

### RULES FOR "CULERS" REGISTRATION AND "CULERS" NEWSLETTER SUBSCRIPTION

"El Clasico" (-2020/2021 sports season-)

RULF 1.- SCOPE.

FUTBOL CLUB BARCELONA, domiciled at calle Arístides Maillol, s/n, 08028 Barcelona, and with tax ID code G-08.266.298 (hereinafter FC BARCELONA or CLUB) will promote an action called "El Clásico" (hereinafter, the "Action"), aimed solely and exclusively at all those people who complete the registration process as a Culer and subscribe to the "Culers" newsletter and participate in the terms and conditions set out in these rules.

The participation process and how the Action is run will be conveyed and promoted on, among other FC BARCELONA communication assets, its official website (<u>www.fcbarcelona.es</u>), its social networks, and third-party payment channels.

All participants will be entered into a draw and one (1) winner will be selected who will obtain the prize indicated in rule 6 of these rules.

For the above purposes, in the case of participants who are minors, their participation in the Action in each and every one of the corresponding phases described in these rules (acceptance of the rules, participation requirements, the Action process, acceptance of the prize, etc.) must always and in all cases be supervised by the person who represents them and is their legal guardian (parental authority, guardianship, curatorship, etc.). Therefore, in accordance with the above, FC BARCELONA understands that the corresponding and mandatory consent and authorisations (acceptance of the rules, participation requirements, the Action process, acceptance of the prize, image rights, collection and processing of personal data, litigation, etc.) will be understood to be carried out, for all purposes and without reservation, by their legal representatives, guardians or custodians on their behalf, and FC BARCELONA is exempted from any liability in this regard.

#### RULE 2.- PERIOD OF PARTICIPATION AND PUBLICATION OF RULES.

The period of participation in the above-mentioned Action shall begin on the 1 of October, 2021, and end on the 17 of October, 2021 at 23:59 CET = UTC+1.

These rules will be published on the official website of the CLUB (<u>www.fcbarcelona.es</u>) in order to inform all those who wish to participate, and will include information on the participation process, how the Action works, and the draw.

## RULE 3.- AUTHORISATION TO USE PERSONAL DATA.

- a) DATA CONTROLLER: Your personal data will be processed by FC BARCELONA, an entity located in Barcelona, at [the address] Calle Arístides Maillol S/N, 08028 Barcelona, and with tax ID code G-08266298.
- b) PURPOSES, BASIS OF LEGITIMACY AND RETENTION PERIODS:

The data will be processed for the following purposes:



PROCESSING		PURPOSES	BASIS OF LEGITIMACY AND
5 4 5 7 4 9 4 7 4 9 4			RETENTION PERIOD
PARTICIPATION THE ACTION	IN	Your information (which may contain personal data) will be processed in order to manage your participation in the Action, as well as to carry out all the procedures set out in these legal rules.  In addition, if you are a winner, we may contact you so that you provide us with your personal details (as well as those of the person accompanying you) to manage the communication and delivery of the prize (ticket management, travel, etc.), as well as to publish your name on FC BARCELONA	Contractual relationship and legal obligation  Any information that we may have in relation to participation in this Action will be processed until the end of the Action and, in the event that the participant is a winner, we will request their personal data (as well as that of the companion designated by the winner), which may be processed for up to 4 years after the prize has been awarded.
		platforms, social networks and applications, and to comply with any legal obligation arising from the delivery of the prize.  By providing the accompanying person's data you guarantee that you have informed them about the data processing in accordance with the provisions of this privacy policy.	arter the prize has been awarded.
		In the event that the participant is a minor, the data of the adult representing them will be required and their data will be processed in accordance with the purposes indicated above.	
		In any case, as described in these Legal Rules, it will be necessary for the participant to be registered as a Culer and to have accepted receipt of the FC BARCELONA newsletter, which data will be processed in accordance with the provisions of the Club's respective Privacy Policy.	

- c) DATA COMMUNICATION: The participant's data will not be transferred, sold, rented or made available in any other way to any third party except to service providers of FC BARCELONA who carry out certain activities for the CLUB (for example, the sending of the newsletter itself), but under no circumstances for their own purposes. Some of these providers may be located outside the European Union, as indicated below.
- e) INTERNATIONAL TRANSFERS: FC BARCELONA, as an entity with an international scope, has international suppliers that may provide their services from outside the EU, so it is possible that your data may be processed outside the European Union or the European Economic Area (for example, the provider of the newsletter, data storage, management of requests for information or member services, etc.).

In any case, the Club will ensure that such data processing is always protected by appropriate safeguards, which may include:

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- EU-approved Standard Clauses.
- Third party certifications.

# f) DURATION OF THE PROCESSING: All data provided by you will be processed in accordance with what is indicated in section b) of these Rules.

At the end of the indicated duration, FC BARCELONA will keep your data duly anonymised, for statistical or market research purposes, whenever possible, or duly blocked in order to comply with any legal obligation of the Club.

## g) EXERCISING YOUR RIGHTS:

You may exercise your rights of access, rectification, suppression, opposition, limitation or portability by writing to the address calle Arístides Maillol, S/N, 08028 Barcelona (Spain), with the reference "Personal Data", or by email to <a href="mailto:proteccio.dades@fcbarcelona.cat">proteccio.dades@fcbarcelona.cat</a>

If you have any doubts, questions or complaints about how we handle your personal data, you can contact our Data Protection Officer by email at <a href="mailto:dpo@fcbarcelona.cat">dpo@fcbarcelona.cat</a> or by post at the address calle Arístides Maillol, s/n, 08028 de Barcelona (Spain) with the reference "DPO". If you do not receive a reply within a reasonable period of time, you may lodge a complaint with the Spanish Data Protection Authority.

## h) CONSENT TO THE PROCESSING OF MINORS' DATA:

The parent or guardian of the minor authorising them to participate in the Action, in the event that they share the duties and responsibilities with regard to the minor with another person, guarantees that they have obtained the appropriate consent and therefore signs on behalf of all parties responsible for the minor. In this regard, FC BARCELONA reserves the right to contact the parent or guardian of the minor to obtain any other information that may be necessary to verify this or any other necessary information.

## RULE 4.- REQUIREMENTS AND PARTICIPATION PROCESS.

All those interested in participating in the Action and draw, regardless of their status as members of FC BARCELONA, must meet the requirements detailed below:

- a) Register as a Culer and subscribe to the "CULERS" newsletter, in addition to participating in the terms and conditions set out in these rules.
- b) Have an email address that is "registered as CULERS" and subscribed to the FC BARCELONA "CULERS" newsletter.
- c) Each user registered as a Culer and subscribed to the CULERS newsletter will only get one (1) participation in the draw and, therefore, will only be able to register (1) once. Any duplicity will be monitored by means of a computer security system, so that only one (1) registration per participant will be accepted, and any additional registrations made by the same person will be cancelled.
- d) Only one (1) single file will be created as a result of the correct "registration of participation" as described and indicated in these rules, regardless of the language in which it is created.

## RULE 5.- THE DRAW PROCESS.

- a) In the event that there is no participant, it will not be necessary to hold the draw, which will be automatically declared cancelled.
- b) In the event that there is only one (1) participant in the Action, it will not be necessary to hold the draw, as this participant will automatically be declared the winner. Therefore, this person will be awarded the



prize directly, without the need for a draw. Otherwise, it will be necessary to carry out a draw, only among the participants who have correctly registered for the Action that is the subject of these rules, which will result in one (1) winner. Therefore, participants who have not correctly registered for the Action will be excluded from the draw.

- c) All participants will be assigned a sequential number according to the chronological order of participation, in order to have a consecutive range of numbers (e.g. from 1 to 50).
- d) If necessary, the draw will be carried out by means of a computer system which, on the basis of a computer-selected random combination, will randomly select four (4) numbers from those assigned to the participants who have correctly registered for the Action. The first one will have the status of "winner" and the remaining three (3) will have the status of "back-ups".
- e) The draw will take place in the presence of a notary, on 17 of October of 2021.
- f) Once the draw has taken place, the Notary will complete the official minutes in which the identity of the participant (draw no.) who has won, as well as of the back-ups, will be recorded.
- g) The result of the draw will be communicated to the winning participant by means of email contact provided by them for the purpose of participating in the Action, as well as information regarding the logistics for collecting the prize.
- h) By participating in this Action, participants of legal age and, in the case of minors, their parents or legal representatives of legal age who hold or have been assigned legal guardianship of them, EXPRESSLY ACCEPT (i) these terms and conditions and, (ii) that in the event that they are the winner of the Action, they will receive an email sent by FC BARCELONA to the email address provided by them for the purposes of participating, which will serve as proof, for all purposes, of the communication sent by FC BARCELONA informing them of said condition. This contact will take place the week after the draw is held. In the event that it is not possible to contact the winning participant within twenty-four hours (24h) from the time of the first communication, for any reason or circumstance beyond the CLUB's control, the winner will lose their right to the prize, which will then be awarded to the first back-up and so on.
- i) The participant who wins the prize must accept it, or in the case of minors, their parents or legal representatives of legal age who hold their legal representation and who must declare their acceptance or renunciation of the prize. In the first case, the instructions provided by the CLUB regarding the logistics of delivery and, where appropriate, collection of the prize, must be strictly followed.

RULE 6.- PRIZE.

The winning participant will obtain the prize indicated below either by direct allocation or draw:

- a) Two (2) tickets (one (1) for the winner and one (1) for the companion that they voluntarily specify), to attend the match between FC BARCELONA and Real Madrid on 24 October 2021 at Camp Nou stadium.
- b) Two (2) return airline tickets (one (1) for the winner and one (1) for a companion of the winner's choice). The specific dates and itinerary will be determined exclusively by FC BARCELONA, depending on the place of residence of the winner and the date of the match, and the maximum value of the aforementioned transport will be two thousand euros (€2,000).
- c) Double room for one (1) night (hotel to be determined exclusively by FC BARCELONA) for the winner and, if applicable, for the companion that the winner voluntarily determines.
- d) The expenses corresponding to the following taxi journeys: (i) trip to and from Barcelona airport and the hotel determined by FC BARCELONA as an integral element of the prize; and (ii) trip to and from the hotel and "Camp Nou" stadium in Barcelona.

In the event that the winner is a minor (under 18 years of age), they must necessarily be accompanied by one (1) adult, who may be any of his/her parents or the person of legal age who has been assigned legal guardianship and representation.

The winner must take into account any possible mobility restrictions for travelling to Barcelona in accordance with the regulations of the countries concerned. FC BARCELONA is not liable for any prohibitions and/or limitations imposed by the corresponding authorities that may prevent the winner and/or their companion from enjoying the prize.



The winner and their companion are obliged to comply, and will be solely liable for complying, with any requirements and security and health measures applicable to their journey to Barcelona as well as to entering the Stadium on the day of the match. Under no circumstances does the prize include any item other than that described above, either for the winner or, where applicable, for their companion.

### RULE 7.- ACCEPTANCE OF THE PRIZE.

The winning "Culer" (and in the case of a minor, their legal representatives) once informed of their status as winner must, by email, give an express response prior to the delivery and, where appropriate, receipt of the prize in question, indicating (i) their acceptance or (ii) their renunciation of the prize they have been awarded, so that:

(a) In the event of acceptance, the prize may be delivered under the conditions that the CLUB will indicate to the winning "Culer" who will sign a document that will contain the express acceptance of the prize to which they are entitled and the receipt with acceptance thereof, declaring that they have nothing to claim or demand from FC BARCELONA.

In the case of a "Culer" who is a minor, acceptance of the prize must be done by their legal representatives on their behalf, in the terms set out in the previous paragraph.

Likewise, in the event of acceptance, the winning "Culer" must:

- Provide their name and first surname and, if applicable, those of the designated companion.
- Send a copy of their national identity card (DNI), passport, Foreigners' Identification Number (NIE) or any other official document that proves their identity and, if applicable, those of the designated companion.
- If necessary, prove that they have a valid visa to be able to travel to the EU and/or any other documentation that enables them to do so and, if applicable, that of any accompanying person who they have specified. b) In the event of renunciation or non-acceptance of the prize, this must be stated in writing. In the case of a "Culer" who is a minor, renunciation waiver or non-acceptance of the prize, as appropriate, must be done by their legal representatives on their behalf, in the terms set out above. In this case, the CLUB will state that the aforementioned prize may not be exchanged for another prize or its value in cash, and the first "Culer" back-up will automatically become the winner and will be awarded the prize, following the same procedure, and so on.

In the event that the winner does not comply with the indications that FC BARCELONA sets out in terms of the logistics of enjoying the prize, either in the period or within the time limit established and communicated by FC BARCELONA for the appropriate purposes, without a cause of force majeure and/or justified impediment, it will be understood that they renounce the prize due to non-compliance with the requirements established by FC BARCELONA in the aforementioned logistics of collecting the prize, and the prize will remain at the disposal of FC BARCELONA, so that they can use it as they see fit.

### **RULE 8.- PRIZE TICKETS**

The use and enjoyment of the tickets comprising the prize will be in accordance with the following conditions:

- a) Access to the Stadium will be subject to compliance with:
  - The rules of Camp Nou Stadium.
  - The provisions of any applicable regulations regarding access, safety, health, etc.
  - Any actions that, for security reasons, access to the Stadium may entail, such as inspections, searches, etc.
- b) The two (2) tickets that make up the prize that are subject to these rules are personal and non-transferable. Therefore, they must necessarily be used by the winner and the companion designated by them at their sole and exclusive discretion, each of them being responsible for their proper use. Consequently, the sale of tickets and/or any other type of transfer or onerous transmission is strictly prohibited, as is as their use for advertising, marketing or promotional purposes (including competitions,



gifts and/or draws), which could lead to their automatic cancellation without any type of compensation and/or refund of the price.

- c) FC BARCELONA informs the winner and their companion that the CLUB reserves the right to request official documentation that allows their identification (national identity card (DNI), Foreigners' Identification Number (NIE), passport, etc.) from anyone who wishes to enter the Stadium. In the event of any anomaly being detected, such as a mismatch between the identity of the winner (and/or accompanying person) and the ticket holders, said persons will be denied access to the Stadium, and the ticket/s will be placed at the disposal of FC BARCELONA, personnel designated by the Stadium owner or the competent authorities for this purpose (e.g. private security, security forces and bodies), and will be automatically cancelled, without any type of compensation and/or refund of the price.
- d) The winner and accompanying person must keep the ticket on them, not just during the course of the match, but also so long as they remain inside the Stadium facilities, and must show it to personnel designated by FC BARCELONA in the event that they are requested to do so.
- e) FC BARCELONA is not responsible for the loss or theft of the prize tickets and, therefore, will not issue any duplicate tickets.
- f) Notwithstanding the consequences established for each of the aforementioned irregularities, the commission of any one of them will lead to the notification of such conduct to the FC BARCELONA Disciplinary Committee, for the purposes of adopting the corresponding measures, and to the corresponding authorities, so that they may adopt the corresponding administrative, police and/or legal measures.

### **RULE 9.- IMAGE RIGHTS**

The winning participant, in the terms established in these rules and, in the case of minors, their legal representatives, give their express consent to FC BARCELONA, under their total responsibility for all purposes, for their image to be captured (including their image, name and voice) through photographs and/or audiovisual recordings that may be made, individually or jointly, by FC BARCELONA personnel or third parties authorised by FC BARCELONA at the time of the presentation and enjoyment of the aforementioned prize, for advertising use, as well as participation in any possible interviews and/or reports that may be done with them. For these purposes, FC BARCELONA will be authorised to make use of the aforementioned graphic and/or audiovisual material, as well as its copies, whether used in full or in part, indefinitely and for the territory of the world, for promotional and/or information acts relating to this Action in any of the CLUB's communication assets, either directly or through third parties who are authorised or commissioned to carry them out, waiving any remuneration and/or claim under any circumstances for the taking of said photographic images and/or audiovisual recordings, their conservation, and the transfer of their exploitation rights. According to the above, the media, advertising and promotional assets, in which the winner's image may appear (either individually or collectively), is and will be the property of FC BARCELONA.

All participants declare that they hold all the rights and legitimacy necessary for the granting of these assignments and authorisations, responding to any claim from third parties that FC BARCELONA may receive in relation to the use of the image authorised herein.

RULE 10- DEPOSIT OF THE TERMS AND CONDITIONS BEFORE A NOTARY.

The terms and conditions of this Action will be deposited with the Notary Public of the Illustrious Association of Notaries of Catalonia.

RULE 11 - ACCEPTANCE OF THE TERMS AND CONDITIONS.

Participation in this Action implies the express and full acceptance without reservation of:

a) these terms and conditions.

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- b) the participation process and the draw.
- c) the use and processing of the personal data of the participants in the terms established in these rules.
- d) the sending of electronic communications for commercial purposes, provided that the participant has given their express consent for this purpose.
- e) the use, dissemination and publication of the photographs and/or audiovisual recordings in the terms established in these rules.

In the event of any discrepancies regarding the Action and/or the interpretation of these rules, the Courts and Tribunals of the city of Barcelona will be competent to hear any disputes that may arise, so that the participants in this Action expressly waive any other jurisdiction to which they may be entitled.

In the event that under-age participants take part in the Action, it will always be with the consent of their parents and/or the person of legal age who has guardianship and custody over them.

### RULE 12- COMMUNICATION OF THE ACTION.

Communication of this Action and, where appropriate, of the draw, will be described in the FC BARCELONA communication assets, such as the official website of the CLUB (www.fcbarcelona.es), where these rules can also be viewed.

The successful participant will receive the communication via email, at the email address provided for the purpose of participating in the Action that is subject to these rules.