOOT LTD RED IVECO WILLIAM HILL ERNESTO VENTOS, S.A. MSC - MEDITERRANEAN SHIPPING -BRAIN2STORE SI ROBERIO WORLD WIDE · HIIAWFT · BRITISH AMERICAN TOBACCO ESMALTADO DE ENVASES, SL · HIJI TENSA COMPANY · ROCA SANITARIS FARM FRITES · ESTRUCTURAS ARQUÉ · IBERENT TECHNOLOGY SA - MULTIENERGIA ·SALVADOR TORRAS WÜRTH ELEKTRONIK ESPAÑA ·BUFFETE LIBRE LA JONQUERA · EURODETACH HOLLAND · IBERTRANSIT WORLDWIDE LOGISTICS SA · MY BCN EVENTS · SANGULI SALOU · X TICKFTS ·BUTRAGUEÑO 8 BOTTLANDER S.L. ·EUROFRAGANCE ·ILUMINACION DISANO NADAL FORWARDING, SL ·SANITAS XPHERES BASKETBALL MANAGEMENT · CARCRIS MANTENIMENTS ·EUROFRED, S.A · INDUSTRIES MONTANYA S.A SACAIV ALIATUAN ·SCHINDLER S.A. YOU FIRST SPORTS ·INFINITY MEDIA COMMUNICATIONS. SL · PLUS IIITRA FURNI FAGUE · SERIGRAFIA PORTAL SL -CARDIOLINK SI · HFINEKEN ·CATERING BUFFET LA JONQUERA, S.L.U. · EUROMON INNOVANT PUBLISHING - EDITORIAL SERUNION EL NAUTIC ·KNAUF

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